The Academy for Clinical Debates & Controversies in Medicine Announces

1st World Congress on Controversies in Ophthalmology

Prague, Czech Republic • March 4-7, 2010

Industry Sponsorship and Exhibition Prospectus

www.comtecmmed.com/cophy
Dear Friends and Colleagues,

Over the years, the field of ophthalmology has undergone an enormous expansion in clinical and basic data as well as in field-related technology. The problem of ophthalmic diseases, including macular degeneration, diabetic retinopathy, cataract, and glaucoma has reached epidemiological dimensions, and treatment possibilities are being explored in different directions. The fields of dry eye, refractive surgery, oculoplastics, advances in IOLs, and socioeconomic issues also have contributed to the need to debate the many controversial issues, which come up in clinical situations each and every day.

The World Congress on Controversies in Ophthalmology (COPHy) is intended to be an exclusive forum for international experts to share and compare experiences, in order to outline the potentially best treatments for patients within these controversial areas. A congress focusing on controversies is a new concept. There is little available in peer-reviewed literature on controversies in ophthalmology, so there is a perceived need to enable an effective debate about unresolved issues, often resulting in agreed-upon answers supported by evidence-based medicine and expert opinion.

Participants will have the advantage to discuss and debate these unresolved issues with leading world experts in all fields of ophthalmology. The Congress aims to reach the best answers currently possible and provide the clinician with reliable, up-to-date scientific solutions, based on the best existing evidence.

We invite you to take part in The World Congress on Controversies in Ophthalmology (COPHy), which is intended to be the inaugural event of many future editions.

We look forward to an exciting event in the beautiful city of Prague.

Co-Chairpersons

Prof. Neil Bressler

Prof. Anat Loewenstein
CONGRESS GOALS

• Discuss etiology, management and new developments in a wide range of clinical dilemmas based on evidence and expert opinion

• Reach the best clinical recommendation to current therapeutic dilemmas

• Stimulate new research into currently unsolved controversies, promote education and public awareness
GENERAL INFORMATION

Sponsorship and Exhibition Contact

ComtecMed
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Tel Aviv, 61000, Israel
Tel: +972 3 5666166
Fax: +972 3 5666177
E-mail: lina@comtecmed.com
Website: www.comtecmed.com/cophy

Language

The official language of the Congress is English.

Liability and Insurance

The organizer carries no liability whatsoever for injuries or damages involving persons and/or property during the Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

Congress Venue

Clarion Congress Hotel Prague
Freyova 33
190 00 Praha 9
+420 211 131 125
+420 296 744 281
info@cchp.cz
http://www.cchp.cz

The Clarion Congress Hotel Prague is a comfortable four-star hotel with a modern Congress centre. Together with the Fénix shopping gallery, which is part of the complex, the hotel is easily accessible by all means of transport. Situated by Vysočanská station on Metro Line B, the centre of Prague is just 10 minutes away. The hotel’s accommodation comprises 559 rooms, including 25 luxury apartments.
TENTATIVE SECTION HEADS LIST

Cataract
W.J. Stark, USA
E. Assia, Israel

Cornea
J.L. Alio, Spain
W.J. Stark, USA

Refractive Surgery
J.L. Alio, Spain
J. Colin, France

Glaucoma
H.D. Jampel, USA

Medical Retina
S.B. Bressler, USA
F. Bandello, Italy
A. Augustin, Germany

Surgical Retina
S.T. Charles, USA
J. Moisseiev, Israel
A. Augustin, Germany

Uveitis
J. Forrester, UK
D.A. Jabs, USA

Tumors
J.A. Zografos, Switzerland

Neuro Ophthalmology
N.R Miller, USA
A.B. Safran, Switzerland

Ethics & Socioeconomics
N. Bressler, USA

Ocularplastic Surgery
G.E. Rose, UK

Pediatric Ophthalmology
K.K. Nischal, UK
P. Nucci, Italy

Trauma
F. Kuhn, USA
J. Moisseiev, Israel
GLAUCOMA-MEDICAL AND SURGICAL TREATMENT

Debate: The choice of treatment of Glaucoma remains the main clinical challenge
Debate: What should be the primary surgical procedure for glaucoma? 
Tube Shunt is more effective and is preferred procedure: 
Trabeculectomy results in a more predictive response:

Debate: Management of ocular hypertension
According to the ocular hypertension treatment study “intraocular pressure lowering” prevents the development of glaucoma; does this not mean we should treat before the onset of disease?
Patients with ocular hypertension can be followed up without treatment:

Debate: Selective laser trabeculoplasty: Does it have a role?
Yes:
No:

Debate: Prostaglandins following intraocular surgery: Is there a risk of CME?
Yes: They lower intraocular pressure effectively:
No: They may exacerbate cystoid macular edema:

Round table discussion: Failed Trabeculectomy - What’s Next?

Questions
Failed trabeculectomy- what’s next?
What should be the drug of choice for primary glaucoma treatment?
What should be the additional agent if the first treatment does not lower the pressure?

OCULOPLASTIC SURGERY

Debate: Oculoplastic surgery is a rapidly developing field, but many issues in the medical and surgical management of patients are still controversial

Debate: Endoscopic or external dacryocystorhinostomy (DCR): Which is preferable for naso-lacrimal duct obstruction in adults?
Endoscopic DCR - It is less invasive and the results are comparable:
External DCR - It is cheaper and the success rate is higher:

Debate: Excision of periocular and eyelid tumors: What is the preferred surgical technique?
Moh’s technique has the advantage of tissue preservation and a higher success rate:
Frozen section is quicker, cheaper, and the outcome is comparable to Moh’s surgery:

Debate: Steroids vs. radiotherapy for the management of sight threatening Grave’s orbitopathy?
Systemic steroids provide the quickest response with no ocular side-effects:
Radiotherapy is highly efficient and has no systemic side-effects:

Debate: What is the best timing for probing in congenital naso-lacrimal duct obstruction?
Early probing in the first few months of life will reduce the rate of late probing:
Most cases resolve by the age of 12 months, and therefore early probing is not required:
### Section RETINA

#### Session: Age Related Macular Degeneration - (AMD)
**Capsule:**
Anti-angiogenic drugs are the standard of care nowadays, but are they being overused?

**Debate:**
What should be the leading anti-angiogenic protocol to treat AMD?
- **Pro:** Repeated monthly injection results in the most optimal visual acuity and morphological outcome:
- **Con:** Different paradigms, recommending 2-3 mandatory monthly injections followed by PRN injections are safer and as effective:

**Debate:**
Should one take an AREDS formulation, or lutein, or zeaxanthin, or omega-3 fatty acids for the retina?
- **Yes:**
- **No:**

#### Session: Photodynamic Therapy (PDT)
**Capsule:**
With the new modern means of treatment the question remaining is whether it should be continued?

**Debate:**
Is there a role for photodynamic therapy (PDT)?
- **Yes:**
- **No:**

#### Session: Fluorescein angiography (FA) and Indocyanine Green angiography (ICG)
**Capsule:**

**Debate:**
When should we use Fluorescein angiography (FA) in the management of retinal disease?
- **Pro:** FA has no place in the management of retinal disease:
- **Con:** FA is an important diagnostic modality and should be routinely used:

**Debate:**
Does 23 or 25 gauge instrumentation change outcomes?
- **Yes:**
- **No:**

**Debate:**
When should vitrectomy be done for vitreous hemorrhage from proliferative diabetic retinopathy?

**Debate:**
Diabetic retinopathy and other retinal vascular diseases: Should the initial treatment be laser treatment or anti-angiogenic drugs?
- **Pro:** Laser treatment is the only proven therapy for vascular retinal disease:
- **Con:** Anti-angiogenic treatment should be the primary treatment:

#### Round table discussion: Intravitreal Injection Technique

**Questions**
- Prevention of Infection
- What is the role of ICG in neovascular AMD?

#### Session: Surgical Dilemmas
**Capsule:**

**Debate:**
Should we “Buckle-up” or not?
- **Yes:** Correction of pseudophakic retinal detachment is incomplete without buckling:
- **No:** Buckling in a pseudophakic retinal detachment correction is time consuming and unnecessary:
Round table discussion: Retinal Disease

Questions:
What is the role of vitrectomy in the management of diabetic macular edema?
What is the role of removing of vitreomacular traction in the management of choroidal neovascularization?
What is the best timing for removal of intraocular foreign body and in perforating blunt trauma?
Should we perform surgery for lamellar macular hole?
What should be the best treatment of large extensive lattice degeneration in young patients? Fellow eye?
Creating a new ora?

Section Cataract

Session: Intraocular lenses (IOLs)

Capsule: Despite increasing experience the best intraocular lenses (IOLs) for cataracts remains controversial

Debate: Aspheric lenses: Are these important?
Yes, significantly improves quality of life:
No, the patient does not notice the differences:

Debate: Do presbyopic lenses actually work?
Yes:
No:

Round table discussion: Management of Cataract

Questions:
Technique & instruments
Torsional or longitudinal technique?
The difference between the new technologies: Infinity, White star, Stelaris
Is a less than 2 mm incision important? Is there a difference between MICS-B (microincision biaxial incision) and MICS-C (microincision coaxial incision)?
Corneal incision, does it increase risk for endophthalmitis?

Intraocular lenses (IOL’s)
Yellow tinted lenses: Are they important?
Monofocal or multifocal IOLs?
Pro and Con of Refractive lens exchange

Endophthalmitis
Forth-generation antibiotics for endophthalmitis prophylaxis
Is an intracameral antibiotic needed for prophylaxis?

Section Corneal Disease

Session: Corneal Ulcers

Round table discussion: Topical Steroids in Corneal Ulcer
Questions:
What is the role of topical steroids in healing corneal ulcers?
Do we use steroids or antibiotics in marginal corneal ulcers?

Debate
Sight threatening central corneal ulcer: What is the best treatment?
Fortified antibiotics:
Fourth-generation fluoroquinolones:

Session: Keratoplasty
Capsule: Anterior Lamellar Keratoplasty for Keratoconus and keratoectasia
Debate: Big Bubble DALK:
Microkeratome - assisted anterior lamellar keratoplasty:

Round table discussion: Keratoplasty for Endothelial Failure

Questions:
When should each be preferable: Penetrating Keratoplasty and/or Descemet-Stripping-Automated endothelial Keratoplasty?
How should Fuchs’ endothelial dystrophy be managed with a clear lens?
Retention of an anterior chamber intraocular lens in DSAEK

Section REFRACTIVE SURGERY

Session: Should the perfect candidate management be surface ablation or flap?
Capsule: Surface ablation:
Debate:
Flap:

Debate: The best way to perform flap is mechanical microkeratome or femtosecond laser?
Mechanical microkeratome:
Femtosecond laser:

Debate: Mitomycin C should or should not be used for surface ablation
Yes:
No:

Debate: Management of recurrent pterygium: Surgery, drugs, which ones?
Surgery:
Drugs:

Round table discussion: Refractive Surgery

Questions:
How should three diopters of astigmatism be treated?
Relaxing incisions (blade or laser)
Excimer (flap or surface)
Toric phakic IOL
Multifocal or monofocal corneal ablation in a presbyope?
Multifocal or monofocal lens implants in a presbyope?
### Keratoconus and Keratoectasia

**Round table discussion:** **Collagen Crosses Linking**

**Questions:**
- When should an unstable keratoconus eye be treated?
- Should the fellow eye be treated?
- When should a post-LASIK keratoectatic eye be treated?
- Should the fellow eye be treated?

### Pterygium

**Debate:** **Management of recurrent pterygium**
- **Mitomycin C:**
- **Conjunctival Autograft:**

### NEUROPHTHALMOLOGY

**Debate:** **What is the best treatment for Pseudotumor cerebri?**
- **Medical:**
- **Surgical:**

**Debate:** **Does a patient with non-arteritic anterior ischemic optic neuropathy (NA-AION) need coagulation systemic evaluation?**
- **Yes:**
- **No:**

**Round table discussion:** **AION**

**Questions**
- Are IV steroids indicated in every case of A-AION?
- Anti-platelet agents?

### GENERAL

**Debate:** **Industry funding for continuing medical education**
- It is unethical and should be avoided:
- Continuing Medical education is supported and enriched by industry support:

**Debate:** **Industry funding clinical trial**
- It is unethical and should be avoided:
- Drug development by industry is crucial and should be encouraged:

**Debate:** **Using a drug before the risks and benefits are known from a phase 3 clinical trial**
- **Pro:**
- **Con:**
MAJOR SPONSORSHIP OPPORTUNITIES

As outlined below, a number of opportunities for sponsorship are available. In addition to the individual benefits of each package, all Sponsors will be acknowledged on the official Congress Website and in the final Congress Program.

CONTINUING MEDICAL EDUCATION (CME)
APPROVED SYMPOSIUM € 30,000

The Sponsor may donate an unrestricted grant to support an existing session or suggest a CME-approved session (1.5 - 2 hours) as part of the Scientific Program. The expenses of the Symposium’s chairpersons and speakers (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress:
• Symposium hall and standard audiovisual equipment
• Four complimentary registrations (for Symposium chairpersons and speakers)
• A 100-word sponsor/product profile will be published in the final Congress Program
• Standard exhibition space of 6 sq.m
  Additional space may be obtained at a special reduced price of € 400 per sq.m
• Two complimentary registrations for exhibitors
• Additional exhibitor’s registrations may be purchased at € 350 per person
• One A4 page advertisement, full color, will be included in the final Congress Program
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site
• The Sponsor’s brochure will be inserted in the participants’ bags

SATELLITE SYMPOSIUM (NON-CME APPROVED) € 40,000

The Sponsor may organize an industrial non-CME Satellite Symposium (1.5 - 2 hours) as part of the Scientific Program. Organizing Committee approval of the content and speakers is required. The date and time of the Symposium will be mutually agreed upon. The expenses of the Symposium’s chairpersons and speakers (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress:
• Symposium hall and standard audiovisual equipment
• Five complimentary registrations (for Symposium chairpersons and speakers)
• A 100-word sponsor/product profile will be published in the final Congress Program
• Approximately 16 sq.m exhibition space
  Additional space may be obtained at a special, reduced price of € 400 per sq.m
• Two complimentary registrations for exhibitors
  Additional exhibitor’s registrations may be purchased at € 350 per person
• One A4 page advertisement, full color, will be published in the final Congress Program
• The Sponsor’s logo will be published on the Congress Website providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site
• The Sponsor’s brochure will be inserted in the participants’ bags
• Distribution of the Sponsor’s Satellite Symposium Session content, following the event, to an extensive data base of emails
PRE/POST CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED) € 50,000
(This option is particularly suited for drug launching and other special events)

The Sponsor may organize an industrial non-CME approved Pre/Post-Congress Satellite Symposium, for 3-4 hours (or more) on Thursday (March 4th, 2010), before the official opening of the Congress, or at the end of the Congress on Sunday (March 7th, 2010).

The expenses of the Symposium’s chairpersons and speakers (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress:
• Symposium hall and standard audiovisual equipment
• Six complimentary registrations (for Symposium chairpersons and speakers)
• A 100-word sponsor/product profile will be published in the final Congress Program
• Approximately 20 sq.m exhibition space
  Additional space may be obtained at a special, reduced price of € 400 per sq.m
• Two complimentary registrations for exhibitors
  Additional exhibitor’s registration may be purchased at € 350 per person
• One A4 page advertisement, full color, will be published in the final Congress Program
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site
• The Sponsor’s brochure will be inserted in the participants’ bags
• Distribution of the Sponsor’s Satellite Symposium Session content, following the event, to an extensive data base of emails

LUNCH € 25,000
(per lunch)

The Sponsor may subsidize “in part” a buffet lunch served on Friday, (March 5th, 2010)).

Provided by the Congress:
• Four complimentary registrations (for the Sponsor’s staff)
• The Sponsor’s logo will appear on a special board at the lunch venue
• A 100-word sponsor/product profile will be published in the final Congress Program
• An A4 half-page advertisement, full color, will be published in the final Congress Program
• The Sponsor’s logo will be published on the Congress Website providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site
• The Sponsor’s brochure will be inserted in the participants’ bags

LUNCH SYMPOSIUM (NON-CME APPROVED) € 40,000

The Sponsor may organize an industrial CME Lunch-tailored Symposium, for up to 1 hour as part of the Scientific Program.

Please contact the Congress Organizer for further details.
OTHER SPONSORSHIP OPPORTUNITIES

In addition to the major sponsorship opportunities, a range of other sponsorship packages is available to meet various needs.

WELCOME RECEPTION: Sole Sponsorship € 20,000
A Welcome Reception for all participants will be held on Thursday evening (March 4th, 2010) at the Congress venue.

Provided by the Congress:
- The Sponsor’s logo will appear on a special board at the Welcome Reception venue
- A 100-word sponsor/product profile will be published in the final Congress Program
- An A4 half-page advertisement, full color, will be published in the final Congress Program
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site
- The Sponsor’s brochure will be inserted in the participants’ bags

CONGRESS PROGRAM: Sole Sponsorship € 15,000
The final Congress Program will include the Scientific Program and the Scientific Abstracts of the Congress. The Congress Program will be distributed to all participants and will be an invaluable reference book after the Congress

Provided by the Congress:
- One A4 page advertisement, full color, will be published on the back cover of the final Congress Program
- A 100-word sponsor/product profile will be published in the final Congress Program
- The Sponsor’s logo will be published on the Congress Website providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site

E-POSTERS: Sole Sponsorship € 10,000
An E-Poster is an electronic version of the traditional poster boards. The posters will be displayed on monitor screens. The E-Poster will include text, figures as well as a video. Abstracts will be displayed as an electronic poster (e-poster) during the days of the Congress. The electronic version of the posters will be uploaded to a virtual conference library for a period of time. A virtual Conference Library (VCL) is where the posters can be viewed during and after the Congress.

Provided by the Congress opportunity to:
- Display Sponsor logo/information on screensaver
- Display Sponsor logo/information on screen background
- Distribute mouse pads and related promotional gifts at the cyber center
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program and the logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site

FACULTY DINNER: Sole Sponsorship € 10,000
A Faculty Dinner will be held for the invited speakers of the Congress.

Provided by the Congress:
- The Sponsor’s logo will appear on a special board at the Faculty Dinner venue
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site
INTERNET CENTER: Sole Sponsorship € 10,000
The Internet Center will be outfitted with Internet workstations for participants of the Congress to check their email and stay updated in-between sessions. The sponsorship package entails to have provided: workstations, areas for corporate logo display, technical support, furniture, adequate space for the workstations and Internet set-up and connection.

Provided by the Congress the opportunity to:
• Display Sponsor logo/information on screensaver
• Display Sponsor logo/information on screen background
• Distribute mouse pads and related promotional gifts at the cyber center
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program and the logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

PARTICIPANTS’ BAGS: Sole Sponsorship provided-in-kind + € 10,000
The Sponsor will provide the participant’s Congress bags.

Provided by the Congress:
• The Sponsor’s brochure/s will be inserted in the participant’s bags
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Special Board on site

CD-ROM: Sole Sponsorship € 10,000
The CD-Rom will contain all of the Scientific Abstracts of the Congress and will be distributed to all the participants. The CD-Rom may include the Sponsor's logo.
An exchange voucher (printed by the Sponsor) will be placed in the participant’s bags.

Provided by the Congress:
• Exclusive advertisement on the cover of the voucher
• Exclusive advertisement on the cover of the CD-ROM cover

CONGRESS WEBSITE: Sole Sponsorship € 8,000
Participants can register and book their accommodation on-line. Submission of abstracts will only be possible via the Congress Website. During and after the Congress, all abstracts will be available on the Website, which will be maintained for a year following the Congress.

Provided by the Congress:
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

MINI/POCKET PROGRAM: Sole Sponsorship € 5,000
A pocket-size program will be distributed to all participants together with their registration bags.

Provided by the Congress:
• The Sponsor’s exclusive advertisement on the back cover of the Mini Program
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site
TRANSLATION: € 5,000 (per hall per day)
Simultaneous translation from English to any required language.

Provided by the Congress:
• The Sponsor’s logo will appear on a special board in the hall
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

WRITING PADS AND PENS: Sole Sponsorship provided-in-kind + € 5,000
The Sponsor will provide the participants notepads and pens themselves. This can be an effective high-profile sponsorship opportunity for a drug launch or for immediate brand recognition.

Provided by the Congress:
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The notepads and pens will bear the Sponsor’s company product/logo and will be distributed in the participant’s bags

CONGRESS LANYARD: Sole Sponsorship
The Sponsor provides printed lanyards for the name badges € 3,000
The Congress provides printed lanyards for the name badges € 6,000

Provided by the Congress:
• The Sponsor/product name, logo or text printed on lanyards
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Special Board on site

VIDEO WEBCAST € 5,000
The Congress will provide a Video Webcast of your session/symposium, (up to 2 hours) which can be placed on the official COPHy Web site at www.comtecmed.com/cophy (pending the speakers’ approval).

A Video Webcast is a media file distributed over the Internet using streaming media technology.

The Video Webcast will be greatly beneficial for your company, both for your visibility and for your targets. The webcast represents outstanding material for distribution through your representatives of your affiliates in the different countries.

Provided by the Congress:
• The Sponsor’s edited webcast with the sponsors logo will be published on the Congress Website, providing a two-way link (if necessary)
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site
• The Congress will provide a CD

AUDIO WEBCAST € 2,500
The Congress will provide an Audio Webcast of your session/symposium, (up to 2 hours) which can be placed on the official COPHy Web site at www.comtecmed.com/cophy (pending the speakers approval).

An Audio Webcast is a media file distributed over the Internet using streaming media technology.

The Audio Webcast will be greatly beneficial for your company, both for your visibility and for your targets. The webcast represents outstanding material for distribution through your representatives of your affiliates in the different countries.
Provided by the Congress:
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• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

NON - EUROPEAN SPEAKER: € 6,000
The Sponsor may participate in supporting the expenses of one or more invited speakers from the USA or any other continent. Expenses include registration, accommodation and transportation.

Provided by the Congress:
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• A full-page advertisement will be included in the Congress Program
• The Sponsor’s company brochure will be inserted into the participants bags
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

EUROPEAN SPEAKER: € 3,000
The Sponsor may participate in supporting the expenses of one or more invited speakers from Europe.

Provided by the Congress:
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• A half-page advertisement will be included in the Congress program will be included in the Congress program
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

PRIZES FOR OUTSTANDING ABSTRACTS: Sole Sponsorship € 3,000
Six prizes of 500 Euro each will be awarded to the six most outstanding abstracts/posters. The winners will be announced before the Congress on the Website. The Sponsor’s representatives will be invited to attend the prize-giving.

Provided by the Congress:
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

BROCHURE INSERT: € 3,000
Based on the specifications of the Sponsor, a brochure will be inserted in the participants’ bags, which will be distributed to all of the participants of the Congress.

Provided by the Congress:
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link

COFFEE BREAKS: € 2,000
Coffee will be served during breaks between sessions on each day of the Congress.

Provided by the Congress:
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The Sponsor’s logo will appear on a Sponsor Board on site

All sponsorship and exhibition prices are subject to VAT
1st World Congress on Controversies in Ophthalmology (COPHy)
ComtecMed – Medical Congresses
Email: cophy@comtecmed.com
Website: www.comtecmed.com/cophy
Prague, Czech Republic • March 4-7, 2010

Contact Name _______________________________________________________________________

Name of Company _____________________________________________________________________

Address _____________________________________________________________________________

Post/Zip Code ______________________ Country ___________________

Telephone ________________________ Fax ______________________

Email ___________________________ Website _____________________

I would like to book the following sponsorship items:

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
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<tr>
<td>Continuing Medical Education (CME) Approved Symposium</td>
<td>€ 30,000</td>
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<tr>
<td>Satellite Symposium (Non-CME approved)</td>
<td>€ 40,000</td>
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<tr>
<td>Pre/Post Congress Satellite Symposium (Non-CME approved)</td>
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<td>Lunch</td>
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<td>Welcome Reception</td>
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<td>Congress Program</td>
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<td>Faculty Dinner</td>
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<td>Internet Center</td>
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<td>Participant's Bags</td>
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<td>CD-ROM</td>
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<td>E-Posters</td>
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<td>Congress Website</td>
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<td>Video/Audio Webcast</td>
<td>€ 5,000/2,500</td>
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<td>Mini/Pocket Program</td>
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<td>Prizes for Outstanding Abstracts</td>
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<tr>
<td>Coffee Breaks</td>
<td>€ 2,000</td>
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</table>

I would like to book Exhibition space:

- Sponsor Booth at € 450 per sq. m
- Non-Sponsor Booth at € 600 per sq. m (minimum booth size: 5x3 meters)

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