



CONy

THE 12th WORLD CONGRESS ON CONTROVERSIES IN NEUROLOGY



March 22-25, 2018 | Warsaw, Poland

SUPPORT & EXHIBITION Invitation for the Industry

Last update: April 2017



www.comtecmed.com/cony | cony@comtecint.com | [f @conycongress](https://www.facebook.com/conycongress) | [@CONy_Neurology](https://twitter.com/CONy_Neurology)



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**THE 12th WORLD CONGRESS ON
CONTROVERSIES IN NEUROLOGY**

MARCH 22-25, 2018 | WARSAW, POLAND

*Dear Friends &
Colleagues,*

We are proud to announce that the **12th World Congress on Controversies in Neurology (CONy)** will take place in Warsaw, Poland on March 22-25, 2018.

In recent years the field of neurology has witnessed enormous growth in clinical and basic data. Conferences are more informative but there is often only limited time for thorough discussions. Consequently a gap appears between the expansion of knowledge and its dissemination and use. CONy provides a platform for international experts to discuss and compare experiences.

The core of the CONy Congress are the debates which enable participants to discuss unresolved issues with leading world experts. The Congress aims at providing the most recent data armoring the clinician with reliable, up-to-date scientific information, helping in everyday patient care.

We invite you to support the CONy Congress. There are a number of sponsorship opportunities available, both educational and industry-led, and we have outlined these in this prospectus in the form of various support packages. As always, we would be happy to tailor a sponsorship package to your specific needs.

We cordially invite you to join us in the beautiful city of Warsaw!

Sincerely,

Amos D. Korczyn

Israel

Jaroslav Slawek

Poland

Co-Chairpersons



CONGRESS PROFILE

Since its launch in 2007, CONy has established itself as a unique educational meeting where physicians can meet with outstanding experts in major Neurological fields, and can be updated on the most pressing clinical questions of the day.

AIMS OF THE CONGRESS

- To promote excellence in the field of neurology, by discussing, in a debate forum, evidence-based data and expert opinions on current controversial issues
- To bridge gaps between the expansion of basic science and information, and their consolidation into clinical practice
- To promulgate ethics and standards of practice and treatment
- To reach consensus on (remove the certain) controversial issues, through debates, round table discussions and plenary lectures
- To update international participants on pressing clinical and technological questions of the day
- To create a forum for the industry to meet with experts in the field.

WHY SHOULD YOU BE OUR COMPANION?

Demonstrate your company's leadership in the field of neurology

Reach key academic leaders, industry researchers and clinicians

Raise your company's visibility in the field

Exhibit and distribute your marketing and promotional materials

CME ACCREDITATION

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

ComtecMed is committed to deliver within the platform of the Congress valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmed.eu

INTERNATIONAL CME ACCREDITATION

An application for CME Credit will be made once the scientific program is finalized. Further details will be available on the Conference web site: www.comtecmed.com/cony

INDUSTRIAL SYMPOSIA

Industrial Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Industrial Symposium organized by: Company Name (not included in the main event CME/CPD credit offering).



THE PROGRAM

Debates and discussions on unresolved issues

Cohesive and integrative sessions

World renowned speakers

Audience/speaker interactions

Continuing Medical Education (CME)-approved program

LIST OF MAIN TOPICS

Auto-immune diseases

Autonomic nervous system disorders

Dementia and Alzheimer's disease

Epilepsy

Headache & pain

Motor neuron disease

Multiple sclerosis

Neuromuscular diseases

Neuropsychiatry

Stroke

Parkinson's diseases and other movement disorders

Peripheral neuropathy

Rehabilitation

Traumatic brain injury

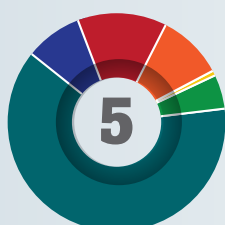


STATISTICS FROM PREVIOUS CONGRESSES

CONy	1 Berlin 2007	2 Athens 2008	3 Prague 2009	4 Barcelona 2010	5 Beijing 2011	6 Vienna 2012	7 Istanbul 2013	8 Berlin 2014	9 Budapest 2015	10 Lisbon 2016	11 Athens 2017
Participants	808	1057	633	903	797	650	1250	930	882	905	875
Countries	70	71	63	67	79	65	51	71	62	61	67
Faculty	138	144	134	134	120	140	138	166	170	204	251

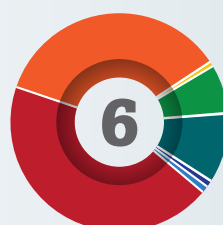
DEMOGRAPHICS

Beijing | 2011



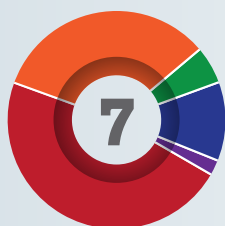
Western Europe	11%
Eastern Europe	8%
Latin America	0.1%
North America	4.9%
Asia	69%
Asia Pacific	7%

Vienna | 2012



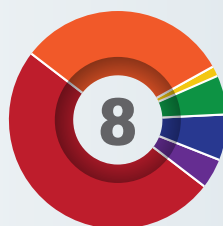
Western Europe	40%
Eastern Europe	36%
Latin America	0.2%
North America	9.3%
Asia	12.5%
Asia Pacific	1%
Africa	1%

Istanbul | 2013



Western Europe	43%
Eastern Europe	33%
North America	8%
Asia Pacific	13%
Middle East	3%

Berlin | 2014



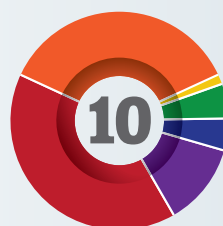
Western Europe	50%
Eastern Europe	30%
Latin America	2%
North America	7%
Asia Pacific	7%
Middle East	4%

Budapest | 2015



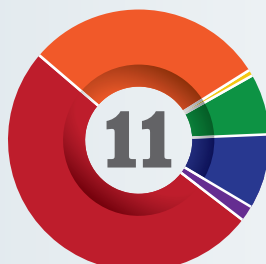
Western Europe	52%
Eastern Europe	28%
Latin America	1%
North America	5%
Asia Pacific	8%
Middle East	6%

Lisbon | 2016



Western Europe	40%
Eastern Europe	36%
Latin America	2%
North America	7%
Asia Pacific	5%
Middle East	10%

Athens | 2017



Western Europe	52%
Eastern Europe	27%
Latin America	1%
North America	8%
Asia Pacific	10%
Middle East	2%



LEVELS OF SUPPORT

(level determined by the accumulation of items of value)

PRESIDENTIAL

€ 75,000 and up

PLATINUM

€ 50,000 and up

GOLD

€ 30,000–50,000

SILVER

€ 15,000–30,000

BRONZE

€ 5,000–15,000

CATEGORY PRIORITIES

Presidential category is reserved to ongoing supporters through the years. The supporter will have the priority in choosing up to two additional support items to the value of € 10,000

IMPORTANT NOTES

- Special industrial symposia time slots will be allocated on a first-come, first-served basis.
- The company supporting an industry symposium may select the speakers and topics.
- In addition to the sponsorship fee, the company must cover all speakers' expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.
- The program of the satellite symposia are subject to approval by the scientific committee of the Congress. In case that the scientific committee rejects the program of a satellite symposium, each party will be entitled to cancel the satellite symposium without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party.



EDUCATIONAL SUPPORT OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 30,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- 6 sq.m exhibition space (optional)
- 2 exhibitor registrations (optional)
- Company profile included in Congress Material
- One full page color advertisement in Congress Material
- Acknowledgment: Congress Material and on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to Congress database

CONTINUING MEDICAL EDUCATION (CME) APPROVED DEBATE

€ 15,000

Opportunity to support an existing debate or to suggest a debate as part of a CME-approved presentation in the scientific program

- Session hall and basic audiovisual equipment
- Company profile in Congress Material
- One full page color advertisement in Congress Material
- Acknowledgment: Congress Material and on-site signage
- Brochure in the participants' bags

MEET THE EXPERT SESSION

€ 7,000

Opportunity to support a session, which will be held for a small group, during breakfast or lunch.

- Session hall including food and beverage
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site Signage
- Brochure in the participants' bags

The expenses (travel, accommodation) of the speakers of a Meet the Expert session are additional and the responsibility of the supporter

IMPORTANT NOTES

"Congress Material" may include the CONy Congress Website, Application or Program Book (depending on whether there will be a hard copy program book)



PROMOTIONAL SUPPORT OPPORTUNITIES

INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

Plenary Symposium € 40,000 | Parallel Symposium € 30,000

Opportunity to hold a non-CME approved industrial symposium as part of the scientific program - the content and speakers are subject to approval by the Congress Chairpersons

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space (optional)
- Two exhibitor registrations (optional)
- Company profile in Congress Material
- One full page color advertisement in Congress Material
- Acknowledgment: Congress Material and on-site signage
- Brochure in the participants' bags
- Company logo on announcements to Congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial symposium are additional and the responsibility of the supporter

PRE-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED)

€ 40,000

Opportunity to hold a non-CME-approved industrial pre-congress satellite symposium

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space (optional)
- Two exhibitor registrations (optional)
- Company profile in Congress Material
- One full page color advertisement in Congress Material
- Acknowledgment: Congress Material and on-site signage
- Brochure in the participants' bags
- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to Congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial pre-congress satellite symposium are additional and the responsibility of the supporter.

NEW PLAYERS ON THE BLOCK

€ 7,500

Opportunity to include a 10-15 minute presentation in the non-CME approved session, which will be part of the scientific program

- Session hall and basic audiovisual equipment
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage
- Brochure in the participants' bags

The expenses (travel, accommodation and registration) of the speaker in the New Players' session are additional, and the responsibility of the supporter.



PROMOTIONAL SUPPORT OPPORTUNITIES

WELCOME RECEPTION

Sole Support

€ 10,000

Opportunity to support the welcome reception for all participants of the Congress

- Company logo on the official invitation to the welcome reception
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

FACULTY DINNER

Sole Support

€ 15,000

Opportunity to support the official dinner for all invited speakers of the Congress

- Company logo on the official invitation to the faculty dinner
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

LUNCH

Sole Support per Lunch

€ 15,000 (per lunch)

Opportunity to support a buffet lunch to be served to all participants of the Congress

- Company logo on the official invitation
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage
- Brochure in the participants' bags

INTERNET AREA

Sole Support

€ 10,000

The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

PARTICIPANTS' BAGS

Sole Support

provided-in-kind + € 10,000

- Opportunity to provide branded bags for all participants of the Congress
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

CONGRESS LANYARDS

Sole Support

provided-in-kind + € 6,500

This opportunity is reserved for platinum and gold supporters, and will be available on a first-come, first-served basis.

- Opportunity to provide branded lanyards
- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

TRANSLATION

€ 5,000 (per hall, per day)

Simultaneous translation into any required language

- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

E-POSTER AREA

€ 10,000

Throughout the duration of the Congress, the E-poster Area will enable delegates to view E-posters on one of the screens available

- Display logo as a screensaver
- Company logo will appear in the E-poster webpage
- Acknowledgment: Congress Material and on-site signage
- Remove company logo

MOBILE CHARGING STATION

€ 10,000

The Charging Station will be made available to all participants to charge electronic devices during the Congress, placed in a highly visible area.

- Opportunity to brand the Charging Kiosk with your company name and logo
- Company profile in the Congress Material
- Acknowledgment: Congress Material and on-site signage
- Price quoted is for one charging station, prices for additional stations on request

NOTEPADS AND PENS

Sole Support

provided-in-kind + € 3,000

Opportunity to provide branded notepads and pens to be distributed in the participants' bags

- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

BROCHURE INSERT

€ 2,000

-
- Company brochure to be inserted into the participants' bags
 - Company profile in Congress Material
 - Acknowledgment: Congress Material and on-site signage

COFFEE BREAK

€ 3,000 (per coffee break)

Opportunity to support, in part, a coffee break for all participants of the Congress

- Company profile in Congress Material
- Acknowledgment: Congress Material and on-site signage

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.



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EXHIBITION

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

Exhibition space will be available on a first-come, first-served basis, with priority given to platinum and gold supporters.

Exhibition space will be available at € 650 per sq.m.

The minimum booth size is 2x3 sq.m.

Please visit **www.comtecmed.com/cony** to view the exhibition floorplan.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Company profile in Congress Material
- Two exhibitor registrations
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the exhibitors' manual on the website:

Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors' insurance, logistics, etc.





GENERAL INFORMATION

VENUE

DoubleTree by Hilton, Hotel & Conference Centre Warsaw

ul. Skalnica 21, 04-797 Warszawa

LANGUAGE

The official language of the Congress is English.

CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT



53, Rothschild Boulevard, PO Box 68

Tel Aviv, 6100001, Israel

Tel: +972 3 5666166

Fax: +972 3 5666177

E-mail: cony@comtecmed.com

www.comtecmed.com/cony

LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the CONy Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits.
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
8. Please note that the Congress Organizer must approve all exhibition stand designs
9. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter / Exhibitor packages are to be provided as per Comtec specifications and deadlines to ensure maximum exposure at the Congress.
10. Hermes & Merkur is the sole logistic supplier for the CONy Congress. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED's responsibility. We are not liable if the shipment does not arrive due to customs clearance issues or any other delays that might occur.



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Headquarters and Administration:
53 Rothschild Boulevard
PO Box 68
Tel Aviv 6100001, Israel
Tel: +972-3-5666166
Fax: +972-3-5666177
Email: info@comtecmed.com

info@comtecmed.com
www.comtecmed.com

Comtec Spain:
Bailén, 95-97
pral. 1. a - 08009
Barcelona, Spain
Tel: +34-93-2081145
Fax: +34-93-4579291
Email: spain@comtecmed.com

Comtec Asia:
Suite 405, Universal Center Building
175 Xiang Yang Road South
Shanghai 200031, China
Tel: +86-21-54660460
Fax: +86-21-54660450
Email: china@comtecmed.com