2nd World Congress on
CONTROVERSIES IN OPHTHALMOLOGY
BARCELONA, SPAIN, MARCH 3-6, 2011
SPONSORSHIP AND EXHIBITION
www.comtecmed.com/cophy • cophy@comtecmed.com
A comprehensive Congress full devoted to clinical debates and controversial issues in the field of Ophthalmology
WELCOME NOTE

Dear Friends and Colleagues,

Following the success of the 1st COPHy Congress in Prague, Czech Republic with over 500 participants, we are happy to announce the 2nd World Congress on Controversies in Ophthalmology (COPHy).

Over the years, the field of ophthalmology has undergone an enormous expansion in clinical trials and basic research as well as in cutting-edge technology. New developments in the management of a variety of ophthalmic diseases, including macular degeneration, diabetic retinopathy, vascular occlusive disease, and the development of novel technologies in cataract, refractive surgery, glaucoma and vitreous surgery have increased exponentially. The fields of dry eye, refractive surgery, oculoplastics, advances in IOLs, as well as ethical and socioeconomic issues also have contributed to the need to debate many controversial issues which come up in clinical situations each and every day.

The COPHy Congress is intended as an exclusive forum for international experts to share and compare experiences in order to outline the potentially best treatments for patients within these controversial areas.

Participants will have the advantage of discussing and debating these unresolved issues with leading world experts in all fields of ophthalmology. The Congress aims to reach the best answers currently possible and provide the clinician with reliable, up-to-date scientific solutions, based on the best existing evidence.

We invite you to take part in the 2nd World Congress on Controversies in Ophthalmology and look forward to an exciting event in the beautiful city of Barcelona.

Prof. Neil Bressler • Prof. Anat Loewenstein
Co-Chairpersons
CONGRESS PROFILE

AIMS OF THE CONGRESS

• To promote excellence in the field of Ophthalmology, by discussing, in a debate forum, evidence-based medicine and expert opinions on current controversial issues
• To bridge gaps between expansion of basic science and information, and their consolidation into clinical practice
• To promulgate ethics and standards of practice and treatment
• To reach consensus on certain controversial issues, through debates, round table discussions and plenary lectures
• To make it possible for the industry to meet with outstanding experts in the field, and to update international participants on pressing clinical and technological questions of the day

1st World Congress in Controversies in Ophthalmology (COPHy), Prague

BREAKDOWN:

Scientific Sessions:
62 sessions, including 3 Satellite Symposia.

Invited speakers:
67 internationally-drawn speakers and chairpersons.

Poster presentations:
79 abstracts were accepted for poster presentation.

Exhibition:
6 exhibition booths were present at the congress.

DEMOGRAPHICS

Western Europe 35%
Middle East 32.5%
Eastern Europe 18.5%
North America 9.5%
Asia Pacific 3%
Latin America 0.5%
Africa 1%

Western Europe 35%
Middle East 32.5%
Eastern Europe 18.5%
North America 9.5%
Asia Pacific 3%
Latin America 0.5%
Africa 1%
CO-CHAIRPERSONS

Prof. Neil Bressler, USA  •  Prof. Anat Loewnstein, Israel

SECTION HEADS

CATARACT
E. Assia, Israel
W.J. Stark, USA

CORNEA
J.L. Alio, Spain
W.J. Stark, USA

REFRACTIVE SURGERY
J.L. Alio, Spain
J. Colin, France

GLAUCOMA
A. Heijl, Sweden
H.D. Jampel, USA

NEURO-OPHTHALMOLOGY
N.R. Miller, USA

ETHICS AND SOCIOECONOMICS
N. Bressler, USA

OCULOPLASTICS
G.E. Rose, UK
D. Verity, UK

PEDIATRIC OPHTHALMOLOGY
K.K. Nischal, UK
P. Nucci, Italy

MEDICAL RETINA
A. Augustin, Germany
F. Bandello, Italy
S.B. Bressler, USA
J. Mones, Spain

SURGICAL RETINA
W. Mieler, USA
J. Moisseiev, Israel

UVEITIS
S. Lightman, UK
D.A. Jabs, USA

TRAUMA
F. Kuhn, USA
J. Moisseiev, Israel

TUMORS
J. Pe'er, Israel
L. Zografos, Switzerland

IMAGING
H. Scholl, USA
G. Staurenghi, Italy
LIST OF TOPICS

CATARACT
- Cataract in complicated cases
- IFIS
- Infection prophylaxis
- Instrumentation
- Intracocular lenses- multifocal, accommodating, toric, aspheric
- Microincisions
- Subluxated lenses
- Suture fixation of IOLs
- Weak zonules

CORNEA AND EXTERNAL DISEASE
- Acanthomeoba
- Amniotic membrane
- Corneal ulcers
- Dry eye
- Herpetic keratitis
- Keratoconus- cross linking, intracorneal rings
- Keratoplasty- penetrating, non-penetrating, DSAEK and DMEK
- Pterygium

ETHICS & ECONOMIC ISSUES
- Industry funding of CME activities
- Speakers bureau

GLAUCOMA
- Cataract surgery as a pressure lowering procedure
- Compliance to therapy
- Laser surgery- ALT, SLT
- Medical treatment
- Ocular hypertension
- Surgical treatment- trabeculectomy, valves, use of trabectome
- Visual field progression

IMAGING
- Fluorescein angiography
- OCT (Time domain, Spectral domain)
- Novel imaging modalities

NEURO-OPTHALMOLOGY
- Acute pupil involving 3rd nerve palsy
- Cranial nerve palsy
- Optic neuropathy
- Pharmacological testing
- Pseudotumor cerebri
- Pupil disorders

OCULOPLASTIC SURGERY
- Brow suspensions in myopathic patients
- Dacryocystorhinostomy, including endoscopic
- Decompression: Deep lateral, balanced lateral and medial wall
- Endo brow lifts
- Integrateable vs. non-integrateable implants
- Investigation of the lacrimal patient
- Thyroid eye disease

PEDIATRIC OPHTHALMOLOGY & STRABISMUS
- Amblyopia treatment
- Anterior segment dysgenesis
- Current amblyopia therapy: Atropine vs. occlusion; weaning vs. cut off; age to stop?
- Nasolacrimal duct obstruction
- Nystagmus surgery
- Pediatric cataract
- Pediatric retinal detachment
- Pediatric retinal dystrophy
- Ptosis in children
- Refractive surgery in children
- Retinopathy of prematurity
- Thyroid related strabismus

REFRACTIVE SURGERY
- Astigmatism
- High myopia
- Keratactasia
- Presbyopia

RETINA
- Age-related macular degeneration: New treatments and regimens, including surgical options
- Proliferative diabetic retinopathy
- Macular edema (vascular, pseudophakic)
- Macular surgery (peeling, dying, irradiation)
- New vitrectomy instrumentation and techniques
- Diabetic macular edema: New treatments
- Practical patient management in view of clinical trial results
- Retinal vascular occlusions: New treatment options

TRAUMA
- Anterior segment including chemical injury
- Eyelids, lacrimal, orbit: Management
- Foreign bodies
- Orbital trauma
- Posterior segment
- Timing of surgery

TUMORS
- Chemotherapy: Systemic, intraarterial, intravitreal
- Conjunctival tumors
- Controversies in the management of uveal melanoma
- Controversies in the management of lymphoma
- Diagnosis, including vitreous, retinal and choroidal biopsy
- Resection of ocular tumors
- Retinoblastoma

UVEITIS
- Acute & progressive retinal necrosis
- Behcet’s disease
- Immunosuppression
- Juvenile idiopathic uveitis and arthritis
- Ocular mucous membrane pemphigoid
- Scleritis
- Treatment of intractable uveitis
- Vogt Koyanagi Harada
# PRELIMINARY SCIENTIFIC PROGRAM

**THURSDAY, MARCH 3, 2011**

<table>
<thead>
<tr>
<th>TIME</th>
<th>HALL A</th>
<th>HALL B</th>
<th>HALL C</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30-10:00</td>
<td><strong>SESSION 1</strong>&lt;br&gt;OCULOPLASTICS I: Controversies in Oculooplastics, Lacrimal and Orbits I</td>
<td><strong>SESSION 5</strong>&lt;br&gt;PEDiatrics I: Strabismus</td>
<td><strong>SESSION 8</strong>&lt;br&gt;CATARACT: Complicated Situations in Cataract Surgery I</td>
</tr>
<tr>
<td>10:00-10:30</td>
<td>Coffee Break</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| 10:30-12:00 | **PLENARY INDUSTRIAL SYMPOSIUM ON RETINA** | **NEVER JUDGE A BOOK BY ITS COVER**<br>(Sponsored by Allergan) | |}

**FRIDAY, MARCH 4, 2011**

<table>
<thead>
<tr>
<th>TIME</th>
<th>HALL A</th>
<th>HALL B</th>
<th>HALL C</th>
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<tbody>
<tr>
<td>08:30-10:00</td>
<td><strong>SESSION 2</strong>&lt;br&gt;GLAUCOMA I</td>
<td><strong>SESSION 6</strong>&lt;br&gt;TRAUMA I</td>
<td><strong>SESSION 9</strong>&lt;br&gt;MEDICAL RETINA I</td>
</tr>
<tr>
<td>10:00-10:30</td>
<td>Coffee Break</td>
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</tbody>
</table>
| 10:30-12:00 | **PLENARY INDUSTRIAL SYMPOSIUM ON RETINA** | NEVER JUDGE A BOOK BY ITS COVER<br>(Sponsored by Allergan) | |}

**SATURDAY, MARCH 5, 2011**

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<thead>
<tr>
<th>TIME</th>
<th>HALL A</th>
<th>HALL B</th>
<th>HALL C</th>
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<tbody>
<tr>
<td>08:30-10:00</td>
<td><strong>SESSION 11</strong>&lt;br&gt;TUMORS I: Tumors of the Iris</td>
<td><strong>SESSION 15</strong>&lt;br&gt;IMAGING I</td>
<td><strong>SESSION 19</strong>&lt;br&gt;CORNEA I</td>
</tr>
<tr>
<td>10:00-10:30</td>
<td>Coffee Break</td>
<td></td>
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</tbody>
</table>
| 10:30-12:00 | **PLENARY INDUSTRIAL SYMPOSIUM ON GLAUCOMA MANAGEMENT OF GLAUCOMA IN 2011**<br>(Sponsored by Allergan) | | |}

**SUNDAY, MARCH 6, 2011**

<table>
<thead>
<tr>
<th>TIME</th>
<th>HALL A</th>
<th>HALL B</th>
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<tbody>
<tr>
<td>08:30-10:00</td>
<td><strong>SESSION 23</strong>&lt;br&gt;TUMORS II: Conjunctival Tumors</td>
<td><strong>SESSION 25</strong>&lt;br&gt;SURGICAL RETINA I</td>
</tr>
<tr>
<td>10:00-10:30</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>10:30-12:00</td>
<td><strong>PLENARY INDUSTRIAL SYMPOSIUM</strong>&lt;br&gt;(Sponsored by Novartis)</td>
<td></td>
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</tbody>
</table>
### CATEGORIES OF SPONSORSHIP

The following are the sponsorship levels according to the total amount of sponsorship, which includes Satellite Symposia, Sponsorship Items and Exhibition.

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRESIDENTIAL CIRCLE</td>
<td>€75,000 and up</td>
</tr>
<tr>
<td>PLATINUM</td>
<td>€60,000 - €74,000</td>
</tr>
<tr>
<td>GOLD</td>
<td>€50,000 - €59,000</td>
</tr>
<tr>
<td>SILVER</td>
<td>€30,000 - €49,000</td>
</tr>
<tr>
<td>BRONZE</td>
<td>€10,000 - €29,000</td>
</tr>
<tr>
<td>SPONSOR</td>
<td>€2,000 - €9,000</td>
</tr>
</tbody>
</table>

Exhibitors who contribute less than €5,000 will be acknowledged as Exhibitors.
SCIENTIFIC SPONSORSHIP OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME)

APPROVED SESSION

€30,000

The Sponsor may provide an unrestricted grant to support an existing session or suggest a CME-approved session (1.5 - 2 hours) as part of the Scientific Program. The expenses of the chairpersons and speakers of the session (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress
- Session hall and standard audiovisual equipment
- Four complimentary registrations (for session chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Exhibition space of 12 sq.m
  (Additional space may be purchased at the reduced price of €400 per sq.m)
- Two complimentary registrations for exhibitors
  (Additional exhibitors’ registrations may be purchased at €350 per person)
- One A4 page advertisement, full color, will be included in the final Congress Program
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site
- The Sponsor’s brochure will be inserted in the participants’ bags

SATELLITE SYMPOSIUM

NON-CME APPROVED

€40,000

The Sponsor may organize an industrial non-CME Satellite Symposium (1.5 - 2 hours) as part of the Scientific Program. Organizing Committee approval of the content and speakers is required. The date and time of the Symposium will be mutually agreed upon. The expenses of the chairpersons and speakers of the Symposium (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress
- Symposium hall and standard audiovisual equipment
- Five complimentary registrations (for Symposium chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Approximately 12 sq.m exhibition space
  (Additional space may be purchased at the reduced price of €400 per sq.m)
- Two complimentary registrations for exhibitors
  (Additional exhibitors’ registrations may be purchased at €350 per person)
- One A4 page advertisement, full color, will be published in the final Congress Program
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site
- The Sponsor’s brochure will be inserted in the participants’ bags
SCIENTIFIC SPONSORSHIP OPPORTUNITIES

PRE/POST-Congress Satellite Symposium

NON-CME APPROVED

€50,000

(This option is particularly suited for drug launching and other special events)

The Sponsor may organize an industrial non-CME approved Pre/Post-Congress Satellite Symposium, for 3-4 hours (or more) on Thursday (March 3, 2011), before the official opening of the Congress, or at the end (March 6, 2011) of the Congress.

The expenses of the chairpersons and speakers of the Symposium (registration, accommodation and travel) will be the responsibility of the Sponsor.

Provided by the Congress

- Symposium hall and standard audiovisual equipment
- Six complimentary registrations (for Symposium chairpersons and speakers)
- A 100-word sponsor/product profile will be published in the final Congress Program
- Approximately 16 sq.m exhibition space
  (Additional space may be purchased at the reduced price of €400 per sq.m)
- Two complimentary registrations for exhibitors
  (Additional exhibitions’ registration may be purchased at €350 per person)
- One A4 page advertisement, full color, will be published in the final Congress Program
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site
- The Sponsor’s brochure will be inserted in the participants’ bags

Young Scientists

€15,000

The sponsor may support up to 50 young scientists (age 36 and younger), with registration fees to the congress.

The winners will be selected by the scientific committee after their extended abstract will be accepted.

The winners will be notified with the name of the company that supported their participation.

Provided by the Congress

- The sponsor’s logo will be published in the congress web site.
- The sponsor will be acknowledged scientifically on a separate page in the final congress program.
- The sponsor will be acknowledged on the sponsor’s board on site.
- The sponsor will receive the names and contact details of selected young scientists.
SCIENTIFIC SPONSORSHIP OPPORTUNITIES

NON-EUROPEAN SPEAKER

€6,000

The Sponsor may support in part the expenses of one or more invited Non-European Speakers. Expenses include registration, accommodation and travel.

Provided by the Congress
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• An A4 half-page advertisement, full color, will be published in the final Congress Program
• The Sponsor’s brochure will be inserted in the participants’ bags
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

EUROPEAN SPEAKER

€3,000

The Sponsor may support in part the expenses of one or more invited European Speakers. Expenses include registration, accommodation and travel.

Provided by the Congress
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• A half-page advertisement, full color, will be published in the final Congress Program
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

PRIZES FOR OUTSTANDING ABSTRACTS

SOLE SPONSORSHIP

€4,000

Three Prizes of €1500, €1000 and €500 each will be awarded to the authors of the six most outstanding abstracts/posters.

Provided by the Congress
• Company profile in the Congress Program Book
• Acknowledgment: Congress Website, Congress Program Book, on-site Signage
• Company representatives will be invited to attend the Award Ceremony
In addition to the scientific sponsorship opportunities, a range of other sponsorship packages is available to meet various needs.

**WELCOME RECEPTION**

**SOLE SPONSORSHIP**

**€10,000**

A Welcome Reception for all participants will be held on Thursday evening (March 3, 2011) at the Congress venue.

Provided by the Congress:
- The Sponsor’s logo will appear on a special board at the Welcome Reception venue.
- A 100-word sponsor/product profile will be published in the final Congress Program.
- One A4 half-page advertisement, full color, will be published in the final Congress Program.
- The Sponsor's logo will be published on the Congress Website, providing a two-way link.
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page.
- The Sponsor’s logo will appear on a Sponsor Board on site.
- The Sponsor’s brochure will be inserted in the participants’ bags.

**CONGRESS PROGRAM**

**SOLE SPONSORSHIP**

**SOLD**

The final Congress Program will include the Scientific Program and the Scientific Abstracts of the Congress. The Congress Program will be distributed to all participants and will be an invaluable reference book after the Congress.

Provided by the Congress:
- One A4 page advertisement, full color, will be published on the back cover of the final Congress Program.
- A 100-word sponsor/product profile will be published in the final Congress Program.
- The Sponsor’s logo will be published on the Congress Website providing a two-way link.
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page.
- The Sponsor’s logo will appear on a Sponsor Board on site.
ADDITIONAL SPONSORSHIP OPPORTUNITIES

CONGRESS ABSTRACTS ON DISC ON KEY

**SOLE SPONSORSHIP**
€13,000

The Disk-On-Key will contain all of the Scientific Abstracts of the Congress and will be distributed to all the participants. The DOK may include the Sponsor's logo. An exchange voucher will be placed in the participants’ registrations kit. The DOK will be distributed from the sponsors’s exhibition booth (optional)

**Provided by the Congress**
- Exclusive advertisement on the cover of the voucher
- Exclusive advertisement on the back cover of the exchange voucher
- Sponsor’s logo on DOK
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor's logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Special Board on site

E-POSTERS

**SOLE SPONSORSHIP**
€10,000

An E-Poster is an electronic version of the traditional poster board. The posters will be displayed on monitor screens and will include text, figures as well as videos. Abstracts will be displayed as electronic posters (e-posters) during the days of the Congress. The electronic version of the posters will be uploaded to Congress official web site for a limited period of time.

**Provided by the Congress the opportunity to**
- Display Sponsor logo/information on screensaver
- Display Sponsor logo/information on screen background

**Provided by the Congress**
- The Sponsor’s logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program and the logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site

FACULTY DINNER

**SOLE SPONSORSHIP**
€10,000

A Faculty Dinner will be held for the invited speakers of the Congress.

**Provided by the Congress**
- The Sponsor’s logo will appear on a special board at the Faculty Dinner venue
- The Sponsor's logo will be published on the Congress Website, providing a two-way link
- The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
- The Sponsor’s logo will appear on a Sponsor Board on site
ADDITIONAL SPONSORSHIP OPPORTUNITIES

INTERNET CENTER

SOLE SPONSORSHIP

€10,000

The Internet Center will be outfitted with internet workstations for participants of the Congress to check their email and stay updated in-between sessions. The sponsorship package includes: workstations, areas for corporate logo display, technical support, furniture, adequate space for the workstations and internet set-up and connection.

Provided by the Congress the opportunity to
• Display Sponsor logo/information on screensaver
• Display Sponsor logo/information on screen background
• Distribute mouse pads and related promotional gifts at the internet center

Provided by the Congress
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program and the logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

PARTICIPANTS’ BAGS

SOLE SPONSORSHIP

SOLD

The Sponsor will provide the participants’ Congress bags.

Provided by the Congress
• The Sponsor’s brochure/s will be inserted in the participants’ bags
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Special Board on site

MINI-POCKET PROGRAM

SOLE SPONSORSHIP

€5,000

A Mini-Pocket Program will be distributed to all participants with their registration kits.

Provided by the Congress
• The Sponsor’s exclusive advertisement on the back cover of the Mini/Pocket Program
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site
ADDITIONAL SPONSORSHIP OPPORTUNITIES

TRANSLATION

€5,000
(per hall, per day)

Simultaneous translation from English to any required language.

Provided by the Congress
• The Sponsor’s logo will appear on a special board in the session hall
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Sponsor Board on site

WRITING PADS AND PENS

SOLE SPONSORSHIP

provided-in-kind + €5,000

The Sponsor will provide all participants with writing pads and pens, which will be included in the participants’ bags. This can be an effective high-profile sponsorship opportunity for a drug launch or for immediate brand recognition.

Provided by the Congress
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link

CONGRESS LANYARDS

SOLE SPONSORSHIP

A - provided-in-kind + €3,000

B - provided by the Congress €6,000

(This opportunity is reserved first to presidential Circle and Platinum Sponsors)

Provided by the Congress
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
• The Sponsor will be acknowledged in the final Congress Program, and the Sponsor’s logo will appear on a separate Sponsor Logo page
• The Sponsor’s logo will appear on a Special Board on site
ADDITIONAL SPONSORSHIP OPPORTUNITIES

BROCHURE INSERT
€3,000

A brochure provided by the Sponsor will be inserted into the participants’ bags, which will be distributed to the participants of the Congress.

Provided by the Congress
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link

COFFEE BREAK
€2,000

Coffee will be served during the breaks between the sessions on each day of the Congress.

Provided by the Congress
• The Sponsor’s logo will be published on the Congress Website, providing a two-way link
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All sponsorship and exhibition prices are subject to VAT.

It is the Sponsors’ and Exhibitors’ responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.

TAILOR-MADE SPONSORSHIP PACKAGES

Sponsorship packages may be tailored to suit the Sponsor’s marketing strategy in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.
GENERAL INFORMATION

VENUE
Palau de Congressos de Catalunya
Av. Diagonal, 661-671
Barcelona 08028, Spain
Tel: +34 93 364 4400
Fax: +34 93 364 4401
Website: www.pcongresos.com

LANGUAGE
The official language of the Congress is English.

CONGRESS SECRETARIAT AND SPONSORSHIP/ EXHIBITION CONTACT
ComtecMed
53, Rothschild Boulevard, PO Box 68
Tel Aviv, 61000, Israel
Tel: +972 3 5666166
Fax: +972 3 5666177
E-mail: cophy@comtecmed.com
Website: www.comtecmed.com/cophy

REGISTRATION

<table>
<thead>
<tr>
<th></th>
<th>From January 1 until February 24, 2011</th>
<th>From February 25, 2011</th>
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</thead>
<tbody>
<tr>
<td>Participants - Physicians and Scientists</td>
<td>€590</td>
<td>€650</td>
</tr>
<tr>
<td>Trainees*, Nurses, Students</td>
<td>€430</td>
<td>€470</td>
</tr>
<tr>
<td>Accompanying Persons</td>
<td>€140</td>
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</tbody>
</table>

* Refers to non-tenured junior scientists. Registration forms must be accompanied by a letter from the head of the department, confirming their status. The letter should be printed on a department letterhead and addressed to the Registration Department of the Congress.

Note: Credit card payments (only) will be charged to your account in US$ according to the rate of exchange to the Euro on the date of payment.

Registration fees include: participation in scientific sessions, Congress bag, program and abstract book, all printed material of the congress, invitation to the Welcome Reception, coffee breaks, lunch on Friday and Saturday.

ACCOMMODATION
ComtecMed is the official travel agent for The 2nd World Congress on Controversies in Ophthalmology (COPHy) and will offer specially reduced rates for the Congress participants.

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<thead>
<tr>
<th>Hotel</th>
<th>Category</th>
<th>Single Room</th>
<th>Double Room</th>
<th>Distance from Congress Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rey Juan Carlos Hotel</td>
<td>★★★★★</td>
<td>€185</td>
<td>€196</td>
<td>Congress Headquarters Hotel</td>
</tr>
<tr>
<td>Husa Illa</td>
<td>★★★★</td>
<td>€128</td>
<td>€138</td>
<td>15 minutes walk</td>
</tr>
</tbody>
</table>

* Rates quoted are per room, per night, including breakfast and VAT (8%)
* Additional hotels in different categories are available upon request

GROUP REGISTRATION POLICY
- Group registration procedures will be valid for a minimum of 10 participants.
- Kindly contact the registration department in order to receive the special registration group policy at cophy@comtecmed.com

LIABILITY AND INSURANCE
The organizer carries no liability whatsoever for injuries or damages involving persons and/or property during the Congress. Participants are advised to issue their own personal travel and health insurance for their trip.
EXHIBITION

A professional exhibition will be held at the Catlunia Convention Center, in conjunction with the Congress. The floor plan has been designed so as to maximize the exhibitors’ exposure to the delegates. Lunches and Coffee breaks will be held in this exhibition area.

EXHIBITION COST
Sponsors may obtain additional exhibition space at €400 per sq.m.
Non-sponsors may obtain exhibition space at €700 per sq.m.
The minimum booth size is 6 sq.m
Includes:
• Exhibitors Technical Manual
• Lunches and coffee breaks for registered exhibitors
• Exhibitors badges
• 100 Word Company/Product profile in the final program book
• Cleaning of public areas
• Welcome Reception for registered exhibitors
• Security
List of exhibitors (alphabetically):

1. Allergan
2. Heidelberg Engineering GmbH
3. NeoVista
10. Novartis

* Maximum building height: 3m
I would like to book exhibition space:

<table>
<thead>
<tr>
<th>Booth number</th>
<th>Total Sq.m</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor booth at €400 per sq. meter</td>
<td></td>
</tr>
<tr>
<td>Non-sponsor booth at €700 per sq. meter (minimum booth size: 6 sq.m)</td>
<td></td>
</tr>
</tbody>
</table>

Please call me to discuss the sponsorship/exhibition options

Signature: ____________________________  Date: _____________
We would like to thank our generous sponsors.