Support and Exhibition

Invitation for the Industry

Last Update: January 24th, 2016

www.comtecmed.com/dexeus
dexeus@comtecmed.com
DEAR FRIENDS AND COLLEAGUES,

It is our great pleasure to announce that The Dexeus Women’s Health Foundation will host its 43 International Forum focusing on issues in Women’s health to be held in Barcelona, Spain, on October 26-28, 2016. The Dexeus Forum will update the current knowledge in Obstetrics, Gynecology and Reproductive Medicine with the key international opinion leaders in each field.

The Forum will feature presentations, hands-on workshops on practical issues and panel discussions from renowned international and national experts. Participants are encouraged to take an active role in the discussions with faculty members in a unique and open environment. Participants will also have the opportunity to be further involved in the Forum by submitting papers for oral and poster presentation.

The Forum will bring together multidisciplinary healthcare professionals, researchers and policy makers involved with the care of women’s health. The Forum will provide them with a lively platform to learn and share their knowledge and experiences.

We look forward to welcoming you in Barcelona for an exciting and fruitful experience!

Yours faithfully,

Prof. Pedro N. Barri
President Women’s Health Dexeus Foundation
MAIN PROGRAM TOPICS

Obstetrics:
- Fetal ultrasound
- Non-invasive prenatal screening
- Pregnancy care 2.0
- IUGR
- Preeclampsia
- Multiple pregnancy
- Prematurity
- Neonatology
- Prematurity
- Neonatology
- High Risk pregnancy
- Menopause and healthy aging
- Cancer risk
- Benign breast pathology
- Breast cancer
- Gynaecological Oncology
- Endoscopic life surgery sessions

Gynaecology:
- Pediatric-adolescent gynecology
- Contraception
- HPV vaccines
- Endometriosis
- Management of miomas
- Pelvic floor
- PCOS
- In vitro fertilization and Egg donation
- Cryopreservation
- Preimplantation Genetic Diagnosis / Screening PGD/PGS
- Ovarian stimulation
- Suboptimal ovarian response
- Ovarian rejuvenation
- Deferred embryo transfer
- Fertility Preservation
- Genomics in infertility
CME ACCREDITATION

CME accreditation previous supporters commitment to the highest standards in CME/CPD

ComtecMed is committed to deliver within the platform of the Forum valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmep.eu

International CME Accreditation

An application for CME Credit will be made once the scientific program is finalized. Further details will be available on the Forum website:
www.comtecmed.com/dexeus

Industrial Symposia

Industrial Symposia are offered to industry as non-CME commercial/promotional sessions.

As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Industrial Forum organized by: Company Name (not included in the main event CME/CPD credit offering).

Information contained in the scientific program must comply with the applicable CME/CPD regulations. Scientific/Educational Program shall not include any commercial elements such as company names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.

GENERAL INFORMATION

Date
October 26-28, 2016

City / Country
Barcelona, Spain

Venue
Catalonia Palace of Congresses
Ave Diagonal, 661-671
Barcelona, Spain

Participants
700-1000 expected participant’s

Conference Organizer
Comtec Congresses Management Spain, S.L.
Bailen, 95-97, Pral.1.A – 08009 Barcelona, Spain
Tel: +972-3-5666166, Fax: +972-3-5666177

Exhibiton / Support Contact
dexeusindustry@Comtecmed.com

Hotel Accomodation for Groups
dexeus@Comtecmed.com

Technical Contact
dexeus@Comtecmed.com
## LEVELS OF SUPPORT

*(level determined by the accumulation of items of value)*

<table>
<thead>
<tr>
<th>Level</th>
<th>Support Range</th>
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<tbody>
<tr>
<td>Diamond</td>
<td>€ 100,000 and up</td>
</tr>
<tr>
<td>Platinum</td>
<td>€ 85,000-100,000</td>
</tr>
<tr>
<td>Gold</td>
<td>€ 60,000-80,000</td>
</tr>
<tr>
<td>Silver</td>
<td>€ 40,000-60,000</td>
</tr>
<tr>
<td>Bronze</td>
<td>€ 20,000-40,000</td>
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<tr>
<td>Contributor</td>
<td>€ 10,000-20,000</td>
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### CATEGORIES PRIORITES
- Diamond category will have the priority in choosing up to two additional support items to the value of € 20,000
- Platinum category will have the priority in choosing up to two additional support items to the value of € 15,000
- Gold category will have the priority in choosing up to one additional support items to the value of € 5,000

### All Supporting companies will receive the following benefits:
- Acknowledgment: Forum website, Forum supporters’ booklet, on-site signage
- Company logo on regular announcements to Forum database
- Company profile in the Supporters’ booklet and on Forum website

### IMPORTANT NOTES
- Special industrial symposia time slots will be allocated on a first-come, first-served basis.
- The company supporting a satellite Forum may select the speakers and topics.
- In addition to the sponsorship fee, the company must cover all speakers’ expenses, including registration, accommodation and travel expenses. This also applies in the case where the Forum speakers have already been invited by the Forum.

The program of the Satellite Symposia are subject to approval by the scientific committee of the congress. In case that the scientific committee rejects the program of a satellite forum, each party will be entitled to cancel the satellite forum without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party.
EDUCATIONAL SUPPORT OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION
€ 30,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- 9 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- One full page color advertisement in the supporters’ booklet
- Brochure in the participants’ bags

CONTINUING MEDICAL EDUCATION (CME) APPROVED PRESENTATION
€ 15,000

Opportunity to support in-part an existing presentation or to suggest a presentation as part of a CME-approved session in the scientific program

- Session hall and basic audiovisual equipment
- One full page color advertisement in the supporters’ booklet
- Brochure in the participants’ bags

PRIZES FOR OUTSTANDING ABSTRACTS

Sole Support / € 4,000

Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Forum Chairpersons

- Company representatives will be invited to attend the award ceremony
## PROMOTIONAL SUPPORT OPPORTUNITIES

### PRE-LUNCH PLENARY INDUSTRIAL FORUM (NON-CME APPROVED) € 55,000

A company may organize an industrial non-CME approved Forum (60-90 minutes) prior to the lunch with no parallel scientific sessions. The topic will be subject to approval by the chairpersons of the Forum.

- Plenary Forum hall and basic audiovisual equipment
- 18 sq.m exhibition space (additional space available at reduced rates)
- Three exhibitor registrations (additional registrations available at reduced rates)
- One full page color advertisement in the supporters’ booklet
- Brochure in the participants’ bags
- Optional webcast of Forum at discounted rates
- Recording of presentation to allow podcast of session, to be available on the DIP Website for up to a year at special costs

The expenses (travel, accommodation and registration) of the chairpersons and speakers of the plenary industrial Forum are additional and the responsibility of the supporter.

### FORUM SATELLITE FORUM (NON-CME APPROVED) / Plenary € 45,000

### FORUM SATELLITE FORUM (NON-CME APPROVED) / Parallel € 35,000

Opportunity to hold a non-CME-approved industrial Forum satellite Forum

- Forum hall and basic audiovisual equipment
- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- One full page color advertisement in the supporters’ booklet
- Brochure in the participants’ bags
- Optional webcast of Forum at discounted rates
- Recording of presentation to allow podcast of session, to be available on the DIP Website for up to a year at special costs

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial Forum satellite Forum are additional and the responsibility of the supporter.

### BADGE SCANNER SYSTEM € 10,000

Opportunity to receive a list of delegates and their contact information. The Forum will offer a Badge Scanner System. Each Exhibitor, who is interested in collecting contacts, will receive a Scanner for the whole durations of the Forum. Every participant will have a bar code on his badge, which can be scanned by the exhibitor.

### MOBILE APPLICATION € 5,000

- Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company’s onsite presence or website
- Measure your return on investment down to the click
- Every time an attendee requires event information, they’ll be accessing the app. Prior to arriving at the home page, they’ll be exposed to your logo
- Provide attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the app for other reasons will be attracted
- Appeal to attendees based on interests they’ve already expressed
# PROMOTIONAL SUPPORT OPPORTUNITIES

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Cost</th>
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<tbody>
<tr>
<td>WELCOME RECEPTION / Sole Support</td>
<td>€ 20,000</td>
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</table>
| Opportunity to support the welcome reception for all participants of the Forum  
  • Company logo on the official invitation to the welcome reception |           |
| FACULTY DINNER / Sole Support                    | € 15,000   |
| Opportunity to support the official dinner for all invited speakers of the Forum  
  • Company logo on the official invitation to the faculty dinner |           |
| SUPPORTERS’ BOOKLET / Sole Support               | € 12,000   |
| The supporters’ booklet will include the profiles and advertisements of the Forum supporters  
  • Two full page color advertisement in the supporters’ booklet  
  (Back cover and inside page) |           |
| INTERNET AREA / Sole Support                     | € 10,000   |
| The internet Area will be outfitted with internet workstations for participants to stay updated between sessions  
  • Display logo as a screen background  
  • Opportunity to provide branded mouse pads |           |
| PARTICIPANTS’ BAGS / Sole Support                | provided-in-kind + € 10,000 |
| Opportunity to provide branded bags for all participants of the Forum |           |
| FORUM LANYARDS / Sole Support                    | provided-in-kind + € 6,500 |
| This opportunity is reserved for presidential circle and platinum supporters, and will be available on a first-come, first-served basis  
  • Opportunity to provide branded lanyards |           |
| WATER BOTTLES (sized up to 350 ML)               | € 4,000    |
| Supporter will provide funding and the refillable water bottles.  
  • Water bottles will bear the Supporter’s name/company logo, as well as the Conference logo  
  • Water bottled will be place in the participants bags |           |
| TRANSLATION                                      | per hall, per day / €5,000 |
| Simultaneous translation into any required language |           |
| E-POSTER AREA                                    | € 5,000    |
| Throughout the duration of the Forum, the E-poster Area will enable delegates to view E-posters on one of the screens available |           |
### PROMOTIONAL SUPPORT OPPORTUNITIES

<table>
<thead>
<tr>
<th><strong>NOTE PADS AND PENS / Sole Support</strong></th>
<th>provided-in-kind + € 4,000</th>
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</thead>
<tbody>
<tr>
<td>Opportunity to provide branded note pads and pens to be distributed in the participants’ bags</td>
<td></td>
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<table>
<thead>
<tr>
<th><strong>ADVERTISEMENT IN THE SUPPORTERS’ BOOKLET</strong></th>
<th>€ 3,000</th>
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<tbody>
<tr>
<td>Full page color advertisement in the supporters’ booklet (inside page)</td>
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<tr>
<th><strong>BROCHURE INSERT</strong></th>
<th>€ 2,500</th>
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<tr>
<td>Company brochure to be inserted into the participants’ bags</td>
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<tr>
<th><strong>COFFEE BREAK</strong></th>
<th>per coffee break / € 3,000</th>
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<tbody>
<tr>
<td>Opportunity to support, in part, a coffee break for all participants of the Forum</td>
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### TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company’s budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Forum Organizer for further details on creating the appropriate package.
EXHIBITION

The exhibition will be held at the Forum venue. The exhibition floor plan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

Exhibition space will be available on a first-come, first-served basis, with priority given to presidential circle and platinum supporters. Exhibition space will be available at € 500 per sq.m.

Companies that have only exhibition up to EUR 4,000 will be acknowledged as exhibitors only.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Company profile in the supporters’ booklet
- Two exhibitor registrations (up to 18 sq.m, additional registration per 6 sq.m)
- Additional exhibitor registrations available for € 250 per badge
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the exhibitors’ manual on the website:

- Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors’ insurance, logistics, etc.

ANCILLARY EVENTS POLICY DURING

The Forum Secretariat and Co-Chairpersons have recognized that at the DIP 2017 Forum attendees and companies seek to maximize their networking opportunities and fulfill their professional responsibilities while at a location with so many of their colleagues.

To accomplish these goals the Forum will make every effort to make available their time and space in the Forum-controlled meeting facilities (convention center or headquarter hotels) for Ancillary Events which do not compete or conflict substantially with the official scientific program.

- Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.
- Ancillary Events with more than 25 attendees may not be scheduled in conflict with the official scientific program of DIP 2017 Forum.
- Ancillary Events with more than 25 attendees may not be scheduled during the official scientific program of DIP 2017 Forum.

DEFINITION OF ANCILLARY EVENTS

Ancillary Events are non-Forum-sponsored special group events, such as business meetings of other organizations or social gatherings, held in conjunction with the DIP 2017 Forum. Ancillary Events are not planned or sponsored by the Forum.

Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.

- **Business Meetings**: Meetings of non-commercial editorial boards, non-profit organization boards, or other non-Forum committees/working groups, study groups, etc.
- **Exhibitor Internal Meetings**: Meetings for the Forum exhibitor’s corporate personnel: Forum exhibitor hospitality suites.
- **Investigator Meetings**: Meetings for investigators of ongoing research (may be sponsored only by a Forum exhibitor).
- **Social Events**: Receptions, dinners, alumni events, reunions, and specialty groups where there is no educational/scientific program presented.
REQUESTS FOR ANCILLARY EVENTS

Requests for Ancillary Events must be made on official forms and approved by the Forum regardless of the Forum Ancillary Events Policy the location of the event. For meetings with more than 15 attendees, fees will be charged for requests made after a certain date.

Ancillary Events should be planned and scheduled in support of the Forum Commercial organizers of Ancillary Events must be supporters of the Forum at the value of not less than the cost of an inside 9 sqm booth. Commercial ancillary event organizers who are not exhibitors will incur additional service charges for multiple events.

Fees for participation by attendees outside of the recovery of food and beverage costs, such as registration fees, must be approved by the Forum. All costs for the activity, including decorator, audio-visual setup, and room changes, must be borne by the organizers. All event expenses must be paid promptly and non-payment may result in action by the Forum.

The use of the Forum logo, trademark, or name in conjunction with publicity must be pre-approved. The Forum may not be represented as cosponsoring an event unless a formal request has been submitted to and approved by the Forum.

Conducting demonstrations and/or displays of commercial products will not be permitted during Ancillary Events. Only Ancillary Events open to all Annual Meeting registrants will be listed in the Forum related publications.

Signs, directional or informational, must be approved by, and coordinated with, the Forum management when placed in the Forum-controlled Congress facilities. Each sign must state that “This event is not organized or sponsored by the Forum.” Organizers must remove any meeting-related materials from their assigned rooms at the conclusion of the event.

All participants in Ancillary Events must register for the Bi-Annual Forum unless requests for passes for non-scientific participants are received in writing at the time the Ancillary Event is approved.

BREACH OF POLICY

Organizers must adhere to the responsibilities outlined in the policy and on the official forms to avoid cancellation of the activity. Failure to adhere to the policy may result in any or all of the following actions by the Forum.

BREACH OF POLICY

- Refusal to allow company or group the opportunity to exhibit or hold symposia, meetings, or other events in the Forum-controlled meeting facilities in current year or a specified number of future years.

Liability and Insurance

The Forum Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the Forum. Participants are advised to issue their own personal travel and health insurance for their trip.

Terms and Conditions:

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Forum. Should the company fail to make the payment prior to the commencement of the Forum, the Organizer saves the right to cancel the company’s participation and benefits
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Forum Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Forum Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Forum as a whole
8. Please note that the Forum Organizer must approve all exhibition stand designs
9. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per Comtec specifications and deadlines to ensure maximum exposure at the Forum
10. Hermes & Merkur is the sole logistic supplier for the Forum. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED’s responsibility. We are not liable if the shipment does not arrive due to customs clearance issues or any other delays that might occur.