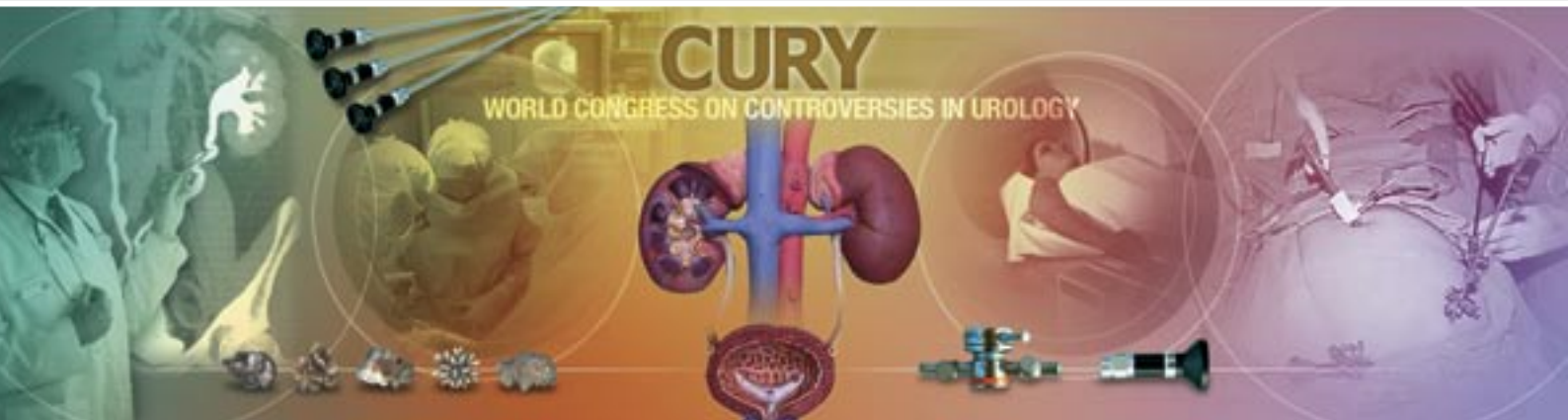


The Academy for Clinical Debates & Controversies in Medicine announces



1st World Congress on Controversies in Urology (CURy)

Barcelona, Spain, January 31 – February 3, 2008



Exhibition Prospectus

Simultaneous translations



For updates please visit the official website

www.comtecmed.com/cury

INVITATION FROM THE CHAIRPERSONS

Over the years, the field of Urology has undergone an enormous expansion in clinical and basic data, as well as in field-related technology. Whilst the problem of urological diseases has reached epidemiological dimensions, treatment possibilities have departed in different directions. This development has created a need to debate the many controversial issues and reach clinical conclusions.

The 1st World Congress on Controversies in Urology (CURy) is meant to function as an exclusive forum for international experts to share and compare experiences, in order to outline the right treatment for patients. A congress focusing on controversies is a new concept. It is designed primarily to enable an effective debate about unresolved issues, resulting in agreed-upon answers, supported by evidence-based medicine and expert opinion.

Participants will have the advantage of discussing and debating these unresolved issues with leading world experts. The Congress aims at reaching the best possible answers for the moment, providing the clinician with reliable, up-to-date scientific solutions, based on the best existing evidence.

We invite you to take part in the 1st World Congress on Controversies in Urology (CURy), which is intended as the first of many future congresses.

We are looking forward to an exciting scientific event in the beautiful city of Barcelona.

Prof. Antonio Alcaraz, Prof. Jacob Ramon, Prof. Claude Schulman

Chairpersons, on behalf of The Organizing Committee

ORGANIZING COMMITTEE

- | | |
|--------------------------|-----------------------|
| A. Alcaraz, Spain | H. Lepor, USA |
| L. Boccon-Gibod, France | M. Marberger, Austria |
| F. Debruyne, Netherlands | V. Mirone, Italy |
| F. Cruz, Portugal | D. Pushkar, Russia |
| J. Fitzpatrick, Ireland | J. Ramon, Israel |
| N. Fleshner, Canada | C. Schulman, Belgium |
| Z. Kirkali, Turkey | M. Soloway, USA |



Exhibition

A professional exhibition will be held at the **Catalonia Palace of Congresses**, in conjunction with the Congress. The floor plan has been designed so as to maximize the exhibitors' exposure to the delegates. Coffee breaks and lunches will be held in this exhibition area.

Dates & Hours

- **Set-up time:**
Thursday, January 31, 2008 07:00-22:00
- **Exhibition dates hours:**
Friday, February 1, 2008 09:00-17:00
Saturday, February 2, 2008 09:00-17:00
Sunday, February 3, 2008 09:00-12:30
- **Dismantling time:**
Sunday, February 3, 2008 12:30-17:30

Space/Booth Rental

Companies may rent space/booth at the exhibition area.

- Price for space/booth rental is €550 per sq.m
- Minimum size: 3x5 meters = 15 sq.m

Provided by the Congress

- Exhibitor's Technical Manual
- Two complimentary registrations for exhibitors
- Welcome Reception, lunch on Friday and Saturday for registered exhibitors
- A 100-word company/product profile will be published in the final Congress Program
- Cleaning service for public area and gangways
- 24-hour security

Booth Scheme Rental

This includes:

- Booth scheme frame, basic lighting, electrical socket (500 W)
- Fascia panel with standard lettering

Please note that booth scheme rental does not include furniture, or cleaning. Furniture, cleaning and other services may be ordered at a later stage in accordance with the offers shown in the Technical Manual.

Allocation of Exhibition Booth

Space/booth allocation will be confirmed on a "first come first served" basis.

Exhibitor Registration

- All exhibitors are required to be registered and will receive a badge displaying the exhibiting company's name
- The Company will receive two badges as part of their exhibiting package
- Additional exhibitor's badges may be purchased at €250 each

Exhibitor's Technical Manual

An Exhibitor's Technical Manual outlining all technical aspects will be circulated 3 months before the opening day of the Congress.

The Manual will include:

- The venue's technical details
- Final items and information
- Shipping and contact information
- List of services offered to the exhibitors and order forms

Site Inspection

Exhibitors are welcome to visit the Congress venue. For further information, please contact our office at: cury@comtecmed.com

Exhibitor Profile

A 100-word company/product profile, including contact details, will be published in the final Congress Program. 3 months prior to the opening of the Congress, the Company/product profile should be submitted electronically as a Microsoft WORD file, to the following email address: cury@comtecmed.com

Occupation of Space/Booth

If the exhibitor fails to occupy the allocated space/booth before the exhibition is due to be opened to the public, or if prior to the opening it is evident that the exhibitor will not be taking up the reserved booth, the Congress Organizer may make this booth available to other exhibitors without further notice. Consequently, the exhibitor will not be entitled to compensation.

Application for Space/Booth

Written application for space/booth should be made on the enclosed Application Form.

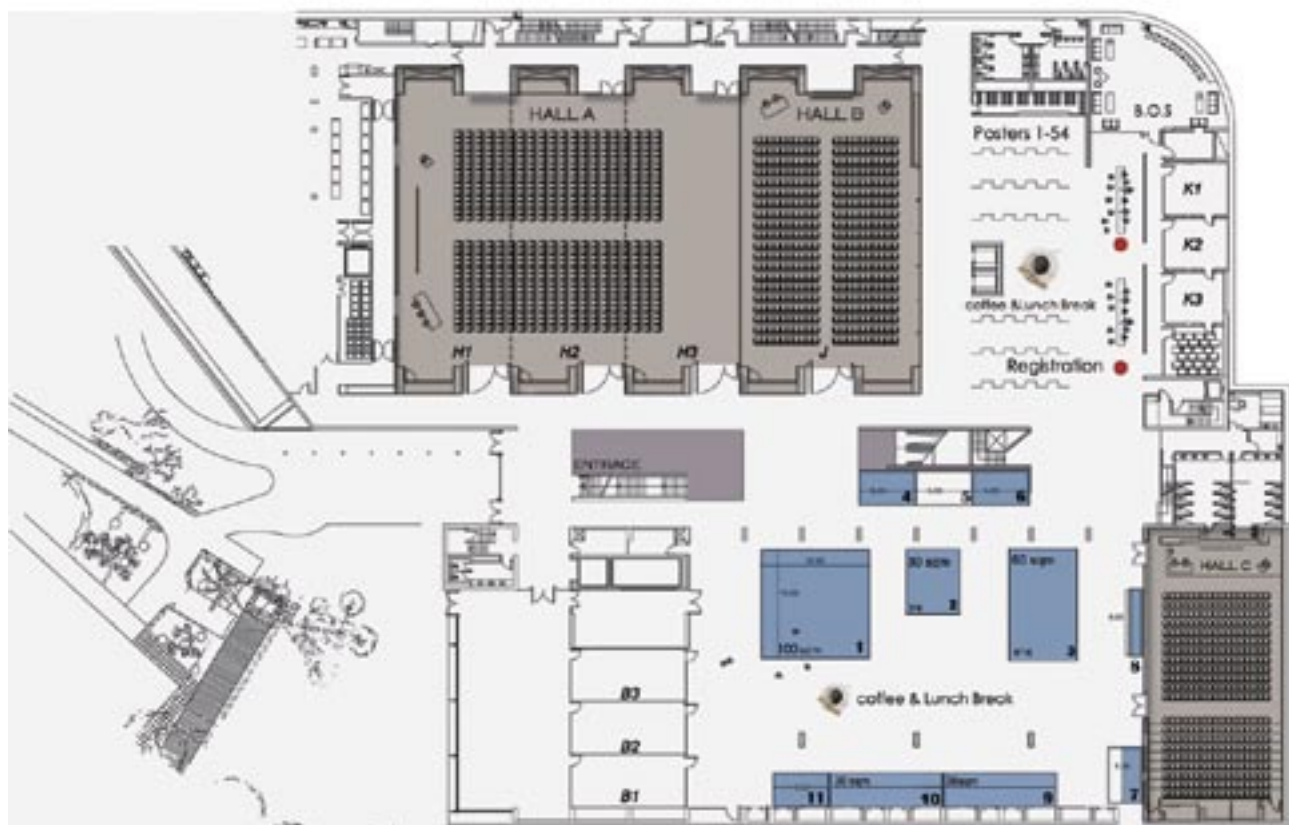
Once an application is made, a contract will be forwarded to the exhibitor for completion. This contract should be signed and returned with a 50% deposit, payable to Comtec. Alternatively, an invoice for the deposit may be requested on the Application Form. Once the deposit has been received, confirmation of sponsorship will be provided with an appropriate invoice.

Terms and Conditions

Terms and conditions, as well as payment and cancellation policy, will be detailed in the Exhibitor's Agreement.

FLOOR PLAN

The floor plan is shown on the Congress website: www.comtecmed.com/cury at the Sponsorship & Exhibition link.



FLOOR PLAN

Companies

- | | |
|--------------------------------|--------------------------|
| 1 Novartis | 7 Bard |
| 2 GE | 8 Wisepress |
| 3 Astellas | 9 Pierre Fabre |
| 4 Takeda | 10 Sanofi Aventis |
| 5 Available | 11 EAU |
| 6 Bayer Schering Pharma | |

Meeting Rooms

- | | |
|-------|------------------|
| K1 | Meeting Room |
| K2 | Storage Room |
| K3 | ComtecMed Office |
| B1 | Hospitality Room |
| B2 | Hospitality Room |
| B3 | Hospitality Room |
| B.0.5 | Speakers Room |

EXHIBITION BOOKING FORM



ComtecMed – Medical Congresses
53 Rothschild Boulevard
P.O. Box 58
Tel Aviv 61000, Israel

Fax: +972 3 5666177
Tel: +972 3 5666166
Email: cury@comtecint.com
Website: www.comtecmed.com/cury

Contact Name _____

Name of Company _____

Address _____

Post/Zip Code _____ Country _____

Telephone _____ Fax _____

Email _____ Website _____

If you need your invoice in a certain format, please specify below:

Please reserve space as follows:

Cost per sq.m € 550– Minimum space/booth size: 15 sq.m

Choice	Stand No	Number of Square Meter	Total Price
1 st			€
2 nd			€
3 rd			€

Please indicate if your booth needs a special configuration.

Please call me to discuss the sponsorship package

Please send me an exhibition contract.

Signature _____ Date _____

TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

Application to Participation

Application to participate will be considered only if: submitted on the appropriate forms, duly completed in, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

Obligations and rights of the exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and rights of organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different company any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Liability Insurance

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizers for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizers will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and it's dismantling at the close of the exhibition. No display may be dismantled or packing started before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expense.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfillment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizers will not approve stands which do not comply with the accepted standards, until the necessary changes have been made.