



Program Evaluation

“The 1st World Congress on Controversies in Hematology (COHEM)”

Rome - Italy

September, 2 - 5, 2010





Table of Contents

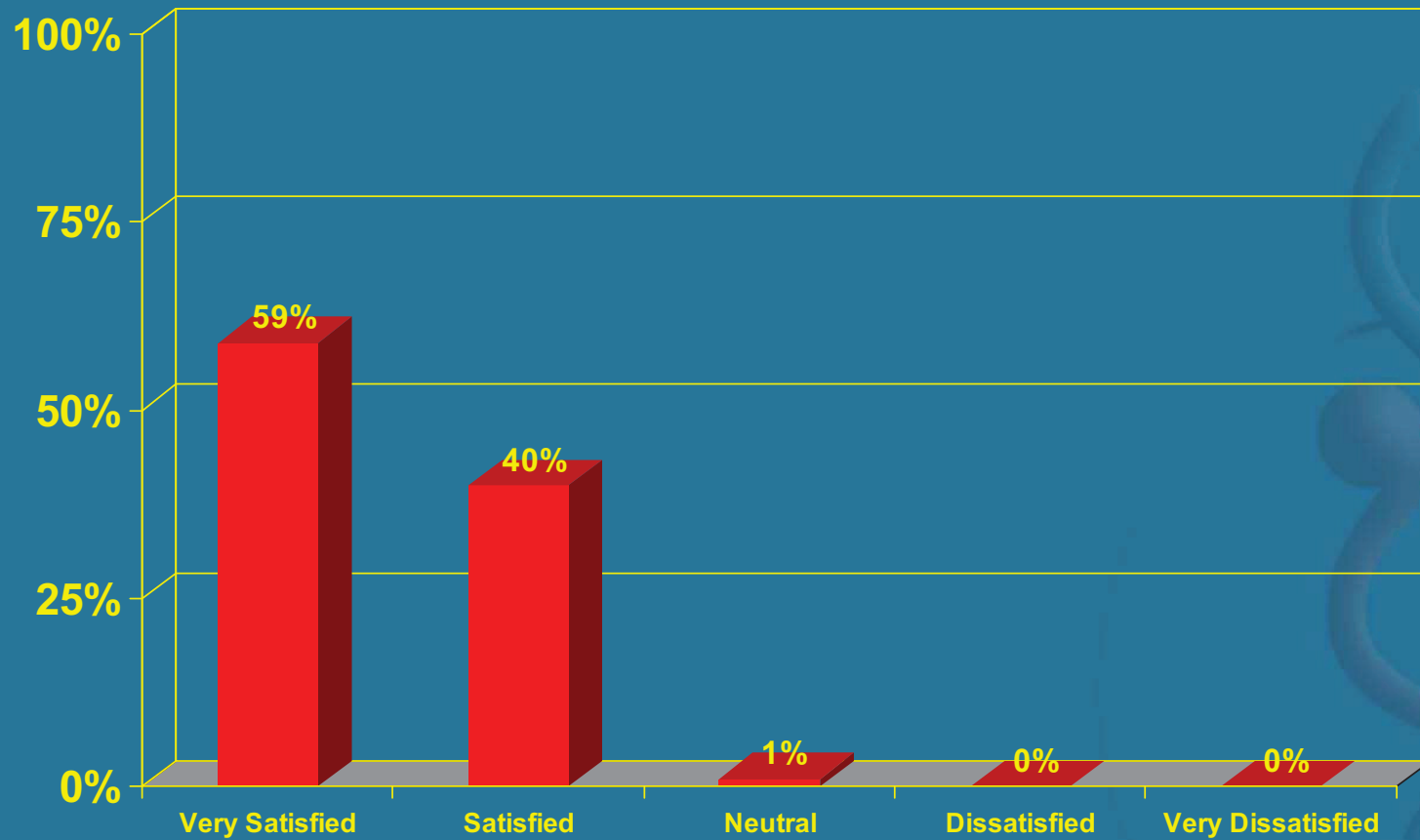
Summary	p. 3
Participant Satisfaction	p. 4
Educational objectives	p. 5
Program Assessment	p. 8
Program Impact	p. 9
Program Specifics	p. 10
Participant Demographics	p. 28
Learned about program	p. 30
Reasons for Attending	p. 31
Improvements	p. 32
Future Program Suggestions	p. 36
E-mail	p. 41

Summary

- 102 doctors provided evaluations upon which this report is based
- 99% were either *Very Satisfied* or *Satisfied* with the program and 98% stated they would recommend this program to a colleague.
- 99% felt that the program met the stated learning objectives
- 91% of participants who completed the program evaluation forms said the program was free of commercial bias.

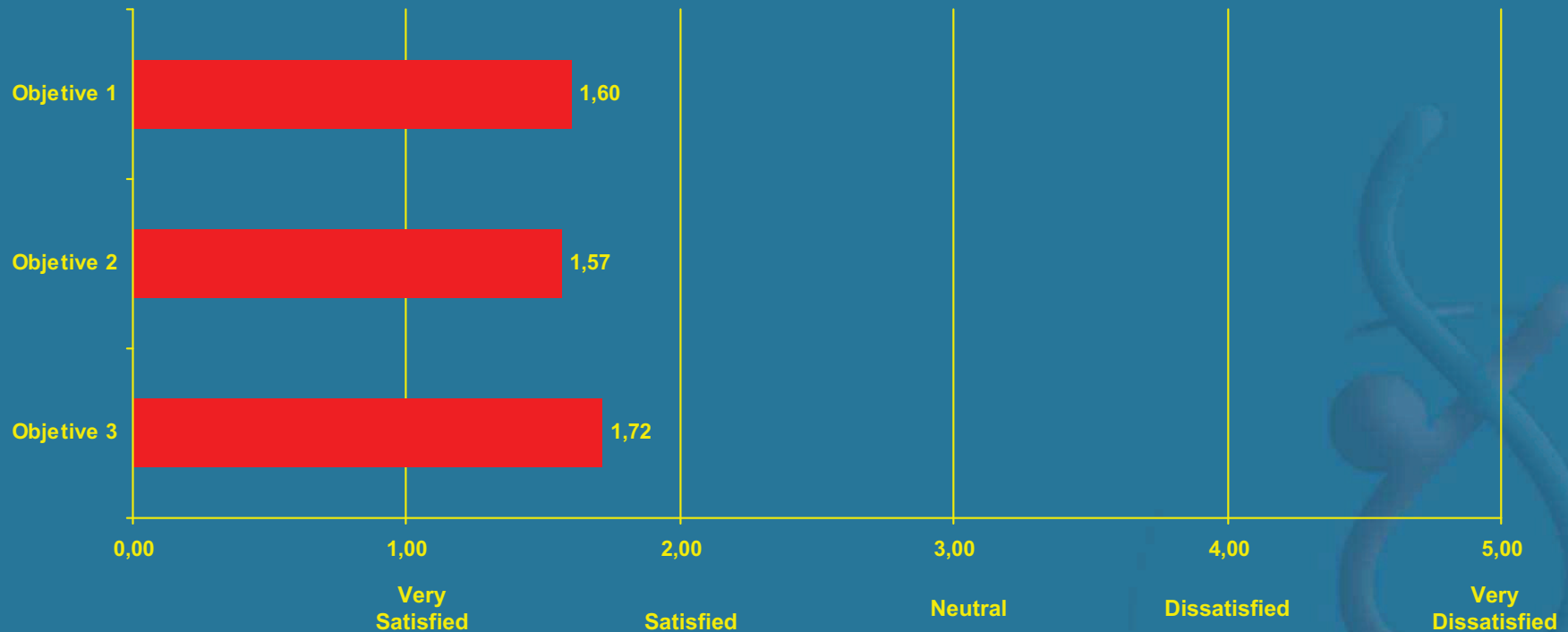


Program Evaluation: Overall Participant Satisfaction



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Program Evaluation: Educational Objectives

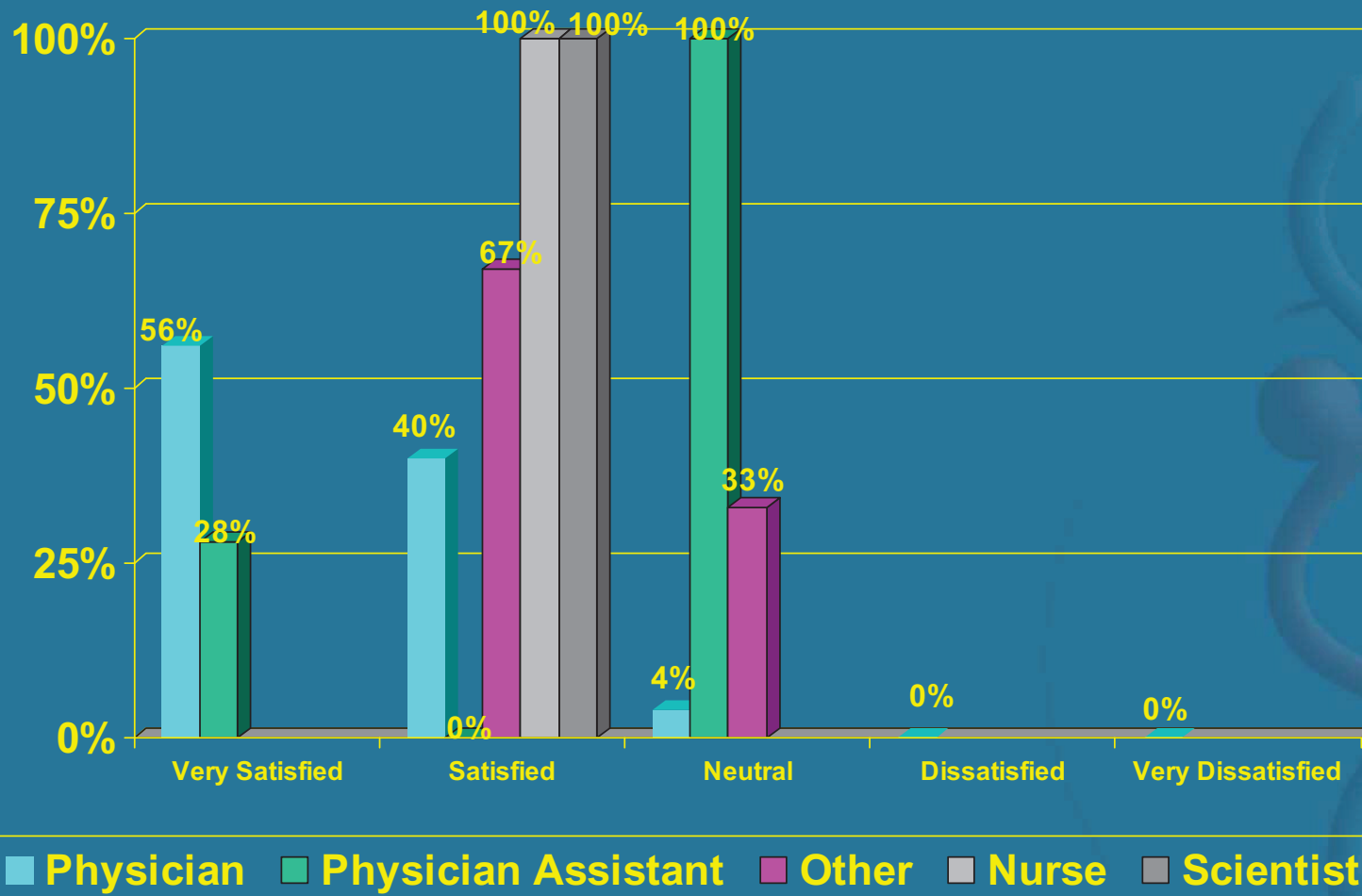


1. Sharing and comparing clinical experiences, in order to outline the right treatment for patients;
2. Open clinical discussion between practicing physicians and researchers on unresolved pressing issues;
3. Reaching a common agreement on up-to-date clinical outcomes through evidence-based medicine and expert opinion.



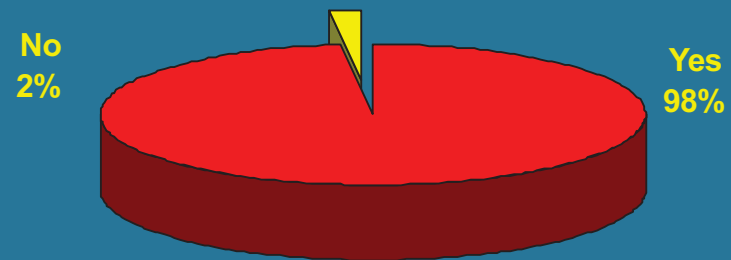
Program Evaluation: Participant Satisfaction by Type

% Satisfied



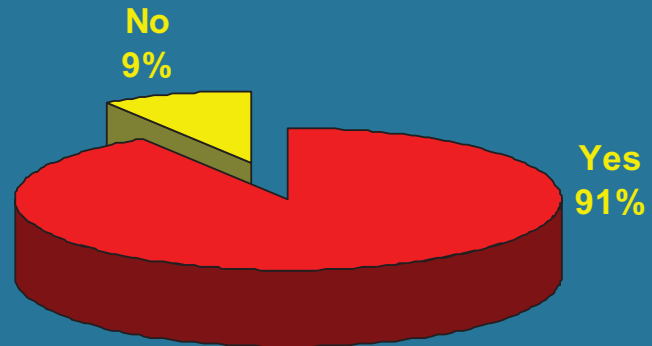
Program Evaluation: Participant Recommendations

Would you recommend this program to a colleague?



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Was the program free of commercial bias?

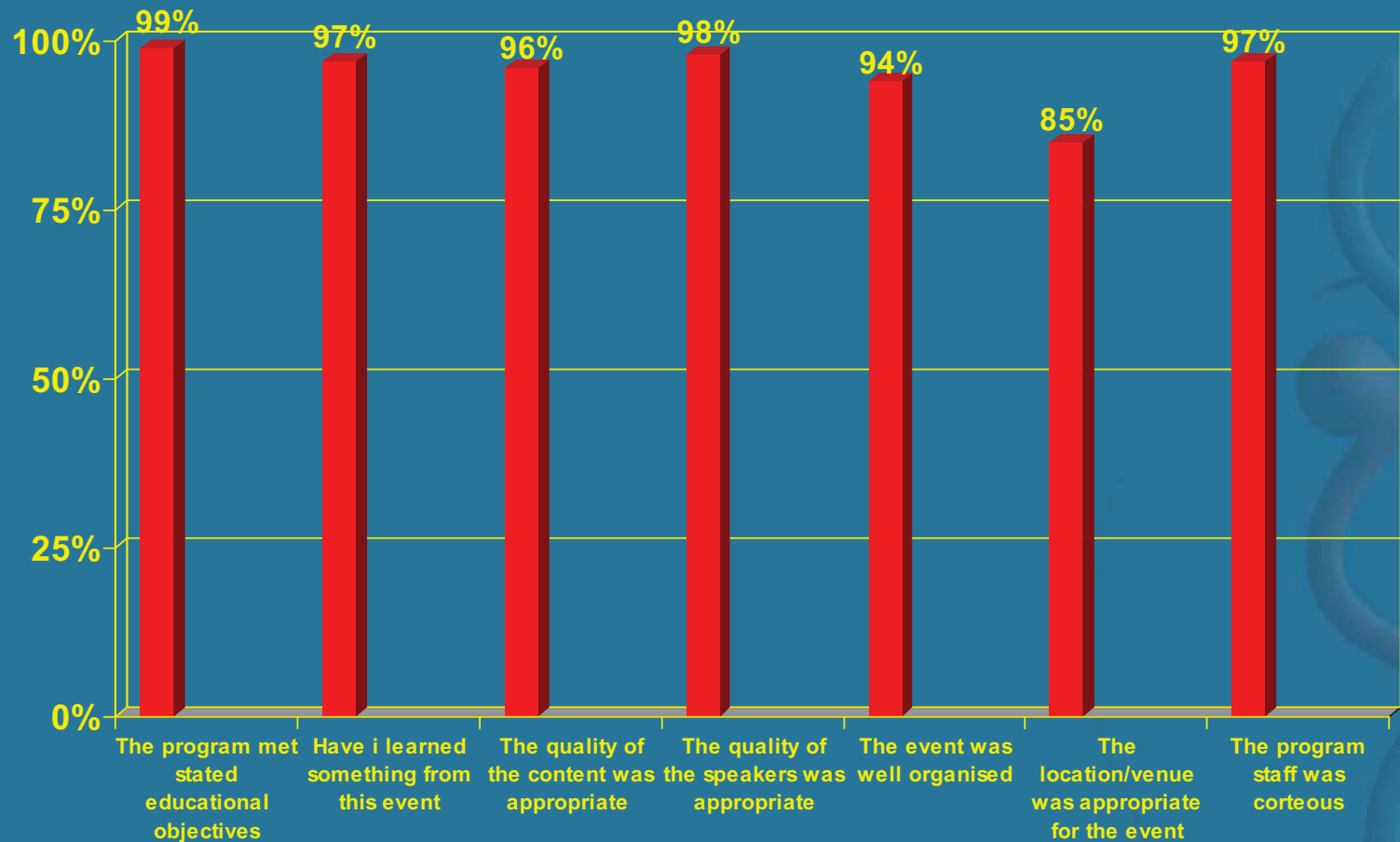


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Program Evaluation: Program Assessment

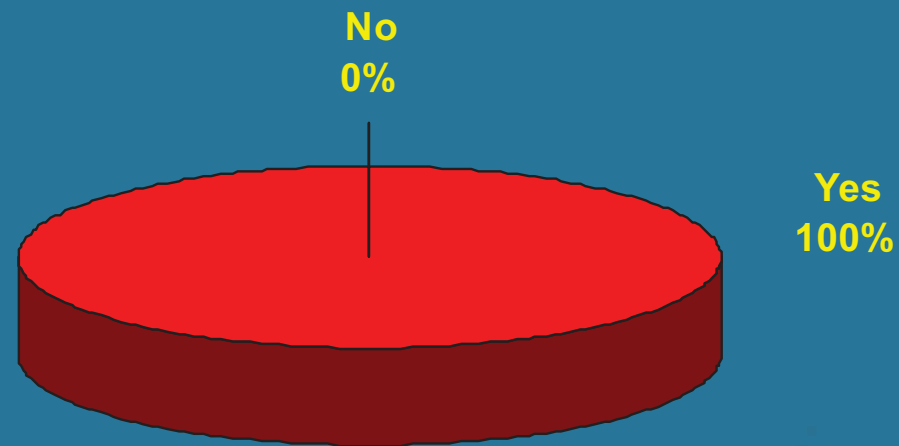
% 'Strongly Agree' or 'Agree' with statement





Program Evaluation: Program Impact

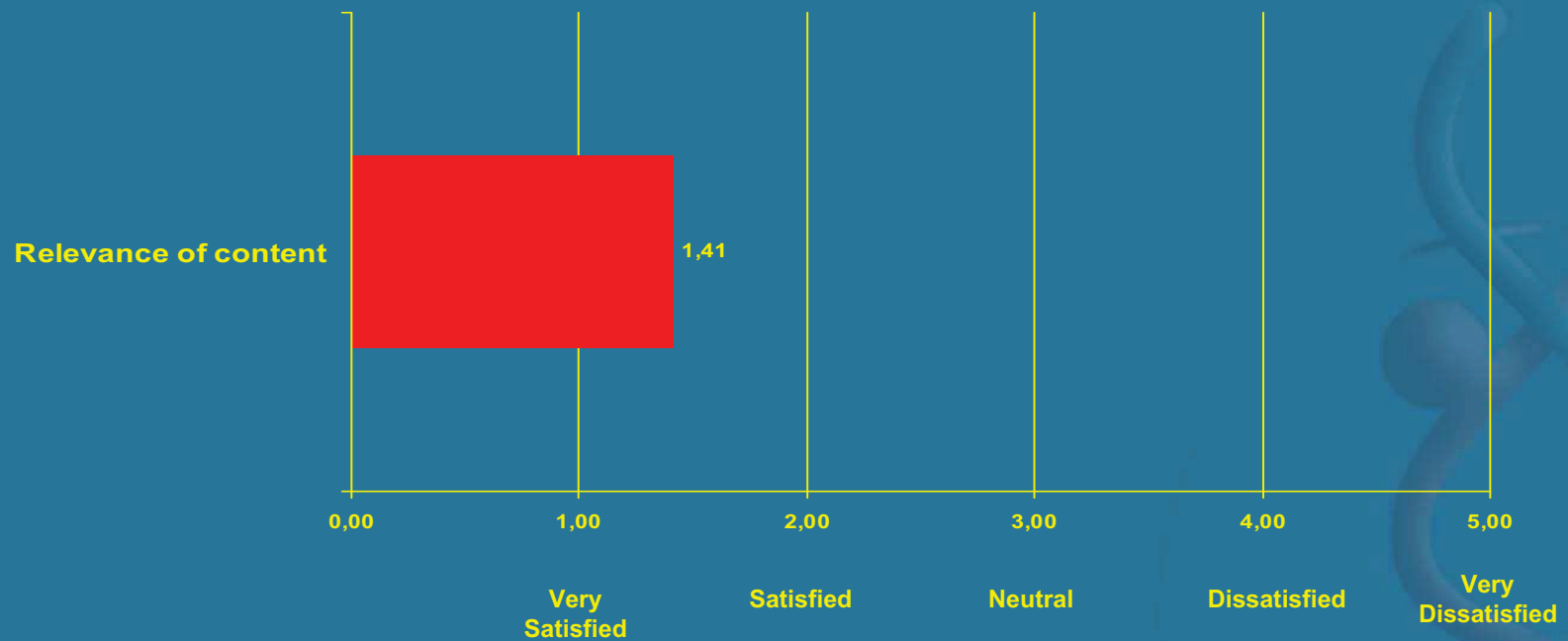
The information provided in this program will ultimately benefit patient care...



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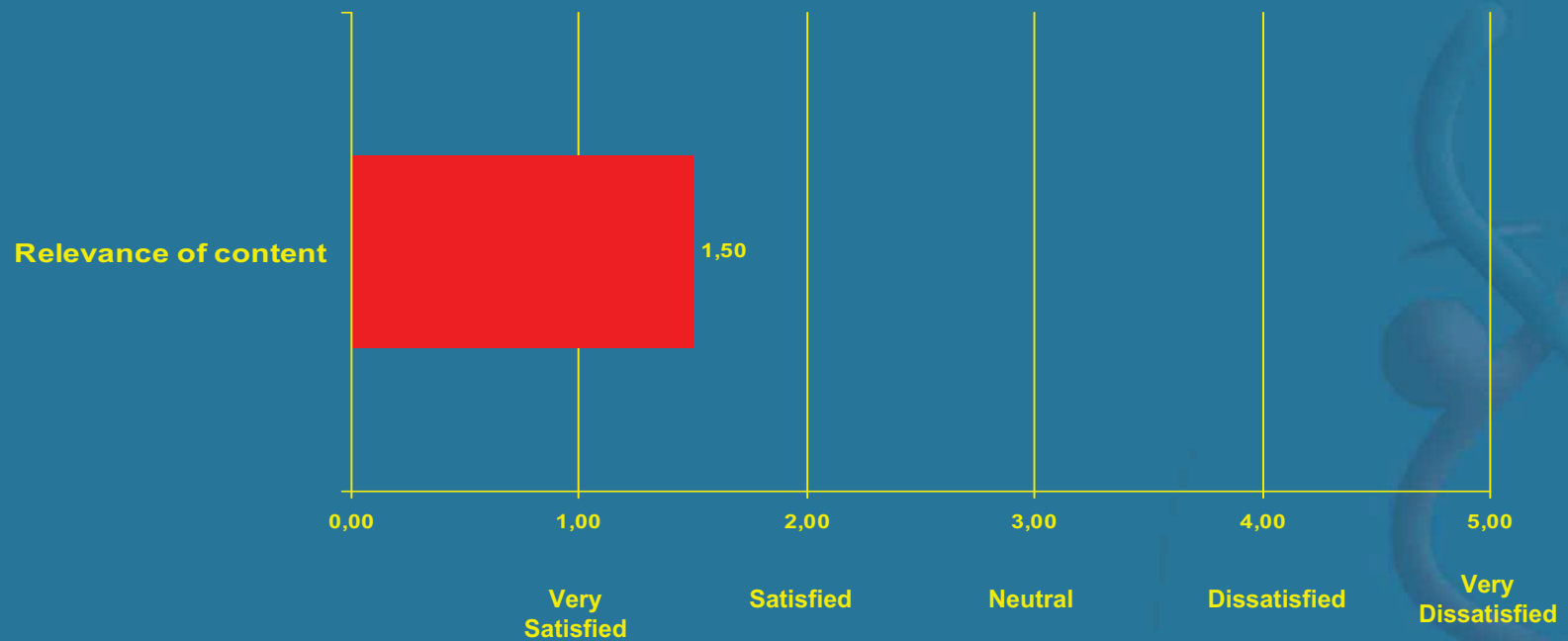
Program Specifics Session Evaluation

Friday, September 3, 2010 - Plenary Session 08.30-10.00 - Plenary Session 1



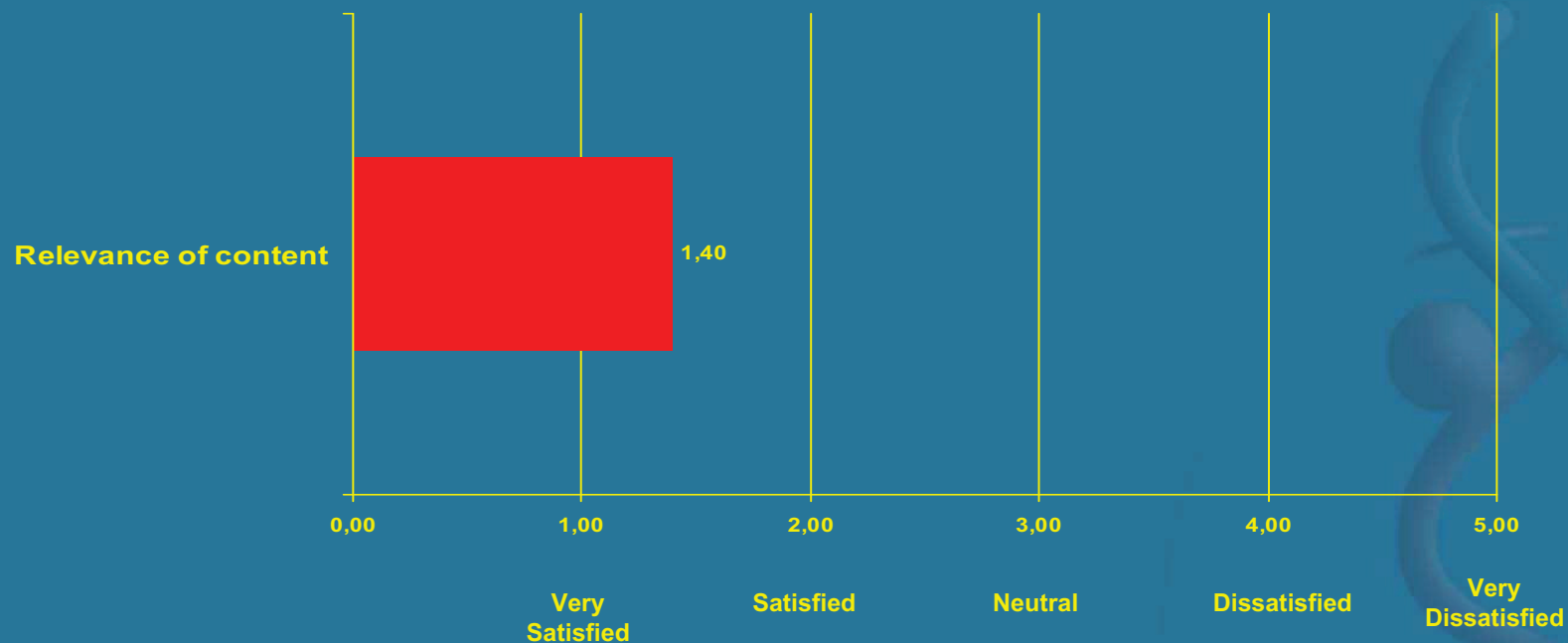
Program Specifics Session Evaluation

Friday, September 3, 2010 - Parallel Session 10.30-12.30 - Acute Myeloid Leukemia (AML) I



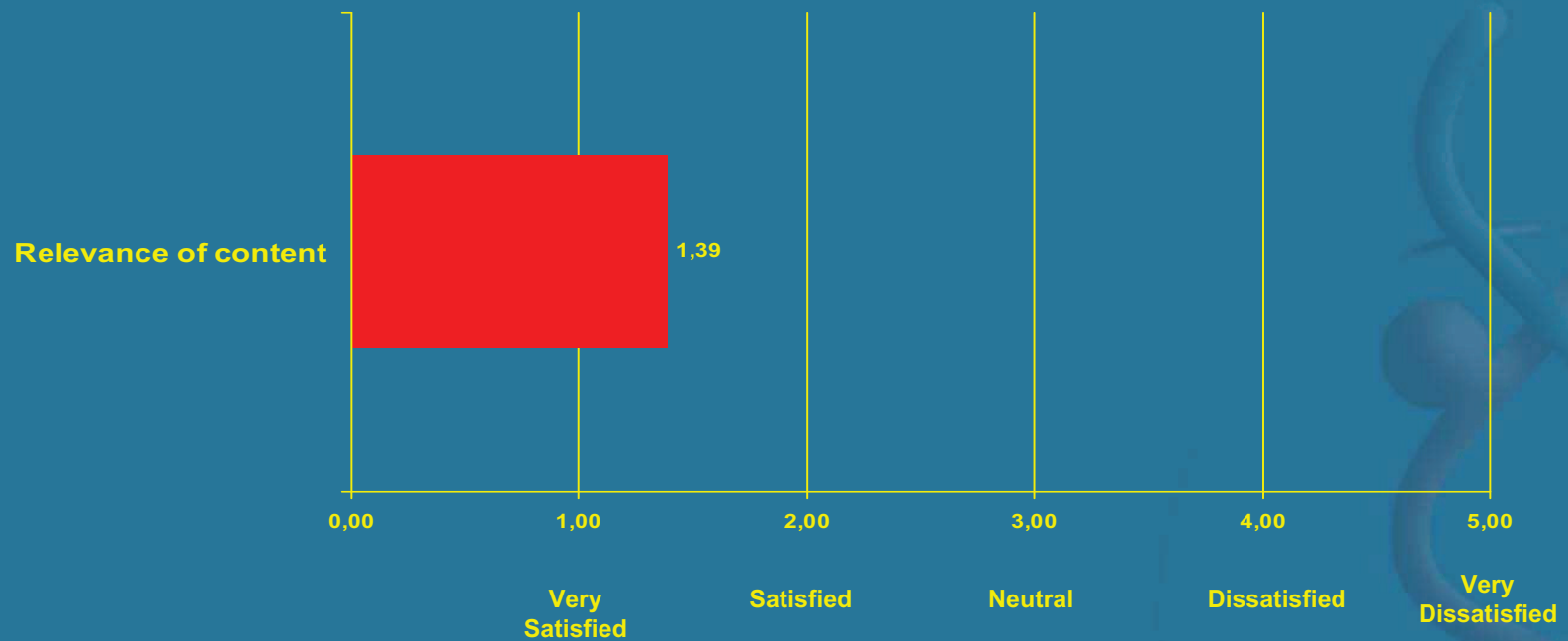
Program Specifics Session Evaluation

Friday, September 3, 2010 - Parallel Session 10.30-12.30 - Chronic Lymphatic Leukemia (CLL)



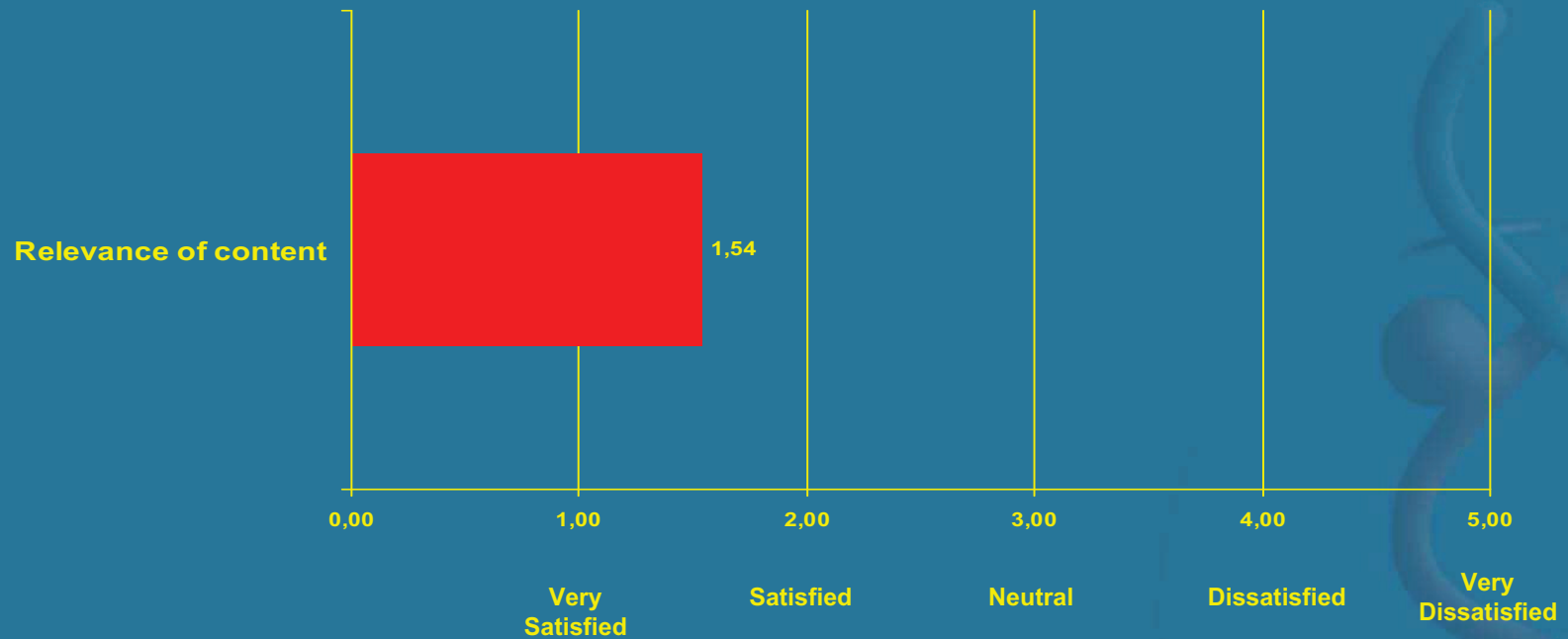
Program Specifics Session Evaluation

Friday, September 3, 2010 - Parallel Session 14.30-16.00 - Acute Myeloid Leukemia (AML) II and Acute Promyelocytic Leukemia (APL)



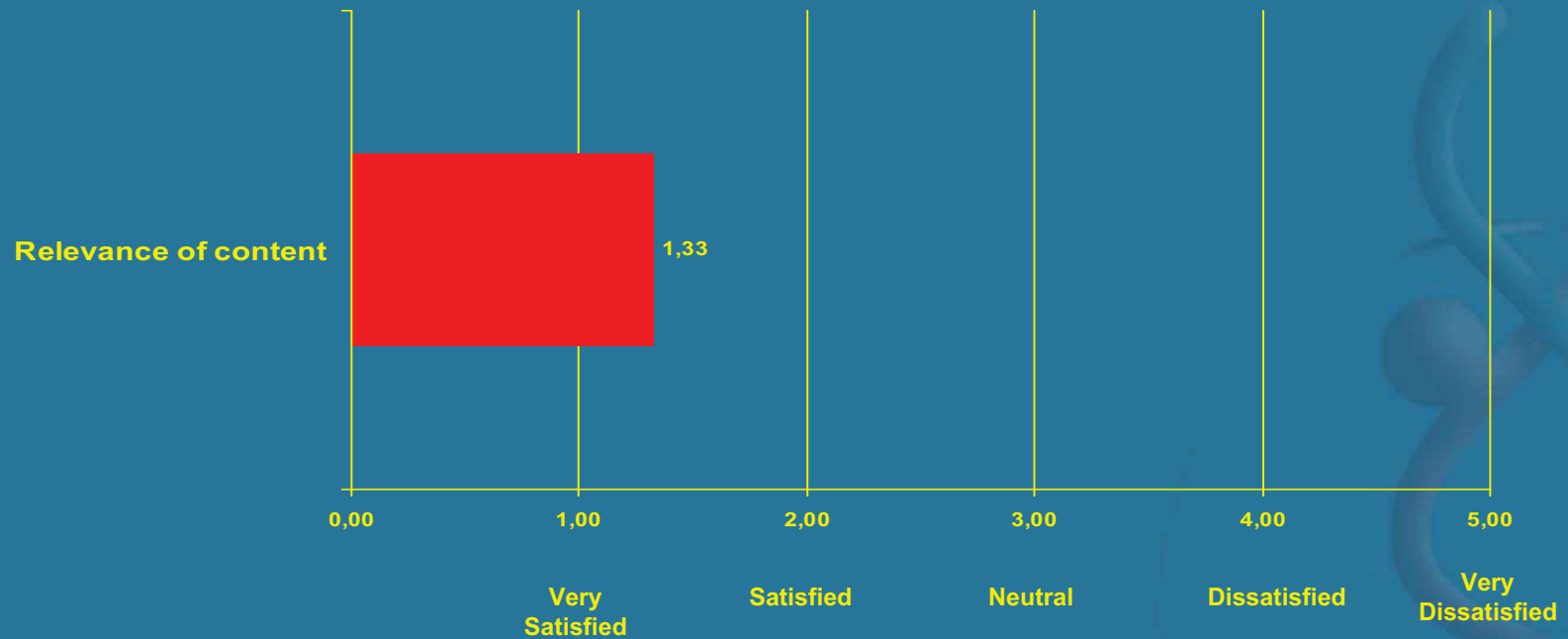
Program Specifics Session Evaluation

Friday, September 3, 2010 - Parallel Session 14.30-16.00 - Indolent Non-Hodgkin's Lymphomas (NHL)



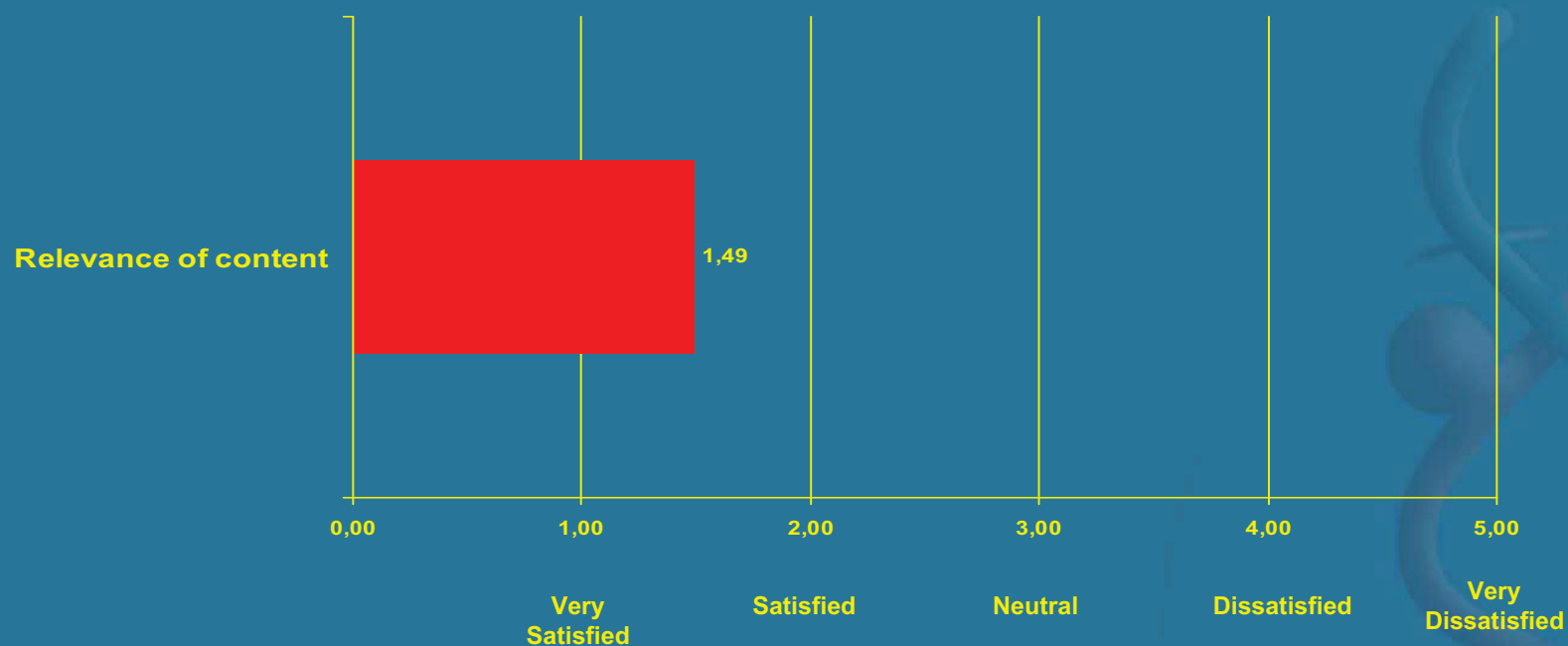
Program Specifics Session Evaluation

Friday, September 3, 2010 - Parallel Sessions 16.30 - 18.00 - Acute Lymphatic Leukemia (ALL)



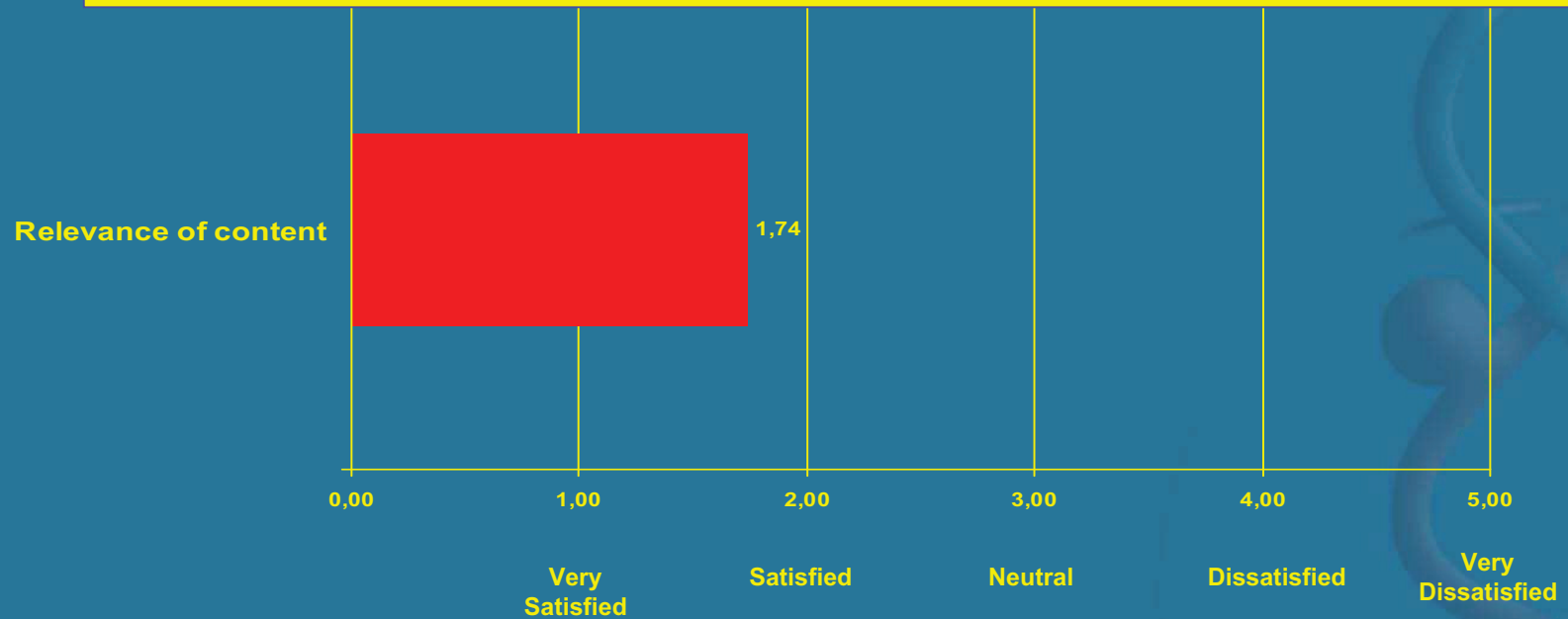
Program Specifics Session Evaluation

Friday, September 3, 2010 - Parallel Sessions 16.30 - 18.00 - Multiple Myeloma (MM)



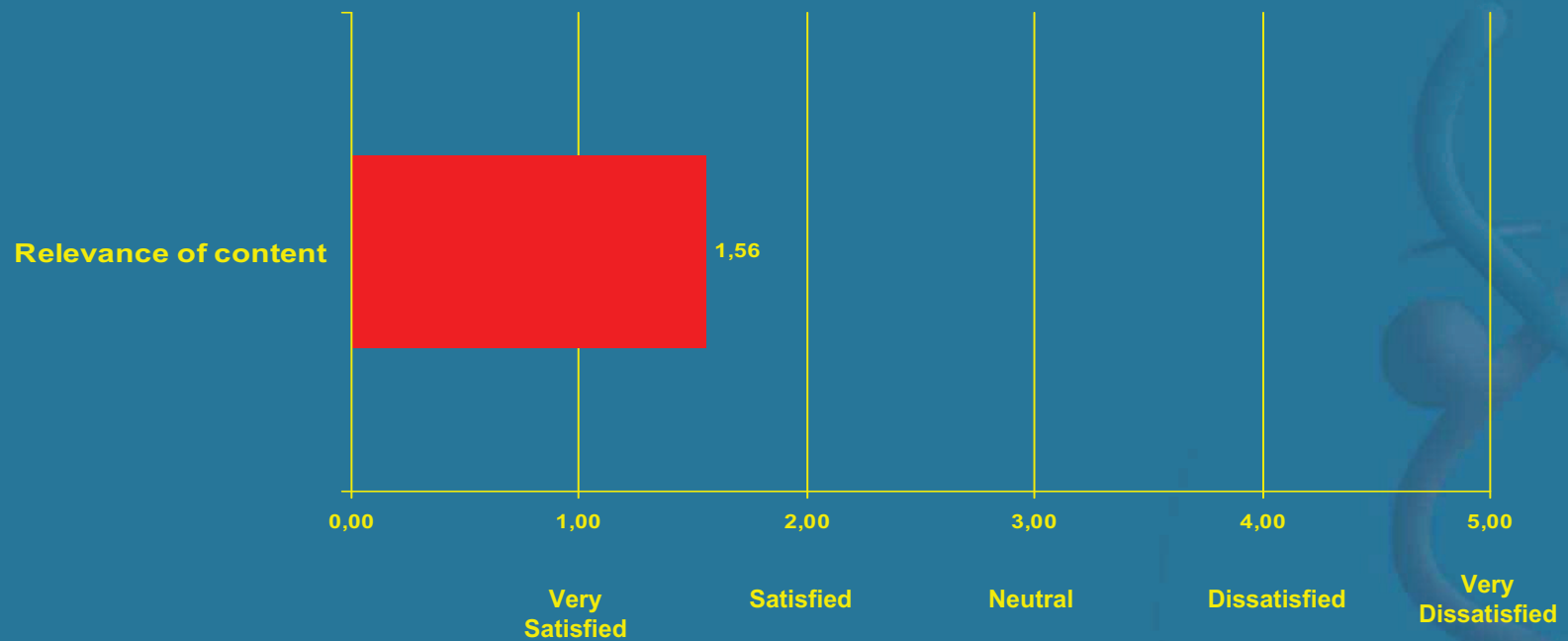
Program Specifics Session Evaluation

Saturday, September 4, 2010 - Parallel Sessions 08.30-10.00 – Multiple Myeloma (MM) Stem Cell Transplantation (SCT) I – The role of Allogeneic SCT (AlloSCT) in Hematological Malignancies



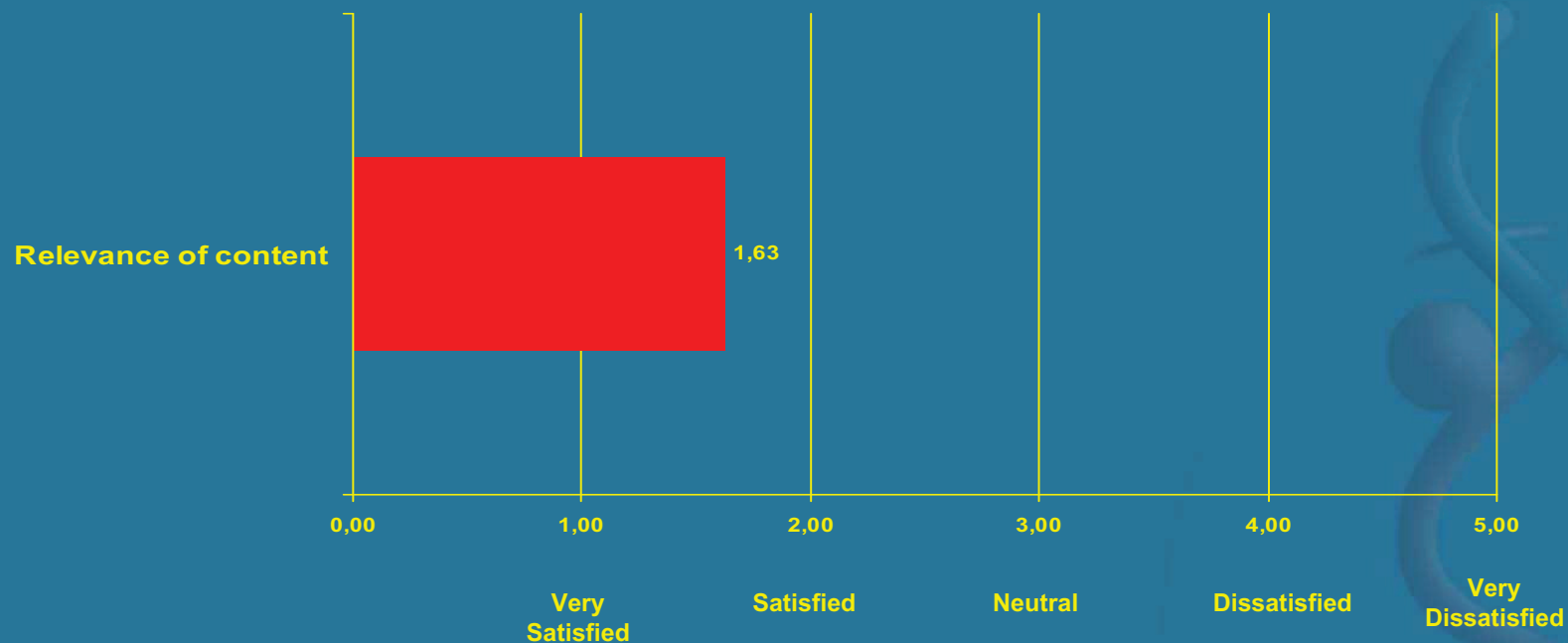
Program Specifics Session Evaluation

Saturday, September 4, 2010 - Parallel Sessions 08.30-10.00 – Coagulation



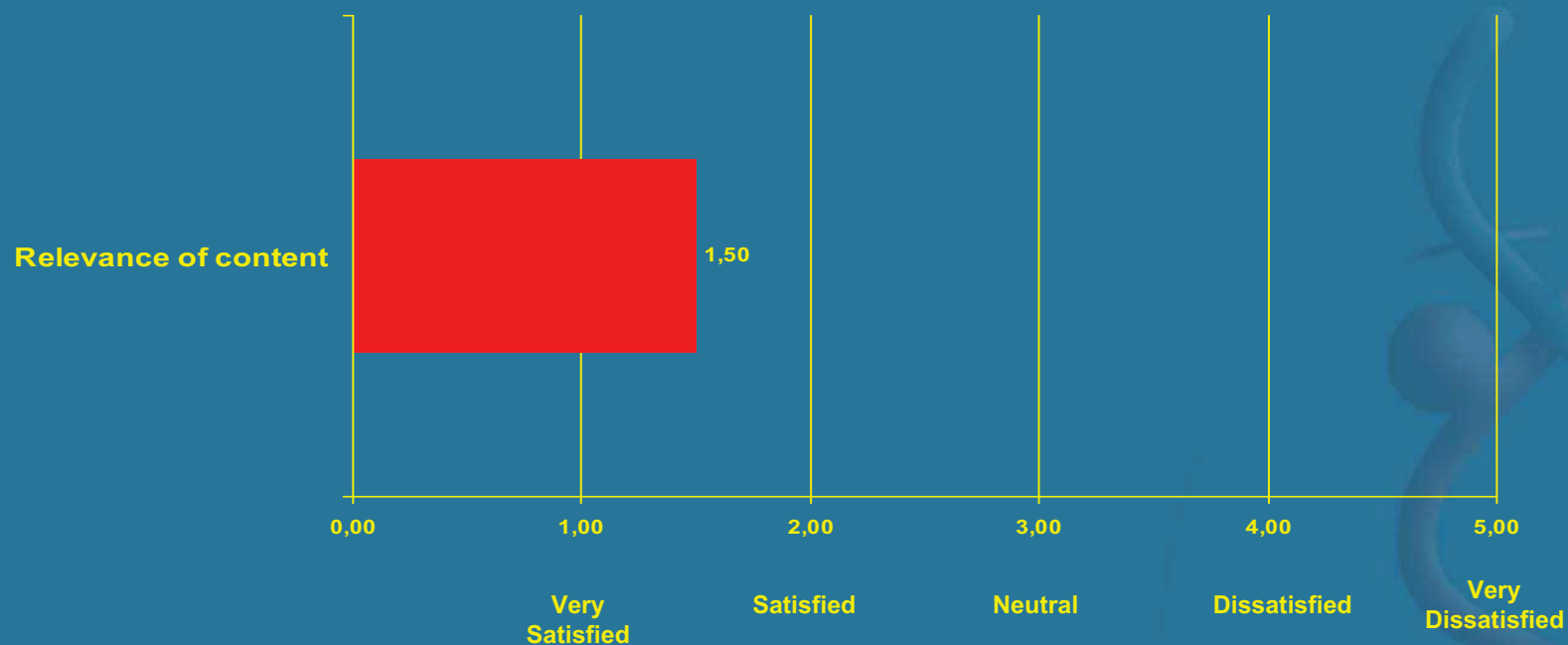
Program Specifics Session Evaluation

Saturday, September 4, 2010 - Parallel Sessions 10.30-12.30 – Stem Cell Transplantation (SCT) II - Alternative Donor and Reduced Intensity Conditioning (RIC) AlloSCT



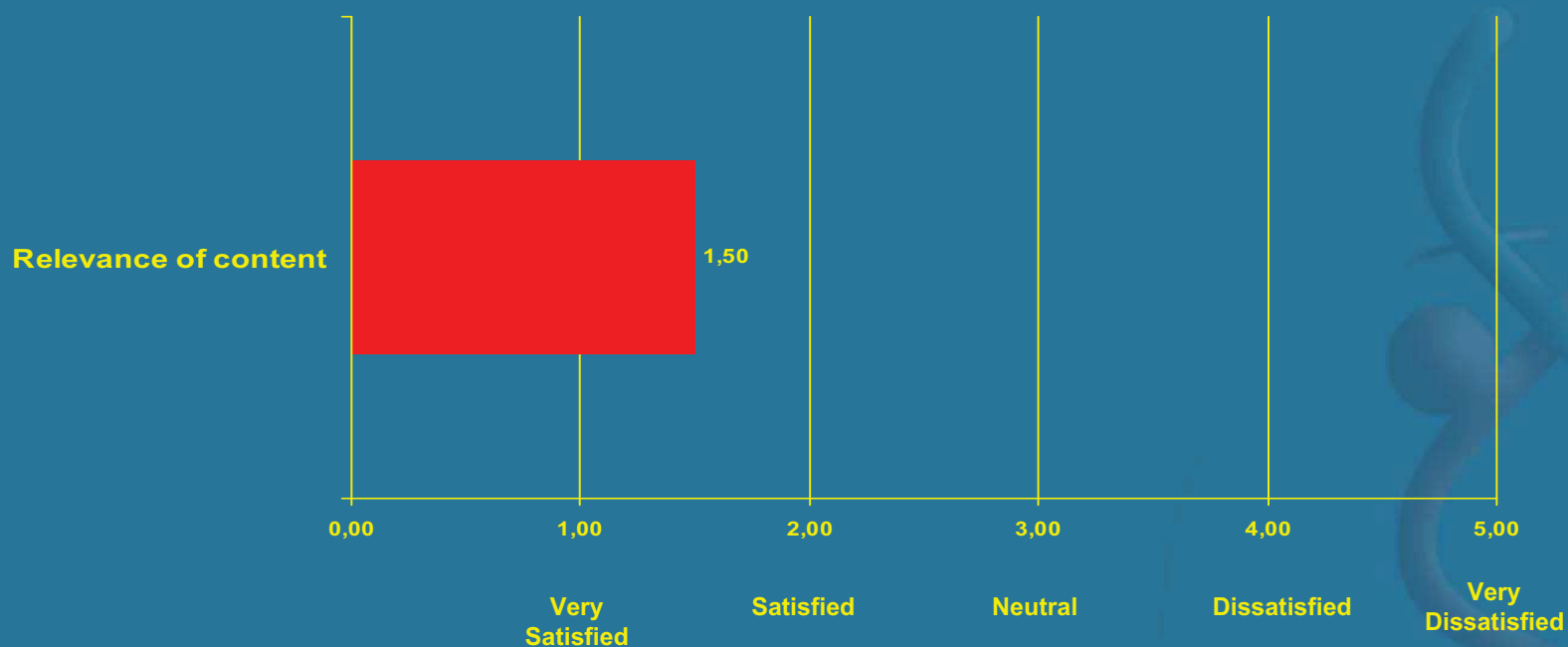
Program Specifics Session Evaluation

Saturday, September 4, 2010 - Parallel Sessions 10.30-12.30 – Chronic Myeloid Leukemia (CML) II



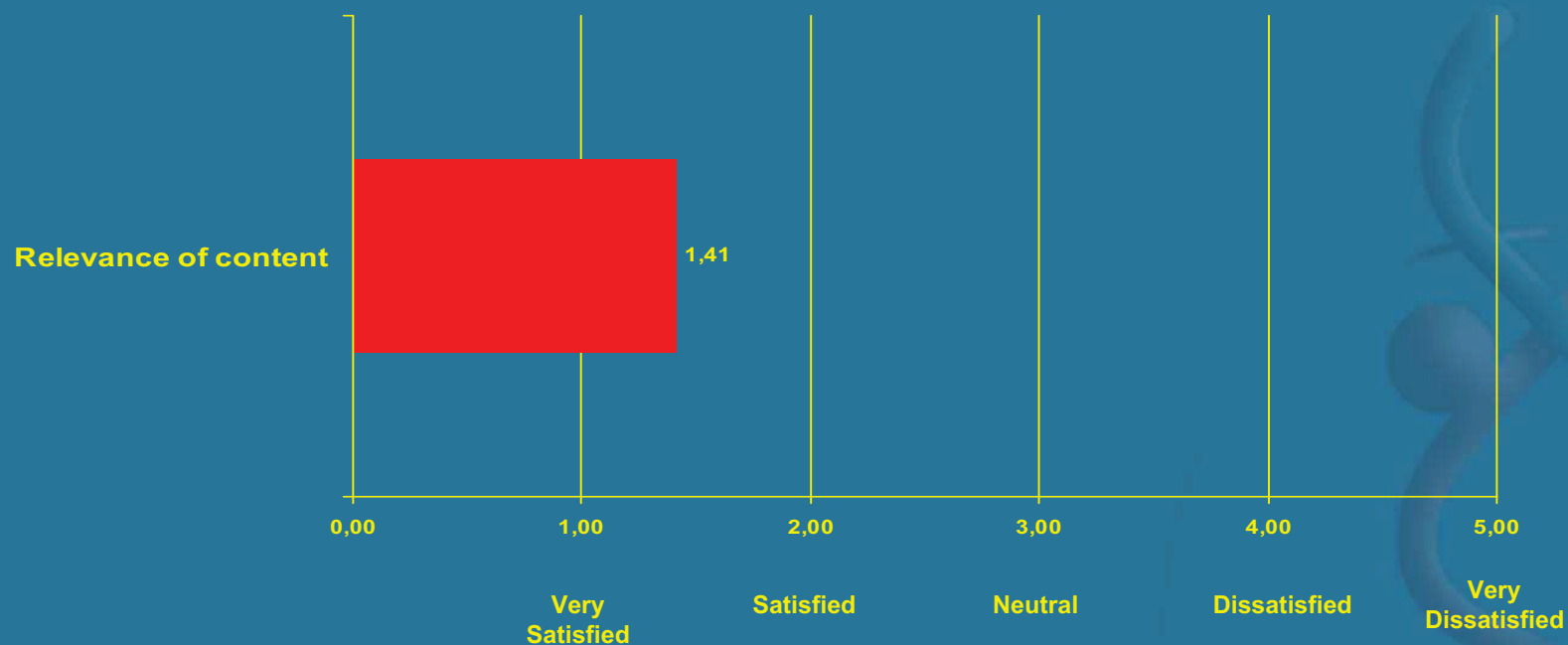
Program Specifics Session Evaluation

Saturday, September 4, 2010 - Parallel Sessions 14.30-16.00 – MDS



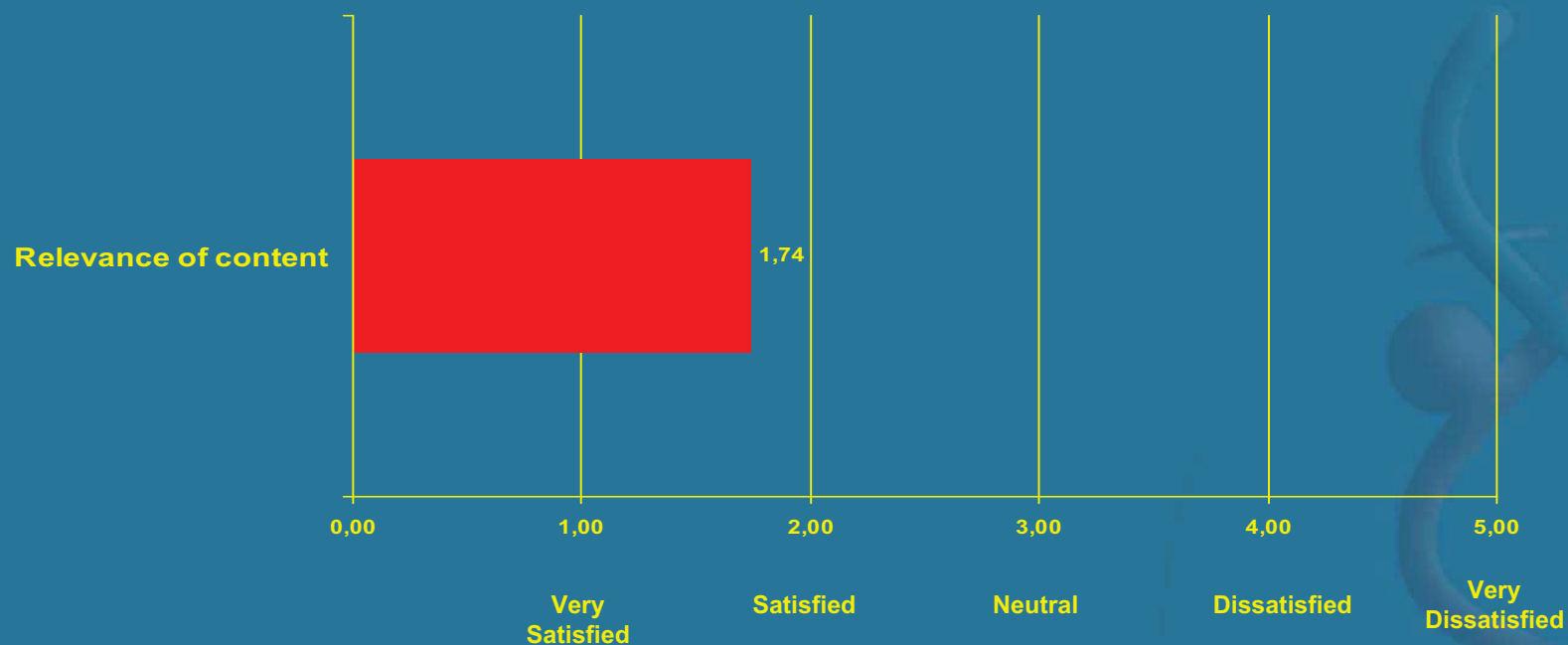
Program Specifics Session Evaluation

Saturday, September 4, 2010 - Parallel Sessions 14.30-16.00 – Chronic Myeloid Leukemia (CML) II



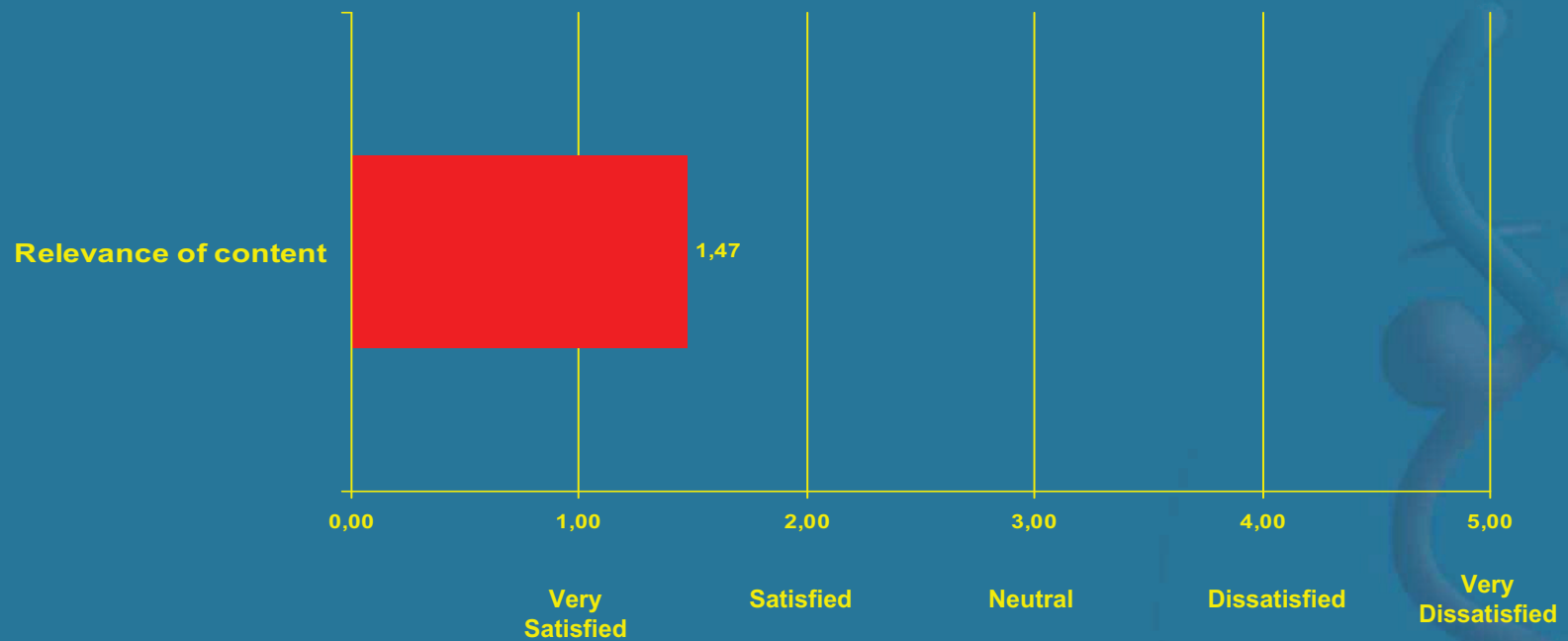
Program Specifics Session Evaluation

Saturday, September 4, 2010 - Parallel Sessions 16.30-18.00 – Hodgkin And Non-Hodgkin Lymphomas



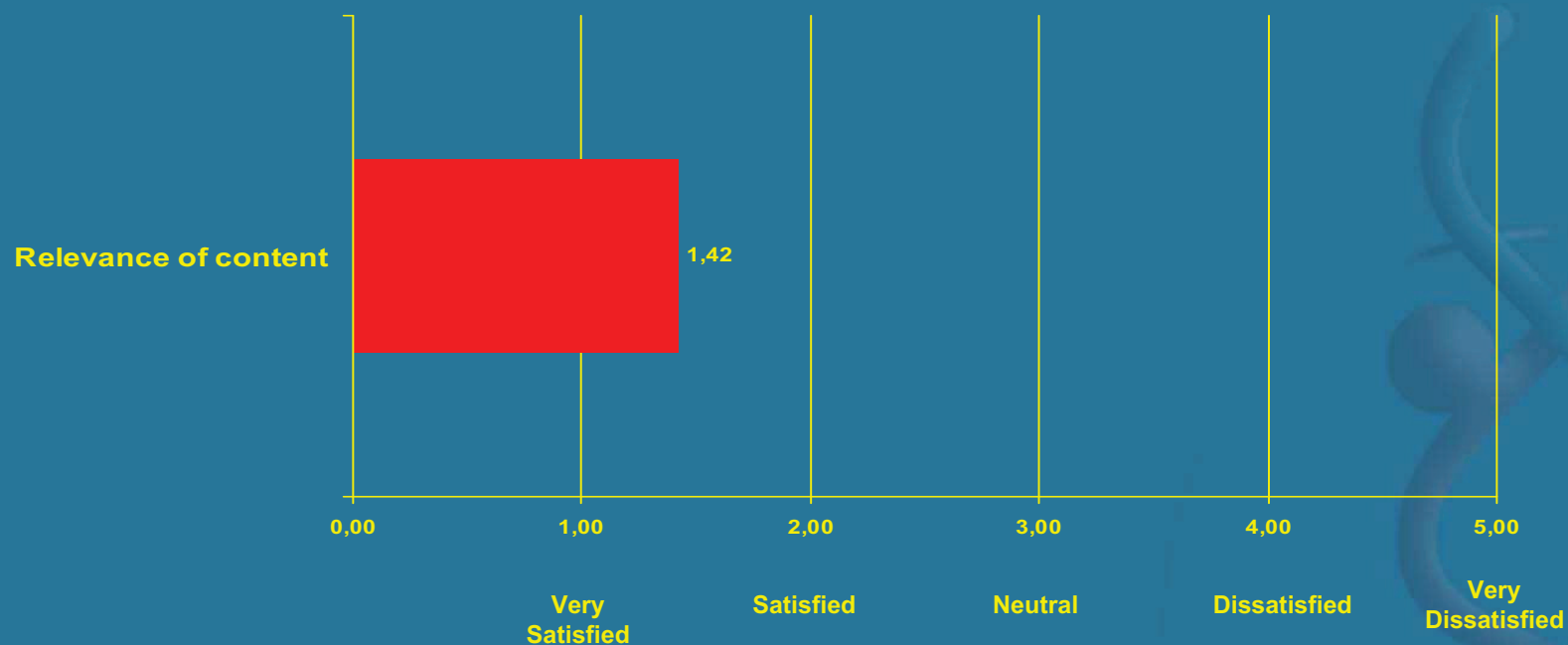
Program Specifics Session Evaluation

Saturday, September 4, 2010 - Parallel Sessions 16.30-18.00 – Hemoglobinopathies & PNH



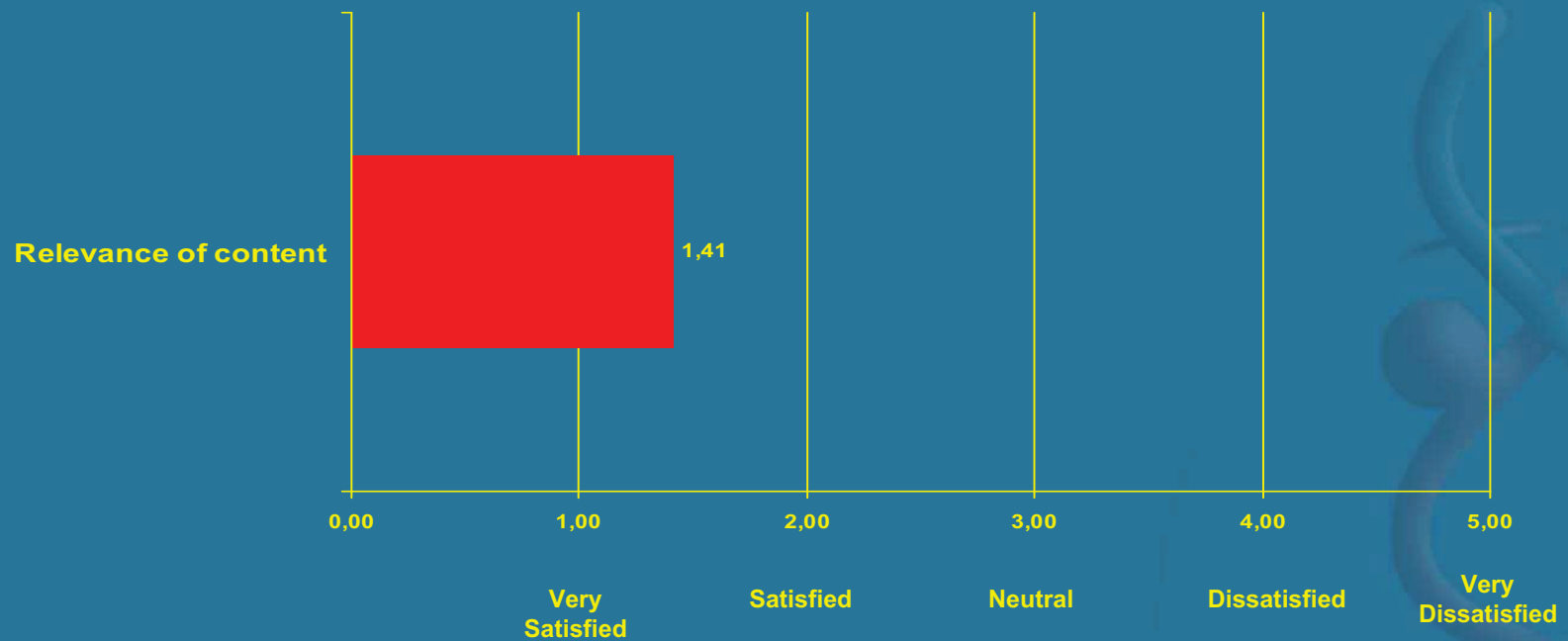
Program Specifics Session Evaluation

Sunday, September 5, 2010 - Parallel Sessions 08.30-10.00 – (MPNs) Myelo Proliferative Neoplasms



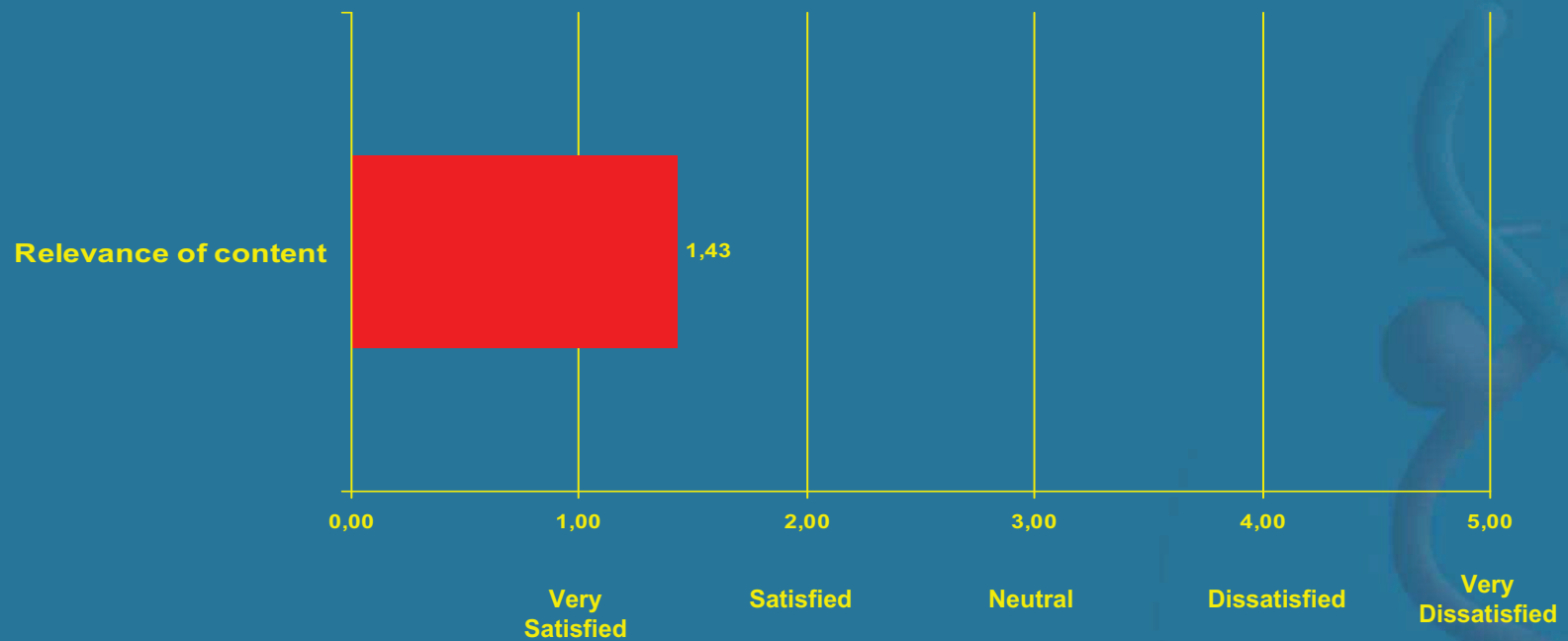
Program Specifics Session Evaluation

Sunday, September 5, 2010 - Parallel Sessions 08.30-10.00 – Infections



Program Specifics Session Evaluation

Sunday, September 5, 2010 - Plenary Session 10.30-12.30 – Plenary Session 18

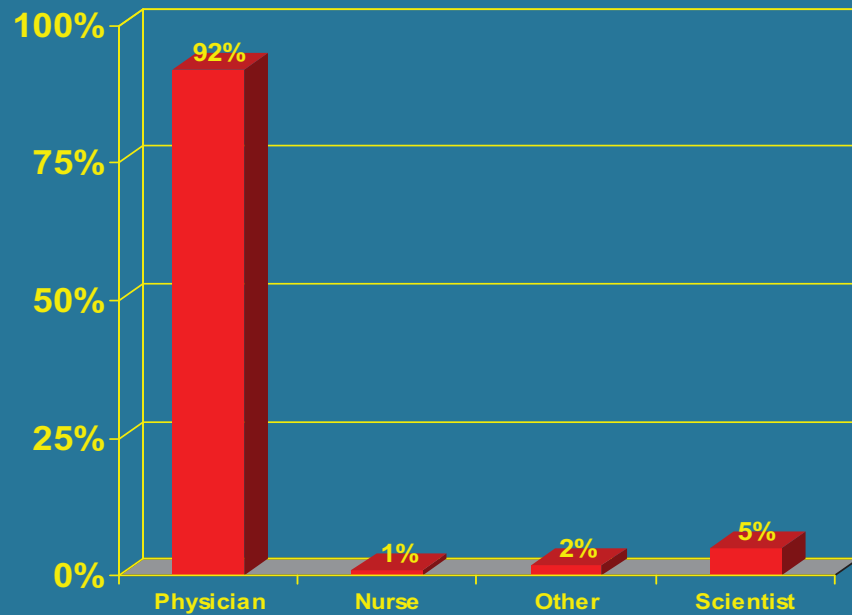




Program Evaluation: Participant Demographics

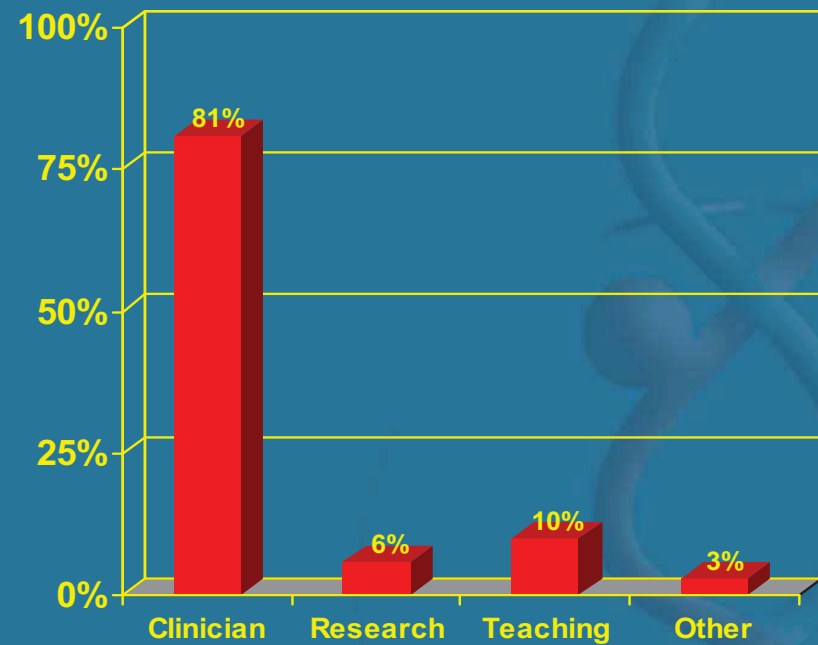
What is your...

... Primary Area of Practice



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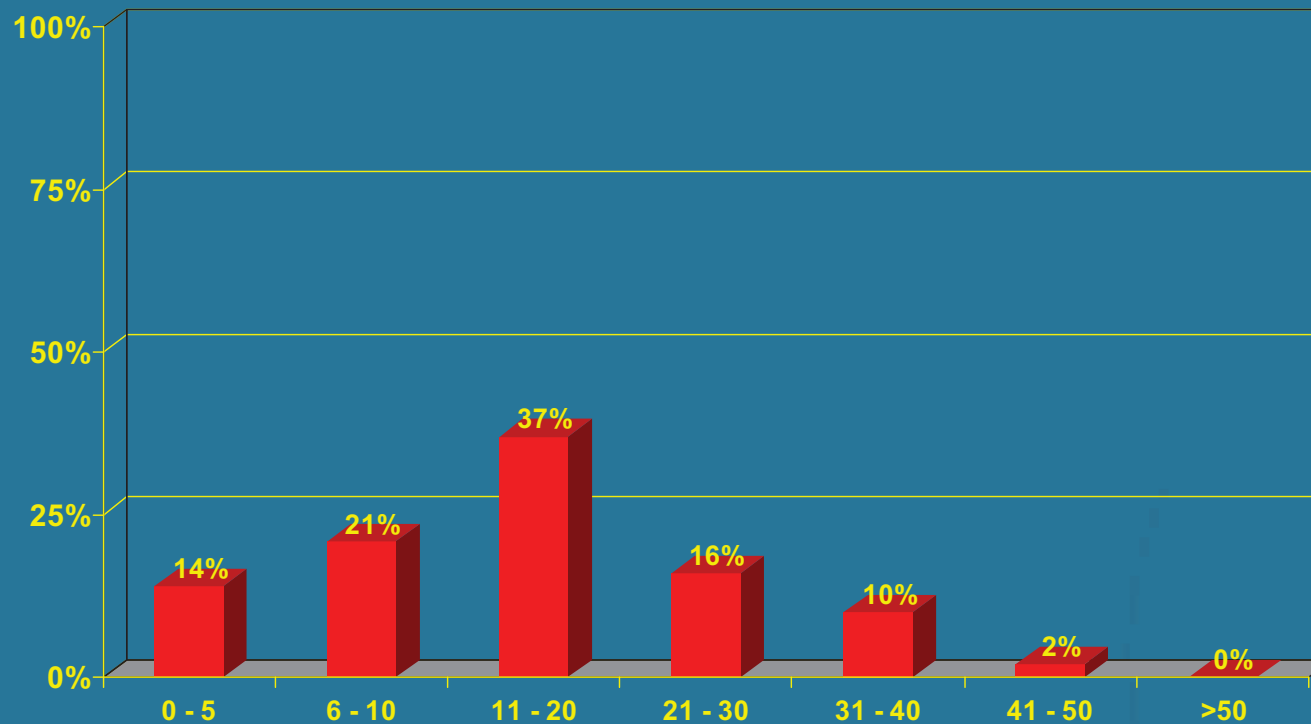
... Primary Role



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Program Evaluation: Participant Demographics

How many years have you been active in your primary profession?

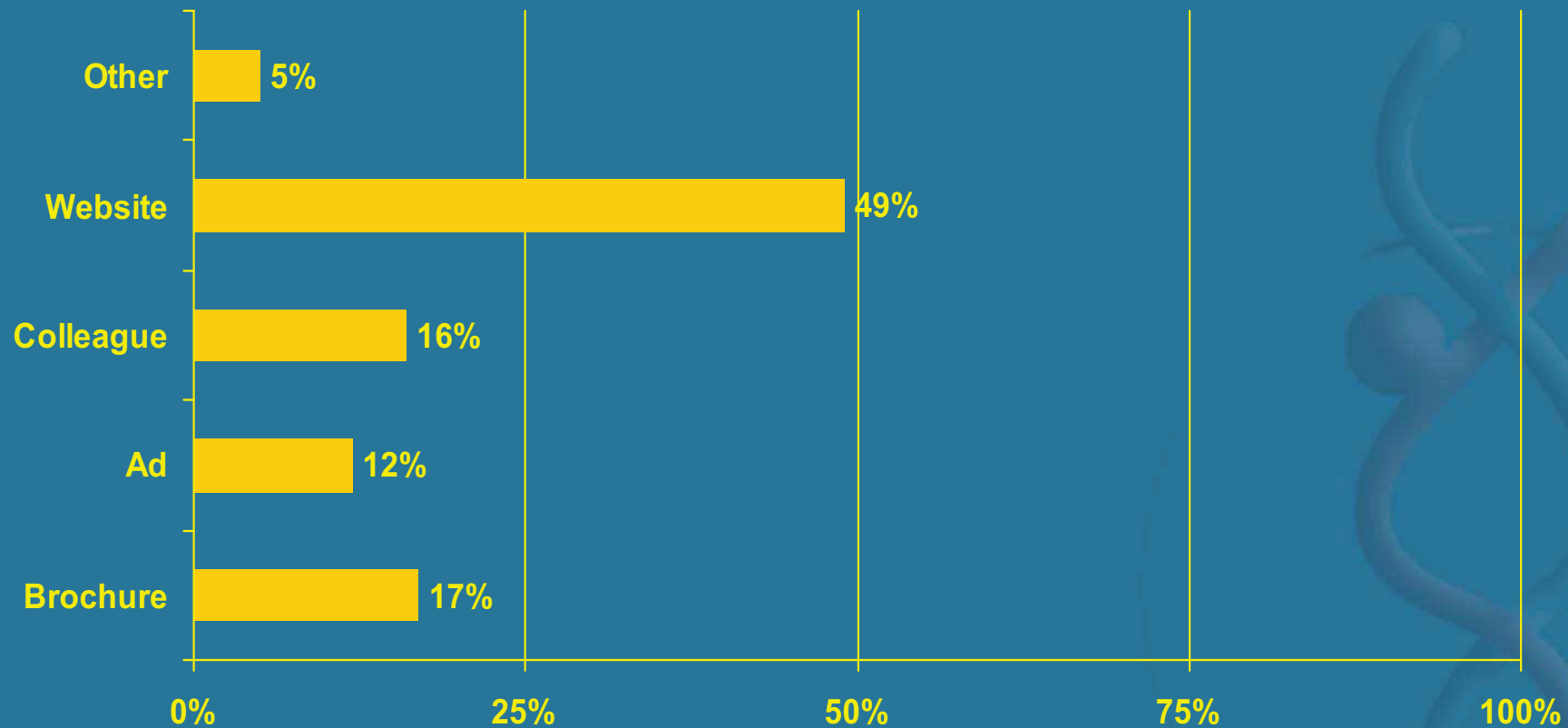


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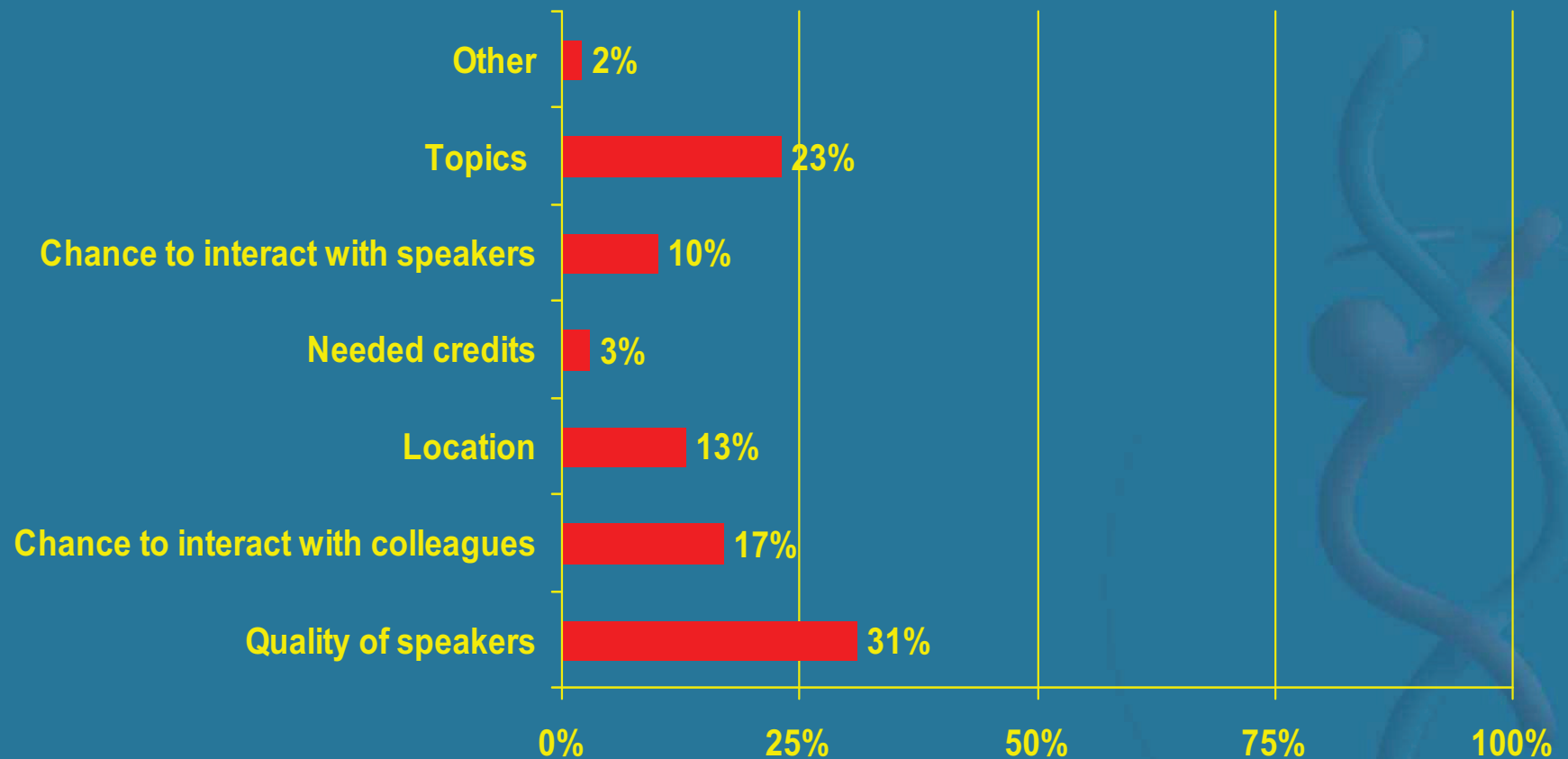
Program Evaluation: Learned About Program

How did you learn about this program?



Program Evaluation: Top Reasons to Attend Program

Before attending program, Mean Ranking of 'Top Reason to Attend Program'



Program Evaluation: Improvements

- **How would you improve this program?**
 - Too much topics about CUL
 - Better location (down town)
 - I like to interact with speakers
 - More attention choosing speakers and to drive **CONCLUSIONS** at the end of each session
 - Try to reach an agreement
 - Increasing the time to debate
 - Choose better places
 - Avoiding to discuss important issues in parallel sessions include oral presentation of abstracts

Program Evaluation: Improvements

- **How would you improve this program?**
 - It was excellent for the Oral Sessions. The range and quality of the Poster session should be improved
 - Cases debate with yes and no
 - Wi-Fi access for all
 - Some Italian speakers need to speak better
 - At the end of the talk-audience must answer some questions
 - Asking keynote speakers to talk "pro" and "con" sides that is opposite from what they have published
 - Debates with "pro" and "con", guideline discussions
 - Be speaking a bit on laboratory monitoring of the patients

Program Evaluation: Improvements

- **How would you improve this program?**

- Cd-rom or DVD for all sessions and lectures (to get the parallel sessions)
- Better technical equipment
- Wi-Fi access and electronic slide material
- Some of the YES/NO topics could have been worded more carefully
- Better location near the city center
- Making more clear what is already applicable in routine medical practice and what is still an academic research topic
- More clinical cases, less trial results
- Forcing speakers to discuss in all aspects of each topic
- Bigger conference rooms, less crowded

Program Evaluation: Improvements

- **How would you improve this program?**
- Providing all the slide material in USB for every participant
- Improve number & quality of posters
- More pathology - friendly topics - pathologist ultimately make the design oasis that affect patient care
- More cases presentation
- I would have liked more detailed notes/slide from the speaker
- With previous evolution using TECH (answer pre y post conference)
- Improving spaces and locations!!
- No suggestions
- Include pathology & mal diagnostics
- It was good enough

Program Evaluation: Suggestions

- **What topics, speakers, etc. would you like to see in future programs?**
 - AIDS
 - Thalassemia
 - Topics about HO, Nhl, skin NUL
 - Immune thrombocytopenic
 - Aplastic Anemia
 - Stem cell transplant
 - Speakers: K.ray, Saglio, San-Miguel, Kantarjian, Baccarani
 - Congenital and acquired disorders of coagulation
 - Pediatric hematology
 - More biology

Program Evaluation: Suggestions

- **What topics, speakers, etc. would you like to see in future programs?**
- Pregnancy and hematologic disorders, collagen vascular disease.
- Speakers: Saglio, Pane
- More thrombosis problems
- Cancer-coagulation
- Topic about stem cell transplantation
- Myeloma, infection, Guhd
- Speakers: Prof.R.Fao, Dr.H.Kantarjian
- More about pediatric hematology topics
- Speakers: A.Tefferi

Program Evaluation: Suggestions

- **What topics, speakers, etc. would you like to see in future programs?**
- Follicular disease
- Speakers: H Kantarijian (USA), C.Schiffer (USA), R.Foà (Italy), Anna Flanga, A Tefferi, U.Dlehi (Germany), W.Vianchenkev (France)
- Coagulation, ALL, MM, multiple myelomas, Hodgkin lymphoma
- Pharmacoeconomics of treatment, management of toxicities
- Thrombophilia to test or not
- More of coagulation
- More on SCT

Program Evaluation: Suggestions

- **What topics, speakers, etc. would you like to see in future programs?**
 - Hauschilo, Eggermont, Garbe
 - Dermatoscopy , pathogenesis of melanoma
 - Premalignant condition
 - Oncogenic viruses
 - M.Teresa Furentes Figueras, Isabel Longo, Leonard Goldbey, Agustin Alonv, Deborah Mac Ferlase, Mary Maloney, Victor Prieto, Enrique Hernandez, ricardo Vicira, Roland Kaufman
 - Immunotherapy of melanoma
 - More research

Program Evaluation: Suggestions

- **What topics, speakers, etc. would you like to see in future programs?**
 - A. Tefferis, K. Rai
 - Stem cell transplant complications
 - ALM, CML, MM
 - More coagulation discusses
 - AML, MRD, Prognostic factors, demethylation