CoPAASDy
The 2nd World Congress on Controversies in
PLASTIC SURGERY, DERMATOLOGY
AND ANTI AGING MEDICINE
Anti Aging Medicine - Science or Science Fiction

BERLIN, GERMANY | NOVEMBER 7-10, 2013

INDUSTRY SPONSORSHIP
AND EXHIBITION PROSPECTUS
Dear Friends and COPAASDy Partners,

We take great pleasure in inviting you to participate in the 2nd World Congress on Controversies in Plastic Surgery, Dermatology & Anti-Aging (COPAASDy), which will take place in Berlin, Germany November 7-10, 2013.

The beauty industry is a constantly growing and expanding business. Over the years the fields of plastic surgery dermatology and anti-aging have undergone enormous expansion in clinical and basic data, as well as that of field-related technology.

The intention of COPAASDy is to function as an exclusive forum for world leading experts from these disciplines to share and compare experiences and tackle controversial issues in order to outline appropriate treatments and extend their services.

Ample time will be provided for discussion, and participants will have the advantage of conversing and debating unresolved issues with world authorities in their fields.

The Congress aims at reaching the ultimate state-of-the-art solutions, and providing clinicians with conclusive recommendations and reliable solutions, all based on current paramount significance.

We invite you to participate in the 2nd World Congress on Controversies in Plastic Surgery, Dermatology & Anti-Aging (COPAASDy).

We look forward to an exciting scientific event with you in the beautiful city of Berlin.

Sincerely,

Per Hedén M.D.,
Sweden

Gerhard Sattler M.D.,
Germany

Eyal Winkler M.D.,
Israel

Congress Co-Chairpersons
CONGRESS PROFILE

- Over the years, the fields of plastic surgery and dermatology have undergone enormous expansion in clinical and basic data, as well as that of field-related technology.
- CoPAASDy is a unique congress where physicians can meet with outstanding experts in all plastic surgery and dermatology fields, and be updated on the most pressing clinical questions of the day.
- CoPAASDy is a true educational experience that provides the audience with insights into major changes in the rapidly evolving field of Plastic Surgery and Dermatology.
- In the 2nd congress we will expand the discussion on Anti Aging controversial issues, and the ongoing relations with the industry.
- CoPAASDy is the only Congress of its kind that focuses mainly on controversial issues in form of debates.

THE PROGRAM

Controversial Topics
- Debates and discussions on unresolved controversies
- Cohesive and integrative sessions
- World eminent speakers
- Audience/ Speakers discussions
- Continuing Medical Education (CME) approved program

DEMOGRAPHICS

CONGRESS 2010 BARCELONA

For similar congresses on controversies please check the official website www.comtecmed.com
MAIN CATEGORIES

PLASTIC SURGERY, DERMATOLOGY, ANTI-AGING

SUB-CATEGORIES

AGING FACE
• Surgical Treatment vs. Non-surgical Treatment

FACIAL REJUVENATION
• Stem Cell & Fat grafting
• Fat harvesting

RADIOFREQUENCY
• Lasers: Ablative vs. non-ablative
• Fillers vs. absorbables
• Surgical lifting vs. Neurotxoin and fillers

BODY CONTOURING
• Liposuction vs. Surgical lifts
• Ultrasound-assisted
• Whole body skin tightening
• Laser-assisted lipolysis

PREVENTION & TREATMENT OF ACNE AND ACNE SCARS
• Local vs. Systemic Treatments

HANDS-ON WORKSHOPS
• Botox and fillers, fat harvesting and injection
• including live demonstrations

FILLERS AND LASERS

ANTI-AGING & LONGEVITY
• Growth hormone – comeback?
• Nutrition
• Vitamin supplements
• The holistic approach for anti-aging
• Stem cells & Anti-aging
SPONSORSHIP CATEGORIES

PLATINUM SPONSOR

€ 50,000

GOLD SPONSOR

€ 30,000

SILVER SPONSOR

€ 20,000

SPONSOR

€ 12,000
SCIENTIFIC SPONSORSHIP OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 20,000

An unrestricted grant to support an existing session, or to suggest a CME-approved session (60 minutes) as part of the Scientific Program.

PROVIDED BY THE CONGRESS

Educational Session
- Session hall and basic audiovisual equipment
- Twelve complimentary registrations

Advertisement Package
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants’ bags

Promotion
- Optional webcast of Session at discounted rates
- Company logo on regular announcements to Congress Database

Exhibition
- 6 sq.m booth – space only
- Additional exhibition space will be charged at a sponsor rate of Euro 450 per each sq.m

The expenses (travel, accommodation and registration) of the Chairpersons and Speakers of a supported CME-approved session are additional and the responsibility of the Sponsor.
SCIENTIFIC SPONSORSHIP OPPORTUNITIES

INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

€ 35,000

An industrial non-CME approved symposium (60-90 minutes) as part of the Scientific Program. The content and Speakers will be subject to approval by the Organizing Committee.

PROVIDED BY THE CONGRESS

Educational Session
- Symposium hall and basic audiovisual equipment
- Fifteen complimentary registration

Advertisement Package
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants’ bags

Promotion
- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to Congress Database
- Specially-designed mailshots announcing Industrial Symposium to Sponsor’s subsidiaries and affiliates

Exhibition
- 12 sq.m booth – space only
- Additional exhibition space will be charged at a sponsor rate of Euro 450 per each sq.m

The expenses (travel, accommodation and registration) of the Chairpersons and Speakers of a sponsored Industrial Symposium are additional and the responsibility of the Sponsor.
SCIENTIFIC SPONSORSHIP OPPORTUNITIES

PLENARY INDUSTRIAL SYMPOSIUM

€ 50,000

An industrial non-CME approved plenary symposium (90-120 minutes) as part of the Scientific Program, which will be held during lunch time. The content and Speakers will be subject to approval by the Organizing Committee.

PROVIDED BY THE CONGRESS

Educational Session
- Plenary Symposium hall and basic audiovisual equipment, excluding lunch
- Fifteen complimentary registrations

Advertisement Package
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants’ bags

Promotion
- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to Congress Database
- Specially-designed mailshots announcing Industrial Symposium to Sponsor’s subsidiaries and affiliates

Exhibition
- 18 sq.m booth – space only
- Additional exhibition space will be charged at a sponsor rate of Euro 450 per each sq.m

The expenses (travel, accommodation and registration) of the Chairpersons and Speakers of a sponsored Industrial Symposium are additional and the responsibility of the Sponsor.

NEW PLAYERS ON THE BLOCK

€ 4,000

A 10-15 minute presentation on a new drug product or technology to be included in the “New Players” Session as part of the Scientific Program. The Speaker chosen must be a physician.

PROVIDED BY THE CONGRESS

- Session hall and basic audiovisual equipment
- One complimentary registration
- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants’ bags

The expenses (travel, accommodation and registration) of the Speaker/s of a “New Players on the Block” Presentation are additional, and the responsibility of the Sponsor.
SCIENTIFIC SPONSORSHIP OPPORTUNITIES

SPEAKER

Non European Speaker € 6,000
European Speaker € 3,000

An unrestricted grant to cover, in part, the expenses of one invited Speaker. Expenses include travel, accommodation and registration.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
SPONSORSHIP OPPORTUNITIES

**WELCOME RECEPTION**

**SOLE SPONSORSHIP**

€ 10,000

A Welcome Reception for all participants will be held on Thursday evening.

**PROVIDED BY THE CONGRESS**

- Two complimentary registrations
- 5-minute greeting at the Welcome Reception
- Company logo on the official invitation
- Acknowledgment on special board on site during the Welcome Reception
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants’ bags

**FACULTY DINNER**

**SOLE SPONSORSHIP**

€ 15,000

A dinner will be held for the invited speakers of the Congress.

**PROVIDED BY THE CONGRESS**

- Two complimentary registrations
- Two seats at the honorary faculty greetings table
- Company logo on the official invitation
- Acknowledgment on special board on site during the Faculty Dinner
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants’ bags

**CONGRESS PROGRAM BOOK**

**SOLE SPONSORSHIP**

€ 7,500

The Congress Program Book will include the Scientific Program, and will be distributed to all participants.

**PROVIDED BY THE CONGRESS**

- Company profile in the Congress Program Book
- Full page color advertisement on the back cover of the Congress Program Book
- Additional full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
SPONSORSHIP OPPORTUNITIES

ABSTRACTS ON USB STICKS

SOLE SPONSORSHIP

provided-in-kind + € 7,500

The Scientific Abstracts of the Congress will be placed on USB sticks and distributed to all the participants of the Congress. The company and Congress logo will appear on the USB produced by the Sponsor.

PROVIDED BY THE CONGRESS

• Company logo on the USB sticks
• Company profile in the Congress Program Book
• Acknowledgment: Congress Website, Congress Program Book, on-site Signage
• Option to distribute the USB sticks from the Sponsor’s exhibition booth (branded exchange voucher in the participants’ bags)

INTERNET CENTER

SOLE SPONSORSHIP

€ 5,000

The Internet Center will be outfitted with internet workstations for participants of the Congress to stay updated between sessions.

THE SPONSOR MAY:

• Display logo as a screensaver
• Display logo on screen background

PROVIDED BY THE CONGRESS

• Company profile in the Congress Program Book
• Acknowledgment: Congress Website, Congress Program Book, on-site Signage

PARTICIPANTS’ BAGS

SOLE SPONSORSHIP

provided-in-kind + € 5,000

The opportunity to provide branded bags for all participants of the Congress. Both the Congress and Company logo will appear on the bags. The bag will be submitted for approval of the scientific committee.

PROVIDED BY THE CONGRESS

• Company profile in the Congress Program Book
• Acknowledgment: Congress Website, Congress Program Book, on-site Signage
• Brochure in the participants’ bags
SPONSORSHIP OPPORTUNITIES

POCKET PROGRAM

SOLE SPONSORSHIP

€ 2,500

A Pocket Program will be distributed to all participants in their Congress Kits.

PROVIDED BY THE CONGRESS
• Exclusive advertisement on the back cover of the Pocket Program
• Company profile in the Congress Program Book
• Acknowledgment: Congress Website, Congress Program Book, on-site Signage
• Brochure in the participants’ bags

TRANSLATION

€ 5,000 (per hall, per day)

Simultaneous translation from English into any required language.

PROVIDED BY THE CONGRESS
• Company profile in the Congress Program Book
• Acknowledgment: Congress Website, Congress Program Book, on-site Signage

WRITING PADS AND PENS

SOLE SPONSORSHIP

provided-in-kind + € 5,000

The opportunity to provide branded writing pads and pens that will be included in the participants’ bags.

PROVIDED BY THE CONGRESS
• Company profile in the Congress Program Book
• Acknowledgment: Congress Website, Congress Program Book, on-site Signage
SPONSORSHIP OPPORTUNITIES

CONGRESS LANYARDS

SOLE SPONSORSHIP

The Sponsor will provide printed lanyards for the name badges €3,000
The Congress will provide printed lanyards for the name badges €6,000

This sponsorship opportunity is reserved for Presidential Circle, Platinum and Gold Sponsors, and will be available on a first-come, first-serve basis.

PROVIDED BY THE CONGRESS
• Company profile in the Congress Program Book
• Acknowledgment: Congress Website, Congress Program Book, on-site Signage

BROCHURE INSERT

€1,000

Company brochure to be inserted into the participants’ bags, which will be distributed at the Congress.

PROVIDED BY THE CONGRESS
• Company profile in the Congress Program Book
• Acknowledgment: Congress Website, Congress Program Book, on-site Signage

COFFEE BREAK

€3,000 (per coffee break)

There will be daily coffee breaks between sessions throughout the Congress.

PROVIDED BY THE CONGRESS
• Company profile in the Congress Program Book
• Acknowledgment: Congress Website, Congress Program Book, on-site Signage

TAILOR-MADE SPONSORSHIP PACKAGES

Sponsorship packages may be tailored to suit the Sponsor’s marketing strategy in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.
EXHIBITION

An exhibition will be held in conjunction with the Congress. The exhibition floor plan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area daily.

Exhibition space will be available on a first-come, first-served basis, with priority given to Presidential Circle, Platinum and Gold Sponsors.

Exhibition space will be available as follows:
- The cost for exhibition space rental is €650 per sq.m.
- Companies who will contribute minimum of €20,000 will be entitled to a special sponsors’ rate of €450 per sq.m.
- The minimum booth size is 2 x 3 sq.m.
- Additional exhibition badge available for purchase at the price of €250

Please visit www.comtecmad.com/copaasdy to view the exhibition floorplan.

Exhibition space rental is priced according to size (per sq.m) and includes:
- Net stand area
- Company profile in Congress Program Book
- Two exhibitor registrations
- Exhibitors’ Manual
- General cleaning of public areas
- Venue security

Stand equipment and additional services may be ordered by means of the forms in the Exhibitors’ Manual: Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors’ insurance, logistics, among other services.

For Exhibition (LOCAL GERMAN COMPANIES), Please contact our appointed agent:

CAS Congress Administration Services GmbH
Silvia Becker/Karin Schäfer
Seeheimer Str. 3
64297 Darmstadt - Germany
Voice: +49 (6151) 10-123-0
Fax: +49 (6151) 10-123-10
Mobil: +49 (0) 172-6536214
Silvia.Becker@CAS-Kongresse.de
www.CAS-Kongresse.de
GENERAL INFORMATION

CONGRESS VENUE
Andel’s Hotel BerlinLandsberger
Alle 106D-10369 Berlin
Deutschland
Tel: +49-30-453-053-2325
Fax: +49-30-453-053-2299
www.andelsberlin.com

REGISTRATION FEES

<table>
<thead>
<tr>
<th></th>
<th>Early Registration until September 2, 2013</th>
<th>Late Registration from September 2 until October 31, 2013</th>
<th>From November 1, 2013 &amp; On Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participants - Physicians and Scientists</td>
<td>€ 490</td>
<td>€ 540</td>
<td>€ 590</td>
</tr>
<tr>
<td>Residents*</td>
<td>€ 350</td>
<td>€ 390</td>
<td>€ 430</td>
</tr>
<tr>
<td>Nurses and Students</td>
<td>€ 170</td>
<td>€ 170</td>
<td>€ 170</td>
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</tbody>
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* Refers to non-tenured junior scientists. Registration form must be accompanied by documentation of residency or a letter from the head of department confirming their status. The letter should be on the department letterhead and addressed to the Registration Department of the Congress.

Registration fees include: Participation in the scientific sessions, program and abstract book, all printed material of the Congress, participants’ bag, invitation to the Welcome Reception, coffee breaks, and lunch on Friday and Saturday.

LIABILITY AND INSURANCE

The organizer carries no liability whatsoever for injuries or damages involving persons and/or property during the Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS:

• All sponsorship and exhibition prices quoted are in Euro and are subject to VAT
• Time slot allocation will be based on level of sponsorship and approval from the Scientific Committee
• It is the responsibility of the Sponsors and Exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
• The Congress Organizers reserves the right to accept or decline offers of sponsorship and application for exhibition space
• The Congress Organizer reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the Congress as a whole
• Please note that the Congress Organizer must approve all exhibition stand designs