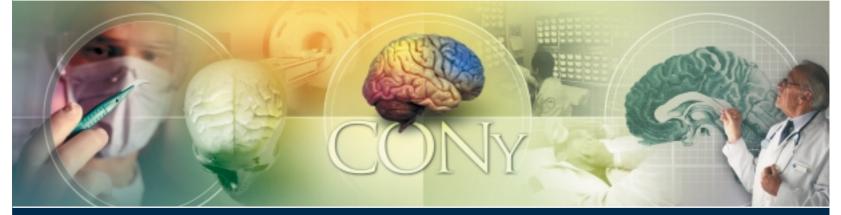
The Academy for Clinical Debates & Controversies in Medicine announces:



3rd World Congress on CONTROVERSIES IN NEUROLOGY



Prague, Czech Republic • October 8-11, 2009

www.comtecmed.com/cony email: cony@comtecmed.com

INVITATION TO INDUSTRY SPONSORSHIP AND EXHIBITION PROSPECTUS

A comprehensive congress fully devoted to clinical debates and controversial issues in a wide spectrum of neurological disorders





Dear Friends,

Over the years, the field of neurology is undergoing enormous expansion in clinical and basic data, as well as in field-related technology. With the problem of neurological diseases reaching epidemic dimensions, treatment possibilities have diversified. This development has created the need for debates on the numerous controversial issues in order to attain clinical conclusions.

The 3rd World Congress on Controversies in Neurology (CONy) will function as an exclusive forum for international experts to share and compare experience in order to outline appropriate diagnostic and treatment options. A congress that focuses on clinical controversies is an entirely new concept. It is embarked upon primarily to facilitate effective debates on unresolved clinical and therapeutic dilemmas, resulting in agreement over all issues, and supported by evidence-based medicine and opinions of experts.

Ample time will be provided for discussion and participants will have the advantage of conversing and debating unresolved issues with world authorities in our fields. The Congress aims at providing the ultimate state-of-the-art information and provide clinicians with conclusive recommendations and reliable solutions, all having current paramount significance.

We invite you to participate in the 3rd World Congress on Controversies in Neurology (CONy), the next edition of many future congresses in this field to come.

We look forward to an exciting scientific event in the beautiful city of Prague, Czech Republic.

Professor **Amos Korczyn** CONy Chairman The 3rd World Congress on Controversies in Neurology



SPONSORSHIP OPPORTUNITY LIST

As outlined below, several opportunities for sponsorship are available. In addition to the individual benefits of each package, all sponsors will be acknowledged on the Congress Website and in the final Congress Program. If you are interested in any of the sponsorship opportunities below, please contact the Congress Organizer.

CONTINUING MEDICAL EDUCATION (CME) APPROVED SYMPOSIUM

30,000 Euro

The Sponsor may donate an unrestricted grant to support an existing session, or suggest a CME-approved session (1.5 - 2 hours) as part of the Scientific Program.

The expenses of the Symposium's chairpersons and speakers (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress

- · Symposium hall and standard audiovisual equipment
- Four complimentary registrations (for symposium chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Approximately 12 sq.m exhibition space
- Additional space may be obtained at a special, reduced price of £400 per sq.m
- Two complimentary registrations for exhibitors. Additional exhibitor's registration may be purchased at E350 per person
- One A4 page advertisement, full color, published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site
- The Sponsor's brochure will be inserted in the participants' bags

SATELLITE SYMPOSIUM (NON-CME APPROVED)

40,000 Euro

The Sponsor may organize an industrial non-CME Satellite Symposium (1.5 - 2 hours) as part of the Scientific Program. Organizing Committee approval of the content and speakers is required. Date and time of the Symposium will be mutually agreed upon.

The expenses of the Symposium's chairpersons and speakers (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress

- Symposium hall and standard audiovisual equipment
- · Five complimentary registrations (for Symposium chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Approximately 16 sq.m exhibition space
- Additional space may be obtained at a special, reduced price of ε 400 per sq.m
- Two complimentary registrations for exhibitors. Additional exhibitor's registration may be purchased at €350 per person
- One A4 page advertisement, full color, published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site
- The Sponsor's brochure will be inserted in the participants' bags

SPONSORSHIP OPPORTUNITY LIST (cont'd)

PRE/POST-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED)

50,000 Euro

(This option is particularly suited for drug launching and other special events)

The Sponsor may organize an industrial non-CME approved Pre/Post-Congress Satellite Symposium, for 3-4 hours or more on Thursday October 8, 2009, just before the official opening of the Congress, or on October 11, 2009 at the end of the Congress.

The expenses of the Symposium's chairpersons and speakers (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress

- Symposium hall and standard audiovisual equipment
- Six complimentary registrations (for symposium chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Approximately 20 sq.m exhibition space
- Additional space may be obtained at a special, reduced price of €400 per sq.m
- Two complimentary registrations for exhibitors. Additional exhibitor's registration may be purchased at €350 per person
- One A4 page advertisement, full color, published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the logo will appear on a separate Sponsor Logo page
- · The Sponsor's logo will appear on a Sponsor Board on site
- · The Sponsor's brochure will be inserted in the participants' bags

LUNCH



40,000 Euro

The Sponsor may subsidize 'in part' a buffet lunch served on Friday, October 9, 2009 or/ and on Saturday, October 10, 2009

Provided by the Congress

- Four complimentary registrations (for the Sponsor's staff)
- The Sponsor's logo will appear on a special board at the Lunch venue
- The Sponsor may provide napkins and tablecloths with the company logo
- A 100-word sponsor/product profile will be published in the final Congress Program
- One A4 half-page advertisement, full color, published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site
- The Sponsor's brochure will be inserted in the participants' bags

LUNCH SYMPOSIUM (NON-CME APPROVED)

The Sponsor may organize an industrial CME Lunch-tailored Symposium, for up to 1 hour as part of the Scientific Program.

Please contact the Congress Organizer to coordinate the details.

OTHER SPONSORSHIP OPPORTUNITIES

In addition to the major sponsorship opportunities, a range of other sponsorship packages is available to meet various needs.

WELCOME RECEPTION: SOLE SPONSORSHIP

A Welcome Reception for all participants will be held on Thursday evening (October 8, 2009) at the Congress venue.

Provided by the Congress

- The Sponsor's logo will appear on a special board at the Welcome Reception venue
- A 100-word sponsor/product profile will be published in the final Congress Program
- An A4 half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site
- · The Sponsor's brochure will be inserted in the participants' bags

CONGRESS PROGRAM: SOLE SPONSORSHIP

The final Congress Program will include the Scientific Program and the Scientific Abstracts of the Congress. The Congress Program will be distributed to all participants and will be an invaluable reference book after the Congress

Provided by the Congress

- One A4 page advertisement, full color, will be published on the back cover of the final Congress Program
- A 100-word sponsor/product profile will be published in the final Congress Program
- The Sponsor's logo will be published on the Congress Website providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site

FACULTY DINNER: SOLE SPONSORSHIP

A Faculty Dinner will be held for the invited speakers of the Congress.

Provided by the Congress

- The Sponsor's logo will appear on a special board at the Faculty Dinner venue
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site

INTERNET CENTER: SOLE SPONSORSHIP

The Internet Center will be arranged and set up by the Congress and will be equipped with 4-5 workstations, where participants will have internet access. Sponsorship includes workstations, printers, furniture, space, internet set-up and technical support.

Provided by the Congress

Opportunity to

- Display Sponsor logo/information on screensaver
- Display Sponsor logo/information on screen background
- · Distribute mouse pads and related promotional gifts at the Internet Center
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site





10,000 Euro



OTHER SPONSORSHIP OPPORTUNITIES (cont'd)

provided-in-kind +

PARTICIPANTS' BAGS: SOLE SPONSORSHIP

The Sponsor will provide the participants' Congress bags.

Provided by the Congress

- The Sponsor's brochure/s will be inserted in the participants' bags
- · The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Special Board on site

CD-ROM: SOLE SPONSORSHIP

The CD-Rom will contain all of the Scientific Abstracts of the Congress and will be distributed to all the participants. The CD-Rom may include the Sponsor's logo.

An exchange voucher (printed by the Sponsor) will be placed in the participants' bags.

Provided by the Congress

- · Exclusive advertisement on the cover of the voucher
- Exclusive advertisement on the cover of the CD-ROM cover

CONGRESS WEBSITE: SOLE SPONSORSHIP

The Congress Website is **www.comtecmed.com/cony**. Participants can register and book their accommodation on-line. Submission of abstracts will only be possible via the Congress Website. During and after the Congress, all abstracts will be available on the Website, which will be maintained for a year following the Congress.

Provided by the Congress

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site

POSTER BOARDS: SOLE SPONSORSHIP

Provided by the Congress

- The Sponsor's logo will appear on a special board at the entrance to the poster area
- The Sponsor's logo will be displayed on the poster header boards
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page

MINI/POCKET PROGRAM: SOLE SPONSORSHIP

A pocket-size program will be distributed to all participants together with their registration bags.

Provided by the Congress

- · The Sponsor's exclusive advertisement on the back cover of the Mini Program
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site



10.000 Euro



8,000 Euro

5,000 Euro

6

HER SPONSORSHIP OPPORTUNITIES (con

TRANSLATION

(per hall per day)

provided-in-kind +

5.000 Euro

5,000 Euro

Simultaneous translation from English to any required language.

Provided by the Congress

- The Sponsor's logo will appear on a special board in the hall
- · The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- · The Sponsor's logo will appear on a Sponsor Board on site

WRITING PADS AND PENS: SOLE SPONSORSHIP

The Sponsor will provide the participants notepads and pens themselves.

This can be an effective high-profile sponsorship opportunity for a drug launch or for immediate brand recognition.

Provided by the Congress

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The notepads and pens will bear the Sponsor's company product/logo and will be distributed in the participants' bags

CONGRESS LANYARD: SOLE SPONSORSHIP

The Sponsor provides printed lanyards for the name badges The Congress provides the printed lanyards for the name badges

Provided by the Congress

- The Sponsor/product name, logo or text printed on lanyards
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Special Board on site

SPEAKER'S SPONSOR: Speaker from Europe 2,500 Euro Speaker from USA 6.000 Euro

The Sponsor may participate in supporting the expenses of one or more invited speakers from Europe, the USA or any other continent. Expenses include registration, accommodation and transportation.

Provided by the Congress

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- · The Sponsor's logo will appear on a Sponsor Board on site

PRIZES FOR OUTSTANDING ABSTRACTS: SOLE SPONSORSHIP

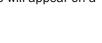
Six prizes of 500 Euro each will be awarded to the six most outstanding abstracts/posters. The winners will be announced before the Congress on the Website.

The Sponsor's representatives will be invited to attend the prize-giving.

Provided by the Congress

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site





3,000 Euro

6,000 Euro

3,000 Euro



THER SPONSORSHIP OPPORTUNITIES (cont'd)

BROCHURE INSERT

3,000 Euro

Based on the specifications of the Sponsor, a brochure will be inserted in the participants' bags, which will be distributed to all of the participants of the Congress.

Provided by the Congress

• The Sponsor's logo will be published on the Congress Website, providing a two-way link

COFFEE BREAKS	(per Coffee Break)

2,000 Euro

Coffee will be served during breaks between sessions on each day of the Congress.

Provided by the Congress

- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- · The Sponsor's logo will appear on a Sponsor Board on site

GENERAL INFORMATION

VENUE

Clarion Congress Hotel Prague Freyova 33, CZ - 190 00 Prague 9 - Vysocany Tel: +420.211.131.142 Fax: +420.211.131.413 http://www.cchp.cz/pages/en/default.aspx

SPONSORSHIP AND EXHIBITION CONTACT

ComtecMed 53 Rothschild Boulevard, PO Box 68 Tel Aviv, Israel 61000 Tel: +972.3.566.6166 Fax: +972.3.566.6177 E-mail: cony@comtecmed.com Website: www.comtecmed.com/cony

LANGUAGE

The official language of the Congress is English.

LIABILITY AND INSURANCE

The organizer carries no liability whatsoever for injuries or damages involving persons and/or property during the Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

ComtecMed

Tel Aviv, Israel 61000

Tel: +972.3.566.6166 Fax: +972.3.566.6177

Email: cony@comtecmed.com

Please return to:



ComtecMed – Medical Congresses Fax: +972 3 5666177 53 Rothschild Boulevard P.O. Box 58 Tel Aviv 61000, Israel

Tel: +972 3 5666166 Email: cony@comtecmed.com Website: www.comtecmed.com/cony

ACCOMMODATION AND REGISTRATION

53 Rothschild Boulevard, PO Box 68

3rd World Congress on Controversies in Neurology • Prague, Czech Republic, October 8-11, 2009

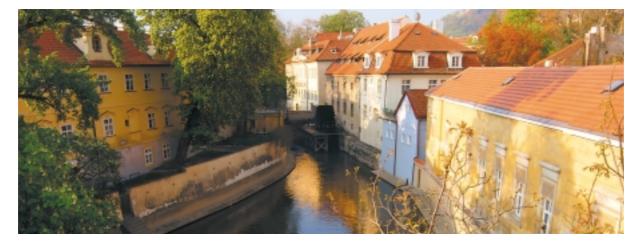


- Discuss etiology, management and new developments in a wide range of clinical dilemmas based on evidence and expert opinion
- · Reach the best clinical recommendation to current therapeutic dilemmas
- Stimulate new research into currently unsolved controversies, promote education and public awareness

LIST OF TOPICS

- MULTIPLE SCLOROSIS
- STROKE
- PARKINSON'S DISEASE
- PAIN AND HEADACHE
- EPILEPSY

- NEUROPROTECTION AND NEUROPLASTICITY
- NEUROPSYCHIATRY
- NEUROPATHY
- DEMENTIA
- ALS



REGISTRATION

	Early Registration until July 15th, 2009	Late Registration from July 16th, 2009	On Site
Participants - Physicians and scientists	€ 490	£ 540	£ 590
Nurses, students/trainees	£ 380	€ 430	€ 470
Residents*	€ 320	£ 380	€ 420
Accompanying Persons		€ 120	

*Refers to Non-Tenured Junior Scientists

Registration fees include: Access to all Sessions and Exhibition Area, Congress bag, Program and Abstract Book, All Printed Material of the CONy Congress, Invitation to the CONy Get-Together Reception, Access to all Coffee Breaks, Lunch on Friday and Saturday.

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A professional exhibition will be held at the Clarion Congress Hotel Prague, in conjunction with the Congress. The floor plan has been designed so as to maximize the exhibitors' exposure to the delegates. Coffee breaks will be held in this exhibition area.

DATES & HOURS

Set-up time:	Thursday, October 8th	07:00-22:00
Exhibition dates hours:	Friday, October 9th Saturday, October 10th Sunday, October 11th	09:00-17:00 09:00-17:00 09:00-12:30
Dismantling time:	Sunday, October 11th	12:30-17:30

SPACE/BOOTH RENTAL

Sponsors may rent an additional space/booth to their package, at the exhibition area. Price for an additional space/booth rental is ε 400 per sq.m

Provided by the Congress

- Exhibitor's Technical Manual
- Welcome Reception and lunch on Friday and Saturday for registered exhibitors
- A 100-word sponsor/product profile will be published in the final Congress Program
- Cleaning service for public area and gangways
- 24-hour security

BOOTH SHELL RENTAL

This includes: • Booth shell, basic lighting, electrical socket (500 W) • Fascia panel with standard lettering Please note that booth shell rental does not include furniture, or cleaning. Furniture, cleaning and other services may be ordered at a later stage in accordance with the offers shown in the Technical Manual.

ALLOCATION OF EXHIBITION BOOTH

Space/booth allocation will be confirmed on a "first come first served" basis. Please view the exhibition plan on the Congress' website: http://www.comtecmed.com/cony

EXHIBITOR REGISTRATION

- All exhibitors are required to be registered and will receive a badge displaying the exhibiting sponsor's name
- The sponsor will receive two badges as part of their exhibiting package
- Additional exhibitor's badges may be purchased at €350 each

EXHIBITOR'S TECHNICAL MANUAL

An Exhibitor's Technical Manual outlining all technical aspects will be circulated 3 months before the opening day of the Congress.

The Manual will include: • The venue's technical details • Final items and information • Shipping and contact information • List of services offered to the exhibitors and order forms

SITE INSPECTION

Sponsors are welcome to visit the Congress venue. For further information, please contact our office at: cony@comtecint.com

EXHIBITOR PROFILE

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A 100-word sponsor/product profile, including contact details, will be published in the final Congress Program.

3 months prior to the opening of the Congress, the sponsor/product profile should be submitted electronically as a Microsoft WORD file, to the following email address: **cony@comtecint.com**

OCCUPATION OF SPACE/BOOTH

If the exhibitor fails to occupy the allocated space/booth before the exhibition is due to be opened to the public, or if prior to the opening it is evident that the exhibitor will not be taking up the reserved booth, the Congress Organizer may make this booth available to other exhibitors without further notice. Consequently, the exhibitor will not be entitled to compensation.

APPLICATION FOR SPACE/BOOTH

Written application for space/booth should be made on the enclosed Application Form.

Once an application is made, a contract will be forwarded to the exhibitor for completion. This contract should be signed and returned with a 50% deposit, payable to Comtec.

Alternatively, an invoice for the deposit may be requested on the Application Form. Once the deposit has been received, confirmation of sponsorship will be provided with an appropriate invoice.



SPONSORSHIP BOOKING FORM

3rd World Congress on Controversies in Neurology • Prague, Czech Republic, October 8-11, 2009

Contact Name	
Name of Company	
Address	
Post/Zip Code	Country
Telephone	Fax
Email	Website

I would like to book the following sponsorship items:

Sponsorship Item	Price	\checkmark
Continuing Medical Education (CME) Approved Symposium	30,000 Euro	
Satellite Symposium (Non-CME approved)	40,000 Euro	
Pre/Post- Congress Satellite Symposium (Non-CME approved)	50,000 Euro	
Lunch	25,000 Euro	
Lunch Symposium	40,000 Euro	
Welcome Reception	20,000 Euro	
Congress Program	15,000 Euro	
Faculty Dinner	10,000 Euro	
Internet Center	10,000 Euro	
Participants' Bags	10,000 Euro	
CD-ROM	10,000 Euro	
Congress Website	8,000 Euro	
Poster Boards	8,000 Euro	
Mini/Pocket Program	5,000 Euro	
Translation	5,000 Euro	
Writing Pads and Pens	5,000 Euro	
Lanyards (sponsor provides)	3,000 Euro	
Lanyards (congress provides)	6,000 Euro	
Speaker from Europe	2,000 Euro	
Speaker from USA	6,000 Euro	
Prizes for Outstanding Abstracts	3,000 Euro	
Brochure Insert	3,000 Euro	
Coffee Breaks	2,000 Euro	

I would like to book Exhibition space:

Sponsor Booth at 350 Euro per sq. meter	
Non-Sponsor Booth at 550 Euro per sq. meter (minimum booth size: 4x3)	

Please call me to discuss the sponsorship package

Signature

Date

Please return to:

ComtecMed – Medical Congresses: 53 Rothschild Boulevard, P.O. Box 58, Tel Aviv 61000, Israel. Fax: +972 3 5666177. Tel: +972 3 5666166. Email: cony@comtecmed.com. Website: www.comtecmed.com/cony





Headquarters and Administrative: 53 Rothschild Boulevard PO Box 68 Tel Aviv, 61000 Israel Tel: +972-3-5666166 Fax: +972-3-5666177 Email: info@comtecmed.com

cony@comtecmed.com www.comtecmed.com/cony

Comtec Spain: Bailén, 95-97, pral. 1. a - 08009 Barcelona, Spain **Contact person** - Pedro Cusó Rubio Tel: +34-932081145 Fax: +34-934579291 Email: spain@comtecmed.com

China Office:

China Office: Eagle Business Consultant (HK) Ltd. 175 Xiang Yang Road South, Shanghei 200031, China Contact person - Ronen Rahamim Tel: +86-54660460 Fax: +86-21-54660450 Email: china@comtecmed.com