DIP2017
The 9th International Symposium on Diabetes, Hypertension, Metabolic Syndrome and Pregnancy

Maternal Medicine meets Fetal Medicine

FETAL MEDICINE BARCELONA

March 1-5, 2017 • Barcelona, Spain

www.comtecmed.com/dip

SUPPORT AND EXHIBITION
Invitation for the Industry

Last Update: September 21, 2015
Dear Colleague and Friend,

It is with great pleasure to announce and to invite you to attend the 9th International DIP Symposium on Diabetes, Hypertension, Metabolic Syndrome & Pregnancy of which Maternal Medicine meets Fetal Medicine. The Symposium will take place March 1-5, 2017 in Barcelona, Spain.

The 9th DIP Symposium aims to bring to the forefront matters of invention, innovation, ultimately leading to “winnovation” solutions in Maternal and Fetal Medicine. The Symposium will draw from its previous Symposia and develop further and cover even in greater detail the updates and educational needs of healthcare providers in aspects related to their practice of medicine and the mother and fetus.

From the 1st meeting, the DIP Symposium has grown tremendously, dealing with over 80 years of knowledge, innovative research and the most up-to-date tools, techniques and integrative approach. With over 1300 participants from more than 70 countries worldwide, DIP is now considered a leading symposium in the field of maternal and fetal medicine, presenting data and management protocols to ensure the optimal outcome of pregnancies complicated by diabetes, hypertension and metabolic syndrome.

The 9th installment of the DIP Symposium will include a faculty comprised of renowned professionals and practitioners from all over the world. Presentations on the most updated clinical and laboratory revolutions, evidence based and from practical experience. Covering all relevant issues in maternal and fetal medicine, ranging from diabetes to advanced fetal imaging, from maternal to new tools in prenatal diagnosis, offering a comprehensive update on all relevant aspects by renowned and world leading experts. – creating an environment for DIP participants to take away applied solutions in to their daily practices.

The DIP Symposium brings to the forefront and insight to the issues faced with Diabetes, Hypertension, Metabolic Syndrome & Pregnancy. The field of diabetes and pregnancy has come of age; from the inception of the terminology ‘gestational diabetes’ and ‘diabetes in pregnancy’ to the creation of an entire sub-specialty. This currently includes not only abnormal carbohydrate metabolism and diabetes, but all other risk factors and complications related to obesity, metabolic syndrome, hypertension and pregnancy.

This symposium documents the ‘gestation’ of the field. Additionally, controversial topics, such as screening and diagnosis, prediction and prevention, and the use of new technologies in perinatal medicine will be discussed in detail. This will allow participants to formulate a modus operandi through evidence provided by the presenting experts.

Innovations connected to perinatal research on Whole Genome Sequencing, NIPT, small RNA’s, Metabolomics and Microbiota will be discussed at length at the Symposium.

Barcelona – the metropolis nudged between the mountain scape and the sea was chosen as the host of the 9th DIP Symposium, due to its concoction of ultimate architecture, art, history, and Catalonia culture. Bringing a vibrant blend of history, gothic nuances and modernism, laying way for a foundation of inspiration, creativity for a dynamic and valuable scientific symposium.

We look forward to your participation and hope that you will contribute to the scientific program by submitting your abstracts.

With best wishes and hoping to see you in Barcelona!

Moshe Hod, Israel | Carlo Di Renzo, Italy | Eduard Gratacos, Spain

Symposium Presidents
Main Program Topics

**Maternal Medicine meets Fetal Medicine**
- The “Great Obstetric Syndromes”
- Beyond the Uterine Environment – Fetal Origins of Adult Disease
- Perinatal Medicine and the Industry – Mutual Interests and Future Directions
- The First Trimester – A Window Of Opportunities: Screening For Adverse Perinatal Outcome

**Diabetes and Pregnancy**
- Diagnosis for GDM – The Consensus
- Pharmacological Treatment in GDM – Oral Hypoglycemic Agents and Insulins
- The Diabetic Placenta: The Forgotten Compartment
- New Technologies in The Management of Diabetes in Pregnancy
- Prevention of Type 2 Diabetes
- Infertility and Diabetes
- Menopause and Diabetes

**Obesity and Maternal Fetal Medicine**
- Obesity and Metabolic Syndrome
- Bariatric surgery
- Lifestyle interventions

**The “omics” and Maternal Fetal Medicine**
- Genome
- Epigenetics
- Microbiome
- Metabolome
- Proteome
- smallRNA

**Placental insufficiency: preeclampsia and fetal growth**
- Early prediction and prevention of preeclampsia
- Preeclampsia: identification of pre-clinical disease and management issues
- Early prediction and prevention of IUGR
- IUGR and SGA: Doppler management and prediction of outcome

**Preterm delivery**
- Preterm labor: early prediction and prevention
- Preterm labor and rupture of membranes: early identification of poor outcome and infection

**Multiple pregnancy**
- Multiple pregnancy: issues in early and late pregnancy
- Diagnosis and management of monochorionic twins

**Maternal Infection and Perinatal Outcome**

**Labor and Delivery**
- Use of ultrasound in labor
- Management of post-partum hemorrhage

**Prenatal Diagnosis and Screening**
- Non-invasive prenatal testing and new advances in genetic diagnosis
- First, second and third trimester ultrasound: when and what to look for

**Fetal Advanced Imaging and Diagnosis**
- 3D/4D ultrasound (live demos) and MRI: indications and techniques
- Early and advanced diagnosis of fetal brain defects and development (with live demos)
- Echocardiography from basic to advanced: 3D/4D (live demos) and fetal cardiac function
- Congenital cardiac defects: diagnostic issues and impact on the brain

**Fetal and Perinatal therapy**
- Current indications and results of fetal therapy
- Fetal defects with perinatal surgical management

**The Neonate of the Great Obstetrical Syndrome**

**Mother**

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The 9th International Symposium on Diabetes, Hypertension, Metabolic Syndrome and Pregnancy
March 1-5, 2017 • Barcelona, Spain
History of DIP

Previous Symposia Statistics

Demographics

Previous DIP Symposium Supporters
Why should you Support?

- Demonstrate your company’s leadership in the field of Maternal and Fetal Medicine
- Reach key academic leaders, industry researchers and clinicians
- Raise your company’s visibility in the field
- Exhibit and distribute your marketing and promotional materials
- Convene a corporate symposium

CME Accreditation

CME Accreditation Previous Supporters Commitment to the Highest Standards in CME/CPD

ComtecMed is committed to deliver within the platform of the Symposium valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmep.eu

International CME Accreditation

An application for CME Credit will be made once the scientific program is finalized. Further details will be available on the Symposium website: www.comtecmed.com/dip

Industrial Symposia

Industrial Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Industrial Symposium.

Information contained in the scientific program must comply with the applicable CME/CPD regulations. Scientific/Educational Program shall not include any commercial elements such as company names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.
Levels of Support

(Level determined by the accumulation of items of value)

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<tr>
<th>Level</th>
<th>Priorities</th>
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| **Diamond**| € 100,000 and up<br>  
**Platinum** | € 85,000 – 100,000<br>  
**Gold**     | € 60,000 – 80,000<br>  
**Silver**   | € 40,000 – 60,000<br>  
**Bronze**   | € 20,000 – 40,000<br>  
**Supporter**| € 10,000 – 20,000<br>  

**Categories Priorities**
- Diamond category will have the priority in choosing up to two additional support items to the value of € 20,000.
- Platinum category will have the priority in choosing up to two additional support items to the value of € 15,000.
- Gold category will have the priority in choosing up to one additional support items to the value of € 5,000.

**All Supporting companies will receive the following benefits:**
- Acknowledgment: Symposium website, Symposium supporters' booklet, on-site signage
- Company logo on regular announcements to Symposium database
- Company profile in the Supporters' booklet and on Symposium website

**Important Notes**
- Special industrial symposia time slots will be allocated on a first-come, first-served basis.
- The company supporting a satellite symposium may select the speakers and topics.
- In addition to the sponsorship fee, the company must cover all speakers’ expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Symposium.

THE PROGRAM OF THE SATELLITE SYMPOSA ARE SUBJECT TO APPROVAL BY THE SCIENTIFIC COMMITTEE OF THE SYMPOSIUM. IN CASE THAT THE SCIENTIFIC COMMITTEE REJECTS THE PROGRAM OF A SATELLITE SYMPOSIUM, EACH PARTY WILL BE ENTITLED TO CANCEL THE SATELLITE SYMPOSIUM WITHOUT PAYING A PENALTY FOR THE CANCELLATION OR FOR ANY DAMAGES CAUSED BY THE CANCELLATION TO THE OTHER PARTY.
Educational Support Opportunities

**CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION**  € 30,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- 9 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- One full page color advertisement in the supporters’ booklet
- Brochure in the participants’ bags

**CONTINUING MEDICAL EDUCATION (CME) APPROVED PRESENTATION**  € 15,000

Opportunity to support in-part an existing presentation or to suggest a presentation as part of a CME-approved session in the scientific program

- Session hall and basic audiovisual equipment
- One full page color advertisement in the supporters’ booklet
- Brochure in the participants’ bags

**PRIZES FOR OUTSTANDING ABSTRACTS**  € 4,000

Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Symposium Chairpersons

- Company representatives will be invited to attend the award ceremony

Promotional Support Opportunities

**PRE-LUNCH PLENARY INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)**  € 55,000

A company may organize an industrial non-CME approved symposium (60-90 minutes) prior to the lunch with no parallel scientific sessions. The topic will be subject to approval by the Chairpersons of the Symposium.

- Plenary symposium hall and basic audiovisual equipment
- 18 sq.m exhibition space (additional space available at reduced rates)
- Three exhibitor registrations (additional registrations available at reduced rates)
- One full page color advertisement in the supporters’ booklet
- Brochure in the participants’ bags
- Optional webcast of Symposium at discounted rates
- Recording of presentation to allow pod cast of session, to be available on the DIP website for up to a year at special costs

The expenses (travel, accommodation and registration) of the Chairpersons and speakers of the plenary industrial symposium are additional and the responsibility of the supporter.
# Promotional Support Opportunities

## INDUSTRIAL SATELLITE SYMPOSIUM (NON-CME APPROVED) – PLENARY  € 45,000

Opportunity to hold a non-CME-approved industrial satellite symposium

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- One full page color advertisement in the supporters’ booklet
- Brochure in the participants’ bags
- Optional webcast of Symposium at discounted rates
- Recording of presentation to allow podcast of session, to be available on the DIP website for up to a year at special costs

*The expenses (travel, accommodation and registration) of the Chairpersons and speakers of an industrial satellite symposium are additional and the responsibility of the supporter.*

## INDUSTRIAL SATELLITE SYMPOSIUM (NON-CME APPROVED) – PARALLEL  € 35,000

Opportunity to hold a non-CME-approved industrial satellite symposium

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- One full page color advertisement in the supporters’ booklet
- Brochure in the participants’ bags
- Optional webcast of Symposium at discounted rates
- Recording of presentation to allow podcast of session, to be available on the DIP website for up to a year at special costs

*The expenses (travel, accommodation and registration) of the Chairpersons and speakers of an industrial satellite symposium are additional and the responsibility of the supporter.*

## PIPELINE SHOWCASE  € 6,500

Opportunity to include a 10-15 minute presentation in the non-CME approved session entitled Pipeline Showcase

- Session hall and basic audiovisual equipment
- Brochure in the participants’ bags

*The expenses (travel, accommodation and registration) of the speaker in the Pipeline Showcase presentation are additional, and the responsibility of the supporter.*

## BADGE SCANNER SYSTEM  € 10,000

Opportunity to receive a list of delegates and their contact information. The Symposium will offer a Badge Scanner System. Each Exhibitor, who is interested in collecting contacts, will receive a Scanner for the whole durations of the Symposium. Every participant will have a bar code on his badge, which can be scanned by the exhibitor.
## Promotional Support Opportunities

<table>
<thead>
<tr>
<th>Mobile Application</th>
<th>€ 5,000</th>
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<tbody>
<tr>
<td>• Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company's on-site presence or website</td>
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<tr>
<td>• Measure your return on investment down to the click</td>
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<tr>
<td>• Every time an attendee requires event information, they’ll be accessing the app. Prior to arriving to the home page, they’ll be exposed to your logo</td>
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<tr>
<td>• Provide attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the app for other reasons will be attracted</td>
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<tr>
<td>• Appeal to attendees based on interests they’ve already expressed</td>
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<tr>
<th>Welcome Reception</th>
<th>Sole Support € 20,000</th>
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<tbody>
<tr>
<td>Opportunity to support the welcome reception for all participants of the Symposium</td>
<td></td>
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<tr>
<td>• Company logo on the official invitation to the welcome reception</td>
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<tr>
<th>Faculty Dinner</th>
<th>Sole Support € 15,000</th>
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<tbody>
<tr>
<td>Opportunity to support the official dinner for all invited speakers of the Symposium</td>
<td></td>
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<tr>
<td>• Company logo on the official invitation to the faculty dinner</td>
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<thead>
<tr>
<th>Supporters’ Booklet</th>
<th>Sole Support € 12,000</th>
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<tbody>
<tr>
<td>The supporters’ booklet will include the profiles and advertisements of the Symposium supporters</td>
<td></td>
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<tr>
<td>• Two full page color advertisement in the supporters’ booklet (Back cover and inside page)</td>
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<tr>
<th>Internet Area</th>
<th>Sole Support € 10,000</th>
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<tbody>
<tr>
<td>The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions</td>
<td></td>
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<tr>
<td>• Display logo as a screen background</td>
<td></td>
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<tr>
<td>• Opportunity to provide branded mouse pads</td>
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<tr>
<th>Participants’ Bags</th>
<th>Sole Support provided-in-kind + € 10,000</th>
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<tr>
<td>• Opportunity to provide branded bags for all participants of the Symposium</td>
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<tr>
<th>Symposium Lanyards</th>
<th>Sole Support provided-in-kind + € 6,500</th>
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<tr>
<td>This opportunity is reserved for presidential circle and platinum supporters, and will be available on a first-come, first-served basis</td>
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<tr>
<td>• Opportunity to provide branded lanyards</td>
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<tr>
<th>Water Bottles (sized up to 350 ml)</th>
<th>€ 4,000</th>
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<tr>
<td>Supporter will provide funding and the refillable water bottles</td>
<td></td>
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<tr>
<td>• Water bottles will bear the Supporter’s name/company logo, as well as the Symposium logo</td>
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<tr>
<td>• Water bottles will be placed in the participants bags</td>
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**Promotional Support Opportunities**

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<tr>
<th><strong>TRANSLATION</strong></th>
<th>per hall, per day €5,000</th>
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<tr>
<td>• Simultaneous translation into any required language</td>
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<tr>
<th><strong>E-POSTER AREA</strong></th>
<th>€5,000</th>
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<tr>
<td>Throughout the duration of the Symposium, the E-poster Area will enable delegates to view E-posters on allocated screens available</td>
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<tr>
<th><strong>NOTE PADS AND PENS</strong></th>
<th>Sole Support provided-in-kind + €4,000</th>
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<tbody>
<tr>
<td>• Opportunity to provide branded note pads and pens to be distributed in the participants’ bags</td>
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<tr>
<th><strong>ADVERTISEMENT IN THE SUPPORTERS’ BOOKLET</strong></th>
<th>€3,000</th>
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<tbody>
<tr>
<td>• Full page color advertisement in the supporters’ booklet (inside page)</td>
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<tr>
<th><strong>BROCHURE INSERT</strong></th>
<th>€2,500</th>
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<tr>
<td>• Company brochure to be inserted into the participants’ bags</td>
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<tr>
<th><strong>COFFEE BREAK</strong></th>
<th>per coffee break €3,000</th>
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<tr>
<td>Opportunity to support, in part, a coffee break for all participants of the Symposium</td>
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**TAILOR-MADE SUPPORT PACKAGES**

Support packages may be tailored to suit the company’s budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Symposium Organizer for further details on creating the appropriate package.
Exhibition

The exhibition will be held at the Symposium venue. The exhibition floor plan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

Exhibition space will be available on a first-come, first-served basis, with priority given to presidential circle and platinum supporters.

Exhibition space will be available at € 500 per sq.m.

Companies that have only exhibition up to € 4,000 will be acknowledged as exhibitors only.

Exhibition space rental is priced according to size (per sq.m) and includes:
- Net stand area
- Company profile in the supporters’ booklet
- Two exhibitor registrations (up to 18 sq.m, additional registration per 6 sq.m)
- Additional exhibitor registrations available for € 250 per badge
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the exhibitors’ manual on the website:
- Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors’ insurance, logistics, etc.

Ancillary Events

Ancillary Events Policy During DIP Symposium

The DIP 2017 Symposium Secretariat and Co-Chairpersons have recognized that at the DIP 2017 Symposium attendees and companies seek to maximize their networking opportunities and fulfill their professional responsibilities while at a location with so many of their colleagues.

To accomplish these goals, DIP 2017 Symposium will make every effort to make available their time and space in DIP 2017 Symposium-controlled meeting facilities (convention center or headquarter hotels) for Ancillary Events which do not compete or conflict substantially with the official scientific program.

- Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.
- Ancillary Events with more than 25 attendees may not be scheduled in conflict with the official scientific program of DIP 2017 Symposium.
- Ancillary Events with more than 25 attendees may not be scheduled during the official scientific program of DIP 2017 Symposium.

Definition of Ancillary Events

Ancillary Events are non-DIP 2017 Symposium-sponsored special group events, such as business meetings of other organizations or social gatherings, held in conjunction with the DIP 2017 Symposium. Ancillary Events are not planned or sponsored by DIP 2017 Symposium.

Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.

- **Business Meetings**: Meetings of non-commercial editorial boards, non-profit organization boards, or other non-DIP 2017 Symposium committees/working groups, study groups, etc.
- **Exhibitor Internal Meetings**: Meetings for DIP 2017 Symposium exhibitor’s corporate personnel: DIP 2017 Symposium exhibitor hospitality suites.
- **Investigator Meetings**: Meetings for investigators of ongoing research (may be sponsored only by a DIP 2017 Symposium exhibitor).
- **Social Events**: Receptions, dinners, alumni events, reunions, and specialty groups where there is no educational/scientific program presented.
Ancillary Events

Requests for Ancillary Events

Requests for Ancillary Events must be made on official forms and approved by DIP 2017 Symposium regardless of DIP 2017 Symposium Ancillary Events Policy the location of the event. For meetings with more than 15 attendees, fees will be charged for requests made after a certain date.

Ancillary Events should be planned and scheduled in support of the DIP 2017 Symposium. Commercial organizers of Ancillary Events must be supporters of the DIP 2017 Symposium at the value of not less than the cost of an inside 9 sqm booth. Commercial ancillary event organizers who are not exhibitors will incur additional service charges for multiple events.

Fees for participation by attendees outside of the recovery of food and beverage costs, such as registration fees, must be approved by DIP 2017 Symposium. All costs for the activity, including decorator, audio-visual setup, and room changes, must be borne by the organizers. All event expenses must be paid promptly and non-payment may result in action by DIP 2017 Symposium.

The use of the DIP 2017 Symposium logo, trademark, or name in conjunction with publicity must be pre-approved. DIP 2017 Symposium may not be represented as cosponsoring an event unless a formal request has been submitted to and approved by DIP 2017 Symposium.

Conducting demonstrations and/or displays of commercial products will not be permitted during Ancillary Events.

Only Ancillary Events open to all Annual Meeting registrants will be listed in the DIP 2017 Symposium related publications. Signs, directional or informational, must be approved by, and coordinated with, DIP 2017 Symposium management when placed in DIP 2017 Symposium-controlled Symposium facilities. Each sign must state that “This event is not organized or sponsored by DIP 2017 Symposium.” Organizers must remove any meeting-related materials from their assigned rooms at the conclusion of the event.

All participants in Ancillary Events must register for the Bi-Annual Symposium unless requests for passes for non-scientific participants are received in writing at the time the Ancillary Event is approved.

Breach of Policy

Organizers must adhere to the responsibilities outlined in the policy and on the official forms to avoid cancellation of the activity. Failure to adhere to the policy may result in any or all of the following actions by DIP 2017 Symposium:

- Cancellation of Ancillary Event
- Refusal to allow company or group the opportunity to exhibit or hold symposia, meetings, or other events in DIP 2017 Symposium-controlled meeting facilities in current year or a specified number of future years.
General Information

Date
April 1-5, 2017

City/Country
Barcelona, Spain

Symposium Organizer

COMTEC Congresses Management Spain, S.L.
Bailen, 95-97, Pral.1.A – 08009 Barcelona, Spain
Tel: +34-93-5666166, Fax: +34-93-5666177
Exhibiton/Support Contact: elda@comtecmed.com
Hotel Accommodation for Groups: dip@comtecmed.com
Technical Contact: dip@comtecmed.com

Liability and Insurance
The Symposium Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the DIP 2017 Symposium. Participants are advised to issue their own personal travel and health insurance for their trip.

Terms and Conditions
1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Symposium. Should the company fail to make the payment prior to the commencement of the Symposium, the Organizer saves the right to cancel the company’s participation and benefits
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Symposium Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Symposium Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Symposium as a whole
8. Please note that the Symposium Organizer must approve all exhibition stand designs
9. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per COMTECMED specifications and deadlines to ensure maximum exposure at the Symposium
10. Hermes & Merkur is the sole logistic supplier for the DIP 2017 Symposium. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED’s responsibility. We are not liable if the shipment does not arrive due to costumes clearness issues or any other delays that might occur