The 3rd Asia-Australia Congress on Controversies in Ophthalmology

Anterior Segment • Glaucoma • Retina

SEOUL, SOUTH KOREA • FEBRUARY 9-12, 2017

SUPPORT AND EXHIBITION

Invitation for the local Industry
Dear Friends and Colleagues,

We are pleased to announce and invite you to attend the 3rd Asia-Australia Congress on Controversies Ophthalmology (COPHy AA) will take place in Seoul, South Korea, February 9-12, 2017.

The great success of previous COPHy Congresses held in various countries in Europe paved the way for the locally orientated COPHy Congress – called COPHy AA – which has triumphantly taken place in Ho Chi Minh City, Vietnam, 2015 and Bangkok, Thailand, 2016.

COPHy AA in Seoul again will be devoted to evidence-based debates and discussions amongst session moderators, speakers and the audience, all of whom will examine and analyze the most relevant and controversial issues raised during the course of 2016 and 2017 within the field of ophthalmology. This educational Congress will continue to discuss controversies in Anterior Segment, Glaucoma, and Retina, as well as other areas of ophthalmology, such as neuro-ophthalmology, ocular imaging, and uveitis. Topics will include the treatment of retinal diseases such as diabetic macular edema, the role of anti-VEGF agents versus panretinal photocoagulation in the management of proliferative diabetic retinopathy, polypoidal choroidal vasculopathy, pathologic myopia, the current management of corneal disease with the use of advanced technologies for corneal transplants, as well as novel medical and surgical glaucoma issues.

Allowing ample time for speaker-audience discussion, the Congress aims at reaching up-to-date and agreed-upon answers to ongoing debates even when data remain limited, through evidence-based medicine, including expert opinion. Participants will have the opportunity to take part in this vibrant meeting which will facilitate discussions on the shared experiences and opinions of leading local and international experts.

The 3rd Asia-Australia COPHy Congress will emphasize issues related to the region in terms of diagnostics, distinctive responses to treatments and typical complications. Many of the Faculty members will be local in order to discuss these typical regional problems. Outstanding world leaders as faculty will present both pro and con positions while further challenging and exploring the optimal treatment for patients, with emphasis on the appropriate use of new and emerging drugs.

We invite you to participate in the 3rd Asia Australia COPHy Congress in South Korea.

Sincerely,

Prof. Anat Loewenstein
Israel

Prof. Neil Bressler
USA

Co-Chairs
## PRELIMINARY TIMETABLE

### THURSDAY, FEBRUARY 9, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>19:00</td>
<td>Welcome Reception</td>
</tr>
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### FRIDAY, FEBRUARY 10, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30-08:30</td>
<td>Plenary Breakfast Session</td>
</tr>
<tr>
<td>08:30-08:45</td>
<td>Opening ceremony</td>
</tr>
<tr>
<td>08:45-10:15</td>
<td>Opening session</td>
</tr>
<tr>
<td>10:15-10:45</td>
<td>Visit to Exhibition &amp; Coffee and Refreshment Break</td>
</tr>
<tr>
<td>10:45-12:15</td>
<td>Retina I: Non-neovascular (“Dry”) Age-related Macular Degeneration</td>
</tr>
<tr>
<td>12:15-12:45</td>
<td>Visit to Exhibition &amp; Lunch Box Pick-Up</td>
</tr>
<tr>
<td>13:45-14:15</td>
<td>Visit to Exhibition &amp; Dessert Break</td>
</tr>
<tr>
<td>14:15-15:45</td>
<td>Retina II: Diabetic Macular Edema</td>
</tr>
<tr>
<td>15:45-16:45</td>
<td>Industry-sponsored Symposium</td>
</tr>
<tr>
<td>16:45-18:15</td>
<td>Retina III: Retinal Detachment and Vitrectomy</td>
</tr>
<tr>
<td>18:15-18:45</td>
<td>Industry-sponsored Symposium</td>
</tr>
</tbody>
</table>

### SATURDAY, FEBRUARY 11, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30-08:30</td>
<td>Plenary Breakfast Session</td>
</tr>
<tr>
<td>08:30-09:00</td>
<td>Visit to Exhibition &amp; Technical Break</td>
</tr>
<tr>
<td>09:00-10:30</td>
<td>Retina IV: Choroidal Neovascular (“Wet”) AMD Management</td>
</tr>
<tr>
<td>10:30-10:45</td>
<td>Visit to Exhibition &amp; Coffee and Refreshment Break</td>
</tr>
<tr>
<td>10:45-12:15</td>
<td>Retina V: Pathologic Myopia</td>
</tr>
<tr>
<td>12:15-12:45</td>
<td>Visit to Exhibition &amp; Lunch Box Pick-Up</td>
</tr>
<tr>
<td>13:45-14:15</td>
<td>Visit to Exhibition &amp; Dessert Break</td>
</tr>
<tr>
<td>14:15-15:45</td>
<td>Plenary Hot Topics</td>
</tr>
<tr>
<td>15:45-16:15</td>
<td>Retina VI: Imaging</td>
</tr>
</tbody>
</table>

### SUNDAY, FEBRUARY 12, 2017

Travel Day
PAST CONGRESS STATISTICS

<table>
<thead>
<tr>
<th>COPHy</th>
<th>Europe</th>
<th>Asia-Australia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sessions</td>
<td>26 (3)</td>
<td>26 (2)</td>
</tr>
<tr>
<td>Debates</td>
<td>49</td>
<td>41</td>
</tr>
<tr>
<td>Faculty</td>
<td>75</td>
<td>90</td>
</tr>
<tr>
<td>Poster</td>
<td>97</td>
<td>82</td>
</tr>
<tr>
<td>Countries</td>
<td>50</td>
<td>42</td>
</tr>
</tbody>
</table>

PARTICIPANTS DEMOGRAPHICS

ASIA-AUSTRALIA

Ho Chi Minh City, Vietnam
- 2015
  - Asia Pacific: 75.5%
  - Middle East: 7%
  - Western Europe: 7.5%
  - Australia & New Zealand: 4.5%
  - Eastern Europe: 2%
  - North America: 3.5%

Bangkok, Thailand
- 2016
  - Asia Pacific: 68.5%
  - Middle East: 3.1%
  - Western Europe: 20.2%
  - Australia & New Zealand: 3%
  - Eastern Europe: 1%
  - North America: 4.2%

EUROPE

Prague, Czech Republic
- 2010
  - Eastern Europe: 19%
  - Latin America: 0.5%
  - North America: 7.5%
  - Africa: 0.5%
  - Asia Pacific: 2.5%
  - Middle East: 28.5%
  - Western Europe: 41.5%

Barcelona, Spain
- 2011
  - Eastern Europe: 12%
  - Latin America: 1.5%
  - North America: 8%
  - Africa: 0.5%
  - Asia Pacific: 1.5%
  - Middle East: 17.5%
  - Western Europe: 59%

Istanbul, Turkey
- 2012
  - Eastern Europe: 13.5%
  - Latin America: 0.5%
  - North America: 4%
  - Asia Pacific: 2%
  - Middle East: 27%
  - Western Europe: 53%

Budapest, Hungary
- 2013
  - Eastern Europe: 30.4%
  - Latin America: 1%
  - North America: 6.3%
  - Africa: 1.9%
  - Asia Pacific: 3.7%
  - Middle East: 10.9%
  - Western Europe: 45.9%

Lisbon, Portugal
- 2014
  - Eastern Europe: 20%
  - Latin America: 2%
  - North America: 8%
  - Africa: 2%
  - Asia Pacific: 5%
  - Middle East: 13%
  - Western Europe: 50%

Sorrento, Italy
- 2015
  - Eastern Europe: 18.5%
  - Latin America: 0.5%
  - North America: 5%
  - Africa: 0.5%
  - Asia Pacific: 2.5%
  - Middle East: 6%
  - Western Europe: 67%

Warsaw, Poland
- 2016
  - Eastern Europe: 41.9%
  - Latin America: 0.5%
  - North America: 1.5%
  - Africa: 0.5%
  - Asia Pacific: 2%
  - Middle East: 5.9%
  - Western Europe: 48.1%
CONGRESS PROFILE

Since the launch in 2015, COPHy AA has established itself as a unique regional educational meeting where physicians in Asia-Australia meet with outstanding International experts from major Ophthalmology fields, and can be updated on the most pressing clinical questions of today. COPHy AA is the only annual regional Congress of its kind that focuses mainly on controversial issues in Asia-Australia. COPHy AA follows in the footsteps of COPHy Europe which will see its 8th edition take place at the end of March 2017 in Madrid, Spain.

AIMS OF THE CONGRESS

• To promote excellence in the field of Ophthalmology
• To provide an effective forum for discussing and debating unsolved regional issues by allowing ample time for speakers/audience discussion
• To promulgate ethics and standards of practice and treatment in the Asia-Australia region
• To bridge gaps between expansion of basic science and information, and their consolidation into clinical practice
• To make it possible for the industry to meet with outstanding regional experts in the field, and to update regional participants on pressing clinical and technological questions today.

WHY SHOULD YOU SUPPORT?

Demonstrate your company’s leadership in the field of Ophthalmology
Reach key thought leaders academic and industry researchers and clinicians
Raise your company’s visibility in the region.
Exhibit and distribute your marketing and promotional materials
Convene a corporate symposium.

CME ACCREDITATION

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD
ComtecMed is committed to deliver within the platform of the Congress valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:
• Championing best practice in CME
• Maintaining and improving standards
• Mentoring and educating
• Working in collaboration with critical stakeholders
For more information, visit: www.gcmep.eu

INTERNATIONAL CME ACCREDITATION
An application for CME accreditation will be made once the scientific program has been finalized. Further details will be available on the Conference web site: www.comtecmed.com/cophy

INDUSTRIAL SYMPOSIA
Industrial Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Industrial Symposium (not included in the main event CME/CPD credit offering).
# PRELIMINARY LIST OF TOPICS

## MEDICAL RETINA
- Central serous chorioretinopathy acute & chronic
- Current imaging modalities: OCT angiography
- Diabetic macular edema: imaging
- Diabetic macular edema: treatment
- Genetics importance in diagnosis and management
- Myopic choroidal neovascularization
- Neovascular age-related macular degeneration: Regimen 1st year, subsequent
- Neovascular age-related macular degeneration: Treatment of choice, 1st eye vs 2nd eye
- Polypoidal vasculopathy diagnosis & management
- Retinal vein occlusion: treatment of choice
- RVO: Frequency of treatment, First year vs. subsequent years
- Uveitis infectious and non infectious

## SURGICAL RETINA
- Dyes in epiretinal membrane surgery
- Large submacular hemorrhage in predominantly hemorrhagic CNV lesion
- Macular holes face down position
- Management of macular schisis in pathologic myopia
- Optic pit with serous retinal detachment
- Retinal detachment, inferior, recurrent, severe PVR (in phakic, pseudophakic eyes)
- Scleral buckle in era of vitrectomy (in phakic, pseudophakic eyes)
- Screening of the periphery in high myopia
- Vitrectomy for epiretinal membranes with good or bad visual acuity
- Vitreomacular traction role of microplasmin
- Other topics

## ANTERIOR SEGMENT
- Artisan lens
- Astigmatism correction in cataract surgery. How much residual error is considered OK?
- Corneal refractive surgery
- Diolocated IOLs
- Dry eye. Importance of meibomian gland dysfunction
- Femtosecond laser in cataract surgery
- Immediately sequential bilateral cataract surgery (ISBCS)
- Intracameral antibiotic
- IOL calculation following refractive surgery
- IOL exchange IOL power calculation methods
- Keratoconus
- LASIK in 2016
- Loose zonules
- Multifocal lenses
- Ocular surface disease
- Phakic IOL
- Presbyopia solution
- Pupillary dilation
- Special IOLs
- Other topics

## GLAUCOMA
- After one failed trabeculectomy
- Alphagan neuroprotective in NTG
- Applying MMC in trabeculectomy
- Aqueous outflow pathways: Increasing their drainage by new devices
- AS-OCT for angle imaging
- Best way to cover a tube shunt
- Failed tubes should always be followed by a second tube implantation
- First line treatment
- Future of glaucoma surgery
- Future of glaucoma treatment
- Gonioscopy-assisted transluminal trabeculotomy (GATT)
- Intraocular pressure and glaucoma: Tracking IOP (mean, peak, fluctuation)
- iStent
- Laser peripheral iridotomy
- Laser to trabecular meshwork
- Macular OCT for glaucoma
- Measuring ocular blood flow and perfusion pressure is important for management of glaucoma patients
- Medical management: first line for open angle glaucoma
- Neovascular glaucoma
- New Horizons in Glaucoma Surgery
- Non-IOP lowering therapy will be the future of glaucoma treatment
- Non-penetrating sclerectomy
- OCT imaging of the optic nerve and macula must be considered for glaucoma patients management
- Optic nerve head imaging
- Pediatric glaucoma
- Plateau Iris Syndrome
- Risk Calculators
- Surgical treatment for primary angle closure glaucoma
- Trabeculectomy in the Progressing Low Pressure glaucoma Patient
- Trabeculectomy with ExPress
- Treatment for primary angle closure glaucoma
- Tube shunt surgery
- Would my glaucoma patient benefit from genetic testing?

## OTHER
- Blepharospasm
- Management of isolated optic neuritis
- Management of isolated sixth cranial nerve palsy
- Posterior optic neuropathy: Evaluation and management
- Psuedotumor cerebri in pregnancy
- Thyroid ophthalmopathy
- Treatment of traumatic optic neuropathy
- What is the best management of NA-AION
PREVIOUS SUPPORTERS
**LEVELS OF SUPPORT**
*(Level determined by the accumulation of items of value)*

![Support Levels Diagram](chart.png)

**PRESIDENTIAL CIRCLE**
*Limited to one supporter*

€ 80,000 and up

**PLATINUM**

€ 55,000 and up

**GOLD**

€ 40,000 and up

**SILVER**

€ 20,000 and up

**BRONZE**

€ 10,000 and up

**CONTRIBUTOR**

€ 3,000-10,000

**CATEGORIES PRIORITIES**

- Presidential Circle category will have the priority in choosing up to two additional sponsorship items to the value of € 15,000
- Platinum category will have the priority in choosing up to two additional sponsorship items to the value of € 10,000
- Gold category will have the priority in choosing up to one additional sponsorship items to the value of € 5,000

**IMPORTANT NOTES**

- Special industrial symposia time slots will be allocated on a first-come, first-served basis.
- The company supporting a satellite symposium may select the speakers and topics.
- In addition to the sponsorship fee, the company must cover all speakers’ expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.
- The program of the satellite symposia are subject to approval by the scientific committee of the Congress. In case that the scientific committee rejects the program of a satellite symposium, each party will be entitled to cancel the satellite symposium without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party.
## EDUCATIONAL SUPPORT OPPORTUNITIES

<table>
<thead>
<tr>
<th>CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION</th>
<th>€ 30,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>A company may provide a grant to support an existing session of particular interest to the company. Dates: Friday or Saturday.</td>
<td></td>
</tr>
<tr>
<td>• Grant includes expenses of session hall and basic audiovisual equipment</td>
<td></td>
</tr>
<tr>
<td>• Grant includes expenses of 5 Moderators, Chairs and Speakers during the session</td>
<td></td>
</tr>
<tr>
<td>• Company profile in the program book</td>
<td></td>
</tr>
<tr>
<td>• One full page color advertisement in the program book</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgment: Congress website, Congress program book, on-site Signage</td>
<td></td>
</tr>
<tr>
<td>• Brochure in the participants’ bags</td>
<td></td>
</tr>
<tr>
<td>• Company logo on regular announcements to Congress database</td>
<td></td>
</tr>
<tr>
<td>• Exhibition space will be charged at a supporters’ rate of € 450 per sq. m</td>
<td></td>
</tr>
<tr>
<td>• Video or and audio webcast at special rates</td>
<td></td>
</tr>
<tr>
<td>• Recording of presentation to allow podcast of session, to be available on the COPHy Website for up to a year at special rates</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CONTINUING MEDICAL EDUCATION (CME) APPROVED PRESENTATION</th>
<th>€ 15,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>A company may provide an unrestricted grant to support a presentation in an existing session of particular interest to the company. Dates: Friday or Saturday.</td>
<td></td>
</tr>
<tr>
<td>• Session hall and basic audiovisual equipment</td>
<td></td>
</tr>
<tr>
<td>• Company profile in the program book</td>
<td></td>
</tr>
<tr>
<td>• One full page color advertisement in the program book</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgment: Congress website, Congress program book, on-site signage</td>
<td></td>
</tr>
<tr>
<td>• Brochure in the participants’ bags</td>
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</tbody>
</table>
PROMOTIONAL SUPPORT OPPORTUNITIES

**BREAKFAST INDUSTRIAL SYMPOSIUM (NON-CME APPROVED) € 35,000**

A company may organize a Breakfast Industrial (non-CME approved) Symposium (60 minutes). The topic will be subject to approval by the chairpersons of the Congress (Profs. Bressler and Loewenstein) and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the chairpersons so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program (Friday, Saturday). Dates: Friday or Saturday. Symposium timeslot will be before any scientific sessions.

- A “Pre Served” breakfast will be available during the Symposium for all participants
- Symposium hall and basic audiovisual equipment
- Company profile in the program book
- One full page color advertisement in the program book
- Acknowledgment: Congress website, Congress program book, on-site signage
- Brochure in the participants’ bags
- Company logo on regular announcements to Congress database
- Exhibition space will be charged at a supporters’ rate of € 450 per sq. m
- Video or and audio webcast at special rates
- Recording of presentation to allow podcast of session, to be available on the COPHy AA Website for up to a year at special rates

The expenses (travel, accommodation, honorarium and registration) of the chairpersons and speakers of the breakfast industrial symposium are additional and the responsibility of the supporter.

In addition to the sponsorship fee, the company must cover all speakers’ expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.

**PLENARY INDUSTRIAL MORNING SYMPOSIUM (NON-CME APPROVED) € 45,000**

A company may organize an industrial non-CME approved symposium (60-90 minutes) prior to the lunch with no parallel scientific sessions. The topic will be subject to approval by the chairpersons of the Congress (Profs. Bressler and Loewenstein) and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the chairpersons so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program (Friday, Saturday).

- Plenary symposium hall and basic audiovisual equipment
- Company profile in the program book
- One full page color advertisement in the program book
- Acknowledgment: Congress website, Congress program book, on-site signage
- Brochure in the participants’ bags
- Company logo on regular announcements to Congress database
- Exhibition space will be charged at a supporters’ rate of € 450 per sq. m
- Video or and audio webcast at special rates
- Recording of presentation to allow podcast of session, to be available on the COPHy Website for up to a year at special rates

The expenses (travel, accommodation and registration) of the chairpersons and speakers of the plenary industrial symposium are additional and the responsibility of the supporter. Breakfast industrial symposium are additional and the responsibility of the supporter.
PROMOTIONAL SUPPORT OPPORTUNITIES

PREFERENTIAL INDUSTRIAL LUNCH SYMPOSIUM (NON-CME APPROVED)  € 50,000

Limited to one company per day only, not including lunchboxes
A company may organize an industrial non-CME approved symposium (60-75 minutes) during lunch with no parallel scientific sessions. The topic will be subject to approval by the chairpersons of the Congress (Profs. Bressler and Loewenstein) and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the chairpersons so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program (Friday, Saturday).

- The symposium does not include the cost of the lunch box. This is optional and available at an additional cost
- Plenary symposium hall and basic audiovisual equipment
- Company profile in the program book
- One full page color advertisement in the program book
- Acknowledgment: Congress website, Congress program book, on-site signage • Brochure in the participants’ bags
- Company logo on regular announcements to Congress database
- Exhibition space will be charged at a sponsor rate of € 450 per sq. m
- Video or and audio webcast at special rates
- Recording of presentation to allow podcast of session, to be available on the COPHy Website for up to a year at special rates

The expenses (travel, accommodation and registration) of the chairpersons and speakers of the industrial lunch symposium are additional and the responsibility of the supporter.

PREFERENTIAL INDUSTRIAL AFTERNOON SYMPOSIUM (NON-CME APPROVED)  € 40,000

A company may organize an industrial non-CME approved symposium (60-75 minutes) post lunch with no parallel scientific sessions. The topic will be subject to approval by the chairs of the Congress (Profs. Bressler and Loewenstein) and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the chairpersons so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program (Friday, Saturday).

- Plenary symposium hall and basic audiovisual equipment
- Company profile in the program book
- One full page color advertisement in the program book
- Acknowledgment: Congress website, Congress program book, on-site signage
- Brochure in the participants’ bags • Company logo on regular announcements to Congress database
- Exhibition space will be charged at a supporters’ rate of € 450 per sq. m
- Video or and audio webcast at special rates
- Recording of presentation to allow podcast of session, to be available on the COPHy Website for up to a year at special rates

The expenses (travel, accommodation and registration) of the chairpersons and speakers of the plenary industrial symposium are additional and the responsibility of the supporter.

In addition to the sponsorship fee, the company must cover all speakers’ expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.
### PROMOTIONAL SUPPORT OPPORTUNITIES

<table>
<thead>
<tr>
<th>Category</th>
<th>Support Level</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NEW PLAYERS ON THE BLOCK</strong></td>
<td></td>
<td>€ 12,000</td>
</tr>
<tr>
<td>A company may provide an unrestricted grant for a presentation of 10-15 minutes on a new drug/product to be included in the “New Players” session.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Session hall and basic audiovisual equipment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Company profile in the program book</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Acknowledgment: Congress Website, Congress program book, on-site Signage</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Brochure in the participants’ bags</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>INTERNET AREA</strong></td>
<td>Sole Support</td>
<td>€ 6,000</td>
</tr>
<tr>
<td>The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Display logo as a screen background</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Opportunity to provide branded mouse pads</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Company profile in the program book</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Acknowledgment: Congress website, Congress program book, on-site signage</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>NOTE PADS AND PENS</strong></td>
<td>Sole Support</td>
<td>provided-in-kind + € 3,000</td>
</tr>
<tr>
<td>Opportunity to provide branded note pads and pens to be distributed in the participants’ bags</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Company profile in the program book</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Acknowledgment: Congress website, Congress program book, on-site signage</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>BROCHURE INSERT</strong></td>
<td></td>
<td>€ 2,000</td>
</tr>
<tr>
<td>• Company brochure to be inserted into the participants’ bags</td>
<td></td>
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<tr>
<td>• Company profile in the program book</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Acknowledgment: Congress website, Congress program book, on-site signage</td>
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<td></td>
</tr>
<tr>
<td><strong>COFFEE BREAK</strong></td>
<td></td>
<td>€ 2,000</td>
</tr>
<tr>
<td>Opportunity to support, in part, a coffee break for all participants of the Congress</td>
<td></td>
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<tr>
<td>• Company profile in the Congress program book</td>
<td></td>
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</tr>
<tr>
<td>• Acknowledgment: Congress website, Congress program book, on-site signage</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>POSTER AREA</strong></td>
<td></td>
<td>€ 5,000</td>
</tr>
<tr>
<td>The scientific posters will be presented in this designated poster area and will be an opportunity for the researchers to share new and exciting outcomes from their studies.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Company logo at the entrance of the poster area</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Acknowledgment: Congress Website, Congress program book, on-site Signage</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>MOBILE WEBSITE APPLICATION</strong></td>
<td></td>
<td>€ 4,000</td>
</tr>
<tr>
<td>• Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company’s onsite presence or website</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Measure your return on investment down to the click</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Every time an attendee requires event information, they’ll be accessing the app. Prior to arriving at the home page, they’ll be exposed to your logo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Provide attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the app for other reasons will be attracted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Appeal to attendees based on interests they’ve already expressed</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## PROMOTIONAL SUPPORT OPPORTUNITIES

### SIMULTANEOUS TRANSLATION

A company may support simultaneous translation in selected sessions or all sessions. Translation will be offered in COPHy AA, from English to Korean.

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per one session in one hall</td>
<td>€ 2,000</td>
</tr>
<tr>
<td>Partial support in one hall per day</td>
<td>€ 8,000</td>
</tr>
<tr>
<td>Support in all sessions throughout the Congress</td>
<td>€ 12,000</td>
</tr>
</tbody>
</table>

- Company logo at the entrance of halls of selected session, or all sessions
- Acknowledgment: Congress Website, Congress program book, on-site signage

### TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company’s budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.
EXHIBITION

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. Lunches and coffee breaks will be held in the exhibition area.

Exhibition space will be available on a first-come, first-served basis, with priority given to presidential circle and platinum supporters.
- Exhibition space will be available at €450 per sq. m.
- Companies that will contribute minimum of €15,000 will be entitled to a special supporters’ rate of €200 per sq. m.
- The minimum booth size is 2x3 sq. m.

Please visit the website at www.comtecmed.com/cophyAA to view the exhibition floorplan.

Exhibition space rental is priced according to size (per sq.m) and includes:
- Net stand area
- Company profile in program book
- Two exhibitor registrations (up to 18 sq.m, additional registration per 6 sq.m)
- Additional exhibitor registrations available for €250 per badge
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the Supporters’ manual on the website:

Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, Supporters’ insurance, logistics, etc.

GENERAL INFORMATION

VENUE
Hotel - TBA

LANGUAGE
The official language of the Congress is English.

CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT

53, Rothschild Boulevard, PO Box 68
Tel Aviv, 6100001, Israel
Tel: +972 3 5666166
Fax: +972 3 5666177
E-mail: cophy@comtecmed.com
www.comtecmed.com/cophy

LIABILITY AND INSURANCE
The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the COPHy AA Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS
1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company’s participation and benefits.
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations)
   www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations)
   www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
8. Please note that the Congress Organizer must approve all exhibition stand designs
9. Hermes & Merkur is the sole logistic supplier for the COPHy AA 2016 Congress. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED’s responsibility. We are not liable if the shipment does not arrive due to customs clearance issues or any other delays that might occur.
ANCILLARY EVENTS POLICY DURING COPHY CONGRESSES

The COPHy AA Secretariat and Co-Chairpersons have recognized that at the COPHy AA Annual Meeting attendees and companies seek to maximize their networking opportunities and fulfill their professional responsibilities while at a location with so many of their colleagues.

To accomplish these goals COPHy AA will make every effort to make available their time and space in COPHy AA-controlled meeting facilities (convention center or headquarter hotels) for Ancillary Events which do not compete or conflict substantially with the official scientific program.

• Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.

• Ancillary Events with more than 25 attendees may not be scheduled in conflict with the official scientific program of COPHy AA

• Ancillary Events with more than 25 attendees may not be scheduled during the official scientific program of COPHy AA

DEFINITION OF ANCILLARY EVENTS
Ancillary Events are non-COPHy AA-sponsored special group events, such as business meetings of other organizations or social gatherings, held in conjunction with the COPHy AA Annual Congress. Ancillary Events are not planned or sponsored by COPHy AA.

Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.

• Business Meetings: Meetings of non-commercial editorial boards, non-profit organization boards, or other non-COPHy AA committees/working groups, study groups, etc.

• Exhibitor Internal Meetings: Meetings for COPHy AA exhibitor’s corporate personnel: COPHy AA exhibitor hospitality suites.

• Investigator Meetings: Meetings for investigators of ongoing research (may be sponsored only by a COPHy AA exhibitor).

• Social Events: Receptions, dinners, alumni events, reunions, and specialty groups where there is no educational/scientific program presented.

REQUESTS FOR ANCILLARY EVENTS
Requests for Ancillary Events must be made on official forms and approved by COPHy AA, regardless of COPHy AA Annual Congress Ancillary Events Policy the location of the event. For meetings with more than 15 attendees, fees will be charged for requests made after a certain date.

Ancillary Events should be planned and scheduled in support of the COPHy AA Annual Congress.

Commercial organizers of Ancillary Events must be supporters of the COPHy AA Annual Congress at the value of not less than the cost of an inside 10x10 booth. Commercial ancillary event organizers who are not exhibitors will incur additional service charges for multiple events.

Fees for participation by Annual Congress attendees outside of the recovery of food and beverage costs, such as registration fees, must be approved by COPHy AA. All costs for the activity, including decorator, audio-visual setup, and room changes, must be borne by the organizers. All event expenses must be paid promptly and non-payment may result in action by COPHy AA.

The use of the COPHy AA logo, trademark, or name in conjunction with publicity must be pre-approved. COPHy AA may not be represented as cosponsoring an event unless a formal request has been submitted to and approved by COPHy AA.

Conducting demonstrations and/or displays of commercial products will not be permitted during Ancillary Events. Only Ancillary Events open to all Annual Meeting registrants will be listed in the Annual Congress related publications.

Signs, directional or informational, must be approved by, and coordinated with, COPHy AA Congress management when placed in COPHy AA-controlled Congress facilities. Each sign must state that “This event is not organized or sponsored by COPHy AA.” Organizers must remove any meeting-related materials from their assigned rooms at the conclusion of the event.

All participants in Ancillary Events must register for the Annual Congress unless requests for passes for non-scientific participants are received in writing at the time the Ancillary Event is approved.

BREACH OF POLICY
Organizers must adhere to the responsibilities outlined in the policy and on the official forms to avoid cancellation of the activity. Failure to adhere to the policy may result in any or all of the following actions by COPHy AA:

• Cancellation of Ancillary Event.

• Refusal to allow company or group the opportunity to exhibit or hold symposia, meetings, or other events in COPHy AA-controlled meeting facilities in current year or a specified number of future years.
The 8th World Congress on CONTROVERSIES IN OPHTHALMOLOGY
Anterior Segment • Glaucoma • Retina

MARCH 30 - APRIL 1, 2017
Madrid, Spain

www.comtecmed.com/cophy | cophy@comtecmed.com