The 8th World Congress on CONTROVERSIES IN OPHTHALMOLOGY
Anterior Segment • Glaucoma • Retina

MADRID, SPAIN • MARCH 30 - APRIL 1, 2017

SUPPORT AND EXHIBITION
Invitation for the local Industry

www.comtecmad.com/cophy | cophy@comtecmad.com
Dear Friends and Colleagues,

We are pleased to announce and invite you to attend and support the 8th World Congress on Controversies in Ophthalmology (COPHy), which will take place in Madrid, Spain, March 30–April 1, 2017.

The great success of the previous seven COPHy EU Congresses, held across Europe in Prague, Barcelona, Istanbul, Budapest, Lisbon, Sorrento and Warsaw, as well as the enthusiastic feedback received from the most recent Congresses, confirmed the need for proceeding with the 8th edition of this dynamic Congress.

COPHy EU in Madrid again will be devoted to evidence-based debates and discussions amongst session moderators, speakers and the audience, all of whom will examine and analyze the most relevant and controversial issues raised during the course of 2016 and 2017 within the field of ophthalmology. This educational Congress will continue to focus on Anterior Segment, Glaucoma, and Retina, and will discuss controversies in other areas of ophthalmology, such as neuro-ophthalmology, ocular imaging, and uveitis. Topics will include the treatment regimens and drug choices for retinal diseases such as diabetic macular edema or age-related macular degeneration, the role of anti-VEGF agents versus panretinal photocoagulation in the management of proliferative diabetic retinopathy, the current management of corneal disease with the use of advanced technologies for corneal transplants, and novel medical and surgical glaucoma management methods.

Allowing ample time for speaker-audience discussion, the Congress aims at reaching up-to-date and agreed-upon answers to ongoing debates even when data remain limited, through evidence-based medicine, including expert opinion. Outstanding world leaders as faculty will present both pro and con positions while further challenging and exploring the optimal treatment for patients, with emphasis on the appropriate use of new and emerging drugs.

We invite you to participate in the 8th COPHy Europe Congress in Madrid.

Sincerely,

Prof. Anat Loewenstein  
Professor  
Israel

Prof. Neil Bressler  
Professor  
USA

Co-Chairs
## PRELIMINARY TIMETABLE

### THURSDAY, MARCH 30, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>19:00</td>
<td>Welcome Reception</td>
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### FRIDAY, MARCH 31, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>07:30-08:30</td>
<td>Breakfast Session</td>
</tr>
<tr>
<td>08:30-08:45</td>
<td>Visit to Exhibition &amp; Technical Break</td>
</tr>
<tr>
<td>08:45-10:15</td>
<td><strong>Hot Topics in Ophthalmology: 2017</strong></td>
</tr>
<tr>
<td>10:15-10:45</td>
<td>Visit to Exhibition &amp; Coffee and Refreshment Break</td>
</tr>
<tr>
<td>10:45-12:15</td>
<td><strong>Retina I</strong></td>
</tr>
<tr>
<td></td>
<td>Non-neovascular (&quot;Dry&quot;) Age-related Macular Degeneration</td>
</tr>
<tr>
<td></td>
<td><strong>Anterior Segment I</strong></td>
</tr>
<tr>
<td></td>
<td>Cornea</td>
</tr>
<tr>
<td></td>
<td><strong>Glaucoma I</strong></td>
</tr>
<tr>
<td></td>
<td>Diagnosis</td>
</tr>
<tr>
<td>12:15-12:45</td>
<td>Visit to Exhibition &amp; Lunch Box Pick-Up</td>
</tr>
<tr>
<td>12:45-13:45</td>
<td>Industry-Sponsored Luncheon Symposia</td>
</tr>
<tr>
<td>13:45-14:15</td>
<td>Visit to Exhibition &amp; Dessert Break</td>
</tr>
<tr>
<td>14:15-15:45</td>
<td><strong>Retina II</strong></td>
</tr>
<tr>
<td></td>
<td>Diabetic macular edema (DME)</td>
</tr>
<tr>
<td></td>
<td><strong>Orbit, Oculoplastics and Tumors I</strong></td>
</tr>
<tr>
<td></td>
<td>Trauma</td>
</tr>
<tr>
<td>15:45-16:45</td>
<td>Industry-Sponsored Symposia</td>
</tr>
<tr>
<td>16:45-18:15</td>
<td><strong>Retina III</strong></td>
</tr>
<tr>
<td></td>
<td>Surgical</td>
</tr>
<tr>
<td></td>
<td><strong>Anterior Segment II</strong></td>
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<tr>
<td></td>
<td>Refractive Surgery</td>
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<tr>
<td></td>
<td><strong>Neuro-Ophtalmology I</strong></td>
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### SATURDAY, APRIL 1, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>07:30-08:30</td>
<td>Breakfast Session</td>
</tr>
<tr>
<td>08:30-09:00</td>
<td>Visit to Exhibition &amp; Technical Break</td>
</tr>
<tr>
<td>09:00-10:30</td>
<td><strong>Retina IV</strong></td>
</tr>
<tr>
<td></td>
<td>Potpourri of Retinal Controversies</td>
</tr>
<tr>
<td></td>
<td><strong>Anterior Segment III</strong></td>
</tr>
<tr>
<td></td>
<td>Cataract</td>
</tr>
<tr>
<td></td>
<td><strong>Glaucoma II</strong></td>
</tr>
<tr>
<td></td>
<td>Imaging and Risk Calculators</td>
</tr>
<tr>
<td>10:30-10:45</td>
<td>Visit to Exhibition &amp; Coffee and Refreshment Break</td>
</tr>
<tr>
<td>10:45-12:15</td>
<td><strong>Imaging</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Retina V</strong></td>
</tr>
<tr>
<td></td>
<td>Surgical</td>
</tr>
<tr>
<td></td>
<td><strong>Neuro-Ophtalmology II</strong></td>
</tr>
<tr>
<td>12:15-12:45</td>
<td>Visit to Exhibition &amp; Lunch Box Pick-Up</td>
</tr>
<tr>
<td>12:45-13:45</td>
<td>Industry-Sponsored Luncheon Symposia</td>
</tr>
<tr>
<td>13:45-14:15</td>
<td>Visit to Exhibition &amp; Dessert Break</td>
</tr>
<tr>
<td>14:15-15:45</td>
<td><strong>Hot Topics</strong></td>
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<tr>
<td></td>
<td>Controversies in Retina for the Anterior Segment Surgeon</td>
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<tr>
<td>15:45-17:15</td>
<td><strong>Retina VI</strong></td>
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<tr>
<td></td>
<td>Neovascular (&quot;Wet&quot;) AMD Management</td>
</tr>
<tr>
<td></td>
<td><strong>Orbit, Oculoplastics and Tumors II</strong></td>
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<tr>
<td></td>
<td><strong>Uveitis</strong></td>
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### PAST CONGRESS STATISTICS

<table>
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<tr>
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<tr>
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<td>26 (2)</td>
<td>26 (5)</td>
<td>23 (5)</td>
<td>23 (5)</td>
<td>18 (4)</td>
<td>18 (3)</td>
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<td>Debates</td>
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<td>43</td>
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<td>Faculty</td>
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<td>84</td>
<td>76</td>
<td>62</td>
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<td>Poster Presentations</td>
<td>97</td>
<td>82</td>
<td>186</td>
<td>111</td>
<td>144</td>
<td>117</td>
<td>147</td>
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<tr>
<td>Number of Participants</td>
<td>413</td>
<td>537</td>
<td>718</td>
<td>808</td>
<td>912</td>
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<tr>
<td>Countries</td>
<td>50</td>
<td>42</td>
<td>49</td>
<td>59</td>
<td>47</td>
<td>49</td>
<td>53</td>
</tr>
</tbody>
</table>

### PARTICIPANTS DEMOGRAPHICS

#### Prague, Czech Republic
- Eastern Europe: 19%
- Latin America: 0.5%
- North America: 7.5%
- Africa: 0.5%
- Asia Pacific: 2.5%
- Middle East: 28.5%
- Western Europe: 41.5%

#### Budapest, Hungary
- Eastern Europe: 30.4%
- Latin America: 1%
- North America: 6.3%
- Africa: 1.9%
- Asia Pacific: 3.7%
- Middle East: 10.9%
- Western Europe: 45.9%

#### Lisbon, Portugal
- Eastern Europe: 20%
- Latin America: 2%
- North America: 8%
- Africa: 2%
- Asia Pacific: 5%
- Middle East: 13%
- Western Europe: 50%

#### Warsaw, Poland
- Eastern Europe: 41.9%
- Latin America: 0.5%
- North America: 1.5%
- Africa: 0.5%
- Asia Pacific: 2%
- Middle East: 5.5%
- Western Europe: 48.1%

#### Barcelona, Spain
- Eastern Europe: 12%
- Latin America: 1.5%
- North America: 8%
- Africa: 0.5%
- Asia Pacific: 1.5%
- Middle East: 17.5%
- Western Europe: 59%

#### Istanbul, Turkey
- Eastern Europe: 13.5%
- Latin America: 0.5%
- North America: 4%
- Asia Pacific: 2%
- Middle East: 27%
- Western Europe: 53%

#### Sorrento, Italy
- Eastern Europe: 18.5%
- Latin America: 0.5%
- North America: 5%
- Africa: 0.5%
- Asia Pacific: 2.5%
- Middle East: 6%
- Western Europe: 67%
CONGRESS PROFILE

Since the launch in 2010, COPHy has established itself as a unique educational congress where physicians meet with outstanding experts from major Ophthalmology fields, and can be updated on the most pressing clinical questions of today. COPHy is the only annual Congress of its kind that focuses mainly on controversial issues.

AIMS OF THE CONGRESS
• To promote excellence in the field of Ophthalmology
• To provide an effective forum for discussing and debating unsolved issues by allowing ample time for speakers/audience discussion
• To promulgate ethics and standards of practice and treatment
• To bridge gaps between expansion of basic science and information, and their consolidation into clinical practice
• To make it possible for the industry to meet with outstanding experts in the field, and to update international participants on pressing clinical and technological questions of the day

WHY SHOULD YOU CONSIDER SUPPORTING?

Demonstrate your company’s leadership in the field of Ophthalmology
Reach key thought leaders academic and industry researchers and clinicians
Raise your company’s visibility in the field
Exhibit and distribute your marketing and promotional materials
Convene a corporate symposium

CME ACCREDITATION

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD
ComtecMed is committed to deliver within the platform of the Congress valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:
• Championing best practice in CME
• Maintaining and improving standards
• Mentoring and educating
• Working in collaboration with critical stakeholders
For more information, visit: www.gcmepeu

INTERNATIONAL CME ACCREDITATION
An application for CME Credit will be made once the scientific program is finalized. Further details will be available on the Conference web site: www.comtecmed.com/cophy

INDUSTRY-SPONSORED SYMPOSIA
Industry-Sponsored Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Industry-Sponsored Symposia (not included in the main event CME/CPD credit offering).
PRELIMINARY LIST OF TOPICS

MEDICAL RETINA

- Central serous chorioretinopathy acute & chronice
- Current imaging modalities: OCT angiography
- Diabetic macular edema: Imaging
- Diabetic macular edema: Treatment
- Genetics importance in diagnosis and management
- Myopic choroidal neovascularization
- Neovascular age-related macular degeneration: Regimen 1st year, subsequent)
- Neovascular age-related macular degeneration: Treatment of choice, 1st eye vs 2nd eye
- Polypoidal vasculopathy diagnosis & management
- Retinal vein occlusion: Treatment of choice
- RVO: Frequency of treatment, first year vs. subsequent years
- Uveitis infectious and non infectious

SURGICAL RETINA

- Dyes in epiretinal membrane surgery
- Large submacular hemorrhage in predominantly hemorrhagic CNV lesion
- Macular holes face down position
- Management of macular schisis in pathologic myopia
- Optic pit with serous retinal detachment
- Retinal detachment, inferior, recurrent, severe PVR (in phakic, pseudophakic eyes)
- Scleral buckle in era of vitrectomy (in phakic, pseudophakic eyes)
- Screening of the periphery in high myopia
- Vitrectomy for epiretinal membranes with good or bad visual acuity
- Vitreomacular traction role of microplasmin
- Other topics

ANTERIOR SEGMENT

- Artisan lens
- Astigmatism correction in cataract surgery, how much residual error is considered OK?
- Corneal refractive surgery
- Dislocated IOL's
- Dry eye. Importance of meibomian gland dysfunction
- Femtosecond laser in cataract surgery
- Immediately sequential bilateral cataract surgery (ISBCS)
- Intracameral antibiotic
- IOL calculation following refractive surgery
- IOL exchange IOL power calculation methods
- Keratoconus
- LASIK in 2016
- Loose zonules
- Multifocal lenses
- Ocular surface disease
- Phakic IOL
- Presbyopia solution
- Pupillary dilation
- Special IOLs
- Other topics

GLAUCOMA

- After one failed trabeculectomy
- Alphagan neuroprotective in NTG
- Applying MMC in trabeculectomy
- Aqueous outflow pathways: Increasing their drainage by new devices
- AS-OCT for angle imaging
- Best way to cover a tube shunt
- Failed tubes should always be followed by a second tube implantation
- First line treatment
- Future of glaucoma surgery
- Future of glaucoma treatment
- Gonioscopy-assisted transluminal trabeculotomy (GATT)
- Intraocular pressure and glaucoma: Tracking IOP (mean, peak, fluctuation)
- iStent
- Laser peripheral iridotomy
- Laser to trabecular meshwork
- Macular OCT for glaucoma
- Measuring ocular blood flow and perfusion pressure is important for management of glaucoma patients
- Medical management: First line for open angle glaucoma
- Neovascular glaucoma
- New Horizons in glaucoma surgery
- Non-IOP lowering therapy will be the future of glaucoma treatment
- Non-penetrating sclerectomy
- OCT imaging of the optic nerve and macula must be considered for glaucoma patients management
- Optic nerve head imaging
- Pediatric glaucoma
- Plateau iris syndrome
- Risk calculators
- Surgical treatment for primary angle closure glaucoma
- Trabeculectomy in the progressing low pressure glaucoma patient
- Trabeculectomy with ExPress
- Treatment for primary angle closure glaucoma
- Tube shunt surgery
- Would my glaucoma patient benefit from genetic testing?

OTHER

- Blepharospasm
- Management of isolated optic neuritis
- Management of isolated sixth cranial nerve palsy
- Posterior optic neuropathy: Evaluation and management
- Psuedotumor cerebri in pregnancy
- Thyroid ophthalmopathy
- Treatment of traumatic optic neuropathy
- What is the best management of NA-AION
LEVELS OF SUPPORT
(Level determined by the accumulation of items of value)

PRESIDENTIAL CIRCLE
Limited to one supporter
€ 110,000 and up

PLATINUM
€ 85,000 and up

GOLD
€ 60,000 and up

SILVER
€ 40,000 and up

BRONZE
€ 20,000 and up

CONTRIBUTOR
€ 3,000-15,000

CATEGORIES PRIORITIES

- Presidential Circle category will have the priority in choosing up to two additional sponsorship items to the value of € 15,000
- Platinum category will have the priority in choosing up to two additional sponsorship items to the value of € 10,000
- Gold category will have the priority in choosing up to one additional sponsorship items to the value of € 5,000

IMPORTANT NOTES

- Special Industry-Sponsored Symposia time slots will be allocated on a first-come, first-served basis.
- The company sponsoring a symposium may select the speakers and topics, subject to final approval of the meeting Co-chairs.
- In addition to the sponsorship fee, the company must cover all speakers’ expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.
- The program of the industry-sponsored symposia are subject to approval by the meeting Co-chairs. In case that the Co-chairs reject the program of an industry-sponsored symposium, each party will be entitled to cancel the symposium without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party.
## EDUCATIONAL SUPPORT OPPORTUNITIES

### CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION  € 35,000

A company may provide an unrestricted grant to support an existing session of particular interest to the company. Dates: Friday or Saturday.

- Grant includes expenses of session hall and basic audiovisual equipment
- Grant includes expenses of 5 Moderators, Chairs and Speakers during the session
- Company profile in the program book
- One full page color advertisement in the program book
- Acknowledgment: Congress website, Congress program book, on-site signage
- Brochure in the participants’ bags
- Company logo on regular announcements to Congress database
- Exhibition space will be charged at a supporters’ rate of € 450 per sq.m

### CONTINUING MEDICAL EDUCATION (CME) APPROVED PRESENTATION  € 20,000

A company may provide an unrestricted grant to support a presentation in an existing session of particular interest to the company. Dates: Friday or Saturday.

- Session hall and basic audiovisual equipment
- Company profile in the program book
- One full page color advertisement in the program book
- Acknowledgment: Congress website, Congress program book, on-site signage
- Brochure in the participants’ bags
PROMOTIONAL SUPPORT OPPORTUNITIES

BREAKFAST SYMPOSIUM (NON-CME APPROVED) € 40,000

A company may organize a breakfast (non-CME approved) Symposium (60 minutes). The topic will be subject to approval by the co-chairs of the Congress (Profs. Bressler and Loewenstein) and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the co-chairs so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program (Friday, Saturday). Dates: Friday or Saturday.

Breakfast will be available during the Symposium for all participants
- Symposium hall and basic audiovisual equipment
- Company profile in the program book
- One full page color advertisement in the program book
- Acknowledgment: Congress website, Congress program book, on-site signage
- Brochure in the participants’ bags
- Company logo on regular announcements to the Congress database
- Exhibition space will be charged at a supporters’ rate of € 450 per sq.m

The expenses (travel, accommodation, honorarium and registration) of the chairs and speakers of the breakfast symposium are additional and the responsibility of the supporter.

In addition to the sponsorship fee, the company must cover all speakers’ expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.

PLENARY MORNING SYMPOSIUM (NON-CME APPROVED) € 55,000

A company may organize a non-CME approved symposium (60-75 minutes) prior to the lunch with no parallel scientific sessions. The topic will be subject to approval by the co-chairs of the Congress (Profs. Bressler and Loewenstein) and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the co-chairs so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program (Friday, Saturday).

- Plenary symposium hall and basic audiovisual equipment
- Company profile in the program book
- One full page color advertisement in the program book
- Acknowledgment: Congress website, Congress program book, on-site signage
- Brochure in the participants’ bags
- Company logo on regular announcements to the Congress database
- Exhibition space will be charged at a supporters’ rate of € 450 per sq.m

The expenses (travel, accommodation and registration) of the chairs and speakers of the plenary symposium are additional and the responsibility of the supporter.

In addition to the sponsorship fee, the company must cover all speakers’ expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.
PROMOTIONAL SUPPORT OPPORTUNITIES

PLenary LUNCH SYMPOSIUM (NON-CME APPROVED) € 60,000

Limited to one company per day only, not including lunchboxes
A company may organize a non-CME approved symposium (60-75 minutes) during lunch with no parallel scientific sessions. The topic will be subject to approval by the co-chairs of the Congress (Profs. Bressler and Loewenstein) and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the co-chairs so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program (Friday, Saturday).
• The symposium does not include the cost of the lunch box. This is optional and available at an additional cost
• Plenary symposium hall and basic audiovisual equipment
• Company profile in the program book
• One full page color advertisement in the program book
• Acknowledgment: Congress website, Congress program book, on-site signage
• Brochure in the participants’ bags
• Company logo on regular announcements to the Congress database
• Exhibition space will be charged at a sponsor rate of € 450 per sq.m
The expenses (travel, accommodation and registration) of the chairs and speakers of the lunch symposium are additional and the responsibility of the supporter.
In addition to the sponsorship fee, the company must cover all speakers’ expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.

PLenary AFTERNOON SYMPOSIUM (NON-CME APPROVED) € 50,000

A company may organize a non-CME approved symposium (60-75 minutes) post lunch with no parallel scientific sessions. The topic will be subject to approval by the co-chairs of the Congress (Profs. Bressler and Loewenstein) and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the co-chairs so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program (Friday, Saturday).
• Plenary symposium hall and basic audiovisual equipment
• Company profile in the program book
• One full page color advertisement in the program book
• Acknowledgment: Congress website, Congress program book, on-site signage
• Brochure in the participants’ bags
• Company logo on regular announcements to the Congress database
• Exhibition space will be charged at a supporters’ rate of € 450 per sq.m
The expenses (travel, accommodation and registration) of the chairs and speakers of the plenary symposium are additional and the responsibility of the supporter.
In addition to the sponsorship fee, the company must cover all speakers’ expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.
## PROMOTIONAL SUPPORT OPPORTUNITIES

### INTERNET AREA

**Sole Support**

€ 8,000

The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions.
- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Company profile in the program book
- Acknowledgment: Congress website, Congress program book, on-site signage

### PROGRAM BOOK

**Sole Support**

€ 7,000

The program book will include the profiles and advertisements of the Congress supporters. Also included in the program book the updated exhibition map and list of exhibitors.
- Company profile in the program book
- Two full page color advertisement in the program book (back cover and inside page)
- Acknowledgment: Congress website, Congress program book, on-site signage

### NOTE PADS AND PENS

**Sole Support**

+ € 5,000

Opportunity to provide branded note pads and pens to be distributed in the participants' bags
- Company profile in the program book
- Acknowledgment: Congress website, Congress program book, on-site signage

### BROCHURE INSERT

€ 3,000

- Company brochure to be inserted into the participants' bags
- Company profile in the program book
- Acknowledgment: Congress website, Congress program book, on-site signage

### COFFEE BREAK

**per coffee break**

€ 2,000

Opportunity to support, in part, a coffee break for all participants of the Congress
- Company profile in the Congress program book
- Acknowledgment: Congress website, Congress program book, on-site signage

### POSTER AREA

€ 5,000

The scientific posters will be presented in a designated poster area and will be an opportunity for the researchers to share new and exciting outcomes from their studies.
- Company logo at the entrance of the poster area
- Acknowledgment: Congress website, Congress program book, on-site signage

### MOBILE WEBSITE APPLICATION

€ 5,000

- Exclusive sponsorship provides high-exposure placement in the application in order to drive traffic to the company’s onsite presence or website
- Measure your return on investment down to the click
- Every time an attendee requires event information, they will be accessing the application. Prior to arriving at the home page, they will be exposed to your logo
- Provide attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the application for other reasons will be attracted
- Appeal to attendees based on interests they have already expressed
PROMOTIONAL SUPPORT OPPORTUNITIES

SIMULTANEOUS TRANSLATION

A company may support simultaneous translation in selected sessions or all sessions. Translation will be offered in COPHy Madrid, from English to Spanish.

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Per one session in one hall</td>
<td>€ 3,000</td>
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<tr>
<td>Partial support in one hall per day</td>
<td>€ 10,000</td>
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<tr>
<td>Support in all sessions throughout the Congress</td>
<td>€ 15,000</td>
</tr>
</tbody>
</table>

• Company logo at the entrance of halls of selected session, or all sessions
• Acknowledgment: Congress website, Congress program book, on-site signage

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company’s budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.

GENERAL INFORMATION

VENUE
Mariott Auditorium hotel Madrid
Av. de Aragón, 400, 28022 Madrid, Spain

LANGUAGE
The official language of the Congress is English.

CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT

53, Rothschild Boulevard, PO Box 68
Tel Aviv, 6100001, Israel
Tel: +972 3 5666166
Fax: +972 3 5666177
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LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the COPHy Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company’s participation and benefits.
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations)
   www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations)
   www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Congress Organizer reserves the right to amend the published floor plan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
8. Please note that the Congress Organizer must approve all exhibition stand designs
9. Hermes & Merkur is the sole logistic supplier for the COPHy 2016 Congress. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED’s responsibility. We are not liable if the shipment does not arrive due to customs clearance issues or any other delays that might occur.
EXHIBITION

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. Coffee breaks will be held in the exhibition area.

Exhibition space will be available on a first-come, first-served basis, with priority given to presidential circle and platinum supporters.

- Exhibition space will be available at € 650 per sq.m.
- Companies that will contribute minimum of € 25,000 will be entitled to a special supporters’ rate of € 450 per sq.m.
- The minimum booth size is 2x3 sq.m.

Please visit the website at www.comtecmed.com/cophy to view the exhibition floorplan.

Exhibition space rental is priced according to size (per sq. m) and includes:

- Net stand area
- Company profile in the program book
- Two exhibitor registrations (up to 18 sq. m, additional registration per 6 sq. m)
- Additional exhibitor registrations available for € 250 per badge
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the Supporters’ manual on the website:

Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, Supporters’ insurance, logistics, etc.

EXHIBITION FLOORPLAN

Company  Booth #
Allergan Ophthalmology ........2
Bayer ............................................18
ANCILLARY EVENTS POLICY DURING COPHY CONGRESSES

The COPHy Secretariat and Co-Chairs have recognized that at the COPHy Annual Congress attendees and companies seek to maximize their networking opportunities and fulfill their professional responsibilities while at a location with so many of their colleagues.

To accomplish these goals COPHy will make every effort to make available their time and space in COPHy-controlled meeting facilities (convention center or headquarter hotels) for Ancillary Events which do not compete or conflict substantially with the official scientific program.

- Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.
- Ancillary Events with more than 25 attendees may not be scheduled in conflict with the official scientific program of COPHy.
- Ancillary Events with more than 25 attendees may not be scheduled during the official scientific program of COPHy.

DEFINITION OF ANCILLARY EVENTS

Ancillary Events are non-COPHy-sponsored special group events, such as business meetings of other organizations or social gatherings, held in conjunction with the COPHy Annual Congress. Ancillary Events are not planned or sponsored by COPHy.

Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.

- **Business Meetings:** Meetings of non-commercial editorial boards, non-profit organization boards, or other non-COPHy committees/working groups, study groups, etc.
- **Exhibitor Internal Meetings:** Meetings for COPHy exhibitor’s corporate personnel: COPHy exhibitor hospitality suites.
- **Investigator Meetings:** Meetings for investigators of ongoing research (may be sponsored only by a COPHy exhibitor).
- **Social Events:** Receptions, dinners, alumni events, reunions, and specialty groups where there is no educational/scientific program presented.

REQUESTS FOR ANCILLARY EVENTS

Requests for Ancillary Events must be made on official forms and approved by COPHy, regardless of COPHy Annual Congress Ancillary Events Policy the location of the event. For meetings with more than 15 attendees, fees will be charged for requests made after a certain date.

Ancillary Events should be planned and scheduled in support of the COPHy Annual Congress. Commercial organizers of Ancillary Events must be supporters of the COPHy Annual Congress at the value of not less than the cost of an inside 10x10 booth. Commercial ancillary event organizers who are not exhibitors will incur additional service charges for multiple events.

Fees for participation by Annual Congress attendees outside of the recovery of food and beverage costs, such as registration fees, must be approved by COPHy. All costs for the activity, including decorator, audio-visual setup, and room changes, must be borne by the organizers. All event expenses must be paid promptly and non-payment may result in action by COPHy.

The use of the COPHy logo, trademark, or name in conjunction with publicity must be pre-approved. COPHy may not be represented as cosponsoring an event unless a formal request has been submitted to and approved by COPHy. Conducting demonstrations and/or displays of commercial products will not be permitted during Ancillary Events.

Only Ancillary Events open to all Annual Meeting registrants will be listed in the Annual Congress related publications.

Signs, directional or informational, must be approved by, and coordinated with, COPHy Congress management when placed in COPHy-controlled Congress facilities. Each sign must state that “This event is not organized or sponsored by COPHy.” Organizers must remove any meeting-related materials from their assigned rooms at the conclusion of the event.

All participants in Ancillary Events must register for the Annual Congress unless requests for passes for non-scientific participants are received in writing at the time the Ancillary Event is approved.

BREACH OF POLICY

Organizers must adhere to the responsibilities outlined in the policy and on the official forms to avoid cancellation of the activity. Failure to adhere to the policy may result in any or all of the following actions by COPHy:

- Cancellation of Ancillary Event
- Refusal to allow company or group the opportunity to exhibit or hold symposia, meetings, or other events in COPHy-controlled meeting facilities in current year or a specified number of future years.
The 3rd Asia-Australia Congress on
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Anterior Segment • Glaucoma • Retina

FEBRUARY 9-12, 2017
Seoul, South Korea