PRAGUE • CZECH REPUBLIC • MARCH 4-7, 2010

SPONSORSHIP & EXHIBITION

www.comtecmed.com/cophy

A comprehensive Congress fully devoted to clinical debates and controversial issues in the field of Ophthalmology
Dear Friends and Colleagues

Over the years, the field of ophthalmology has undergone an enormous expansion in clinical trials and basic research as well as in cutting-edge technology. The growing challenges of ophthalmic diseases, including macular degeneration, diabetic retinopathy, cataract, refractive surgery, and glaucoma has reached epidemic dimensions, and a myriad of treatment possibilities are being explored in different directions. The fields of dry eye, refractive surgery, oculoplastics, advances in IOLs, and socioeconomic issues also have contributed to the need to debate many controversial issues, which come up in clinical situations each and every day.

The World Congress on Controversies in Ophthalmology (COPHy) is intended as an exclusive forum for international experts to share and compare experiences in order to outline the potentially best treatments for patients within these controversial areas. A congress focusing on controversies in ophthalmology is a new concept. There is little available in the peer-reviewed literature on controversies in ophthalmology, so there is a perceived need to enable an effective debate about unresolved issues, often resulting in agreed-upon answers supported by evidence-based medicine and expert opinion.

Participants will have the advantage of discussing and debating these unresolved issues with leading world experts in all fields of ophthalmology. The Congress aims to reach the best answers currently possible and provide the clinician with reliable, up-to-date scientific solutions, based on the best existing evidence.

We invite you to take part in The World Congress on Controversies in Ophthalmology (COPHy), which is intended as the inaugural event of many future editions.

We look forward to an exciting event in the beautiful city of Prague.

Prof. Neil Bressler  Prof. Anat Loewenstein
Co-Chairpersons
CO-CHAIRPERSONS

Prof. Anat Loewenstein, Israel
Prof. Neil Bressler, USA

SECTION HEADS

CATARACT
E. Assia, Israel • W.J. Stark, USA

CORNEA
J.L. Alio, Spain • W.J. Stark, USA

REFRACTIVE SURGERY
J.L. Alio, Spain • J. Colin, France

GLAUCOMA
H.D. Jampel, USA • A. Heijl, Sweden

NEURO-OPHTHALMOLOGY
N.R. Miller, USA • A.B. Safran, Switzerland

ETHICS AND SOCIOECONOMICS
N. Bressler, USA

OCULOPLASTICS
G.E. Rose, UK

PEDIATRIC OPHTHALMOLOGY
K.K. Nischal, UK • P. Nucci, Italy

MEDICAL RETINA
A. Augustin, Germany • F. Bandello, Italy • S.B. Bressler, USA

SURGICAL RETINA
A. Augustin, Germany • S.T. Charles, USA • J. Moisseiev, Israel

UVEITIS
J. Forrester, UK • D.A. Jabs, USA

TRAUMA
F. Kuhn, USA • J. Moisseiev, Israel

TUMORS
L. Zografros, Switzerland
# Preliminary Timetable

## Friday, March 5, 2010

<table>
<thead>
<tr>
<th>Time</th>
<th>Hall A</th>
<th>Hall B</th>
<th>Hall C</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30 - 10:00</td>
<td><strong>SESSION 1</strong> Surgical Retina I: MACULAR SURGERY</td>
<td><strong>SESSION 5</strong> Glaucoma I: MANAGEMENT OF GLAUCOMA</td>
<td><strong>SESSION 9</strong> Cornea Disease I: CORNEAL ULCERS</td>
</tr>
<tr>
<td>10:00 - 10:30</td>
<td>Coffee Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30 - 12:30</td>
<td><strong>SESSION 2</strong> Medical Retina I: TREATMENT OF DIABETIC RETINOPATHY (DME)</td>
<td><strong>SESSION 6</strong> Glaucoma II: SURGICAL TREATMENT OF GLAUCOMA</td>
<td><strong>SESSION 10</strong> Cornea Disease II: KERATOPLASTY &amp; KERATOCONUS</td>
</tr>
<tr>
<td>12:30 - 13:30</td>
<td>Lunch Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:30 - 15:30</td>
<td><strong>SESSION 3</strong> Medical Retina II: IS THERE REALLY AN IMPACT OF CATARACT SURGERY ON RETINAL DISEASE?</td>
<td><strong>SESSION 7</strong> Cataract I: CATARACT SURGERY</td>
<td><strong>SESSION 11</strong> Oculoplastics I: LACRIMAL SYSTEM DISORDERS</td>
</tr>
<tr>
<td>15:30 - 16:00</td>
<td>Coffee Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16:00 - 18:00</td>
<td><strong>SESSION 4</strong> Surgical Retina II: NEW CONCEPTS AND NEW INSTRUMENTATION IN VITRECTOMY</td>
<td><strong>SESSION 8</strong> Cataract II: CATARACT IN SPECIAL SITUATIONS</td>
<td><strong>SESSION 12</strong> Oculoplastics II: ORBITS &amp; SOCKET DISORDERS</td>
</tr>
</tbody>
</table>

## Saturday, March 6, 2010

<table>
<thead>
<tr>
<th>Time</th>
<th>Hall A</th>
<th>Hall B</th>
<th>Hall C</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30 - 10:00</td>
<td><strong>SESSION 13</strong> Medical Retina IV: NEOVASCULAR AMD</td>
<td><strong>SESSION 17</strong> Neuro-ophthalmology I: PSEUDOTUMOR CEREBRI &amp; OTHER PATHOLOGIES</td>
<td><strong>SESSION 21</strong> Cataract III: CATARACT IN COMPLICATED OCULAR SITUATIONS &amp; COMPLICATIONS OF SURGERY</td>
</tr>
<tr>
<td>10:00 - 10:30</td>
<td>Coffee Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30 - 12:30</td>
<td><strong>SESSION 14</strong> Medical Retina III: MANAGEMENT OF MACULAR EDEMA IN VEIN OCCLUSION</td>
<td><strong>SESSION 18</strong> Neuro-ophthalmology II: OPTIC NEUROPATHY</td>
<td><strong>SESSION 22</strong> Tumors I: UVEAL MELANOMA</td>
</tr>
<tr>
<td>12:30 - 13:30</td>
<td>Lunch Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:30 - 15:30</td>
<td><strong>SESSION 15</strong> Uveitis I: TREATMENT STRATEGIES FOR INTRAOCULAR INFLAMMATION</td>
<td><strong>SESSION 19</strong></td>
<td><strong>SESSION 23</strong> Pediatric Ophthalmology &amp; Strabismus I: STRABISMUS SURGERY</td>
</tr>
<tr>
<td>15:30 - 16:00</td>
<td>Coffee Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16:00 - 18:00</td>
<td><strong>SESSION 16</strong> Uveitis II</td>
<td><strong>SESSION 20</strong></td>
<td><strong>SESSION 24</strong> Pediatric Ophthalmology &amp; Strabismus II: PEDIATRIC OPHTHALMOLOGY</td>
</tr>
</tbody>
</table>

## Sunday, March 7, 2010

<table>
<thead>
<tr>
<th>Time</th>
<th>Hall A</th>
<th>Hall B</th>
<th>Hall C</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30 - 10:00</td>
<td><strong>SESSION 25</strong> Refractive Surgery I: KERATOCONUS AND KERATOCECTASIA</td>
<td><strong>SESSION 27</strong> Trauma I: THE MANAGEMENT OF OCULAR TRAUMA</td>
<td><strong>SESSION 29</strong> Socio-economical and Ethical considerations: INDUSTRY CONSIDERATIONS</td>
</tr>
<tr>
<td>10:00 - 10:30</td>
<td>Coffee Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30 - 12:30</td>
<td><strong>SESSION 26</strong> Refractive Surgery II: MYOPIA</td>
<td><strong>SESSION 28</strong> Trauma II: OPEN GLOBE INJURY</td>
<td><strong>SESSION 30</strong> Tumors II: RETINOBASTOMA</td>
</tr>
</tbody>
</table>
GENERAL INFORMATION

VENUE
Clarion Congress hotel, Prague
Freyova 33, 190 00 Praha 9
Tel: +420-211 131 125, Fax: +420- 296 744 281
info@cchp.cz
www.cchp.cz
The Clarion Congress hotel Prague is comfortable four star hotel with a modern congress center. Together with the Fenix shopping gallery, which is part of the complex, the hotel is easily accessible by all means of transport.

LANGUAGE
The official language of the Congress is English.

CONGRESS SECRETARIAT AND SPONSORSHIP/ EXHIBITION CONTACT

53, Rothschild Boulevard, PO Box 68
Tel Aviv, 61000, Israel
Tel: +972 3 5666166
Fax: +972 3 5666177
E-mail: lina@comtecmed.com
Website: www.comtecmed.com/cophy

LIABILITY AND INSURANCE
The organizer carries no liability whatsoever for injuries or damages involving persons and/or property during the Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

REGISTRATION

<table>
<thead>
<tr>
<th></th>
<th>Until November 18, 2009</th>
<th>From November 19 until February 25, 2010</th>
<th>From February 26, 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participants - Physicians and Scientists</td>
<td>€540</td>
<td>€590</td>
<td>€650</td>
</tr>
<tr>
<td>Nurses, Students/Trainees</td>
<td>€385</td>
<td>€430</td>
<td>€470</td>
</tr>
<tr>
<td>Residents*</td>
<td>€320</td>
<td>€380</td>
<td>€420</td>
</tr>
<tr>
<td>Accompanying Persons</td>
<td>€140</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

• Refers to non-tenured junior scientists. Registration forms must be accompanied by a letter from the head of the department, confirming their status. The letter should be printed on a department letterhead and addressed to the Registration Department of the congress.
• Registration fees include: participation in scientific sessions, congress bag, program and abstract book, all printed material of the congress, invitation to the Welcome Reception, coffee breaks, lunch on Friday and Saturday.

ACCOMMODATION
ComtecMed is the official Travel Agent for the 1st World Congress on Controversies in Ophthalmology (COPHy) and is offering special reduced rates for Congress participants:

<table>
<thead>
<tr>
<th>Official Congress Hotel</th>
<th>Category</th>
<th>Single room</th>
<th>Double room</th>
<th>Location to Congress Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLARION HOTEL</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard Room</td>
<td>****</td>
<td>€75</td>
<td>€85</td>
<td>Congress Venue</td>
</tr>
<tr>
<td>(Special early booking rates - valid for bookings made until December 15, 2009)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard Room</td>
<td>****</td>
<td>€89</td>
<td>€100</td>
<td>Congress Venue</td>
</tr>
<tr>
<td>Executive Room</td>
<td>****</td>
<td>€119</td>
<td>€130</td>
<td>Congress Venue</td>
</tr>
</tbody>
</table>

Rates quoted are per room, per night, including breakfast and VAT. Additional hotels in different categories are available upon request.
CATEGORIES OF SPONSORSHIP

The following are the sponsorship levels according to the total amount of sponsorship in which includes Satellite Symposium, sponsorship items and exhibition.

**PRESIDENTIAL CIRCLE**
Euro 75,000 and up

**PLATINUM**
Euro 50,000-Euro 75,000

**GOLD**
Euro 25,000-Euro 50,000

**SILVER**
Euro 10,000-Euro 25,000

**SPONSORS**
Up to Euro 10,000

Exhibitors booking space with a contribution less than Euro 10,000 will be acknowledged as “Exhibitors”
MAJOR SPONSORSHIP OPPORTUNITIES

As outlined below, a number of opportunities for sponsorship are available.

**CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION**

30,000 Euro

The Sponsor may provide an unrestricted grant to support an existing session or suggest a CME-approved session (1.5 - 2 hours) as part of the Scientific Program. The expenses of the chairpersons and speakers of the session (registration, accommodation and travel) will be the responsibility of the Sponsor.

**Provided by the Congress**

- Session hall and standard audiovisual equipment
- Four complimentary registrations (for session chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Exhibition space of 12 sq.m (Additional space may be purchased at the reduced price of 400 Euro per sq.m)
- Two complimentary registrations for exhibitors (Additional exhibitors’ registrations may be purchased at 350 Euro per person)
- One A4 page advertisement, full color, will be included in the final Congress Program
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site
- The Sponsor’s brochure will be inserted in the participants’ bags

**SATELLITE SYMPOSIUM (NON-CME APPROVED)**

40,000 Euro

The Sponsor may organize an industrial non-CME Satellite Symposium (1.5 - 2 hours) as part of the Scientific Program. Organizing Committee approval of the content and speakers is required. The date and time of the Symposium will be mutually agreed upon. The expenses of the chairpersons and speakers of the Symposium (registration, accommodation and travel) will be the responsibility of the Sponsor.

**Provided by the Congress**

- Symposium hall and standard audiovisual equipment
- Five complimentary registrations (for Symposium chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Approximately 16 sq.m exhibition space (Additional space may be purchased at the reduced price of 400 Euro per sq.m)
- Two complimentary registrations for exhibitors (Additional exhibitors’ registrations may be purchased at 350 Euro per person)
- One A4 page advertisement, full color, will be included in the final Congress Program
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site
- The Sponsor’s brochure will be inserted in the participants’ bags
MAJOR SPONSORSHIP OPPORTUNITIES

PRE/POST-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED) 50,000 Euro
(This option is particularly suited for drug launching and other special events)

The Sponsor may organize an industrial non-CME approved Pre/Post-Congress Satellite Symposium, for 3-4 hours (or more) on Thursday March 4, 2010, before the official opening of the Congress, or at the end March 7, 2010 of the Congress.
The expenses of the chairpersons and speakers of the Symposium (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress
• Symposium hall and standard audiovisual equipment
• Six complimentary registrations (for Symposium chairpersons and speakers)
• A 100-word sponsor/product profile will be published in the final Congress Program
• Approximately 20 sq.m exhibition space (Additional space may be purchased at the reduced price of 400 Euro per sq.m)
• Two complimentary registrations for exhibitors (Additional exhibitors’ registration may be purchased at 350 Euro per person)
• One A4 page advertisement, full color, will be published in the final Congress Program
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site
• The Sponsor’s brochure will be inserted in the participants’ bags

LUNCH 25,000 Euro
(per lunch)

The Sponsor may subsidize a buffet lunch served on Friday, March 5, 2010 and/or on Saturday March 2, 2010

Provided by the Congress
• Four complimentary registrations (for the Sponsor’s staff)
• The Sponsor’s logo will appear on a special board at the lunch venue
• A 100-word sponsor/product profile will be published in the final Congress Program
• One A4 half-page advertisement, full color, will be published in the final Congress Program
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site
• The Sponsor’s brochure will be inserted in the participants’ bags

LUNCH SYMPOSIUM (NON-CME APPROVED) 40,000 Euro

The Sponsor may organize an industrial CME lunch-tailored Symposium, for up to 1 hour as part of the Scientific Program.
Please contact the Congress Organizer for further details.
SPONSORSHIP OPPORTUNITIES

In addition to the major sponsorship opportunities, a range of other sponsorship packages is available to meet various needs.

**WELCOME RECEPTION**

<table>
<thead>
<tr>
<th>Sole Sponsorship</th>
<th>20,000 Euro</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Welcome Reception for all participants will be held on Thursday evening, March 4, 2010 at the Congress venue.</td>
<td></td>
</tr>
</tbody>
</table>

** Provided by the Congress**

- The Sponsor’s logo will appear on a special board at the Welcome Reception venue
- A 100-word sponsor/product profile will be published in the final Congress Program
- One A4 half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site
- The Sponsor’s brochure will be inserted in the participants’ bags

**CONGRESS PROGRAM**

<table>
<thead>
<tr>
<th>Sole Sponsorship</th>
<th>15,000 Euro</th>
</tr>
</thead>
<tbody>
<tr>
<td>The final Congress Program will include the Scientific Program and the Scientific Abstracts of the Congress. The Congress Program will be distributed to all participants and will be an invaluable reference book after the Congress.</td>
<td></td>
</tr>
</tbody>
</table>

** Provided by the Congress**

- One A4 page advertisement, full color, will be published on the back cover of the final Congress Program
- A 100-word sponsor/product profile will be published in the final Congress Program
- The Sponsor’s logo will be published on the Congress Website providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site
SPONSORSHIP OPPORTUNITIES

E-POSTERS

An E-Poster is an electronic version of the traditional poster board. The posters will be displayed on monitor screens and will include text, figures as well as videos. Abstracts will be displayed as electronic posters (e-posters) during the days of the Congress. The electronic version of the posters will be uploaded to a virtual conference library (VCL), where they can be viewed during and after the Congress for a limited period of time.

Provided by the Congress the opportunity to
• Display Sponsor logo/information on screensaver
• Display Sponsor logo/information on screen background
• Distribute mouse pads and related promotional gifts

Provided by the Congress
• The Sponsor's logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program and the logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

Sole Sponsorship: 10,000 Euro

FACULTY DINNER

A Faculty Dinner will be held for the invited speakers of the Congress.
Provided by the Congress
• The Sponsor's logo will appear on a special board at the Faculty Dinner venue
• The Sponsor's logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor's logo will appear on a Sponsor Board on site

Sole Sponsorship: 10,000 Euro
INTERNET CENTER

The Internet Center will be outfitted with internet workstations for participants of the Congress to check their email and stay updated in-between sessions. The sponsorship package includes: workstations, areas for corporate logo display, technical support, furniture, adequate space for the workstations and internet set-up and connection.

Provided by the Congress the opportunity to:
• Display Sponsor logo/information on screensaver
• Display Sponsor logo/information on screen background
• Distribute mouse pads and related promotional gifts at the internet center

Provided by the Congress:
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program and the logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

PARTICIPANTS’ BAGS

The Sponsor will provide the participants’ Congress bags.

Provided by the Congress:
• The Sponsor’s brochure/s will be inserted in the participants’ bags
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Special Board on site
SPONSORSHIP OPPORTUNITIES

CD-ROM Sole Sponsorship 10,000 Euro

The CD-Rom will contain all of the Scientific Abstracts of the Congress and will be distributed to all the participants. The CD-Rom may include the Sponsor’s logo.
An exchange voucher (printed by the Sponsor) will be placed in the participants’ bags.

Provided by the Congress
- Exclusive advertisement on the cover of the voucher
- Exclusive advertisement on the cover of the CD-ROM

CONGRESS WEBSITE Sole Sponsorship 8,000 Euro

The Congress Website www.comtecmed.com/cophy Participants can register for the Congress as well as book their accommodation on-line. Submission of abstracts will only be possible via the Congress Website, and all abstracts will be available on the Website, both during and after the Congress. The Website will be maintained for the year following the Congress.

Provided by the Congress
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site

VIDEO WEBCAST 5,000 Euro

The Congress will provide a Video Webcast of the Sponsor’s session/symposium, which can be placed on the official Website of the Congress: www.comtecmed.com/cophy (pending speakers’ approval).
A webcast is a media file distributed over the internet using streaming media technology.
The Webcast will be greatly beneficial for the Sponsor’s visibility and targets. The Webcast is outstanding material for distribution through representatives of the Sponsor’s affiliates in the different countries.

Provided by the Congress
- The Sponsor’s edited Webcast with the Sponsor’s logo will be uploaded to the Congress Website, providing a two-way link (if necessary)
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site
- The Congress will provide the Sponsor with a CD of the Video Webcast

AUDIO WEBCAST 2,500 Euro

The Congress will provide an Audio Webcast of the Sponsor’s session/symposium, which can be placed on the official Website of the Congress: www.comtecmed.com/cophy (pending speakers’ approval).
A webcast is a media file distributed over the internet using streaming media technology.
The Audio Webcast will be greatly beneficial for the Sponsor’s visibility and targets. The Webcast is outstanding material for distribution through representatives of the Sponsor’s affiliates in the different countries.

Provided by the Congress
- The Sponsor’s edited Webcast with the Sponsor’s logo will be uploaded to the Congress Website, providing a two-way link (if necessary)
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site
SPONSORSHIP OPPORTUNITIES

MINI/POCKET PROGRAM

Sole Sponsorship: 5,000 Euro

A Mini/Pocket Program will be distributed to all participants with their registration kits.

**Provided by the Congress**
- The Sponsor’s exclusive advertisement on the back cover of the Mini/Pocket Program
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site

TRANSLATION

5,000 Euro
(per hall, per day)

Simultaneous translation from English to any required language.

**Provided by the Congress**
- The Sponsor’s logo will appear on a special board in the session hall
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site

WRITING PADS AND PENS

Sole Sponsorship: provided-in-kind + 5,000 Euro

The Sponsor will provide all participants with writing pads and pens, which will be included in the participants’ bags. This can be an effective high-profile sponsorship opportunity for a drug launch or for immediate brand recognition.

**Provided by the Congress**
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The writing pads and pens will bear the Sponsor’s company product/logo
SPONSORSHIP OPPORTUNITIES

continued

CONGRESS LANYARDS  
Sole Sponsorship
(This sponsorship opportunity is reserved for a Platinum and Gold Sponsors on a “first-come, first served” basis)

| The Sponsor provides printed lanyards for the name badges | 3,000 Euro |
| The Congress provides printed lanyards for the name badges | 6,000 Euro |

Provided by the Congress
- The Sponsor/product name, logo or text printed on lanyards
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Special Board on site

EUROPEAN SPEAKER

The Sponsor may support in part the expenses of one or more invited European Speakers. Expenses include registration, accommodation and travel.

Provided by the Congress
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- A half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor's logo will appear on a Sponsor Board on site
SPONSORSHIP OPPORTUNITIES

NON-EUROPEAN SPEAKER

6,000 Euro

The Sponsor may support in part the expenses of one or more invited Non-European Speakers. Expenses include registration, accommodation and travel.

Provided by the Congress

• The Sponsor's logo will be published on the Congress Website, providing a two-way link
• An A4 half-page advertisement, full color, will be published in the final Congress Program
• The Sponsor's brochure will be inserted in the participants' bags
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
• The Sponsor's logo will appear on a Sponsor Board on site

PRIZES FOR OUTSTANDING ABSTRACTS

Sole Sponsorship 3,000 Euro

Six prizes of 500 Euro each will be awarded to the authors of the six most outstanding abstracts/posters. The winners will be announced at the Congress and will appear on the Website after the Congress. The Sponsor's representatives will be invited to attend the prize-giving.

Provided by the Congress

• The Sponsor's logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
• The Sponsor's logo will appear on a Sponsor Board on site

BROCHURE INSERT

3,000 Euro

A brochure provided by the Sponsor will be inserted into the participants' bags, which will be distributed to the participants of the Congress.

Provided by the Congress

• The Sponsor's logo will be published on the Congress Website, providing a two-way link

COFFEE BREAK

2,000 Euro (per coffee break)

Coffee will be served during the breaks between the sessions on each day of the Congress.

Provided by the Congress

• The Sponsor's logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
• The Sponsor's logo will appear on a Sponsor Board on site

All sponsorship and exhibition prices are subject to VAT.
EXHIBITION

A professional exhibition will be held at the Clarion Congress hotel in conjunction with the Congress. The floorplan has been designed so as to maximize the exhibitors’ exposure to the delegates. Coffee breaks will be held in this exhibition area.

Exhibition space will be sold on a first-come, first-served basis, with major Sponsors taking priority. Sponsors may obtain additional exhibition space at 450 Euro per sq.m. Non-sponsors may obtain exhibition space at 600 Euro per sq.m. The minimum booth size is 4x3 sq.m.

**Exhibition space rental is priced according to size (per square meter) and includes:**
- Net stand area (floor space without equipment or services)
- Two exhibitor registrations
- A 100-word sponsor/product profile will be published in the final Congress Program
- Welcome Reception and lunch on Friday and Saturday for registered exhibitors
- Technical manual
- General cleaning of public areas
- Venue security at Congress opening hours

**Exhibition space does not include:**
Furniture, partition walls, carpets, telephone and data lines, water supply, electricity stand cleaning, exhibitors insurance, logistics or any other services.
1st World Congress on Controversies in Ophthalmology
Prague, Czech Republic, March 4-7, 2010

SPONSORSHIP BOOKING FORM

Company Name: 
Contact Name: 
Address: 
Post/Zip Code: Country: 
Telephone: Fax: 
Email: Website: 

I would like to book the following sponsorship items:

<table>
<thead>
<tr>
<th>SPONSORSHIP ITEM</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continuing medical education (CME) Approved Symposium</td>
<td>30,000 Euro</td>
</tr>
<tr>
<td>Satellite Symposium (Non-CME approved)</td>
<td>40,000 Euro</td>
</tr>
<tr>
<td>Pre/Post- Congress Satellite Symposium (Non-CME approved)</td>
<td>50,000 Euro</td>
</tr>
<tr>
<td>Lunch</td>
<td>25,000 Euro</td>
</tr>
<tr>
<td>Lunch Symposium</td>
<td>40,000 Euro</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>20,000 Euro</td>
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<tr>
<td>Congress Program</td>
<td>15,000 Euro</td>
</tr>
<tr>
<td>E-Posters</td>
<td>10,000 Euro</td>
</tr>
<tr>
<td>Faculty Dinner</td>
<td>10,000 Euro</td>
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<tr>
<td>Internet Center</td>
<td>10,000 Euro</td>
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<tr>
<td>Participants' Bags</td>
<td>10,000 Euro</td>
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<tr>
<td>CD-ROM</td>
<td>10,000 Euro</td>
</tr>
<tr>
<td>Congress Website</td>
<td>8,000 Euro</td>
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<tr>
<td>Video Webcast</td>
<td>5,000 Euro</td>
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<tr>
<td>Audio Webcast</td>
<td>2,500 Euro</td>
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<tr>
<td>Mini/Pocket Program</td>
<td>5,000 Euro</td>
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<tr>
<td>Translation</td>
<td>5,000 Euro</td>
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<tr>
<td>Writing Pads and Pens</td>
<td>5,000 Euro</td>
</tr>
<tr>
<td>Lanyards (sponsor provides)</td>
<td>3,000 Euro</td>
</tr>
<tr>
<td>Lanyards (congress provides)</td>
<td>6,000 Euro</td>
</tr>
<tr>
<td>European Speaker</td>
<td>3,000 Euro</td>
</tr>
<tr>
<td>Non-European Speaker</td>
<td>6,000 Euro</td>
</tr>
<tr>
<td>Prizes for Outstanding Abstracts</td>
<td>3,000 Euro</td>
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<tr>
<td>Brochure Insert</td>
<td>3,000 Euro</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>2,000 Euro</td>
</tr>
</tbody>
</table>

I would like to book exhibition space:

- Sponsor Booth at 450 Euro per sq. meter
- Non-sponsor booth at 600 Euro per sq. meter (minimum booth size: 4x3 meter)

Please call me to discuss the sponsorship package

Signature: 
Date: 

ComtecMed – Medical Congresses
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