



CONy

**THE 13th WORLD CONGRESS ON
CONTROVERSIES IN NEUROLOGY**



April 4-7, 2019 | Madrid, Spain

SUPPORT & EXHIBITION
Invitation for the Industry

Last update: October 23, 2018





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**THE 13th WORLD CONGRESS ON
CONTROVERSIES IN NEUROLOGY**

APRIL 4-7, 2019 | MADRID, SPAIN

*Dear Friends &
Colleagues,*

We are proud to announce that the **13th World Congress on Controversies in Neurology (CONy)** will take place in Madrid, Spain, in April 4-7, 2019.

In recent years the field of neurology has witnessed enormous expansion in clinical and basic data. Conferences are more informative but there is often only limited time for thorough discussion. Consequently a gap appears between the expansion of knowledge and its dissemination and use. CONy provides a platform for international experts to discuss and compare experiences.

CONy enables participants to discuss and debate unresolved issues with leading world experts. The Congress aims at providing the most available relevant data armoring the clinician with reliable, up-to-date scientific information, helping in everyday patient care.

As in the previous CONy Congresses, there are a number of sponsorship opportunities available, including industry-sponsored activities. In addition, we would be happy to tailor a sponsorship package to your specific needs.

We cordially invite you to join us in the beautiful city of Madrid!

Sincerely,

Prof. Amos D. Korczyn

Israel

CONy 2019 Chairperson



CONGRESS PROFILE

Since its launch in 2007, CONy has established itself as a unique educational meeting where physicians can meet with outstanding experts in major Neurological fields, and can be updated on the most pressing clinical questions of the day.

AIMS OF THE CONGRESS

- To promote excellence in the field of neurology, by discussing, in a debate forum, evidence-based data and expert opinions on current controversial issues
- To bridge gaps between the expansion of basic science and information, and their consolidation into clinical practice
- To promulgate ethics and standards of practice and treatment
- To reach consensus on(remove the certain) controversial issues, through debates, round table discussions and plenary lectures
- To update international participants on pressing clinical and technological questions of the day
- To create a forum for the industry to meet with experts in the field.

THE PROGRAM

Debates and discussions on unresolved issues

Cohesive and integrative sessions

World renowned speakers

Audience/speaker interactions

Continuing Medical Education (CME)-approved program

LIST OF MAIN TOPICS

- Auto-immune diseases
- Neuromuscular diseases
- Autonomic nervous system disorders
- Neuropsychiatry
- Stroke
- Dementia and Alzheimer's disease
- Parkinson's diseases and other movement disorders
- Epilepsy
- Peripheral neuropathy
- Headache & pain
- Rehabilitation
- Motor neuron disease
- Traumatic brain injury
- Multiple sclerosis

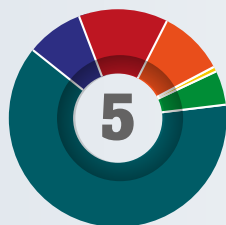


STATISTICS FROM PREVIOUS CONGRESSES

CONy	1 Berlin 2007	2 Athens 2008	3 Prague 2009	4 Barcelona 2010	5 Beijing 2011	6 Vienna 2012	7 Istanbul 2013	8 Berlin 2014	9 Budapest 2015	10 Lisbon 2016	11 Athens 2017	12 Warsaw 2018
Participants	808	1057	633	903	797	650	1250	930	882	905	875	1174
Countries	70	71	63	67	79	65	51	71	62	61	67	67
Faculty	138	144	134	134	120	140	138	166	170	204	251	250

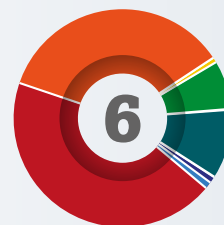
DEMOGRAPHICS

Beijing | 2011



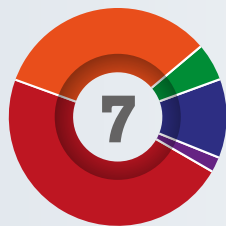
- Western Europe 11%
- Eastern Europe 8%
- Latin America 0.1%
- North America 4.9%
- Asia 69%
- Asia Pacific 7%

Vienna | 2012



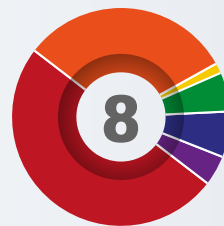
- Western Europe 40%
- Eastern Europe 36%
- Latin America 0.2%
- North America 9.3%
- Asia 12.5%
- Asia Pacific 1%
- Africa 1%

Istanbul | 2013



- Western Europe 43%
- Eastern Europe 33%
- North America 8%
- Asia Pacific 13%
- Middle East 3%

Berlin | 2014



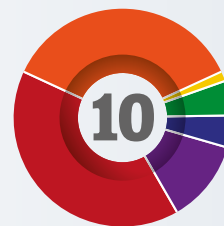
- Western Europe 50%
- Eastern Europe 30%
- Latin America 2%
- North America 7%
- Asia Pacific 7%
- Middle East 4%

Budapest | 2015



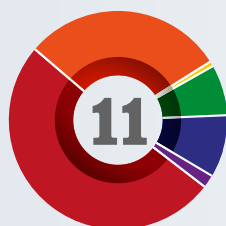
- Western Europe 52%
- Eastern Europe 28%
- Latin America 1%
- North America 5%
- Asia Pacific 8%
- Middle East 6%

Lisbon | 2016



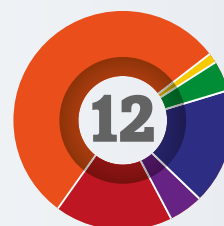
- Western Europe 40%
- Eastern Europe 36%
- Latin America 2%
- North America 7%
- Asia Pacific 5%
- Middle East 10%

Athens | 2017



- Western Europe 52%
- Eastern Europe 27%
- Latin America 1%
- North America 8%
- Asia Pacific 10%
- Middle East 2%

Warsaw | 2018



- Western Europe 17%
- Eastern Europe 52%
- Latin America 1%
- North America 5%
- Asia Pacific 20%
- Middle East 5%



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PREVIOUS CONGRESS PARTNERS

abbvie



ACORDA[®]
THERAPEUTICS



MERCK



SANOFI GENZYME



US WorldMeds





LEVELS OF SUPPORT

(level determined by the accumulation of items of value)

PRESIDENTIAL

€ 75,000 and up

PLATINUM

€ 50,000 and up

GOLD

€ 30,000–50,000

SILVER

€ 15,000–30,000

BRONZE

€ 5,000–15,000



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WHY SHOULD YOU BE OUR COMPANION?

Demonstrate your company's leadership
in the field of neurology

Reach key academic leaders, industry
researchers and clinicians

Raise your company's visibility in the field

Exhibit and distribute your marketing and
promotional materials





ACKNOWLEDGEMENTS AND BENEFITS

According to support categories

PRESIDENTIAL

- Final list of participants (after the Congress), including name and country of participants who agree to share information
- 10 Full Congress registrations
- Acknowledgment on Supporters' Board on-site and in the Mobile App of the Congress

PLATINUM

- Supporter's logo (company logo only, no product logos) on Congress website
- 7 Full Congress registrations
- Acknowledgment on Supporters' Board on-site and in the Mobile App of the Congress

GOLD

- Supporter's logo (company logo only, no product logos) on Congress website
- 5 Full Congress registrations
- Acknowledgment on Supporters' Board on-site and in the Mobile App of the Congress

SILVER

- Supporter's logo (company logo only, no product logos) on Congress website
- 2 Full Congress registrations
- Acknowledgment on Supporters' Board on-site and in the Mobile App of the Congress

BRONZE

- Supporter's logo (company logo only, no product logos) on Congress website
- Acknowledgment on Supporters' Board on-site and in the Mobile App of the Congress

CONTRIBUTOR

- Supporter's logo (company logo only, no product logos) on Congress website
- Acknowledgment on Supporters' Board on-site and in the Mobile App of the Congress

IMPORTANT NOTES

- Industry sponsored symposia time slots will be allocated on a first-come, first-served basis.
- **In addition to the sponsorship fee, the company must cover all speakers' expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the congress.**
- The program of the industry sponsored symposia is subject to approval by the congress Co-chairs. In the case that the Co-chairs reject the program of an industry sponsored symposium, each party will be entitled to cancel the symposium without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party.



EDUCATIONAL SUPPORT OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 30,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- Acknowledgment: congress material and on-site signage

CONTINUING MEDICAL EDUCATION (CME) APPROVED DEBATE

€ 15,000

Opportunity to support an existing debate or to suggest a debate as part of a CME-approved presentation in the scientific program

- Session hall and basic audiovisual equipment
- Acknowledgment: congress material and on-site signage

E-POSTER AREA

€ 10,000

Throughout the duration of the congress, the e-poster area will enable delegates to view e-posters on one of the screens available

- Company logo will appear in the e-poster webpage
- Acknowledgment: congress material and on-site signage

PRIZES FOR OUTSTANDING ABSTRACTS

Sole Support

€ 4,500

Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Congress Chairs (First Prize: € 1,500, Second Prize: € 1,000 and Third Prize: € 500)

- Acknowledgment: congress material and on-site signage
- Company representatives will be invited to attend the award ceremony

IMPORTANT NOTES

“Congress Material” may include the CONy Congress website, mobile application or program book (depending on whether there will be a hard copy program book)



PROMOTIONAL SUPPORT OPPORTUNITIES

INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

Plenary Symposium € 40,000 | Parallel Symposium € 30,000

Opportunity to hold a non-CME approved industrial symposium - the content and speakers are subject to approval by the Congress Chairpersons

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- One full page color advertisement in the congress mobile app
- Acknowledgment: congress material and on-site signage
- Brochure in the participants' bags
- Company logo on announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial symposium are additional and the responsibility of the supporter

PRE-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED)

€ 40,000

Opportunity to hold a non-CME-approved industrial pre-congress satellite symposium

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- One full page color advertisement in the congress mobile app
- Acknowledgment: congress material and on-site signage
- Brochure in the participants' bags
- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial pre-congress satellite symposium are additional and the responsibility of the supporter.

MEET THE EXPERT SESSION

€ 7,000 / € 9,000

Opportunity to support a 45 minute or 60 minute session, which will be held for a small group, during breakfast or lunch

- Session hall including food and beverage
- Acknowledgment: congress material and on-site signage
- Brochure in the participants' bags

The expenses (travel, accommodation) of the speakers of a Meet the Expert session are additional and the responsibility of the supporter.



PROMOTIONAL SUPPORT OPPORTUNITIES

NEW PLAYERS ON THE BLOCK

€ 7,500

Opportunity to include a 10-15 minute presentation in the non-CME approved session.

- Session hall and basic audiovisual equipment
- Acknowledgment: congress material and on-site signage
- Brochure in the participants' bags

The expenses (travel, accommodation and registration) of the speaker in the New Players' session are additional, and the responsibility of the supporter.

NETWORKING RECEPTION

Sole Support

€ 20,000

Opportunity to support the welcome reception for all participants of the congress

- Opportunity to brand the networking reception
- Acknowledgment: congress material and on-site signage

LUNCH

Sole Support per Lunch

€ 15,000
per lunch

Opportunity to support a buffet lunch to be served to all participants of the congress

- Company logo on the official invitation
- Acknowledgment: congress material and on-site signage
- Brochure in the participants' bags

COFFEE BREAK

€ 3,000

per coffee break

Opportunity to support, in part, a coffee break for all participants of the congress

- Acknowledgment: congress material and on-site signage

WORKING STATIONS

Sole Support

€ 10,000

Working stations will be outfitted with internet for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Acknowledgment: congress material and on-site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

MOBILE CHARGING STATION

€ 10,000

The Charging Station will be made available to all participants to charge electronic devices during the congress, placed in a highly visible area.

- Opportunity to brand the Charging Kiosk with your company name and logo
- Acknowledgment: congress material and on-site signage
- Price quoted is for one charging station, prices for additional stations on request

PARTICIPANTS' BAGS

Sole Support

provided-in-kind + € 10,000

- Opportunity to provide branded bags for all participants of the congress
- Acknowledgment: congress material and on-site signage

CONGRESS LANYARDS

Sole Support

provided-in-kind + € 6,500

This opportunity is reserved for platinum and gold supporters, and will be available on a first-come, first-served basis.

- Opportunity to provide branded lanyards
- Acknowledgment: congress material and on-site signage

NOTEPADS AND PENS

Sole Support

provided-in-kind + € 3,000

Opportunity to provide branded notepads and pens to be distributed in the participants' bags

- Acknowledgment: congress material and on-site signage

BROCHURE INSERT

€ 2,000

- Company brochure to be inserted into the participants' bags
- Acknowledgment: congress material and on-site signage

TRANSLATION

€5,000 per hall, per day

Simultaneous translation into any required language

- Acknowledgment: congress material and on-site signage

TAILOR-MADE SUPPORT PACKAGES

- Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.



EXHIBITION

The exhibition will be held at the congress venue. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

Exhibition space will be available on a first-come, first-served basis, with priority given to presidential, platinum and gold supporters.

- Exhibition space will be available at € 650 per sq.m.
- The minimum booth size is 2x3 sq.m.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Company profile in the congress material
- Two exhibitor registrations
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the exhibitors' manual, which will be available on the website shortly.

Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors' insurance, logistics, etc.



GENERAL INFORMATION

VENUE

Madrid Marriott Auditorium
Av. de Aragón, 400, 28022 Madrid

LANGUAGE

The official language of the congress is English.

CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT:



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Fax: +972 3 5666177
E-mail: Conyindustry@comtecmed.com
comtecmed.inwise.net/CONyCongress2019

LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the CONy Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in EURO and are subject to VAT
3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits.
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
8. Please note that the Congress Organizer must approve all exhibition stand designs
9. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per Comtec specifications and deadlines to ensure maximum exposure at the Congress.
10. Hermes & Merkur is the sole logistic supplier for the CONy congress. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED's responsibility. We are not liable if the shipment does not arrive due to customs clearness issues or any other delays that might occur.



CONY

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