SUPPORT AND EXHIBITION

Invitation for the Industry

May 29 - June 1, 2019 | Florence, Italy

www.comtecmad.com/dip
dip@comtecmad.com
Dear Colleagues and Friends,

It is with great pleasure to announce and to invite you to attend the 10th International DIP Symposium on Diabetes, Hypertension, Metabolic Syndrome & Pregnancy. The Symposium will take place May 29 – June 1, 2019 in Florence, Italy.

The 10th DIP Symposium will highlight the progress of pregnancy – from pre-pregnancy, trimester by trimester, to labor, delivery and post-partum care.

Focus will be placed on the prediction and prevention of pregnancy complications – hyperglycemia, hypertension – preeclampsia, preterm birth, NCD’s (Non-Communicable Diseases) and pregnancy, fetal growth and others, as well as the cycle of future NCD’s that begins during the intrauterine life – onto mother and offspring.

The DIP Symposium aims to bring to the forefront matters of invention and innovation in the fields of Maternal, Fetal, Neonatal and Digital Medicine. It will provide further updates and educational needs for healthcare providers in aspects related to their practice of maternal fetal medicine.

This 10th instalment of the DIP Symposium will include a Faculty comprised of renowned professionals and practitioners from all over the world – leaders in Maternal Fetal and Neonatal Medicine, Basic Science, Nutrition, Midwifery, Diabetes Nurse Educators and many more. It will showcase presentations on the most updated clinical and laboratory revolutions, evidence based and from practical experience.

Since the 1st meeting, the DIP Symposium has grown tremendously, dealing with over 80 years of knowledge, innovative research and the most up-to-date tools, techniques and integrative approach. DIP is considered a leading symposium in the field of Maternal and Fetal medicine, presenting data and management protocols to ensure the optimal outcome of pregnancies complicated by diabetes, hypertension and metabolic syndrome.

Florence – declared a World Heritage Site by UNESCO in 1982 and chosen as the host of the 10th DIP Symposium, is regarded as one of the most beautiful cities in the world. The impact of its artistic, historic and cultural heritage in the world remains to this day. The city has a major impact in music, architecture, education, cuisine, fashion, philosophy, science, religion and is a must-see-destination for any tourist and traveller.

We look forward to your participation and hope that you will contribute to the scientific program by submitting your abstracts.

With best wishes and hoping to see you in Florence,

Moshe Hod, Israel | Gian Carlo Di Renzo, Italy
Graziano Di Cianni, Italy | Gian Paolo Donzelli, Italy | Felice Petraglia, Italy

Symposium Presidents
Symposium Presidents

Moshe Hod, Israel | Gian Carlo Di Renzo, Italy
Graziano Di Cianni, Italy | Gian Paolo Donzelli, Italy | Felice Petraglia, Italy

Symposium Secretaries

Annunziata Lapolla, Italy | Federico Mecacci, Italy | Angela Napoli, Italy

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Chair - Irene Cetin | Chair - Domenico Mannino
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### Main Program Topics

#### Maternal Medicine meets Fetal Medicine – Inventions, Innovations, Winnovations
- The Non Communicable Disease Global Epidemic and Maternal Fetal Medicine
- Prediction and Prevention in Maternal Fetal Medicine
- The Genome and Maternal Fetal Medicine
- New Technologies and Maternal Fetal Medicine
- The FIGO GDM Initiative
- Diabetes and Pregnancy
- Obesity and Maternal Fetal Medicine
- Hypertension and Pregnancy
- Nutrition
- The Intra-Uterine University - Programming and Imprinting in Utero
- The Placenta and the Great Obstetrical Syndromes
- The “omics” and Maternal Fetal Medicine
- Fetal Growth
- Preterm labor
- Multiple pregnancy
- Maternal Infection and Perinatal Outcome
- Non Invasive Prenatal Testing
- Fetal Imaging and therapy
- Fetal Congenital anomalies

#### Maternal and Fetal Health
- Maternal Medicine meets Fetal Medicine
- The “Great Obstetric Syndromes”
- Beyond the Uterine Environment – Fetal Origins of Adult Disease
- Perinatal Medicine and the Industry – Mutual Interests and Future Directions
- The First Trimester-A Window Of Opportunities: Screening For Adverse Perinatal Outcome

#### Diabetes and Pregnancy
- Diagnosis for GDM – The Consensus
- Pharmacological Treatment in GDM
- Diabetic Pregnancy and Preeclampsia
- Metabolic Goals in Diabetic Pregnancy
- The Diabetic Placenta: The Forgotten Compartment
- Micronutrients & Diabetic Pregnancy
- New Technologies in The Management of Diabetes in Pregnancy
- Pharmacological Treatment in Pre-GDM; the new insulins
- Programming and Imprinting in Utero – The vicious cycle of NCD
- From Diabetes in Pregnancy to Diabetes After Pregnancy – From DIP to DAP
- Prevention of Type 2 Diabetes and other NCD’s – mother & offspring
- Diabetes in Pregnancy Amongst the Indigenous Peoples– a neglected health priority
- Contraception in Diabetic Pregnancy
- Pregnancy in Diabetic Animals
- Infertility and Diabetes
- Menopause and Diabetes

#### Obesity and Maternal Fetal Medicine
- Obesity and Metabolic Syndrome
- Bariatric surgery
- Lifestyle interventions

#### The “omics” and Maternal Fetal Medicine
- Genome
- Epigenetics
- Microbiome
- Metabolome
- Proteome
- smallRNA

#### Placental insufficiency: Preeclampsia and fetal growth
- The Maternal - Placental - Fetal Dialogue and Its Influence on Pregnancy Outcome
- Early prediction and prevention of preeclampsia
- Preeclampsia: identification of pre-clinical disease and management issues
- Abnormal fetal growth - Challenging the extremes
- Early prediction and prevention of IUGR
- IUGR and SGA: Doppler management and prediction of outcome

#### Preterm delivery
- Preterm labor: early prediction and prevention
- Preterm labor and rupture of membranes: Early identification of poor outcome and infection

#### Multiple pregnancy
- Multiple pregnancy: Issues in early and late pregnancy
- Diagnosis and management of monochorionic twins

#### Labor and Delivery
- Use of ultrasound in labor
- Management of post-partum haemorrhage
- Fetal Life during labor and delivery
- Management of pregnancy complications during labor and delivery
- Fetal monitoring during labor and delivery

#### Prenatal Diagnosis and Screening
- Preconception, Preimplantation and Prenatal Genetic Diagnosis
- Integrating advances in genetic diagnosis in prenatal diagnosis
- Non-invasive prenatal testing: integration with current practice
- New Genetic Technologies

#### Fetal Advanced Imaging and Diagnosis
- 3D/4D ultrasound: From basic to advanced (with live demos)
- Indications and techniques of MRI for fetal evaluation
- Early and advanced diagnosis of fetal brain defects and development (with live demos)
- Echocardiography: From basic to 3D/4D (with live demos)
- Congenital cardiac defects: Diagnostic issues and impact on the brain
- Fetal cardiac function: Techniques and application
- First, second and third trimester ultrasound: When and what to look for

#### Fetal and Perinatal therapy
- Current indications and results of fetal therapy
- Fetal defects with perinatal surgical management

#### The Neonate of the Great Obstetrical Syndrome Mother
History of DIP

Previous Symposia Statistics

Demographics

The 9th DIP Symposium | Barcelona, Spain 2017

- Eastern Europe 22%
- Latin America 4%
- North America 7%
- Asia Pacific 13%
- Africa 2%
- Middle East 12%
- Western Europe 40%

Previous DIP Symposium Supporters

![Supporter Logos]
Why should you Support?

Demonstrate your company’s leadership in the field of Maternal / Fetal / Digital Medicine

Reach key thought leaders academic and industry researchers and clinicians

Raise your company’s visibility in the field

Exhibit and distribute your marketing and promotional materials

Convene a corporate symposium

CME Accreditation

European Accreditation Council for Continuing Medical Education (UEMS/EACCME)
An application will be made to the European Accreditation Council for Continuing Medical Education (EACCME) for CME accreditation of this event. The EACCME is an institution of the European Union of Medical Specialists (UEMS):
www.uems.net

American Medical Association (AMA)
Through an agreement between the European Union of Medical Specialists and the American Medical Association, physicians may convert EACCME credits to an equivalent number of AMA PRA Category 1 Credits™. Information on the process to convert EACCME credit to AMA credit can be found at www.ama-assn.org

Royal College of Physicians and Surgeons of Canada
Live educational activities, occurring outside of Canada, recognized by the UEMS-EACCME for ECMEC credits are deemed to be Accredited Group Learning Activities (Section 1) as defined by the Maintenance of Certification Program of The Royal College of Physicians and Surgeons of Canada. For more information, visit: www.royalcollege.ca
**Italian Regulations & Deadlines for Pharma**

**PROCEDURE OF PARTICIPATION TO DIP 2019 – FLORENCE TO BE FOLLOWED BY ANY PHARMACEUTICAL COMPANY PRODUCING DRUGS**

Any sponsor (located in Italy or abroad) wishing to participate to DIP 2019 must present their applications through TWT, officially appointed agency, entitled by the organizer to file the necessary documentation to the Italian Health Ministry.

TWT srl, Rome, has been entrusted for the preparation of the documents necessary to the Pharmaceutical Companies for their procedural application to AIFA (the Italian Ministry of Health agency) in compliance with the instructions given by the Legislative Order 219 of the 24th april 2006 – art. 124.

Please contact TWT srl latest 70 days before the Symposium as the application is to be filed latest 60 days before the event.

**RECOMMENDATION**

Pharmaceutical company not located in Italy, presenting their application to AIFA for the first time, must contact TWT srl as soon as possible, to apply for their SIS code necessary to dialogue with AIFA. In such cases, their contact with TWT srl should take place 90 days before the event.

**IMPORTANT**

- No medical products and samples of medical product can be distributed and that only a technical form of the product is what pharms companies can take in the Symposium.
- No poster of medical products and industry name can be in the meeting rooms. Outside yes as tuition and promotion cant share the tuition area.
- All companies in the production distribution, promotion of medical products (Drugs) must present their request to the Ministry. Therefore if a firm from USA or Finland likes to be in the Symposium they must make the application AIFA. As these companies normally are unknown by AIFA agency, pls be sure that they have their SIS code already as this is the code to enter in the web-site to present their application. If not, pls tell them to start their preparation 20/30 days before the others with SIS, as the application for the tool of communication takes some time. TWT can take care of this request and also to present the application on your behalf.
Levels of Support

Level determined by the accumulation of items of value

Diamond
€ 105,000 and up

Platinum
€ 85,000 and up

Gold
€ 60,000 and up

Silver
€ 40,000 and up

Bronze
€ 20,000 and up

Contributor
€ 10,000 and up
Acknowledgements and Benefits

according to support categories

**Diamond**
- 8 Full Symposium registrations
- Supporter’s logo (company logo only, no product logos) on Symposium website and in the Industry Section of the Program Book
- Acknowledgment on Supporters’ Board on-site and in the Mobile App of the Symposium

**Platinum**
- 5 Full Symposium registrations
- Supporter’s logo (company logo only, no product logos) on Symposium website and in the Industry Section of the Program Book
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**Gold**
- 3 Full Symposium registrations
- Supporter’s logo (company logo only, no product logos) on Symposium website and in the Industry Section of the Program Book
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**Silver**
- 2 Full Symposium registrations
- Supporter’s logo (company logo only, no product logos) on Symposium website and in the Industry Section of the Program Book
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**Bronze**
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**Contributor**
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**IMPORTANT NOTES**
- Industry-Sponsored Symposia time slots will be allocated on a first-come, first-served basis of signed contracts
- The company sponsoring a symposium may select the speakers and topics, subject to final approval of the Symposium Co-chairs
- In addition to the sponsorship fee, the company must cover all speakers’ expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers already have been invited by the Symposium
- The program of the Industry-Sponsored Symposia are subject to approval by the Symposium Co-chairs. In the case that the Co-chairs reject the program of an Industry-Sponsored Symposium, each party will be entitled to cancel the symposium without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party
# Educational Support Opportunities

## Prizes for Outstanding Abstracts

| Sole Support | € 4,000 |

Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Symposium Chairpersons.

## Unrestricted Educational Grant

| Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event. |
| • Support will be acknowledged in the designated section of the Program, in the Symposium app, on-site signage and on the Symposium website. |

## Continuing Medical Education (CME) Approved Session

| € 30,000 |

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program.

| • Support will be acknowledged in the designated section of the Program, in the Symposium app, on-site signage and on the Symposium website. |

## Continuing Medical Education (CME) Approved Presentation

| € 15,000 |

Opportunity to support in-part an existing presentation or to suggest a presentation as part of a CME-approved session in the scientific program.

| • Support will be acknowledged in the designated section of the Program, in the Symposium app, on-site signage and on the Symposium website. |

## E-Poster Area

| Sole Support | € 6,000 |

Throughout the duration of the Symposium, the E-poster Area will enable delegates to view E-posters on multiple screen stations. Company logo as screen saver on stations.

## Abstracts on USB Stick

| € 20,000 |

The scientific abstracts will be saved in the USB stick and handed out to all the Symposium participants. Each participant will receive a voucher that can be exchanged for a USB thumb drive at the supporter’s exhibition booth. (Advertisement can be printed on the back of the exchange voucher, no company logo is allowed on the USB itself).

| • Support will be acknowledged in the designated section of the Program, in the Symposium app, on-site signage and on the Symposium website. |

## Mobile Website Application

| NEW OPPORTUNITY! | € 15,000 |

• Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company’s onsite presence or website.

• Measure your return on investment down to the click.

• Every time an attendee requires event information, they’ll be accessing the app. Prior to arriving at the home page, they’ll be exposed to your logo.
## Promotional Support Opportunities

### Pre-Symposium Industry Lunchtime Symposium (Non-CME Approved)

- **Wednesday, May 29 from 13:30-15:00 (subject to change)**
- **not including lunch, additional quote will be provided**
- **€ 45,000**

### Plenary Lunchtime Symposium (Non-CME Approved)

- **not including lunch, additional quote will be provided**
- A company may organize an industrial non-CME approved symposium during lunch break with no parallel scientific sessions. The topic will be subject to approval by the chairs of the Symposium and is expected to follow the controversies theme of the Symposium. The speakers or moderators will be subject to the approval of the chairpersons/
  - Plenary symposium hall and basic audiovisual equipment
  - One full page colour advertisement in Symposium Material
  - 18 sq.m exhibition space
  - Promotional webmail to be sent out to Symposium Database
  - Video or audio webcast at special rates
  - Recording of presentation to allow podcast of session, to be available on the DIP Website for up to a year at special rates
- **€ 60,000**

### Pipeline Showcase

- Opportunity to include a 10-15 minute presentation during a coffee break
  - Basic audiovisual equipment
- The expenses (travel, accommodation and registration) of the speaker in the Pipeline Showcase presentation are additional, and the responsibility of the supporter
- **€ 6,500**

### Welcome Reception

- Opportunity to support the welcome reception for all participants of the Symposium
  - Company logo on the official invitation to the welcome reception
- **Sole Support**
  - **€ 20,000**

### Mobile Charging Station

- The Charging Station will be made available to all participants to charge electronic devices during the Symposium, placed in a highly visible area.
  - Opportunity to brand the Charging Kiosk with your company name and logo
  - Price quoted is for one charging station, prices for additional stations on request
- **NEW OPPORTUNITY!**
  - **€ 8,000**

### Participants’ Bags

- The opportunity to provide branded bags for all participants of the Symposium, except where precluded by a participant’s regional laws. This support opportunity is reserved for Diamond, Platinum and Gold Supporters, and will be available on a first-come, first-served basis.
  - Company logo and participants bags
- **Sole Support**
  - **provided-in-kind + € 7,500**
Promotional Support Opportunities

<table>
<thead>
<tr>
<th>SYMPOSIUM LANYARDS</th>
<th>Sole Support</th>
<th>provided-in-kind + € 5,000</th>
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</thead>
<tbody>
<tr>
<td>This opportunity is reserved for Diamond and Platinum supporters, and will be available on a first-come, first-served basis.</td>
<td></td>
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<tr>
<td>• Opportunity to provide branded lanyards</td>
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<table>
<thead>
<tr>
<th>NOTE PADS AND PENS</th>
<th>Sole Support</th>
<th>provided-in-kind + € 2,500</th>
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</thead>
<tbody>
<tr>
<td>Opportunity to provide branded note pads and pens to be distributed in the participants’ bags</td>
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<thead>
<tr>
<th>TRANSLATION</th>
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<th>(per hall, per day) € 5,000</th>
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<tbody>
<tr>
<td>Simultaneous translation into any required language</td>
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<tr>
<th>COFFEE BREAK</th>
<th></th>
<th>(per coffee break) € 2,000</th>
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<tbody>
<tr>
<td>Opportunity to support a coffee break for all participants of the Symposium</td>
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<thead>
<tr>
<th>PROMOTIONAL ADVERTISEMENT (close to Registration Area)</th>
<th>€ 2,000</th>
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<tbody>
<tr>
<td>Promotional slide to be shown on screen in loop during the Symposium. Company to provide Symposium organizer with a promotional slide (as per specifications to be advised).</td>
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</table>

<table>
<thead>
<tr>
<th>ADVERTISEMENT IN FINAL PROGRAM</th>
<th>€ 2,500/3,000</th>
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<tbody>
<tr>
<td>Full inside page color advertisement in designated section of the Final Program (inside page or inside back page). The Final Program will be distributed to all registered participants in the Symposium bags and will contain the timetable, information about the scientific Program and other useful information.</td>
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<table>
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<tr>
<th>TAILOR-MADE SUPPORT PACKAGES</th>
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</thead>
<tbody>
<tr>
<td>Support packages may be tailored to suit your company’s budget and interests in order to maximize visibility and best promote products and services. Please contact the Symposium Organizer for further details on creating the appropriate package for your company.</td>
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</tbody>
</table>

Exhibition

The exhibition will be held at the Symposium venue. The exhibition floorplan is designed to maximize exposure to the participants. Lunches and coffee breaks will be held in the exhibition area.

- Exhibition space will be available on a first-come, first-served basis, with priority given to Diamond and Platinum Supporters.
- Exhibition space will be available at € 675 per sq.m
- The minimum booth size is 2x3 sq.m

Please visit the website at www.comtecmed.com/dip to view the exhibition floorplan.

Exhibition space rental is per sq.m and includes:
- Net stand area
- Company profile in Symposium material
- Two exhibitor registrations (up to 18 sq.m) (additional registration per 6 sq.m)
- Additional exhibitor registrations available for € 250 per badge
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the Supporters’ manual on the website: www.comtecmed.com/dip
Ancillary Events Policy During DIP Symposium

The DIP Symposium Secretariat and Co-Chairpersons have recognized that at the DIP Symposium Annual Meeting attendees and companies seek to maximize their networking opportunities and fulfill their professional responsibilities while at a location with so many of their colleagues.

To accomplish these goals DIP Symposium will make every effort to make available their time and space in DIP Symposium-controlled meeting facilities (convention center or headquarter hotels) for Ancillary Events which do not compete or conflict substantially with the official scientific program.

- Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.
- Ancillary Events with more than 25 attendees may not be scheduled in conflict with the official scientific program of DIP Symposium.
- Ancillary Events with more than 25 attendees may not be scheduled during the official scientific program of DIP Symposium.

Definition of Ancillary Events

Ancillary Events are non-DIP Symposium-sponsored special group events, such as business meetings of other organizations or social gatherings, held in conjunction with the DIP Symposium Annual Symposium. Ancillary Events are not planned or sponsored by DIP Symposium.

Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.

- **Business Meetings**: Meetings of non-commercial editorial boards, non-profit organization boards, or other non-DIP Symposium committees/working groups, study groups, etc.
- **Exhibitor Internal Meetings**: Meetings for DIP Symposium exhibitor's corporate personnel: DIP Symposium exhibitor hospitality suites.
- **Investigator Meetings**: Meetings for investigators of ongoing research (may be sponsored only by a DIP Symposium exhibitor).
- **Social Events**: Receptions, dinners, alumni events, reunions, and specialty groups where there is no educational/scientific program presented.

Requests for Ancillary Events

Requests for Ancillary Events must be made on official forms and approved by DIP Symposium, regardless of DIP Symposium Annual Symposium Ancillary Events Policy the location of the event. For meetings with more than 15 attendees, fees will be charged for requests made after a certain date.

Ancillary Events should be planned and scheduled in support of the DIP Symposium.

Fees for participation by Annual Symposium attendees outside of the recovery of food and beverage costs, such as registration fees, must be approved by DIP Symposium. All costs for the activity, including decorator, audio-visual setup, and room changes, must be borne by the organizers. All event expenses must be paid promptly and non-payment may result in action by DIP Symposium.

The use of the DIP Symposium logo, trademark, or name in conjunction with publicity must be pre-approved. DIP Symposium may not be represented as cosponsoring an event unless a formal request has been submitted to and approved by DIP Symposium.

Conducting demonstrations and/or displays of commercial products will not be permitted during ancillary Events.

Only Ancillary Events open to all Annual Meeting registrants will be listed in the Annual Symposium related publications. Signs, directional or informational, must be approved by, and coordinated with, DIP Symposium management when placed in DIP Symposium-controlled Symposium facilities. Each sign must state that “This event is not organized or sponsored by DIP Symposium.”

Organizers must remove any meeting-related materials from their assigned rooms at the conclusion of the event.

All participants in Ancillary Events must register for the Annual Symposium unless requests for passes for non-scientific participants are received in writing at the time the Ancillary Event is approved.

Breach of Policy

Event organizers must adhere to the responsibilities outlined in the policy and on the official forms to avoid cancellation of the activity. Failure to adhere to the policy may result in any or all of the following actions by DIP Symposium:

- Cancellation of Ancillary Event
- Refusal to allow company or group the opportunity to exhibit or hold symposia, meetings, or other events in DIP Symposium-controlled meeting facilities in current year or a specified number of future years.
General Information

Venue
Firenze Fiera
Piazza Adua 1
50123 Florence, Italy
www.firenzefiera.it

Language
The official language of the Symposium is English.

Symposium Organizer and Support / Exhibition Contact

ComtecMed Headquarters
53, Rothschild Boulevard, PO Box 68
Tel Aviv, 6100001, Israel
Tel: +972 3 5666166
Fax: +972 3 5666177
Secretariat: E-mail: DIP@comtecmed.com
Support and Exhibition: DIPIndustry@comtecmed.com

Liability and Insurance
The Symposium Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the DIP Symposium Symposium. Participants are advised to issue their own personal travel and health insurance for their trip.

Terms and Conditions
1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Symposium. Should the company fail to make the payment prior to the commencement of the Symposium, the Organizer saves the right to cancel the company’s participation and benefits.
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Symposium Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Symposium Organizer reserves the right to amend the published floor plan should it be deemed necessary for the benefit of the exhibition and the Symposium as a whole
8. Please note that the Symposium Organizer must approve all exhibition stand designs
9. Hermes & Merkur is the sole logistic supplier for the DIP Symposium. All materials sent directly to the venue will not be under COMTECMED’s responsibility. The Symposium organizer is not liable if the shipment does not arrive due to custom clearance issues or any other delays that might occur.
Notes
See you in Florence!