



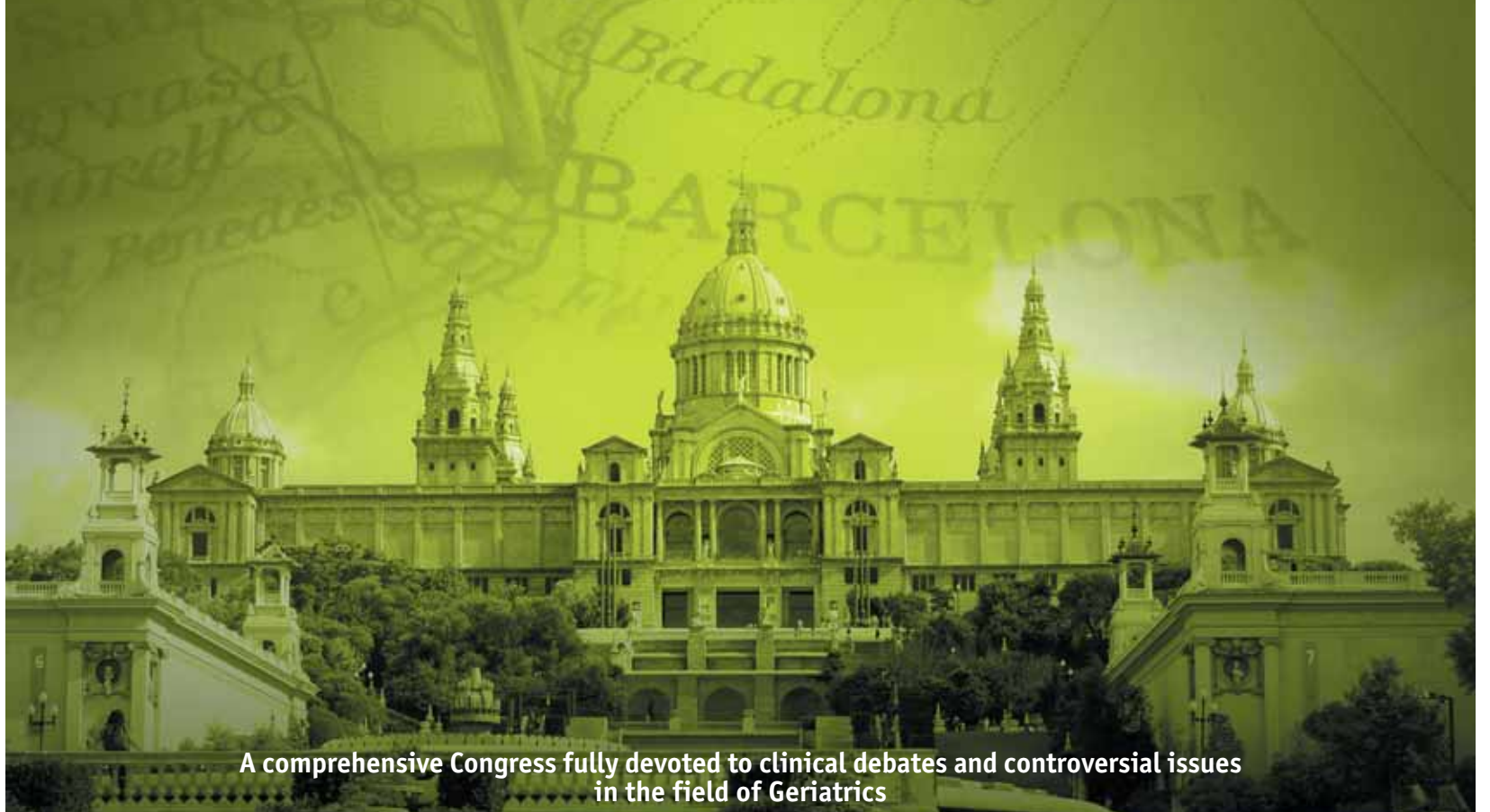
**COLONGY**

THE 1<sup>st</sup> INTERNATIONAL CONGRESS ON  
CONTROVERSIES IN LONGEVITY, HEALTH AND AGING



**BARCELONA • SPAIN • JUNE 24-27, 2010**

# INDUSTRY SPONSORSHIP AND EXHIBITION PROSPECTUS



A comprehensive Congress fully devoted to clinical debates and controversial issues  
in the field of Geriatrics

[www.comtecmed.com/colongy](http://www.comtecmed.com/colongy)



# Dear Friends,

*Over the years the field of Geriatrics has witnessed an enormous expansion in clinical and basic data. Conferences are becoming more and more informative and there is often only limited time for thorough discussion. This development has created a great need to debate the many controversial issues and crystallize them into clinical conclusions.*

*The 1<sup>st</sup> International Congress on Controversies in Longevity, Health and Aging (CoLONGY) is meant to function as an exclusive forum for international experts to share and compare experiences, in order to outline the right treatment for patients.*

*This 'concept congress' stems from the fact that current congresses fail to promote true clinical discussion between practicing physicians and researchers on unresolved pressing issues.*

*Allowing ample time for speaker-audience discussion, the congress aims at reaching up-to-date and agreed-upon answers to ongoing debates even when proof is lacking, through evidence-based medicine and expert opinion.*

*The purpose of the CoLONGY congresses is to disseminate information on controversial issues in our field. The congress will include special interest sections such as: Anti or pro aging, Anticoagulants, Diabetes mellitus (DM), Cholesterol level, Hip protectors and osteoporosis treatment, Estrogens in aging, Testosterone in the aging male, and others.*

*We invite you to take part in the 1st International Congress on Controversies in Longevity, Health and Aging (CoLONGY), which is intended as the first of many future congresses.*

*We look forward to an exciting scientific event in the beautiful city of Barcelona*

*Sincerely,*  
**Prof. Yitshal Berner, Israel**  
**Prof. Bruno Vellas, France**  
*Chairpersons*



THE 1st INTERNATIONAL CONGRESS ON CONTROVERSIES IN LONGEVITY, HEALTH AND AGING  
BARCELONA • SPAIN • JUNE 24-27, 2010

## CO-CHAIRPERSONS

Prof. **Y. Berner**, Israel

Prof. **B. Vellas**, France

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**I. Raz**, Israel  
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**D. Russell**, Norway  
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**D. Tessier**, Canada  
**B. Vellas**, France  
**W. Winit-Watjana**, UK  
**A. Yohannes**, UK



## PRELIMINARY PROGRAM

### LONGEVITY DETERMINED BY AGING OR BY AGE ASSOCIATED DISEASE

**Capsule:** The elderly population has increased and is the highest consumer of medical services. Is this determined by the biological process of aging, or by the burden of age related health problems i.e. Alzheimer's, cardiac disease or pulmonary disease?

**Chairman:** Y. Berner, Israel, B. Vellas, France

**Opening remarks:** B. Vellas, France

Is it possible to repair molecular and cellular damage of aging and to postpone age-related ill-health

A. de Grey, UK

**DEBATE: Is aging just a collection of diseases or an intrinsic biological process?**

**Pro:** Aging is a biological process with clinical implications

D. Ingram, USA

**Con:** The health burden of the elderly is just a combination of multiple pathologies

Y. Berner, Israel

**DEBATE: Do we need to propose a therapeutic trial to the Alzheimer patients with new innovative drugs?**

Genetic tests for Alzheimer's disease in healthy subjects

J. Oliveira, Brazil

**DEBATE: Vascular and blood pressure age related changes. Determinants, consequences and treatment**

**Pro:** Systolic blood pressure 110mmHg at any age

F. Mattace-Rasso, Netherlands

**Con:** Elderly systolic blood pressure over 130 mmHg

TBA

**DEBATE: Difficulty in sleeping and alternative medicine**

Use of alternative Medicine for sleeping disorder

W. Winit-Watjana, UK

The elderly have the right for conventional treatment

Y. Berner, Israel

**DEBATE: Aging oxidation and anti-oxidation in aging process**

**Capsule:** Over the last 50 years oxidative stress is one of the leading theories for the development of age associate diseases and of the aging process itself

Oxidation is major reason for disease and the aging process. Can reactive oxygen species (ROS) compete or cooperate with prooxidative/antioxidative genes in aging?

I. Afanas'ev, Portugal

What is the effects of Botanical Compounds and Direct Antioxidants on Oxidative Stress Levels and Aging Processes

S. Anton, USA



## PRELIMINARY PROGRAM

(continued)

### ■ DIABETES IN THE ELDERLY

**Capsule:** Diabetes is prevalent in up to 20% of the elderly population leading to increased risk of cardiovascular, neurological and infectious diseases. How tight does the glycemic control have to be during acute disease and during stable health conditions?

**Chairman:** I. Raz, Israel

**DEBATE: Diabetes and its risks in the elderly**

Insulin in type 2 diabetes patients: cancer risk, cardiovascular risk and overall mortality

R. Ma, Hong Kong

Insulin resistance and cardiovascular risk in the elderly

K. Berneis, Switzerland

**DEBATE: Diabetes control in the elderly and the very elderly**

**Pro:** Glycemic control with Hba1c of 7% in elderly

I. Raz, Israel

**Con:** The risk of tight glycemic control in elderly is not worth the benefit

D. Tessier, Canada

### ■ MILD COGNITIVE IMPAIRMENT WHEN DO WE START THE TREATMENT?

**Capsule:** Cognitive disorders such as Alzheimer's disease are the most distressing conditions of aging. Some cognitive impairment can be detected early and can be treated with cognitive exercise and by drugs. Should we start the treatment as soon as the changes are detected?

**Chairman:** A. Korczyn, Israel

**DEBATE: Is amnestic Mild Cognitive Impairment (MCI) a useful concept?**

**Pro:**

S. Gauthier, Canada

**Con:**

A. Korczyn, Israel

**DEBATE: The top 10 modifiable risk factors for dementia: truth or fiction?**

**Pro:**

D. Gustafson, Sweden

**Con:**

J. Luchsinger, USA





## PRELIMINARY PROGRAM

(continued)

### HORMONE REPLACEMENT THERAPY IN THE FEMALE

**Capsule:** Over the last 50 years significant experience has been gathered in Hormone Replacement therapy for woman of different ages. With great influence on the quality of life as well as certain changes in the prevalence of diseases, are the benefits worth the risks?

**DEBATE: Management of Menopause**

Should menopause be declared as a pathological state and therefore deserve treatment? **Z. Shoham, Israel**

No treatment is needed during menopause in a asymptomatic women *TBA*

**DEBATE: Estrogen does not increase breast cancer risk in a way we need to worry about**

HRT and breast cancer **G. Kopernik, Israel**

**DEBATE: Does Testosterone treatment improve outcome in older age?** *TBA*

### CAN WE TREAT SARCOPENIA IN ELDERLY?

**Capsule:** Loss of muscle mass is common in the elderly especially during health problems. With nutritional supplements and manipulation, can we prevent it or at least reduce its rate during active life and during acute active disease?

**Moderator:** C. Leeuwenburgh, USA

**DEBATE: Can we treat Sarcopenia in elderly?**

**Pro:** Sarcopenia of elderly is reversible and treatable condition and intervention may decrease frailty in elderly **W.C. Chumlea, USA**

**Con:** Sarcopenia of elderly is primarily an intrinsic process **J. Bauer, Germany**

**Summary:** **C. Leeuwenburgh, USA**

### SECONDARY PROPHYLAXIS AND STROKE IN THE ELDERLY

**DEBATE: Patients over 80 years of age with Ischemic Stroke should be treated with thrombolysis**

**Pro:** *TBA*

**Con:** *TBA*

**DEBATE: Patients over 80 years of age should be given the same secondary stroke prophylaxis as those under 80**

**Pro:** **D. Russell, Norway**

**Con:** **N. Bornstein, Israel**



## PRELIMINARY PROGRAM

*(continued)*

### ■ OPTIMAL PLACEMENT OF INDEPENDENT AND FRAIL ELDERLY, THE ROLE OF TELEMEDICINE

**Capsule:** Loss of function is the most common problem in the elderly and the need for functional assistance is highest in demand. What conditions are most beneficial: Home care in the family environment or institution?

**DEBATE:** The role of telemedicine

TBA

### ■ SPECIAL CLINICAL PROBLEMS IN THE CARE OF THE ELDERLY

**Capsule:** Surgical wounds, pressure sores and diabetic wounds are a severe problem in the elderly, which also become one of the primary financial expenses in the care of the elderly. How can we use modern technology, particularly biological technology (stem cells) and growth factors to enhance regeneration and wound healing?

What are the ethical implications for a patient whose stem cells do not recover sufficiently for use in the proposed therapy? Does this imply an underlying defect previously undetected? Does this have lifespan implications?

**N.R. Forsyth, UK**

Which role and what importance should play the elderly generation in the pluralistic, open and poly-cultural society of the future Europe?

**A. Lapin, Austria**

Does palliative care provision improve healthcare service efficiency and quality of life in older patients with chronic obstructive pulmonary disease?

**A.M. Yohannes, UK**

### ■ ROLE OF CALORIC RESTRICTION IN HUMAN AGING

**Capsule:** Since the 1930's caloric restriction remains the main method for longevity in different species. Caloric restriction in human's may increase health risks especially malnutrition. Can we recommend caloric restriction in a younger age in order to reach longevity in better health? Should certain people gain weight and remain obese in order to survive the longest?

Molecular mechanisms of lifespan extension by calorie restriction

**C. Leeuwenburgh, USA**

Are Sirtuins true regulators of lifespan in higher organisms, and do they influence calorie restriction?

**R. de Cabot, USA**

Turning anti-aging genes against cancer

**V. Longo, USA**

Nutritional Modulation of Aging and Age-Associated Diseases by Caloric Restriction in Humans

**L. Fontana, USA**



## PRELIMINARY PROGRAM

*(continued)*

### OSTEOARTHRITIS IN ELDERLY. CAN WE PREVENT IT OR JUST TREAT THE PAIN?

**Capsule:** Changes in the structure and metabolism of the bone is very common in the elderly patients in the spine, major and minor joints, leading to instability, disability and significant pain. The use of pharmacological and hormonal treatment has become the standard treatment for osteoporosis. From what treatment do the elderly really benefit?

**Chairman:** M. Hochberg, USA

#### QUESTIONS:

Do treatments for symptomatic OA alter the long-term prognosis of the patient? **J. Monfort, Spain**

Can OA be Prevented? **G. Herrero-Beaumont, Spain**

Is OA associated with reduced longevity? **M. Hochberg, USA**

Strontium ralenate reduces vertebral fractures in frail osteoporotic women. **Y. Rolland, France**

Can it be prevented?

#### DEBATE: Arterial fibrillation in the elderly

Rate or rhythm control? **Y. Berner, Israel**

Anti coagulation – the benefits and the risks? **A.J. Cruz Jentoft, Spain**





## MAJOR SPONSORSHIP OPPORTUNITIES

### CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

**15,000 Euro**

*The Sponsor may donate an unrestricted grant to support an existing session or suggest a CME-approved session (1.5 - 2 hours) as part of the Scientific Program.*

*The expenses of the Session's chairpersons and speakers (registration, accommodation and travel) will be the responsibility of the Sponsor.*

#### PROVIDED BY THE CONGRESS

- Session hall and standard audiovisual equipment
- Four complimentary registrations (for Session chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Exhibition space of 15 sq.m  
(Additional space may be purchased at the reduced price of 400 Euro per sq.m)
- Two complimentary registrations for exhibitors  
(Additional exhibitors' registrations may be purchased at 350 Euro per person)
- One A4 page advertisement, full color, will be included in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site
- The Sponsor's brochure will be inserted in the participants' bags

### SATELLITE SYMPOSIUM (NON-CME APPROVED)

**20,000 Euro**

*The Sponsor may organize an industrial non-CME Satellite Symposium (1.5 - 2 hours) as part of the Scientific Program. Organizing Committee approval of the content and speakers is required. The date and time of the Symposium will be mutually agreed upon.*

*The expenses of the Symposium's chairpersons and speakers (registration, accommodation and travel) will be the responsibility of the Sponsor.*

#### PROVIDED BY THE CONGRESS

- Symposium hall and standard audiovisual equipment
- Five complimentary registrations (for Symposium chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Approximately 15 sq.m exhibition space  
(Additional space may be purchased at the reduced price of 400 Euro per sq.m)
- Two complimentary registrations for exhibitors  
(Additional exhibitors' registrations may be purchased at 350 Euro per person)
- One A4 page advertisement, full color, will be published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
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# MAJOR SPONSORSHIP OPPORTUNITIES

*(continued)*

## **PRE/POST-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED)**

**25,000 Euro**

*(This option is particularly suited for drug launching and other special events)*

*The Sponsor may organize an industrial non-CME approved Pre/Post-Congress Satellite Symposium, for 3-4 hours (or more) on Thursday June 24th, 2010, before the official opening of the Congress, or at the end Sunday, June 27th, 2010 of the Congress.*

*The expenses of the Symposium's chairpersons and speakers (registration, accommodation and travel) will be the responsibility of the Sponsor.*

### **PROVIDED BY THE CONGRESS**

- Symposium hall and standard audiovisual equipment
- Six complimentary registrations (for Symposium chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Approximately 20 sq.m exhibition space  
(Additional space may be purchased at the reduced price of 400 Euro per sq.m)
- Two complimentary registrations for exhibitors  
(Additional exhibitors' registration may be purchased at 350 Euro per person)
- One A4 page advertisement, full color, will be published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
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## **LUNCH**

(per lunch)

**15,000 Euro**

*The Sponsor may subsidize in part a buffet lunch served on Friday, June 25th, 2010 and/or on Saturday, June 26th, 2010.*

### **PROVIDED BY THE CONGRESS**

- Four complimentary registrations (for the Sponsor's staff)
- The Sponsor's logo will appear on a special board at the lunch venue
- A 100-word sponsor/product profile will be published in the final Congress Program
- One A4 half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site
- The Sponsor's brochure will be inserted in the participants' bags



## SPONSORSHIP OPPORTUNITIES

*In addition to the major sponsorship opportunities, a range of other sponsorship packages is available to meet various needs.*

### WELCOME RECEPTION: Sole Sponsorship

**10,000 Euro**

*A Welcome Reception for all participants will be held on Thursday evening June 24th, 2010 at the Congress venue.*

#### PROVIDED BY THE CONGRESS

- The Sponsor's logo will appear on a special board at the Welcome Reception venue
- A 100-word sponsor/product profile will be published in the final Congress Program
- One A4 half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
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- The Sponsor's brochure will be inserted in the participants' bags

### CONGRESS PROGRAM: Sole Sponsorship

**8,000 Euro**

*The final Congress Program will include the Scientific Program and the Scientific Abstracts of the Congress. The Congress Program will be distributed to all participants and will be an invaluable reference book after the Congress.*

#### PROVIDED BY THE CONGRESS

- One A4 page advertisement, full color, will be published on the back cover of the final Congress Program
- A 100-word sponsor/product profile will be published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site

### FACULTY DINNER: Sole Sponsorship

**7,000 Euro**

*A Faculty Dinner will be held for the invited speakers of the Congress.*

#### PROVIDED BY THE CONGRESS

- The Sponsor's logo will appear on a special board at the Faculty Dinner venue
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site



## SPONSORSHIP OPPORTUNITIES

(continued)

### **INTERNET CENTER: Sole Sponsorship**

**5,000 Euro**

*The Internet Center will be outfitted with Internet workstations for participants of the Congress to check their email and stay updated in-between sessions. The sponsorship package entails to have provided: workstations, areas for corporate logo display, technical support, furniture, adequate space for the workstations and Internet set-up and connection.*

#### **PROVIDED BY THE CONGRESS THE OPPORTUNITY TO**

- Display Sponsor logo/information on screensaver
- Display Sponsor logo/information on screen background
- Distribute mouse pads and related promotional gifts at the internet center

#### **PROVIDED BY THE CONGRESS**

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program and the logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site





## SPONSORSHIP OPPORTUNITIES

(continued)

### **PARTICIPANTS' BAGS: Sole Sponsorship** provided-in-kind + **5,000 Euro**

*The Sponsor will provide the participants' Congress bags.*

#### **PROVIDED BY THE CONGRESS**

- The Sponsor's brochure/s will be inserted in the participants' bags
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Special Board on site

### **CD-ROM: Sole Sponsorship** **5,000 Euro**

*The CD-Rom will contain all of the Scientific Abstracts of the Congress and will be distributed to all the participants. The CD-Rom may include the Sponsor's logo.*

*An exchange voucher (printed by the Sponsor) will be placed in the participants' bags.*

#### **PROVIDED BY THE CONGRESS**

- Exclusive advertisement on the cover of the voucher
- Exclusive advertisement on the cover of the CD-ROM cover

### **CONGRESS WEBSITE: Sole Sponsorship** **4,000 Euro**

*The Congress Website is [www.comtecmed.com/colongy](http://www.comtecmed.com/colongy). Participants can register for the Congress as well as book their accommodation on-line. Submission of abstracts will only be possible via the Congress Website, and all abstracts will be available on the Website, both during and after the Congress. The Website will be maintained for the year following the Congress.*

#### **PROVIDED BY THE CONGRESS**

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site

### **MINI/POCKET PROGRAM: Sole Sponsorship** **3,000 Euro**

*A Mini/Pocket Program will be distributed to all participants with their registration kits.*

#### **PROVIDED BY THE CONGRESS**

- The Sponsor's exclusive advertisement on the back cover of the Mini/Pocket Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site



## SPONSORSHIP OPPORTUNITIES

*(continued)*

### TRANSLATION

(per hall per day)

**3,000 Euro**

*Simultaneous translation from English to any required language.*

#### PROVIDED BY THE CONGRESS

- The Sponsor's logo will appear on a special board in the session hall
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site

### WRITING PADS AND PENS: Sole Sponsorship

provided-in-kind +

**3,000 Euro**

*The Sponsor will provide all participants with writing pads and pens, which will be included in the participants' bags. This can be an effective high-profile sponsorship opportunity for a drug launch or for immediate brand recognition.*

#### PROVIDED BY THE CONGRESS

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The writing pads and pens will bear the Sponsor's company product/logo

### CONGRESS LANYARDS: Sole Sponsorship

The Sponsor provides printed lanyards for the name badges

The Congress provides printed lanyards for the name badges

**3,000 Euro**  
**6,000 Euro**

#### PROVIDED BY THE CONGRESS

- The Sponsor/product name, logo or text printed on lanyards
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Special Board on site

### EUROPEAN SPEAKER

**3,000 Euro**

*The Sponsor may support in part the expenses of one or more invited European Speaker. Expenses include registration, accommodation and travel.*

#### PROVIDED BY THE CONGRESS

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- A half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site



## SPONSORSHIP OPPORTUNITIES

(continued)

### NON-EUROPEAN SPEAKER

**6,000 Euro**

*The Sponsor may support in part the expenses of one or more invited Non-European Speaker. Expenses include registration, accommodation and travel.*

#### PROVIDED BY THE CONGRESS

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- An A4 half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor's brochure will be inserted in the participants' bags
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site

### PRIZES FOR OUTSTANDING ABSTRACTS: Sole Sponsorship

**3,000 Euro**

*Six prizes of 500 Euro each will be awarded to the authors of the six most outstanding abstracts/posters. The winners will be announced at the Congress and will appear on the Website after the Congress. The Sponsor's representatives will be invited to attend the prize-giving.*

#### PROVIDED BY THE CONGRESS

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site





## SPONSORSHIP OPPORTUNITIES

(continued)

### BROCHURE INSERT

**2,000 Euro**

*A brochure provided by the Sponsor will be inserted in the participants' bags, which will be distributed to all of the participants of the Congress.*

#### **PROVIDED BY THE CONGRESS**

- The Sponsor's logo will be published on the Congress Website, providing a two-way link

### COFFEE BREAK

(per coffee break)

**2,000 Euro**

*Coffee will be served during the breaks between the sessions on each day of the Congress.*

#### **PROVIDED BY THE CONGRESS**

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**ALL SPONSORSHIP AND EXHIBITION PRICES ARE SUBJECT TO VAT**





## EXHIBITION

A professional exhibition will be held at the Catalonia Convention Center, in conjunction with the Congress. The floor plan has been designed so as to maximize the exhibitors' exposure to the delegates. Coffee breaks and lunches will be held in this exhibition area.

### EXHIBITION SPACE

Sponsors may obtain additional exhibition space at 400 Euro per sq.m.

Non-sponsors may obtain exhibition space at 550 Euro per sq.m.

The minimum booth size is 6 sq. m





## GENERAL INFORMATION

### HOTEL REY JUAN CARLOS I

Av. Diagonal 661 - 671  
08028 - Barcelona  
Spain  
Tel: +34 933 644 040  
Website: <http://www.hrjuancarlos.com/resort-hotel-barcelona-aboutus-en.html>

### LANGUAGE

The official language of the Congress is English.

### CONGRESS SECRETARIAT AND SPONSORSHIP/ EXHIBITION CONTACT

ComtecMed  
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Tel Aviv, 61000, Israel  
Tel: +972 3 5666166  
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E-mail: [colongy@comtecmed.com](mailto:colongy@comtecmed.com)  
Website: [www.comtecmed.com/colongy](http://www.comtecmed.com/colongy)

### REGISTRATION FEES

	Early registration until May 1, 2010	Late registration from May 1, 2010	On Site
Participants - Physicians and scientists	€450	€490	€540
Nurses, students/trainees	€380	€430	€470
Residents*	€320	€380	€420
Accompanying Persons		€120	

\* Non-tenured junior scientists. Registration form must be accompanied by documentation of residency, or a letter from the Department Head, confirming their status. The letter should be printed on the department letterhead and addressed to the Registration Department of the Congress.

### LIABILITY AND INSURANCE

The organizer carries no liability whatsoever for injuries or damages involving persons and/or property during the Congress. Participants are advised to issue their own personal travel and health insurance for their trip.





THE 1st INTERNATIONAL CONGRESS ON CONTROVERSIES IN LONGEVITY, HEALTH AND AGING  
BARCELONA • SPAIN • JUNE 24-27, 2010

## SPONSORSHIP BOOKING FORM

Company Name: .....

Contact Name: .....

Address: .....

Post/Zip Code: ..... Country: .....

Telephone: ..... Fax: .....

Email: ..... Website: .....

*I would like to book the following sponsorship items:*

SPONSORSHIP ITEM	PRICE	✓
Continuing Medical Education (CME) Approved Session	15,000 Euro	
Satellite Symposium (Non-CME approved)	20,000 Euro	
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