



The 1st Biomarker Meeting in
REPRODUCTIVE MEDICINE: EMERGENCE OF A NEW FIELD

The Ovary, Gametes, Embryo and Endometrium

**SPONSORSHIP AND EXHIBITION
PROSPECTUS**

VALENCIA, SPAIN | MARCH 30-31, 2012



biomarker@comtecmed.com | www.comtecmed.com/biomarker

Last Update: September 4, 2011



INVITATION TO SPONSORS

Dear Colleagues and Friends,

We are pleased to announce the 1st Biomarker Meeting in Reproductive Medicine: Emergence of a New Field, which will take place in Valencia, Spain, on March 30-31, 2012.

The aim of the meeting is to provide the Assisted Reproduction Technologies (ART) community an update of the fast approaching novel technologies that may allow us to improve our assessment using biomarkers of the reproductive potential of gametes, embryos, and endometrium.

The participants will be updated on the rapidly developing diagnostic technologies (genomics, transcriptomics, proteomics and metabolomics) which may help us better assess ovarian reserve, gametes, embryos and endometrium at the four basic levels of cell biology: the DNA, RNA, protein and metabolites. The meeting will examine how we can assess the embryo for alterations in genome or transcriptome that may be associated with abnormal development. The meeting will also examine how the surrounding environment of the embryo can be assessed for proteins and metabolites produced by individual embryos and how these relate to viability. The invasive and non-invasive diagnostic possibilities of the maternal endometrium will be also considered. Finally, the clinical applicability of the – “omics” techniques will be presented.

There are several sponsorship opportunities available, including industry-sponsored activities. In addition, we would be happy to tailor a sponsorship package to your specific needs.

We cordially invite you to join as sponsors and partners of the 1st Biomarker Meeting 2012 in the beautiful city of Valencia.

CARLOS SIMÓN,
Spain

DENNY SAKKAS,
USA

Biomarker Meeting Co-Chairpersons

CO-CHAIRPERSONS

Carlos Simón, Spain

Denny Sakkas, USA

PRELIMINARY LIST OF FACULTY

Carlos Simón, Spain

Denny Sakkas, USA

Francisco Domínguez, Spain

Diego Ezcurra, USA

David Gardner, Australia

Nicolas Garrido, Spain

Alan Handyside, UK

Mandy Katz-Jaffe, USA

Maria Lalioti, USA

Nick Macklon, UK

Julio Martín, Spain

Marcos Meseguer, Spain

Scott Nelson, UK

Carmen Rubio, Spain

Lois Salamonsen, Australia

Emre Seli, USA

Shehua Shen, USA

Joe Leigh Simpson, USA

Nathan Treff, USA

Felipe Vilella, Spain



PRELIMINARY SCIENTIFIC PROGRAM

FRIDAY 30, MARCH 2012

- THE EMBRYO -

- 09:00-10:15 **SESSION 1: NEW ERA OF MORPHOLOGICAL BIOMARKERS**
09:00-09:15 Course Introduction and Orientation
TBA
09:15-09:45 Clinical relevance of morphokinetics to assess embryo viability
Marcos Meseguer, Spain
09:45-10:15 Correlated time lapse imaging and molecular analysis to assess embryo viability
Sheshua Shen, USA (Auxogyn)
- 10:15-11:15 **SESSION 2: GENETIC BASED BIOMARKERS**
10:15-10:45 Use of Comparative Genomic Hybridization (CGH) for embryo assessment. Clinical results
Carmen Rubio, Spain
10:45-11:15 Four hour 24 chromosome aneuploidy screening and class I evidence of safety, predictive value, and clinical efficacy
Nathan Treff, USA
- 11:15-11:45 **COFFEE BREAK**
- 11:45-13:15 **SESSION 2 (continued): GENETIC BASED BIOMARKERS**
11:45-12:15 Emerging role for SNP-based technologies for preimplantation genetic screening
Alan Handyside, UK
12:15-12:45 New PGD techniques based on massive sequencing
Julio Martín, Spain
12:45-13:15 Cumulus cells as markers of oocyte and embryo quality
Emre Seli, USA
- 13:15-14:30 **LUNCH**
- 14:30-16:00 **SESSION 3: NON INVASIVE BIOMARKERS**
14:30-15:00 Non invasive metabolomic profiling of embryos using spectroscopy
Denny Sakkas, USA
15:00-15:30 Glucose to assess embryo viability and sex
David Gardner, Australia
15:30-16:00 Non invasive biomarkers to discriminate embryo aneuploidy
Francisco Domínguez, Spain
- 16:00-16:30 **COFFEE BREAK**
- 16:30-18:00 **SESSION 4: NEW TECHNOLOGIES "IN PROGRESS"**
16:30-17:00 Embryology in the era of proteomics
Mandy Katz-Jaffe, USA
17:30-18:00 Fetal DNA in maternal blood
Joe Leigh Simpson, USA

PRELIMINARY SCIENTIFIC PROGRAM

SATURDAY, 31 MARCH 2012

- THE OVARIAN RESERVE, SPERM AND THE ENDOMETRIUM -

09:00-11:30 **SESSION 5: THE OVARIAN RESERVE AND OOCYTES**

- 09:00-09:30 Biomarkers of ovarian response
Scott Nelson, UK
- 09:30-10:00 Polymorphisms as biomarkers of ovarian reserve and oocyte quality
Maria Lalioti, USA
- 10:30-11:00 Novel technologies for selecting the best sperm for IVF and ICSI
Denny Sakkas, USA
- 11:00-11:30 Assessment of sperm using microarray technology
Nicolas Garrido, Spain

11:30-12:00 **COFFEE BREAK**

12:00-14:00 **SESSION 6: THE ENDOMETRIUM**

- 12:00-12:30 Profiling the gene signature of endometrial receptivity. Clinical results
Carlos Simón, Spain
- 12:30-13:00 Proteomics of the human endometrium
Lois Salamonsen, Australia
- 13:00-13:30 Secretomics of the endometrium
Nick Macklon, UK
- 13:30-14:00 Non invasive diagnosis of endometrial receptivity using lipidomics
Felipe Vilella, Spain

14:00-15:00 **LUNCH**

15:00-16:30 **SESSION 7: CLINICAL TRANSLATION: THE TRANSLATORS. WHAT COMPANIES ARE IN THE HORIZON?**

- 15:00-16:30 Presentation of 15 minutes each (6 Companies)

16:30-17:00 **COFFEE BREAK**

17:00-18:00 **SESSION 7 (continued): CLINICAL TRANSLATION: THE TRANSLATORS. WHAT COMPANIES ARE IN THE HORIZON?**

- 17:00-17:40 How will new technologies be introduced and what will be their potential commercial impact?
Diego Ezcurra, USA
- 17:40-18:00 General Discussion
Chairpersons: David Gardner, Australia; Carlos Simón, Spain

CATEGORIES OF SPONSORSHIP

PRESIDENTIAL CIRCLE

€60,000 +

PLATINUM

€40,000 – €60,000

GOLD

€25,000 – €40,000

SILVER

€10,000 – €25,000

BRONZE

€3,000 – €10,000

SCIENTIFIC SPONSORSHIP OPPORTUNITIES

- CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION - €30,000

An unrestricted grant to support an existing session, or to suggest a CME-approved session (60-90 minutes) as part of the Scientific Program.

PROVIDED BY THE MEETING

Educational Session

- Session hall and basic audiovisual equipment
- Four complimentary registrations for Symposium Chairpersons and Speakers

Exhibition

- 6 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)

Advertisement Package

- Company profile in the Meeting Program Book
- One full page color advertisement in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage
- Brochure in the participants' bags

Promotion

- Optional webcast of Session at discounted rates
- Company logo on regular announcements to Meeting Database

The expenses (travel, accommodation and registration) of the Chairpersons and Speakers of a supported CME-approved session are additional and the responsibility of the Sponsor.

- INDUSTRIAL SYMPOSIUM (NON-CME APPROVED) - €40,000

An industrial non-CME approved symposium (60-90 minutes) as part of the Scientific Program. The content and Speakers will be subject to approval by the Organizing Committee.

PROVIDED BY THE MEETING

Educational Session

- Symposium hall and basic audiovisual equipment
- Five complimentary registrations for Symposium Chairpersons and Speakers

Exhibition

- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)

Advertisement Package

- Company profile in the Meeting Program Book
- One full page color advertisement in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage
- Brochure in the participants' bags

Promotion

- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to Meeting Database
- Specially-designed mailshots announcing Industrial Symposium to Sponsor's subsidiaries and affiliates

The expenses (travel, accommodation and registration) of the Chairpersons and Speakers of a sponsored Industrial Symposium are additional and the responsibility of the Sponsor.

SCIENTIFIC SPONSORSHIP OPPORTUNITIES

- EUROPEAN SPEAKER - €3,000

An unrestricted grant to cover, in part, the expenses of one invited European Speaker. Expenses include travel, accommodation and registration.

PROVIDED BY THE MEETING

- Company profile in the Meeting Program Book
- One full page color advertisement in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage

- NON-EUROPEAN SPEAKER - €6,000

An unrestricted grant to cover, in part, the expenses of one invited non-European Speaker. Expenses include travel, accommodation and registration.

PROVIDED BY THE MEETING

- Company profile in the Meeting Program Book
- One full page color advertisement in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage

- PRIZES FOR OUTSTANDING ABSTRACTS - Sole Sponsorship €3,000

Prizes will be awarded to the authors of the most outstanding abstracts/posters, as chosen by the Meeting Chairpersons.

PROVIDED BY THE MEETING

- Company profile in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage
- Company representatives will be invited to attend the Award Ceremony



SPONSORSHIP OPPORTUNITIES

- LUNCH -

€25,000 (per lunch)

Opportunity to subsidize, in part, a buffet lunch to be served to all participants of the Meeting.

PROVIDED BY THE MEETING

- Two complimentary registrations
- Company profile in the Meeting Program Book
- One full page color advertisement in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage
- Brochure in the participants' bags

- WELCOME RECEPTION -

Sole Sponsorship

€10,000

A Welcome Reception for all participants will be held on Thursday evening.

PROVIDED BY THE MEETING

- Two complimentary registrations
- Company logo on the official invitation
- Acknowledgment on special board on-site during the Welcome Reception
- Company profile in the Meeting Program Book
- One full page color advertisement in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage
- Brochure in the participants' bags

- FACULTY DINNER -

Sole Sponsorship

€15,000

A dinner will be held for the invited Speakers of the Meeting.

PROVIDED BY THE MEETING

- Two complimentary registrations
- Company logo on the official invitation
- Company profile in the Meeting Program Book
- One full page color advertisement in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage
- Brochure in the participants' bags

SPONSORSHIP OPPORTUNITIES

- MEETING PROGRAM BOOK -

Sole Sponsorship

€15,000

The Meeting Program Book will include the Scientific Program and the Scientific Abstracts, and will be distributed to all participants.

PROVIDED BY THE MEETING

- Company profile in the Meeting Program Book
- Full page color advertisement on the back cover of the Meeting Program Book
- Additional full page color advertisement in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage

- INTERNET CENTER -

Sole Sponsorship

€10,000

The Internet Center will be outfitted with internet workstations for participants of the Meeting to stay updated between sessions.

THE SPONSOR MAY:

- Display logo as a screensaver
- Display logo on screen background

PROVIDED BY THE MEETING

- Company profile in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage

- PARTICIPANTS' BAGS -

Sole Sponsorship

provided-in-kind + €10,000

The opportunity to provide branded bags for all participants of the Meeting.

PROVIDED BY THE MEETING

- Company profile in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage
- Brochure in the participants' bags

- MEETING ABSTRACTS ON THE WEBSITE -

Sole Sponsorship

€8,000

The Scientific Abstracts of the Meeting will be placed on the Meeting Website and will be available for a limited period.

PROVIDED BY THE MEETING

- Company profile in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage

SPONSORSHIP OPPORTUNITIES

- POCKET PROGRAM - Sole Sponsorship €8,000

A Pocket Program will be distributed to all participants in their Meeting Kits.

PROVIDED BY THE MEETING

- Exclusive advertisement on the back cover of the Pocket Program
- Company profile in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage
- Brochure in the participants' bags

- WRITING PADS AND PENS - Sole Sponsorship provided-in-kind + €5,000

The opportunity to provide branded writing pads and pens that will be included in the participants' bags.

PROVIDED BY THE MEETING

- Company profile in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage

- MEETING LANYARDS - Sole Sponsorship

The Sponsor will provide printed lanyards for the name badges €5,000

The Meeting will provide printed lanyards for the name badges €8,000

This sponsorship opportunity is reserved for Presidential Circle and Platinum Sponsors, and will be available on a first-come, first-served basis.

PROVIDED BY THE MEETING

- Company profile in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage

SPONSORSHIP OPPORTUNITIES

- BROCHURE INSERT - €3,000

Company brochure to be inserted into the participants' bags, which will be distributed at the Meeting.

PROVIDED BY THE MEETING

- Company profile in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage

- COFFEE BREAK - €3,000 (per coffee break)

There will be daily coffee breaks between sessions throughout the Meeting.

PROVIDED BY THE MEETING

- Company profile in the Meeting Program Book
- Acknowledgment: Meeting Website, Meeting Program Book, on-site Signage

- TAILOR-MADE SPONSORSHIP PACKAGES -

Sponsorship packages may be tailored to suit the Sponsor's marketing strategy in order to maximize visibility, and to best promote products and services. Please contact the Meeting Organizer for further details on creating the appropriate package.



EXHIBITION

An exhibition will be held in conjunction with the Meeting. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

Exhibition space will be available on a first-come, first-served basis, with priority given to Presidential Circle and Platinum Sponsors.

- Exhibition space will be available at €450 per sq.m.
- The minimum booth size is 2x3 sq.m.

Please visit www.comtected.com/biomarker to view the exhibition floorplan.

EXHIBITION SPACE RENTAL IS PRICED ACCORDING TO SIZE (PER SQ.M) AND INCLUDES:

- Net stand area
- Company profile in Meeting Program Book
- Two exhibitor registrations
- Exhibitors' Manual
- General cleaning of public areas
- Venue security

Stand equipment and additional services may be ordered by means of the forms in the Exhibitors' Manual: Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors' insurance, logistics, etc.



GENERAL INFORMATION

VENUE

Sorolla Palace
1 Av.de las Cortes Valencianas, 58
46015 Valencia, Spain
Tel: +34 961 868 700
Fax: +34 96 186 87 05
Website: www.hotelsorollapalace.com

LANGUAGE

The official language of the Meeting is English.

MEETING ORGANIZER AND SPONSORSHIP / EXHIBITION CONTACT:

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Website: www.comtecmed.com/biomarker

REGISTRATION FEES

	Early Registration until Feb 1, 2012	Late Registration from Feb 2, 2012	On-Site Registration
Participants - Physicians and Scientists	€460	€510	€560
Trainees*/ Nurses and Students	€260	€320	€360

**Refers also to non-tenured junior participants. Registration form must be accompanied by a letter from the head of the department, confirming their status. The letter should be printed on a department letterhead and addressed to the Registration Department of the Meeting.*

Registration fees include: Participation in scientific sessions, Meeting bag containing the program and abstract book, invitation to the Welcome Reception, all coffee breaks and lunches as per the Meeting program.
Registration fees include VAT.

LIABILITY AND INSURANCE

The Meeting Organizer carries no liability whatsoever for injuries or damages involving persons and/or property during the Meeting. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS:

- All sponsorship and exhibition prices quoted are in € and are subject to VAT
- Time slot allocation will be based on level of sponsorship and approval from the Scientific Committee
- It is the responsibility of the Sponsors and Exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
- The Meeting Organizer reserves the right to accept or decline offers of sponsorship and application for exhibition space
- The Meeting Organizer reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the Meeting as a whole
- Please note that the Meeting Organizer must approve all exhibition stand designs





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