

cigi

The 3rd World Congress on **CONTROVERSIES IN GASTROENTEROLOGY**



SEPTEMBER 22–24, 2016 | PARIS, FRANCE

Support & Exhibition

INVITATION FOR THE INDUSTRY

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Dear Friends and Colleagues,

We are delighted to announce and privileged to invite you to participate in the **3rd World Congress on Controversies in Gastroenterology (CIGI)** that will take place September 22–24, 2016 in Paris, France.

Following the success of the 1st and 2nd CIGI Congresses, which attracted over 1,000 participants collectively from more than 45 countries, the 3rd CIGI Congress will continue the unique and successful debate format of the previous Congresses.

The 3rd CIGI Congress aims to circulate up-to-date information and provide unique opportunities for world leaders within the field to debate most vital and contentious issues in the field of gastroenterology and endoscopy. This thought-provoking academic dialogue will bring to light the most current clinical and technological questions.

The Scientific Program will include overviews, state of the art lectures and controversial debates. The format includes a significant allocation of time for interactive debates and questions from the audience to each panel of experts. Participants are encouraged to take an active role in the discussions with faculty members which follow each debate, in a unique and open environment. Through these exciting discussions, key issues will be raised and provide practitioners with tailored recommendations regarding patient care.

CIGI aims to provide a forum for discussion, for insights, for recommendations and for reliable solutions.

We invite you to participate in the 3rd World Congress on Controversies in Gastroenterology (CIGI) and take an active role in this innovative and interactive experience.

We look forward to welcoming you at this exciting scientific event in Paris.

Kind Regards,

Prof. Nadir Arber, Israel • **Prof. Robert Benamouzig**, France

Co-Chairpersons

Congress Profile

GOAL

The Congress goal is to reach actual and agreed-upon answers to some of these controversies, even when proof are lacking.

To reach current conclusions to the ongoing debates in the field, through evidence-based or through expert opinion and speakers-audience discussions

PROGRAM

2 days of sessions in parallel halls, with no competing sessions.

The Program is designated to provide an effective forum for discussion and debating these unresolved controversies, by allowing 40% of the time for speakers/audience discussion.

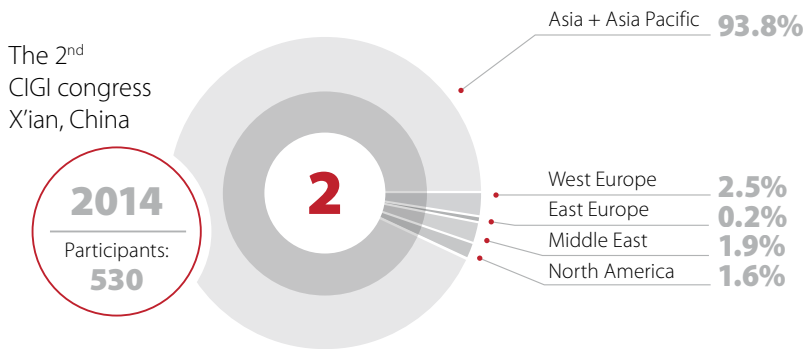
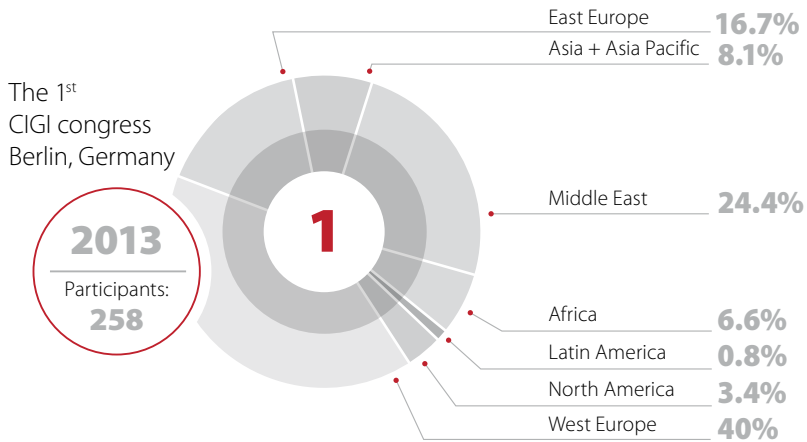
PILLARS

- The Program
 - Only controversial topics
 - Only world imminent speakers
 - Cohesive and integrative sessions
 - 40% time is devoted for discussion
- CME approval
- The Organizing Committee
- The Congress book
- The City and the facility

MORE TO EXPLORE

- Web cast of selected lectures in the official congress web site by platform that integrate a content management system for the audio visual presentation
- Publication of selected topics in major journals

Statistics from Previous Congresses



WHY SHOULD YOU SUPPORT?

Demonstrate your company's leadership in the field of Gastroenterology

Reach key academic leaders, industry researchers and clinicians

Raise your company's visibility in the field

Exhibit and distribute your marketing and promotional materials

Convene a corporate symposium

Tentative Topics

- Future of IBD
- GI Oncology
- Obesity and Gastroenterology
- GERD Endoscopic Treatments
- Hepatitis C Virus
- Celiac Disease
- IBS is an Inflammatory Disease
- HCC Screening is Worthwhile
- Colorectal Cancer Prevention: What is the Current Status?
- Blood Test for Early Detection for CRC
- Precancerous Lesion of GI Cancers
- GERD
- Aspirin: Friend or Foe?
- Hp Infection
- Capsule Endoscopy
- Gastric Cancer
- Controversies in Gastroenterology within Asia
- Clinical Judgment in Gastroenterology
- CRC Screening: The best modality is...
- Burning issues with PPI
- Treatment of endoscopic complications
- Endoscopic resection in the GI tract – when and how?
- Top-down or Step-up in IBD
- Tips and Tricks – in the resection of large colonic polyps
- IBS is curable: New medicines, old remedies, and lifestyle modifications
- Fatty liver: to biopsy or not to biopsy
- Anti-TNF and cyclosporine are identical choices for severe ulcerative colitis refractory to steroid therapy
- Polyps: Resects and discard
- New techniques to reach the cecum, in a difficult colon
- Burning issues in polyposis Syndrome
- Personalized therapy: do we need bigger and multiple bites?
- Save the colon; who really benefits from ESD?
- Post polypectomy surveillance: The guidelines have to be modified
- Chemoprevention in high risk populations
- Hepatic encephalopathy
- Microbiote and GI tract

Previous Supporters & Exhibitors



Levels of Support

(Level determined by the accumulation of items of value)



PRESIDENTIAL CIRCLE

€ 75,000 and up



PLATINUM

€ 50,000–75,000



GOLD

€ 25,000–50,000



SILVER

€ 10,000–25,000



SPONSOR

€ 3,000–10,000

All Supporting companies will receive the following benefits:

- Acknowledgment: congress website, congress program book, on-site signage
- Company logo on regular announcements to congress database
- Special industrial symposia time slots will be allocated on a first-come, first-served basis
- The company supporting a satellite symposium may select the speakers and topics

The program of the satellite symposia are subject to approval by the scientific committee of the Congress. In case that the scientific committee rejects the program of a satellite symposium, each party will be entitled to cancel the satellite symposium without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party.

CME Accreditation

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

ComtecMed is committed to deliver within the platform of the Congress valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmep.eu

INTERNATIONAL CME ACCREDITATION

An application for CME Credit will be made once the scientific program is finalized. Further details will be available on the Conference web site: www.comtecmed.com/cophy

INDUSTRIAL SYMPOSIA

Industrial Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Industrial Symposium organized by: Company Name (not included in the main event CME/CPD credit offering).

Information contained in the scientific program must comply with the applicable CME/CPD regulations. Scientific/Educational Program shall not include any commercial elements such as company names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.

Educational Support Opportunities

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION € 25,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- 9 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Brochure in the participants' bags
- Company logo on regular announcements to congress database

The support of a CME approved session does not require additional cost for speakers

CONTINUING MEDICAL EDUCATION (CME) APPROVED PRESENTATION € 18,000

Opportunity to support an existing presentation or to suggest a presentation as part of a CME-approved presentation in the scientific program

- Session hall and basic audiovisual equipment
- One full page color advertisement in the supporters' booklet
- Brochure in the participants' bags

PRIZES FOR OUTSTANDING ABSTRACTS € 4,000

Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Congress Chairpersons (First Prize: €1,500, Second Prize: €1,000 and Third Prize: €500)

- Company representatives will be invited to attend the award ceremony

Promotional Support Opportunities

INDUSTRIAL SYMPOSIUM (NOT FOR CME)

Plenary Symposium € 40,000

Parallel Symposium € 35,000

Opportunity to hold a non-CME approved industrial symposium as part of the scientific program - the content and speakers are subject to approval from the Congress Chairpersons

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- One full page color advertisement in the supporters' booklet
- Brochure in the participants' bags
- Company logo on regular announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial symposium are additional and the responsibility of the supporter.

In addition to the sponsorship fee, the company must cover all speakers' expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.

Promotional Support Opportunities

SUPPORTERS' BOOKLET

€ 10,000

The supporters' booklet will include the profiles and advertisements of the Congress supporters.

- Two full page color advertisement in the supporters' booklet (back cover and inside page)

INTERNET AREA

€ 10,000

The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads

WIFI SUPPORT

€ 10,000

- Company name as the Wi-Fi access pass
- Brochure in the participants' bags

WATER BOTTLES (sized up to 350 ml)

€ 4,000

Supporter will provide funding and the refillable water bottles.

- Water bottles will bear the Supporter's name/company logo, as well as the Conference logo
- Water bottled will be place in the participants bags

PARTICIPANTS' BAGS

provided-in-kind + € 10,000

Opportunity to provide branded bags for all participants of the Congress

CONGRESS LANYARDS

provided-in-kind + € 6,000

This opportunity is reserved for presidential circle and platinum supporters, and will be available on a first-come, first-served basis.

- Opportunity to provide branded lanyards

TRANSLATION // per hall, per day

€ 5,000

Simultaneous translation into any required language

MOBILE APPLICATION

€ 5,000

- Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company's onsite presence or website
- Measure your return on investment down to the click
- Every time an attendee requires event information, they'll be accessing the app. Prior to arriving at the home page, they'll be exposed to your logo
- Provide attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the app for other reasons will be attracted
- Appeal to attendees based on interests they've already expressed

Promotional Support Opportunities

POSTER AREA **€ 5,000**

Abstracts selected by the Congress Chairpersons for poster presentation at the Congress

SPEAKER PREVIEW ROOM **€ 5,000**

Facilities will be available for speakers and abstracts presenters to check and upload their presentations

- Company logo on the screensaver of each station

NOTE PADS AND PENS *provided-in-kind* + **€ 3,000**

Opportunity to provide branded note pads and pens to be distributed in the participants' bags

ADVERTISEMENT IN THE SUPPORTERS' BOOKLET **€ 3,000**

Full page color advertisement in the supporters' booklet (inside page)

BROCHURE INSERT **€ 2,000**

Company brochure to be inserted into the participants' bags

COFFEE BREAK // per coffee break **€ 3,000**

Opportunity to support, in part, a coffee break for all participants of the Congress

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.

Exhibition

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

When you exhibit your company will receive:

Company profile and Logo on the Congress website and in the supporters' booklet

Exhibition space will be available on a first-come, first-served basis, with priority given to presidential circle and platinum supporters.

When applying for a booth, please indicate 1st, 2nd and 3rd choice locations. Space allocations will be made in the order the requests were submitted.

Exhibition space will be available at € 500 per sq.m

The minimum booth size is 2x3 sq.m.

Companies that have only exhibition up to € 3000 will be acknowledged as exhibitors only.

Please visit www.comtecmed.com/cigi to view the exhibition floorplan.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Two exhibitor registrations (up to 18 sq.m, additional registration per 6 sq.m)
- Additional exhibitor registrations available for € 250 per badge

Stand equipment and additional services may be ordered by means of the forms in the exhibitors' manual on the website:

Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors' insurance, logistics, etc.

SITE INSPECTIONS

Exhibitors and Sponsors are welcome to visit the Congress venue at their convenience. Please contact the venue directly to coordinate.

LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the CIGI Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

Ancillary Events Policy During CIGI

The CIGI Secretariat and Co-Chairpersons have recognized that at the CIGI Annual Meeting attendees and companies seek to maximize their networking opportunities and fulfill their professional responsibilities while at a location with so many of their colleagues.

To accomplish these goals CIG will make every effort to make available their time and space in CIGI-controlled meeting facilities (convention center or headquarter hotels) for Ancillary Events which do not compete or conflict substantially with the official scientific program.

- Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.
- Ancillary Events with more than 25 attendees may not be scheduled in conflict with the official scientific program of CIGI
- Ancillary Events with more than 25 attendees may not be scheduled during the official scientific program of CIGI

Ancillary Events Policy During CIGI

DEFINITION OF ANCILLARY EVENTS

Ancillary Events are non-CIGI -sponsored special group events, such as business meetings of other organizations or social gatherings, held in conjunction with the CIGI. Ancillary Events are not planned or sponsored by CIGI.

Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.

- Business Meetings: Meetings of non-commercial editorial boards, non-profit organization boards, or other non CIGI committees/working groups, study groups, etc.
- Exhibitor Internal Meetings: Meetings for CIGI exhibitor's corporate personnel: CIGI exhibitor hospitality suites
- Investigator Meetings: Meetings for investigators of ongoing research (may be sponsored only by a CIGI exhibitor)
- Social Events: Receptions, dinners, alumni events, reunions, and specialty groups where there is no educational/scientific program presented

REQUESTS FOR ANCILLARY EVENTS

Requests for Ancillary Events must be made on official forms and approved by CIGI regardless of CIGI Ancillary Events Policy the location of the event. For meetings with more than 15 attendees, fees will be charged for requests made after a certain date.

Ancillary Events should be planned and scheduled in support of the CIGI.

Commercial organizers of Ancillary Events must be supporters of the CIGI at the value of not less than the cost of an inside 9 sqm booth. Commercial ancillary event organizers who are not exhibitors will incur additional service charges for multiple events.

Fees for participation by attendees outside of the recovery of food and beverage costs, such as registration fees, must be approved by CIGI. All costs for the activity, including decorator, audio-visual setup, and room changes, must be borne by the organizers. All event expenses must be paid promptly and non-payment may result in action by CIGI.

The use of the CIGI logo, trademark, or name in conjunction with publicity must be pre-approved. CIGI may not be represented as cosponsoring an event unless a formal request has been submitted to and approved by CIGI.

Conducting demonstrations and/or displays of commercial products will not be permitted during Ancillary Events.

Only Ancillary Events open to all Annual Meeting registrants will be listed in the CIGI related publications.

Signs, directional or informational, must be approved by, and coordinated with, CIGI Congress management when placed in CIGI -controlled Congress facilities. Each sign must state that "This event is not organized or sponsored by CIGI." Organizers must remove any meeting-related materials from their assigned rooms at the conclusion of the event.

All participants in Ancillary Events must register for the Annual Congress unless requests for passes for non-scientific participants are received in writing at the time the Ancillary Event is approved.

Ancillary Events Policy During CIGI

BREACH OF POLICY

Organizers must adhere to the responsibilities outlined in the policy and on the official forms to avoid cancellation of the activity. Failure to adhere to the policy may result in any or all of the following actions by CIGI:

- Cancellation of Ancillary Event
- Refusal to allow company or group the opportunity to exhibit or hold symposia, meetings, or other events in CIGI -controlled meeting facilities in current year or a specified number of future years

Terms and Conditions

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
8. Please note that the Congress Organizer must approve all exhibition stand designs
9. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per Comtec specifications and deadlines to ensure maximum exposure at the Congress
10. Hermes & Merkur is the sole logistic supplier for the CIGI Congress. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED's responsibility. We are not liable if the shipment does not arrive due to costumes clearness issues or any other delays that might occur.