

ART: TO OVERCOME INFORMATION GAP AND BIAS IS TO WIN A BATTLE WITH INFERTILITY

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There is a question in the subheading of the Congress which remains unsolved «What more can we do to understand the process and improve our results? According to our experience the answer is not obvious. It's necessary to inform people more.

- ART is a challengeable area. But one thing is defined – ART do can help couples suffering infertility. The problem is that people are still badly educated in these matters. More often they are informed by mass-media. As a result people get gossips and do not know what reproductive science is able to offer them.

- We created a model aimed to overcome the information gap – the Charity Foundation «Formula of Birth». It is based on collaboration of specialists in reproductive sphere and professional media.

- The year 2011 is officially named «the crossed year» between Spain and Russia and we are happy to share our experience here in Spain.

Our purposes

- To develop ART in Russia in order to help families suffering infertility.
- To draw the attention of the society and governmental bodies to the problems of infertility, to inform about the possibilities of contemporary medicine
- To involve reproductive clinics into competition to improve the quality of health care in Russia.

Our projects: The Crystal Tube Award – the Annual Award for the best specialists of reproductive medicine; International Workshops for Specialists; www.probirka.org – the largest Russian social network devoted to the infertility.